Mitchell Routman

New York, NY
Phone: 412 999 9065 | Email: mitchell.routman@gmail.com
LinkedIn: https://www.linkedin.com/in/mitchellroutman/ | GitHub: https://github.com/mitchroutman |
Portfolio: https://mitchroutman.github.io/fantastic-robot/

Summary

A junior developer with a background in digital project management in the advertising industry.

Technical Skills

HTML5   CSS   JavaScript   MySQL

Projects

Crate | github.com/mitchroutman/crate | lit-oasis-94681.herokuapp.com/
Digital music market place using HTML, CSS, Express Session, Express Handlebars, bcrypt, dotenv, and mySQL. My responsibilities with this project were two fold: back end development and project management.

Note Taker | github.com/mitchroutman/note-taker-MR | rocky-retreat-60572.herokuapp.com/notes
Entirely built in JavaScript - Note Taker is a simple web application for note tracking and retention.

E-Commerce Backend | github.com/mitchroutman/ecommerce-backend-MR | bit.ly/3KtLnj0
Using Node JS and Express - E-Commerce backend is a simulated database managed with MySQL.

Experience

Project Manger   **2021 - 2021**
Reprise Media   **New York, NY**
Managed deliverables across creative channels such as social - inclusive of community management and UGC,, digital deliverables, and creative content for LeafGuard and Enterprise Holdings, Inc. Maintained project health and schedules via Microsoft Teams and Smartsheet while coordinating with teams in the UK.

Senior Project Manager   **2019 - 2021**
Hogarth Worldwide   **New York, NY**
Worked as an on-site Project Manager at Dow Jones & the Wall Street Journal to manage all internal production deliverables for Education, Brand, Commercial Partnerships, and Acquisition marketing channels in partnership with Hogarth Worldwide, the & Partnership, and The Box. Deliverables cover conceptual development of deliverables, landing pages, emails, static banner ads, animated banner ads, video for social, printed collateral and OOH.

Digital Project Manager   **2018 - 2019**
eg+ Worldwide   **Jersey City, NJ**
Managed digital projects ranging from full site and landing page builds, mobile and web applications and games, emails, and display banners from clients ranging from Novartis Pharmaceuticals, Bacardi, Merck, Nissan, Macy's, TD Bank, Accenture, SAP, and more from networked sister creative agencies such as BBDO, TBWA, Doremus, DDB, and more.

Education

Boot Camp Certificate: Columbia University, New York, NY

A 12-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Node Js, MySQL, MongoDB, Express, Handelbars.js, and ReactJS.

Bachelor of Arts: Drexel University, Philadelphia, PA