

MITCHELL LI

mt8li@uwaterloo.ca | mitchtli.github.io | (647)-302-4822

Education

2018-Present UNIVERSITY OF WATERLOO Waterloo, Canada
BMath in Honours Mathematics and Business Administration, cGPA 78.80/100.
President's Scholarship of Distinction Recipient: awarded to >95% entrance average.

Experience

2020-Present NORTHBRIDGE FINANCIAL CORPORATION Toronto, Canada
Project Management Intern

- Led redesign of vendor reconciliation process for project resources, combining multiple spreadsheet processes into one, **reducing error occurrence by 18%**
- Impacted **600+ employees** across **9 provinces** by directing action items for a change management project involving the rollout of updated technologies to front line users

2018-Present WATERLOO LEADERSHIP POSITIONS Waterloo, Canada
Executive, Research of Waterloo Business Review

- Co-led **2 articles** for the publication on innovations in the healthcare and technology space by spearheading collaboration with local start-up incubators and organizations

Director of Events of University of Waterloo Management Consulting Club

- Produced **34% increase** in event attendance by working in a team of 4 to plan, and implement events to promote management consulting to the UW student community

Math Ambassador of Faculty of Mathematics

- Represented the school at various events throughout the term, including the Fall Open House with over **5,100+ prospective students** in attendance

2019-2020 GLOBAL ENGINEERING WEEK – NATIONAL TEAM Toronto, Canada
Business Development Associate

- Impacted over **10,000+ students across Canada** through contributions to the ideation of themes and growth strategies for Global Engineering Week: Hack the Globe 2020

03-12/2019 CASE COMPETITION COMPETITOR Various, Canada
Starbucks Consulting Case (Strategy)

- Analyzed industry and customer trends to propose strategic partner for Starbucks Canada to facilitate growth of the Starbucks Rewards Program; received **top 1% grade** of class

Fidelity Investments Case Competition (New Product)

- Ideated a new service to incentivize millennial investing within 24 hours and pitched idea to Fidelity executives; placed **4th out of 22** competing teams

Microsoft Surface Case Competition (Marketing)

- Worked in a team of 4 to create an integrated marketing campaign targeted to students for the Microsoft Surface product line; placed **5th out of 60** competing teams

04-08/2019 ARROW WORKFORCE SOLUTIONS Toronto, Canada
Accounting Administrator – Payroll

- Managed data entry and verification of timesheet data for over **1,500+ employees** on a weekly basis, specifically tasked with the firm's largest clients (Fortune 500 Companies)
- Led development and implementation of new timesheet format to streamline existing data entry operations, **expediting the process by 20%** while minimizing error margins

Personal Proficient in Python, Racket/Scheme, HTML & CSS, Microsoft Office
Duke of Edinburg's International Award Foundation: Bronze Award Recipient, 2016
Interested in Food Photography, Blogging and Filmmaking, 6,500+ views to date