

Mitchell Routman

Project Manager seeking new role with a focus in the digital realm

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EXPERIENCE

Reprise Digital, New York, NY - Project Manager

September 2021 - Now

- Managed deliverables across creative channels such as social - inclusive of community management and UGC,, digital deliverables, and creative content for LeafGuard and Enterprise Holdings, Inc.
- Maintained project health and schedules via Microsoft Teams and Smarthseet while coordinating with teams in the UK.

Fishawack Health, San Diego, CA - Project Manager, Freelance

June 2021 - September 2021

- Maintaining proper communication channels and appropriate routing channels for primarily printed deliverables such as labels, OOH printed assets, and leave behind assets.
- Maintaining schedule and project health

The Wall Street Journal, New York, NY - Senior Project Manager

December 2019 - May 2021

- Working on-site at Dow Jones & the Wall Street Journal to project manage all internal production deliverables for Education, Brand, Commercial Partnerships, and Acquisition marketing channels in partnership with Hogarth Worldwide, the & Partnership, and The Box.
- Deliverables cover conceptual development of deliverables, landing pages, emails, static banner ads, animated banner ads, video for social, printed collateral and OOH.

EG+ World Wide, Jersey City, NJ - Digital Project Manager

April 2018 - August 2019

- Responsible for managing day to day correspondence, project generation, resourcing all incoming projects, scoping all incoming project requests; resource management, and point of contact role for finance requests and billing/invoicing, and managing projects with direct-to-studio clients.
- Projects ranging from pharma full site and landing page builds, mobile and web applications and games, emails, and display banners from clients ranging from Novartis Pharmaceuticals, Bacardi, Merck, Nissan, Macy's, TD Bank, Accenture, SAP, and more from networked sister creative agencies such as BBDO, TBWA, Doremus, DDB, and more.

EDUCATION

Columbia University Fu School of Engineering Software Engineering Bootcamp

2022

Drexel University, Philadelphia, PA — B.A.

Sep 2007 - May 2012

Graduated with a B.A. in Communication with a concentration in Public Relations

SKILLS

HTML5 Core Fundamentals

Adobe Creative Suite
Proficiency

MS Project and SmartSheet
Expertise

Digital Social Media
Advertising Experience

Waterfall and Agile Project
Management Skills

Team Building and
Management

AWARDS

Google DoubleClick QA
Certified

LANGUAGES

English