

Cumulative reading, QUD, and maximal informativeness^{*}

Linmin Zhang^{1,2}[0000–0002–7864–125X]

¹ NYU Shanghai, ² NYU-ECNU Institute of Brain & Cognitive Science
zhanglinmin@gmail.com linmin.zhang@nyu.edu
<https://sites.google.com/site/zhanglinmin/>

Abstract. Motivated by our intuitive interpretation for two kinds of cumulative-reading sentences, this paper argues for a novel **QUD-based view of maximal informativeness**. For a sentence like *Exactly three boys saw exactly five movies* (see [Brasoveanu 2013](#)), it addresses an underlying QUD like *how high the film consumption is among boys* and provides a most informative answer with mereological maximality. However, for a sentence like *In Guatemala, at most 3% of the population own at least 70% of the land* (see [Krifka 1999](#)), it addresses rather a QUD like *how skewed wealth distribution is in Guatemala* and provides a most informative answer with the maximality of the ratio between the amount of wealth and the population. I implement the analysis of these cumulative-reading sentences within a dynamic semantics framework (à la [Bumford 2017](#)). I also compare the current QUD-based view of maximal informativeness with [von Stechow et al. \(2014\)](#)'s entailment-based view and discuss a potentially broader empirical coverage (see also [Zhang 2022](#)).

Keywords: Cumulative reading · QUD · Maximal informativeness

1 Introduction

Sentence (1) has a distributive reading (see (1a)) and a cumulative reading (see (1b)). This paper focuses on its **cumulative reading**.

- (1) Exactly three boys saw exactly five movies.
- a. There are in total 3 boys, and for each atomic boy, there are in total 5 movies such that he saw them. **Distributive reading**
 \rightsquigarrow In total, there are 15 movie-seeing events, and the cardinality of distinct movies involved is between 5 and 15.
 - b. The cardinality of all boys who saw any movies is 3, and the cardinality of all movies seen by any boys is 5. **Cumulative reading**
 \rightsquigarrow In total, the cardinality of distinct movies involved is 5, and there are between 5 and 15 movie-seeing events.

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Our intuition for the cumulative reading of (1) crucially involves the notion of **maximality**. As described in (1b), the two modified numerals (see the underlined parts) denote and count the **totality** of boys who saw any movies and the **totality** of movies seen by any boys.

In Brasoveanu (2013)’s compositional analysis of the cumulative reading of (1), two mereology-based maximality operators are applied simultaneously (at the sentential level) to derive the truth condition that matches our intuition.

In this paper, I further investigate the nature and source of this maximality. In particular, I follow Krifka (1999) to show that there are natural language cumulative-reading sentences that cannot be naturally interpreted with mereological maximality.

In a nutshell, I propose that (i) although the cumulative reading of (1) involves multiple modified numerals, it actually does not involve multiple independent maximality operators, but only one, and (ii) this maximality operator is not necessarily mereology-based, but rather informativeness-based, with regard to the resolution of a contextually salient degree QUD (Question under discussion). Thus Brasoveanu (2013)’s analysis for (1b) can be considered a special case within a more generalized theory on maximal informativeness.

The rest of the paper is organized as follows. Section 2 presents Brasoveanu (2013)’s mereological-maximality-based analysis of cumulative-reading sentences like (1). Then Section 3 presents Krifka (1999)’s discussion on a case that challenges a direct extension of Brasoveanu (2013)’s analysis. In Section 4, I propose to adopt the notion of QUD-based maximality of informativeness and show how this new notion of maximality provides a unified account for the data addressed by Brasoveanu (2013) and Krifka (1999). Section 5 compares the current QUD-based view with von Stechow et al. (2014)’s entailment-based view on maximality of informativeness. Section 6 further shows a wider empirical coverage for the notion of QUD-based maximality of informativeness. Section 7 concludes.

2 Brasoveanu (2013)’s analysis of cumulative reading

Cumulative-reading sentences involve modified numerals, which bring **maximality** (see e.g., Szabolcsi 1997, Krifka 1999, de Swart 1999, Umbach 2006).

The contrast in (2) shows that compared to **bare numerals** (here *two dogs*), **modified numerals** (here *at least two dogs*) convey maximality, as evidenced by the infelicity of the continuation *perhaps she fed more* in (2b). Thus, the semantics of *two* in (2a) is **existential**, but the semantics of *at least two* in (2b) is **maximal**, indicating the cardinality of the **totality** of dogs fed by Mary.

- (2) a. Mary fed two dogs. They are cute. Perhaps she fed more.
 b. Mary fed at least two dogs. They are nice. #Perhaps she fed more.

According to Brasoveanu (2013), the semantics of the cumulative reading of (1) involves the **simultaneous** application of two maximality operators.

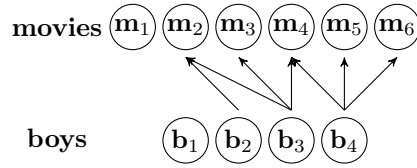


Fig. 1. The genuine **cumulative** reading of (1) is **true** in this context.

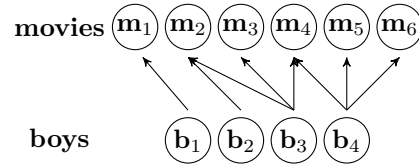


Fig. 2. The genuine **cumulative** reading of (1) is **false** in this context.

- 69 (3) Exactly three^u boys saw exactly five^v movies. (= (1))
 70 **Cumulative reading of (1):** (Brasoveanu 2013)
 71 $\underbrace{\sigma x \sigma y [\text{BOY}(x) \wedge \text{MOVIE}(y) \wedge \text{SEE}(x, y)]}_{\text{the mereologically maximal } x \text{ and } y \text{ satisfying these restrictions}} \wedge \underbrace{|y| = 5 \wedge |x| = 3}_{\text{cardinality tests}}$
 72 (σ : maximality operator; for notation simplicity, cumulative closure is
 73 assumed.)

74 As sketched out in (3), Brasoveanu (2013) casts his analysis in dynamic se-
 75 mantics. The semantic contribution of modified numerals is two-fold. They first
 76 introduce plural discourse referents (drefs), x and y (assigned to u and v respec-
 77 tively). Then after restrictions like $\text{BOY}(x)$, $\text{MOVIE}(y)$, and $\text{SEE}(x, y)$ are applied
 78 onto these drefs, modified numerals contribute maximality tests and cardinality
 79 tests. As shown in (3), two maximality operator σ are applied simultaneously to
 80 x and y at the global/sentential level, picking out the mereologically maximal x
 81 and y that satisfy all the relevant restrictions. Finally, these mereologically max-
 82 imal x and y are checked for their cardinality, so that eventually the sentence
 83 addresses the cardinality of all the boys who saw any movies (which is 3) and
 84 the cardinality of all the movies seen by any boys (which is 5).

85 Crucially, the genuine cumulative reading characterized in (3) is distinct from
 86 the non-attested pseudo-cumulative reading shown in (4), where *exactly three*
 87 *boys* takes a wider scope than *exactly five movies*:

- 88 (4) **Unattested pseudo-cumulative reading of (1):**
 89 $\underbrace{\sigma x [\text{BOY}(x) \wedge \underbrace{\sigma y [\text{MOVIE}(y) \wedge \text{SEE}(x, y)]}_{\text{the mereologically maximal } y}}_{\text{the mereologically maximal } x} \wedge |y| = 5] \wedge |x| = 3$
 90 i.e., The maximal plural individual x satisfying the restrictions (i.e.,
 91 atomic members of x are boys and each of them saw some movies, and x
 92 saw a total of 5 movies between them) has the cardinality of 3.
 93 \rightsquigarrow **True** for Fig. 2! (see $b_2 \oplus b_3 \oplus b_4$ and $b_1 \oplus b_2 \oplus b_4$, and there is no larger
 94 boy-sum satisfying these restrictions.)

95 The analysis shown in (4) can be ruled out by the contrast between our
 96 intuitive judgments: sentence (1) is judged true under the context shown in Fig.
 97 1 but false under the context shown in Fig. 2. However, the truth condition
 98 characterized in (4) is actually true under the context shown in Fig. 2, where

boy-sums $b_2 \oplus b_3 \oplus b_4$ and $b_1 \oplus b_2 \oplus b_4$ each saw a total of 5 movies, and there are no larger boy-sums such that they saw in total 5 movies between them. Therefore, as concluded by Brasoveanu (2013), only (3), but not (4), captures our intuitive interpretation of sentence (1). In other words, our intuitive interpretation for the cumulative reading of (1) (see (3)) involves no scope-taking between the two modified numerals (see also Krifka 1999, Charlow 2017 for more discussion).

Although Brasoveanu (2013) and relevant discussions in existing literature have shown that the reading of (4) is empirically non-attested and needs to be ruled out, they do not explain **why** (4) is not attested. In this sense, the simultaneity of applying two maximality operators seems a stipulation.

3 A challenging case discussed by Krifka (1999)

Krifka (1999) uses sentence (5) to address his observations on cumulative reading.

- (5) In Guatemala, at most 3% of the population own at least 70% of the land. (\approx (13) and (27) of Krifka 1999)

First, the intuitively most natural interpretation of (5) also indicates that there is no scope-taking between the two modified numerals here:

‘The problem cases discussed here clearly require a representation in which NPs are not scoped with respect to each other. Rather, they ask for an interpretation strategy in which all the NPs in a sentence are somehow interpreted in parallel, which is not compatible with our usual conception of the syntax/semantics interface which enforces a linear structure in which one NP takes scope over another.’ (Krifka 1999)

Then Krifka 1999 further points out that the simultaneous mereology-based maximization strategy that works for data like (1) does not work for (5):

‘Under the simplifying (and wrong) assumption that foreigners do not own land in Guatemala, and all the land of Guatemala is owned by someone, this strategy would lead us to select the alternative *In Guatemala, 100 percent of the population own 100 percent of the land*, which clearly is not the most informative one among the alternatives – as a matter of fact, it is pretty uninformative. We cannot blame this on the fact that the NPs in (27) (i.e., (5) in the current paper) refer to percentages, as we could equally well express a similar statistical generalization with the following sentence (assume that Guatemala has 10 million inhabitants and has an area of 100,000 square kilometers):

- (28) In Guatemala, 300,000 inhabitants own 70,000 square kilometers of land.

Again, the alternative *In Guatemala, 10 million inhabitants own 100,000 square kilometers of land* would be uninformative, under the background assumptions given.

What is peculiar with sentences like (27) is that they want to give information about the bias of a statistical distribution. One conventionalized way of expressing particularly biased distributions is to select a small set among one dimension that is related to a large set of the other dimension. Obviously, to characterize the distribution correctly, one should try to decrease the first set, and increase the second. In terms of informativity of propositions, if (27) is true, then there will be alternative true sentences of the form *In Guatemala, n percent of the population own m percent of the land*, where *n* is greater than *three*, and *m* is smaller than *seventy*. But these alternatives will not entail (27), and they will give a less accurate picture of the skewing of the land distribution.’ (Krifka 1999)

In short, Krifka (1999)’s discussion on (5) suggests that in accounting for cumulative-reading sentences, (i) a direct application of simultaneous mereology-based maximization strategy does not always work, and (ii) what kind of concern interlocutors aim to address via the use of a cumulative-reading sentence matters for sentence interpretation, and in particular, the interpretation of the interplay between modified numerals.

4 Proposal: QUD-based maximal informativeness

As suggested by Krifka (1999), QUD should matter in our intuitive interpretation of cumulative-reading sentences. Following this idea, here I start with an informal discussion on the underlying QUD in interpreting cumulative-reading sentences (Section 4.1). Then I propose a QUD-based view on maximality of informativeness (Section 4.2) and develop a compositional analysis for cumulative-reading sentences like (1) and (5) within a dynamic semantics framework (Section 4.3), à la Bumford (2017) and in the same spirit as Brasoveanu (2013).

4.1 Cumulative-reading sentences and their underlying QUD

Here I first show that numerals or measure phrases provide quantity/measurement information, but quantity/measurement information alone does not determine how we interpret an uttered sentence and reason about its informativeness. The same sentences (e.g., (6) and (7)) can lead to different patterns of meaning inference, depending on a potentially implicit **degree QUD**.

In (6), the measurement information provided by *7 o’clock* directly addresses *what time it is* (see (6a)). However, it is not (6a), but rather an underlying **degree question**, that determines whether (6) is interpreted as *it’s as late as 7 o’clock* (\approx already 7 o’clock) or *it’s as early as 7 o’clock* (\approx only 7 o’clock).

If the underlying QUD is *how late it is* (see (6b)), then (6) is interpreted as *it’s as late as 7 o’clock*, conveying a stronger meaning than *it’s 6/5/... o’clock* by indicating a higher degree of **lateness**. Thus, to resolve *how late it is*, we consider a temporal scale from earlier to later time points, and **higher informativeness** correlates with **later** time points, i.e., the **increase** of numbers.

On the other hand, if the underlying QUD is *how early it is* (see (6c)), then (6) is interpreted as *it's as early as 7 o'clock*, conveying a stronger meaning than *it's 8/9/... o'clock* by indicating a higher degree of **earliness**. Thus, to resolve *how early it is*, we consider rather a temporal scale from later to earlier time points, and **higher informativeness** correlates with **earlier** time points, i.e., the **decrease** of numbers.

- (6) It's 7 o'clock.
- a. What time is it? **Neutral:** no evaluativity
 - b. QUD: How late is it? (6) \rightsquigarrow already 7 o'clock
In addressing (6b), *It's as late as 7:00* $>_{\text{info}}$ *It's as late as 6:00*
 - c. QUD: How early is it? (6) \rightsquigarrow only 7 o'clock
In addressing (6c), *It's as early as 7:00* $>_{\text{info}}$ *It's as early as 8:00*

Similarly, along a scale of length, we intuitively feel that *John is 5 feet tall* is stronger than *John is 4 feet tall*. This intuition is actually based on the degree QUD – *How tall is John*. It is not guaranteed that measurement sentences containing a higher number are always more informative. Depending on whether the underlying degree QUD is (7b) or (7c), (7) can be interpreted as *John is as tall as 5 feet* and more informative than an alternative sentence with a smaller number, or (7) can be interpreted as *John is as short as 5 feet* and more informative than an alternative sentence with a larger number.¹

- (7) John measures 5 feet.
- a. How many feet does John measure? **Neutral:** no evaluativity
 - b. QUD: How tall is John? (7) \rightsquigarrow at least 5 feet
In addressing (7b), *John is as tall as 5'* $>_{\text{info}}$ *John is as tall as 4'*
 - c. QUD: How short is John? (7) \rightsquigarrow only 5 feet
In addressing (7c) *John is as short as 5'* $>_{\text{info}}$ *John is as short as 6'*

Therefore, as illustrated by (6) and (7), in the interpretation of sentences containing numerals, it is not always the case that the use of larger numbers leads to higher level of informativeness. Rather, the inference on informativeness hinges on (i) an underlying degree QUD (along with the direction of the scale associated with the degree QUD) and (ii) how numerals are used to resolve the degree QUD. Sometimes the use of smaller measurement numbers leads to higher informativeness in resolving degree QUDs (e.g., (6c) and (7c)).

¹ Degree questions like *how tall is John* are more default (i.e., less marked) than *how short is John*. Thus, we naturally feel that *John measures 5 feet* (or *John is 5 feet tall*) is stronger (i.e., more informative) than *John measures 4 feet* (or *John is 4 feet tall*). However, I make a distinction between **being more informative** and **entailment** and avoid the term 'entailment' here. As shown in (i), (ia) is stronger than but does not directly entail (ib). See also Section 5 for more discussion.

- (i) a. John is above 6 feet tall. $\lambda w.\text{HEIGHT}(\text{JOHN})(w) \subseteq [6', +\infty)$
b. John is between 4 and 5 feet tall. $\lambda w.\text{HEIGHT}(\text{JOHN})(w) \subseteq [4', 5']$

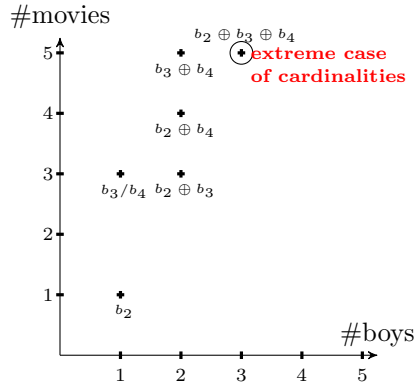


Fig. 3. QUD: How much is the overall film consumption among boys? The cardinalities of some boy-sums and movie-sums in the context of Fig. 1 are plotted as dots. The extreme case that addresses the degree QUD in the most informative way is represented by the right-uppermost dot, i.e., the one corresponding to the boy-sum $b_2 \oplus b_3 \oplus b_4$ and the 5 movies they saw between them.

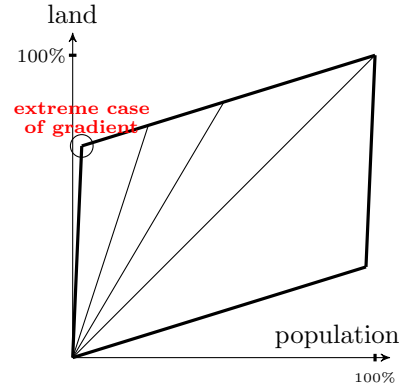


Fig. 4. QUD: How skewed is wealth distribution? The plotting of the percentages of the population and their owned land should form a parallelogram-like area. The extreme case that addresses the degree QUD in the most informative way is represented by the left-uppermost corner, which means that 3% of the population own 70% of the land.

212 The above observation can be extended to cumulative-reading sentences that
 213 contain multiple numerals: the interpretation of a sentence and our inference on
 214 its informativeness depends on its underlying degree QUD.

215 In particular, when multiple numerals are used together to address a degree
 216 QUD, their interplay brings new patterns for connecting numbers and meaning
 217 inference on informativeness. Higher informativeness does not correlate with the
 218 increase or decrease of a **single number**, but **an interplay among numbers**.

219 According to our intuition, the cumulative-reading of sentence (1) addresses
 220 and can be a felicitous answer to QUDs like (8a) or (8b), but it does not ad-
 221 dress QUDs like (8c) or (8d).² Therefore, as illustrated in Fig. 3, **higher in-**
 222 **formativeness** correlates with the **increase along both the dimensions**
 223 of boy-cardinality and movie-cardinality, and the right-uppermost dot on this
 224 two-dimensional coordinate plane represents maximal informativeness. In other
 225 words, maximal informativeness amounts to mereology-based maximality.

- 226 (8) Exactly three boys saw exactly five movies. (= (1))
 227 a. QUD: How many boys saw how many movies?
 228 b. QUD: How much is the overall film consumption among boys?
 229 c. ↗ ??How many boys saw exactly five movies (between them)?
 230 d. ↗ ??How many movies did exactly three boys see (between them)?

² (8c) and (8d) do not even sound like natural questions for some native speakers.

On the other hand, as pointed out by Krifka (1999), the cumulative-reading of sentence (5) addresses and can be a felicitous answer to degree QUDs like (9a), but it does not address QUDs like (9b) (cf. (8a) as a felicitous QUD for (8)). Therefore, as illustrated in Fig. 4, the plotting of the percentage of the population and their entire owned land forms a parallelogram-like area, and **higher informativeness** correlates with a **higher ratio** between the quantity of owned land and its owner population. In other words, higher informativeness correlates simultaneously with the **decrease** along the dimension of population and the **increase** along the dimension of land quantity. It is the left-uppermost corner of this parallelogram-like area that represents maximal informativeness. In this case, obviously, maximal informativeness is not mereology-based.

- (9) In Guatemala, at most 3% of the population own at least 70% of the land. (= (5))
- a. QUD: How skewed is wealth distribution in Guatemala?
- b. ↗ How many people own how much land in Guatemala?

In brief, although the interpretation of both types of cumulative-reading sentences is based on maximal informativeness, they are different with regard to how maximal informativeness is computed from numbers, and crucially, this computation is driven by an underlying degree QUD.

Further evidence comes from the monotonicity of numerals used in these cumulative-reading sentences. In the case represented by (1)/(8), the two numerals cannot have opposite monotonicity, while in the case represented by (5)/(9), the presence of two numerals with opposite monotonicity is perfectly natural (e.g., in (5)/(9), the use of a downward-entailing expression, *at most 3%*, along with the use of an upward-entailing expression, *at least 70%*). Evidently, in the former case, the two numerals contribute to the informativeness of a sentence in a parallel way, while in the latter case, the two numerals contribute to the informativeness of a sentence in opposite ways.

It is worth mentioning that **multi-head comparatives** (see von Stechow 1984, Hendriks and De Hoop 2001) also provide empirical support for (i) a degree-QUD-based interpretation and informativeness inference as well as (ii) the connection between QUDs and the pattern of monotonicity.

As illustrated in (10)–(12), the underlying QUD determines how the changes of quantity/measurement contribute to sentence interpretation.

In contrast, (13) sounds degraded because with the use of *fewer dogs* and *more rats*, the sentence fails to suggest a QUD that it can felicitously address: (i) the evaluation in terms of the quantity and quality of preys and (ii) the quantity of dogs as successful predators are at odd with each other in conveying coherent meaning.

- (10) Less land produces more corn than ever before. (von Stechow 1984, Hendriks and De Hoop 2001)
- QUD: How is the productivity rate increased?
- ↗ Correlating with the **decrease** of input and the **increase** of output

- 274 (11) Nowadays, more goods are carried faster. (Hendriks and De Hoop 2001)
 275 QUD: How is the efficiency of transportation increased?
 276 \rightsquigarrow Correlating with the **increase** of both amount and speed
- 277 (12) More dogs ate more rats than cats ate mice. (von Stechow 1984,
 278 Hendriks and De Hoop 2001)
 279 QUD: How are dogs more successful predators than cats?
 280 \rightsquigarrow Patterns of comparison along two dimensions are in the same way
- 281 (13) *Fewer dogs ate more rats than cats ate mice. (Hendriks and De Hoop
 282 2001)

283 4.2 A QUD-based maximality operator

284 Based on the informal discussion in Section 4.1, I propose a **QUD-based max-**
 285 **imality operator** and implement it within a dynamic semantics framework:

- 286 (14) $\mathbf{M}_{u_1, u_2, \dots} \stackrel{\text{def}}{=} \lambda m. \lambda g. \{h \in m(g) \mid \neg \exists h' \in m(g). G_{\text{QUD}}(h'(u_1, u_2, \dots)) >_{\text{info}} G_{\text{QUD}}(h(u_1, u_2, \dots))\}$
 287
 288 (Type of m : $g \rightarrow \{g\}$; Type of \mathbf{M} : $(g \rightarrow \{g\}) \rightarrow (g \rightarrow \{g\})$)

289 As shown in (14), I assume meaning derivation to be a series of updates from
 290 an information state to another, and an information state m (of type $g \rightarrow \{g\}$)
 291 is represented as a function from an input assignment function to an output set
 292 of assignment functions (see also Bumford 2017).

293 The QUD-based maximality operator $\mathbf{M}_{u_1, u_2, \dots}$ works like a filter on infor-
 294 mation states. With the application of $\mathbf{M}_{u_1, u_2, \dots}$, the discourse referents (drefs,
 295 which are assigned to u_1, u_2, \dots) that lead to the maximal informativeness in
 296 resolving a QUD will be selected out.

297 More specifically, the definition of $\mathbf{M}_{u_1, u_2, \dots}$ includes an operator G_{QUD} , which,
 298 when applied on drefs, returns a value indicating informativeness. This informa-
 299 tiveness amounts to a measurement in addressing a contextually salient degree
 300 QUD: e.g., in the case of (8) (see Fig. 3), *how much the overall film consumption*
 301 *is among boys*; in the case of (9) (see Fig. 4), *how skewed wealth distribution is*
 302 *in Guatemala*. In this sense, G_{QUD} can be considered a measure function.

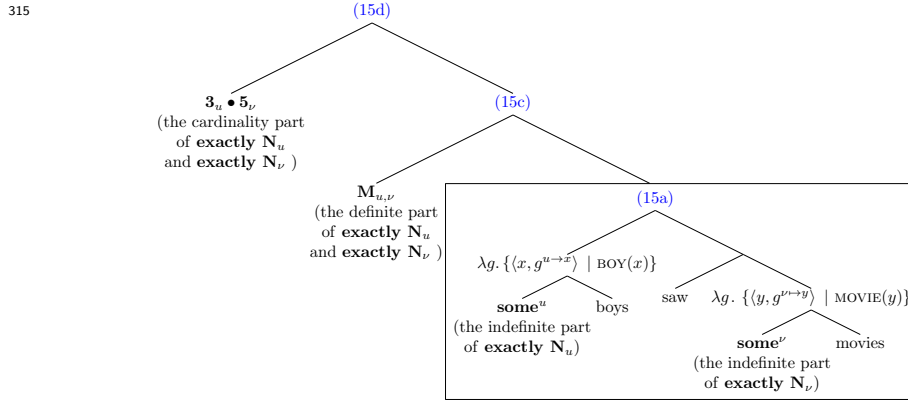
303 4.3 Analyzing cumulative-reading sentences

304 The step-by-step semantic derivation for the core example (1) is shown in (15).
 305 (15a) first shows the introduction of plural drefs and relevant restrictions.

306 Given that this sentence is interpreted with a contextually salient QUD like
 307 how high film consumption is among boys (see (8) and Fig. 3), higher informa-
 308 tiveness amounts to higher degree of consumption level (e.g., with $d_1 > d_2$, *the*
 309 *consumption level is d_1 -high* is more informative than *the consumption level is*
 310 *d_2 -high*). Thus the measurement of informativeness amounts to the measurement
 311 of cardinalities of both plural drefs (see (15b)).

312 Maximal informativeness is achieved when the mereologically maximal drefs
 313 (i.e., $b_2 \oplus b_3 \oplus b_4$ and $m_2 \oplus m_3 \oplus m_4 \oplus m_5 \oplus m_6$ in Fig. 1) are assigned (see (15c)).

(15) Exactly three^u boys saw exactly five^v movies. (= (1))



- a. $p = \llbracket \text{some}^u \text{ boys saw some}^v \text{ movies} \rrbracket =$
 $\lambda g. \left\{ g^{\nu \mapsto y} \middle| \text{MOVIE}(y), \text{BOY}(x), \text{SAW}(x, y) \right\}$
 (i.e., the introduction of plural drefs x and y and restrictions)
- b. $G_{\text{QUD}} = \lambda x. \lambda y. |x| + |y|$
 (i.e., Based on the QUD, maximizing informativeness amounts to simultaneously maximizing x and y .)
- c. $\mathbf{M}_{u,v}(p) =$

$$\lambda g. \left\{ g^{\nu \mapsto y} \middle| \begin{array}{l} y = \iota y. [\text{MOVIE}(y) \wedge \underbrace{\exists x [\text{BOY}(x) \wedge \text{SAW}(x, y)]}_{\text{some boys saw } y}] \\ \wedge \forall y' \neq y [\text{MOVIE}(y') \wedge \exists x [\text{BOY}(x) \wedge \text{SAW}(x, y')] \rightarrow y' \sqsubset y] \\ x = \iota x. [\text{BOY}(x) \wedge \underbrace{\exists y [\text{MOVIE}(y) \wedge \text{SAW}(x, y)]}_{y \text{ is mereologically maximal}}] \\ \wedge \forall x' \neq x [\text{BOY}(x') \wedge \underbrace{\exists y [\text{MOVIE}(y) \wedge \text{SAW}(x', y)]}_{x \text{ saw some movies}}] \rightarrow x' \sqsubset x \end{array} \right\}$$

 (i.e., the drefs x and y that lead to maximal informativeness are picked out \rightsquigarrow mereologically maximal x and y are picked out.)
- d. $\llbracket (1) \rrbracket = \llbracket \text{exact } 3^u \text{ boys saw exactly } 5^v \text{ movies} \rrbracket = \mathbf{M}_{u,v}(p)$, if $|x| = 3$, $|y| = 5$

$$\lambda g. \left\{ g^{\nu \mapsto y} \middle| \begin{array}{l} y = \iota y. [\text{MOVIE}(y) \wedge \exists x [\text{BOY}(x) \wedge \text{SAW}(x, y)]] \\ \wedge \forall y' \neq y [\text{MOVIE}(y') \wedge \exists x [\text{BOY}(x) \wedge \text{SAW}(x, y')] \rightarrow y' \sqsubset y] \\ x = \iota x. [\text{BOY}(x) \wedge \exists y [\text{MOVIE}(y) \wedge \text{SAW}(x, y)]] \\ \wedge \forall x' \neq x [\text{BOY}(x') \wedge \exists y [\text{MOVIE}(y) \wedge \text{SAW}(x', y)] \rightarrow x' \sqsubset x] \end{array} \right\},$$

 if $|x| = 3$ and $|y| = 5$

The step-by-step semantic derivation of the core example (5) is shown in (16). The crucial difference between the analysis in (15) vs. (16) consists in their QUD, i.e., G_{QUD} , as reflected in (15b) vs. (16b).

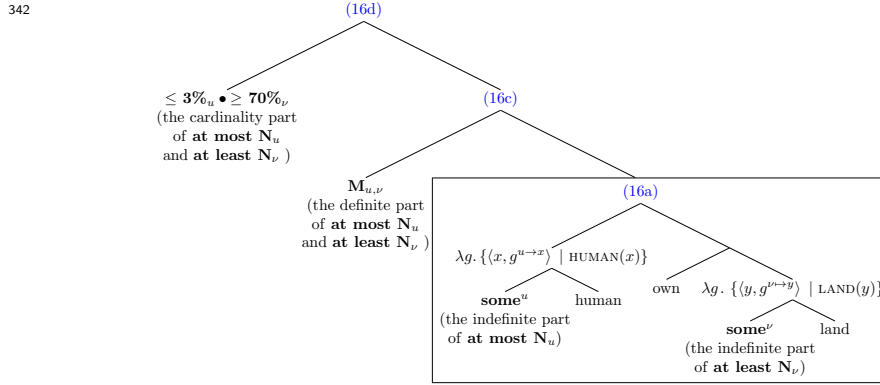
Given that (5) is interpreted with a QUD like how skewed wealth distribution is in Guatemala (see (9) and Fig. 4), higher informativeness amounts to higher

334 degree of skewedness. Thus the measurement of informativeness amounts to the
 335 ratio between the quantity of drefs (see (16b)).

336 Maximal informativeness is achieved when the quantity of a dref y satisfying
 337 $\text{LAND}(y) \wedge \text{OWN}(x, y)$ divided by the quantity of a dref x satisfying $\text{HUMAN}(x) \wedge$
 338 $\text{OWN}(x, y)$ yields the maximal ratio/quotient (see (16c)).

339 Finally, modified numerals *at most 3%* and *at least 70%* impose cardinality
 340 tests on the drefs selected out from the step in (16c) (see (16d)).

341 (16) At most 3%^u of the population own at least 70%^v of the land. (= (5))



- 343 a. $p = \llbracket \text{some}^u \text{ population own some}^v \text{ land} \rrbracket =$
 344 $\lambda g. \left\{ g^{\nu \mapsto y} \left| \text{LAND}(y), \text{HUMAN}(x), \text{OWN}(x, y) \right. \right\}$
 345 (i.e., the introduction of drefs x and y and restrictions)
- 346 b. $G_{\text{QUD}} = \lambda x. \lambda y. |y| \div |x|$
 347 (i.e., Based on the QUD, maximizing informativeness amounts to
 348 maximizing the ratio between the quantity of y and x .)
- 349 c. $\mathbf{M}_{u,v}(p) =$
- $\lambda g. \left\{ g^{\nu \mapsto y} \left| \begin{array}{l} \langle x, y \rangle = \langle \iota x, \iota y \rangle \text{ such that} \\ \text{LAND}(y) \wedge \text{HUMAN}(x) \wedge \text{OWN}(x, y) \\ \wedge \neg \exists y' \sqsubset y [\text{LAND}(y') \wedge \text{OWN}(x, y')] \\ \text{\scriptsize } y \text{ is the maximal land owned by } x \\ \wedge \neg \exists x' \sqsubset x [\text{HUMAN}(x') \wedge \text{OWN}(x', y)] \\ \text{\scriptsize } x \text{ is the maximal owner of } y \\ \wedge \forall x'' \forall y'' [\text{LAND}(y'') \wedge \text{HUMAN}(x'') \wedge \text{OWN}(x'', y'')] \\ \wedge \neg \exists y''' \sqsubset y'' [\text{LAND}(y''') \wedge \text{OWN}(x'', y''')] \\ \text{\scriptsize } y'' \text{ is the maximal land owned by } x'' \\ \wedge \neg \exists x''' \sqsubset x'' [\text{HUMAN}(x''') \wedge \text{OWN}(x''', y'')] \rightarrow \frac{|y|}{|x|} \geq \frac{|y''|}{|x''|} \\ \text{\scriptsize } x'' \text{ is the maximal owner of } y'' \end{array} \right. \right\}$
- 350
- 351 (i.e., the drefs x and y that lead to maximal $\frac{|y|}{|x|}$ are picked out.)
- 352 d. $\llbracket (5) \rrbracket = \llbracket \text{at most 3\%}^u \text{ of the population own at least 70\%}^v \text{ of the land} \rrbracket =$
 353 $\mathbf{M}_{u,v}(p)$, if $|x| \subseteq (0, 3\%]$, $|y| \subseteq [70\%, 1]$
 354 (i.e., the cardinalities of selected x and y are checked.)

5 Discussion: Comparison with von Fintel et al. (2014)

Under the current analysis, it is a contextually salient degree QUD (i.e., what interlocutors care about, their ultimate motivation behind their utterance, see Roberts 2012) that determines how informativeness is actually measured (see the implementation of G_{QUD} in (15b) vs. (16b)). This degree-QUD-based informativeness measurement, G_{QUD} , further determines how the maximality operator $\mathbf{M}_{u_1, u_2, \dots}$ filters on drefs and how (modified) numerals affect meaning inference.

The notion of **degree-QUD-based** maximality of informativeness proposed here is in the same spirit as but more generalized than the **entailment-based** one proposed by von Fintel et al. (2014) (which primarily aims to account for the interpretation of *the*; see also Schlenker 2012). According to von Fintel et al. (2014), informativeness ordering is based on entailment relation (see (17)).

- (17) von Fintel et al. (2014)’s notion of informativeness ordering:
 For all x, y of type α and property ϕ of type $\langle s, \langle \alpha, t \rangle \rangle$, $x \geq_\phi y$ iff $\lambda w. \phi(w)(x)$ entails $\lambda w. \phi(w)(y)$. (von Fintel et al. 2014: (3b))

Thus as shown in (18), depending on the monotonicity of properties, maximal informativeness corresponds to maximum or minimum values.

- (18) a. For **upward monotone** properties (e.g., λd . Miranda is d tall),
maximal informativeness means **maximum** values:
 e.g., *Miranda is 1.65 m tall* entails *Miranda is 1.60 m tall*.
 b. For **downward monotone** properties,
maximal informativeness means **minimum** values:
 e.g., given that $m > n$, *n walnuts are sufficient to make a pan of baklava* entails *m walnuts are sufficient to make a pan of baklava*.

Compared to von Fintel et al. (2014), the notion of QUD-based maximal informativeness developed in the current paper is more generalized in two aspects.

First, the current QUD-based view on maximality of informativeness can be easily extended from dealing with a single value to a combination of values.

As shown in Section 4, in cumulative-reading sentences where multiple numerals are involved, maximal informativeness does not directly correspond to whether the uttered numbers are considered maximum or minimum values. In example (5), as observed by Krifka (1999), each of the numerals (i.e., *at most 3%* and *at least 70%*) alone cannot be maximum or minimum values. It is how the combination of these uttered numbers contributes to resolve an implicit, underlying QUD that leads to the achievement of maximal informativeness.

Second, and more importantly, the current degree-QUD-based view on maximality of informativeness can overcome the issue that sometimes we intuitively feel that one sentence has a stronger meaning (or is more informative) than another, but the former does not directly entail the latter.

In (18a), *Miranda is 1.65 m tall* means that the height of Miranda reaches the measurement of 1.65 m, i.e., $\lambda w. \text{HEIGHT}(\text{MIRANDA})(w) \geq 1.65 \text{ m}$. Thus it does entail *Miranda is 1.60 m tall* – $\lambda w. \text{HEIGHT}(\text{MIRANDA})(w) \geq 1.60 \text{ m}$.

397 The two sentences mentioned in footnote 1 (repeated here as (19)) should be
 398 interpreted in a way parallel to the two sentences in (18a). Actually we do have
 399 a natural intuition that (19a) has a stronger meaning than (19b). However, it is
 400 evident that (19a) does not directly entail (19b).

- 401 (19) a. John is above 6 feet tall. $\lambda w.\text{HEIGHT}(\text{JOHN})(w) \subseteq [6', +\infty)$
 402 b. John is between 4 and 5 feet tall. $\lambda w.\text{HEIGHT}(\text{JOHN})(w) \subseteq [4', 5']$

403 Under the current degree-QUD-based view on maximality of informativeness,
 404 I tease apart (i) the height measurement (typically with units like feet, meters,
 405 etc.) and (ii) the degree of tallness. Presumably, items of different comparison
 406 class can share the same scale for height measurement (e.g., the height of hu-
 407 mans, elephants, and giraffes can be measured along the same scale and with
 408 the same units). However, the degrees of tallness and the comparison between
 409 them hinge on the notion of comparison class (e.g., toddlers are usually com-
 410 pared with other toddlers in terms of tallness). Thus it is evident that although
 411 ' $\lambda w.\text{HEIGHT}(\text{JOHN})(w) \subseteq [6', +\infty)$ ' does not entail ' $\lambda w.\text{HEIGHT}(\text{JOHN})(w) \subseteq$
 412 ' $[4', 5']$ ', under a degree QUD like *to what extent is John tall*, the measurement
 413 ' $[6', +\infty)$ ' represents a higher degree in addressing this degree QUD and is thus
 414 more informative than ' $[4', 5']$ '. Thus our intuition that (19a) has a stronger
 415 meaning than (19b) can be accounted for.

416 For the core example (1), it is also worth noting that under the scenario of
 417 Fig. 1, although *exactly 3 boys saw exactly 5 movies* holds true, *exactly 1 boy saw*
 418 *exactly 4 movies* does not hold true (in Fig. 1, no boys saw more than 3 movies).
 419 Thus, this example also shows that it is problematic to build informativeness or-
 420 dering directly upon the entailment relation between uttered sentences and their
 421 alternatives (derived by replacing uttered numbers with other numbers). How-
 422 ever, *exactly 3 boys saw exactly 5 movies* does indicate a higher film consumption
 423 level (or a more prosperous situation) than the consumption level indicated by
 424 *exactly 1 boy saw exactly 4 movies*. Thus, the uttered sentence indicates a higher
 425 informativeness in addressing an underlying QUD than its alternatives. In this
 426 sense, with the use of a degree QUD, the current proposal provides a more
 427 generalized view on informativeness than an entailment-based one.

428 6 Extension: QUD-based informativeness and *even*

429 Beyond cumulative-reading sentences (and measurement sentences like (19)),
 430 here I use the case of *even* to show a broader empirical coverage of the proposed
 431 QUD-based view on maximality of informativeness (see also Zhang 2022).³

432 According to the traditional view on *even*, its use brings two presuppositions
 433 (and presuppositions are considered a kind of entailment): (i) **entity-based**
 434 **additivity** (see (20a)) and (ii) **likelihood-based scalarity** (see (20b)).

- 435 (20) (It's not the case that) even [Mary]_F came.

³ I thank an anonymous reviewer for raising this issue, which has led me to see this kind of connection that I missed before.

- 436 a. (20) \models Someone other than Mary came.
 437 b. (20) \models Compared to others, Mary was unlikely to come.

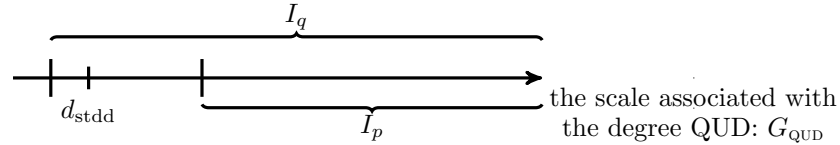
438 However, it seems that the notion of entailment is too strong to characterize
 439 the meaning inferences with regard to the use of *even*. As illustrated by an
 440 example from Szabolcsi 2017, under the given scenario in (21), the use of an *even*-
 441 sentence in (22) is perfectly natural, but it challenges the traditional entailment-
 442 based view on our natural inferences for *even*-sentences. First, as shown in (22a),
 443 the presuppositional requirement of additivity is not met, because Eeyore was
 444 the only one who took a bite of thistles and spit them out. Second, if no one
 445 other than Eeyore took a bite of thistles, it seems also questionable to claim that
 446 the likelihood of the truth of the prejacent is lower than that of *X spit thistles*
 447 *out* ($X \in \text{Alt}(\text{Eeyore})$), as shown in (22b).

- 448 (21) **Scenario:** Imagine Pooh and friends coming upon a bush of thistles.
 449 Eeyore (known to favor thistles) takes a bite but spits it out.
 450 (22) (Those thistles must be really prickly!) Even [Eeyore]_F spit them out!
 451 a. (22) $\not\models$ Someone other than Eeyore spit thistles out.
 452 b. (22) $\not\models$ Compared to others, Eeyore was unlikely to spit thistles out.

453 Zhang (2022) proposes a degree-QUD-based analysis for the use of *even* (see
 454 Greenberg 2018 for a similar view). The use of *even* is always based on a contex-
 455 tually salient degree QUD (for (22), *how prickly are those thistles*). The prejacent
 456 of *even* (here *Eeyore spit those thistles out*) provides information to resolve this
 457 degree QUD with an increasingly positive answer, and compared with alterna-
 458 tives, this prejacent is also considered maximally informative in resolving this
 459 degree QUD (i.e., here compared to *X spit those thistles out* ($X \in \text{Alt}(\text{Eeyore})$),
 460 *Eeyore spit those thistles out* is maximally informative in resolving the degree
 461 question *how prickly are those thistles*).

462 Therefore, as illustrated in (23), the presupposition of *even* contains two
 463 parts. First, in all the accessible worlds where the prejacent is true, the range of
 464 the prickliness measurement of thistles, I_p , exceeds the threshold d_{std} (i.e., the
 465 degree QUD is resolved by the prejacent with a positive answer). Second, com-
 466 pared to I_q (i.e., the range of the prickliness measurement of thistles informed
 467 by an alternative statement *X spit thistles out*), I_p is maximally informative.⁴

- 468 (23) The degree-QUD-based presupposition of *even* proposed by Zhang (2022):



469
$$I_p = \text{Max}_{\text{info}}[\lambda I. [\forall w' \in \text{Acc}(w) \cap p[G_{\text{QUD}}(x_{\text{QUD}})(w') \subseteq I]]],$$

 470
$$I_q = \text{Max}_{\text{info}}[\lambda I. [\forall w'' \in \text{Acc}(w) \cap q[G_{\text{QUD}}(x_{\text{QUD}})(w'') \subseteq I]]].$$

 471

⁴ In Zhang (2022), I implement my analysis based on intervals, instead of degrees (see also Abrusán 2014, Schwarzschild and Wilkinson 2002, Zhang and Ling 2021).

It is interesting to see that our interpretation for both cumulative-reading sentences and focus-related sentences can be based on the same degree-QUD-based mechanism of informativeness and demonstrate the maximality of informativeness.

7 Conclusion

Starting from the discussion on our intuitive interpretation for two kinds of cumulative-reading sentences, this paper proposes a degree-QUD-based view on the maximality of informativeness. The informativeness of a sentence basically stands for how it resolves a contextually salient degree QUD.

For cumulative-reading sentences like *Exactly three boys saw exactly five movies*, its informativeness means the degree information in addressing *how high the film consumption level is among boys*, and the uttered numbers reflects mereological maximality. Then for cumulative-reading sentences like *In Guatemala, at most 3% of the population own at least 70% of the land*, its informativeness means rather the degree information in addressing *how skewed wealth distribution is in Guatemala*, and the uttered numbers reflects the maximality of the ratio between land and their owner population.

It seems that the current QUD-based view on the maximality of informativeness can overcome some issues that challenge the existing entailment-based view on informativeness and provide a broader empirical coverage. A further development of the current proposal to account for other related phenomena, especially with regard to the interpretation of numerals and focus items (e.g., *even*), as well as a more detailed discussion on its theoretical implications are left for another occasion.

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