MITCHELL ROUTMAN

PROFILE

An experienced project manager with a strong background in digital production as well as a developing knowledge of software engineering.

EXPERIENCE

Project Manager, Reprise Media; New York, NY — 2021 - 2021

As a Project Manager with Reprise Media, the role was focused on maintaining timelines and deliverables across community management and web assets such as content frameworks, copy, animations, and more for Enterprise Holdings and LeafGuard. These deliverables were tracked using SmartSheet and coordinated across multiple timezones and countries.

Senior Project Manager, Hogarth Worldwide; New York, NY — 2019 - 2021

As a Project Manager with Hogarth Worldwide, the role was fully dedicated to Dow Jones and the Wall Street Journal. The role focused on Brand, Education, Acquisition, and Commercial Partnership marketing verticals. Deliverables included creative concepts, display banners, landing pages, emails, and video for social.

Digital Project Manager, eg+ Worldwide; Jersey City, NJ — 2018 - 2019

The role with eg+ Worldwide oversaw work funneled to the digital team via partner agencies in the Omnicom network such as BBDO, TBWA, DDB, and others for clients like Novartis Pharmaceuticals, Merck, Nissan, and SAP. This role focused on full stack deliverables, including apps/games, as well as display assets and emails. While in this role I was in charge of all scoping and invoicing for all jobs as well as maintaining resource allocation and hours.

EDUCATION

Columbia University Software Engineering Bootcamp, 2022
Drexel University, Philadelphia, PA — Bachelor of Arts, 2012

SKILLS

HTML5, CSS3, Javascript, JQuery, Bootstrap, Node Js, MySQL, MongoDB, Express, Handelbars.js, ReactJS, Agile & Waterfall Project Management, SmartSheet, MS Project, Adobe Creative Suite