

Mitchell Li

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Education

University of Waterloo

Expected Apr. 2023

Bachelor of Mathematics, Honours Mathematics & Business Administration

Experience

Project Coordinator Intern

Jan. 2020 – Present

Northbridge Financial Corporation

Toronto, Ontario

- Managed status on all ongoing projects within the Enterprise Project Management (EPMO) portfolio
- Conducted monthly analysis of project resource allocations to create reports for VPs and directors

Software Developer Intern

Dec. 2019 – Present

Atila Tech

Toronto, Ontario

- Facilitated the analysis of A/B Testing on marketing channels by writing Python scripts
- Conducted market research and analysis to devise a marketing strategy to drive user registration

Business Development Associate

May 2019 – Present

Global Engineering Week

Toronto, Ontario

- Contributed to the ideation of themes and growth strategies for Global Engineering Week: Hack the Globe over the next year, projected to impact over 12,000+ students across Canada

Accounting Administrator – Payroll

Apr. 2019 – Aug. 2019

Arrow Workforce Solutions

Toronto, Ontario

- Managed data entry and verification of timesheet data in a team of three for over 1,500+ employees on a weekly basis; specifically tasked with the firm's largest clients (Fortune 500 Companies)
- Developed and implemented new timesheet format to streamline existing data entry operations through updated Excel formulas; expediting the process by 20% while minimizing error margins

Leadership Experience

Director of Events

Sep. 2019 – Present

University of Waterloo Management Consulting Club

Waterloo, Ontario

- Coordinated events to promote consulting to the UW student community, (e.g. Case Workshops)

Executive, Research Associate

Sep. 2019 – Present

Waterloo Business Review

Waterloo, Ontario

- Spearheaded collaboration with local start-up incubators and potential partner organizations to coordinate articles written on innovations in the healthcare and technology space

Math Ambassador

Sep. 2018 – Apr. 2019

University of Waterloo

Waterloo, Ontario

- Represented the Faculty of Mathematics at various events throughout the term, including the Fall Open House with over 5,100 prospective students

Additional Information

Case Competitions: Fidelity Investments Case Competition (Finalist, 4th Place), UWMCC 10th Annual Case Competition (Finalist, Top 20 out of 82), Microsoft Surface Case Competition (Finalist, 5th out of 60)

Awards: Duke of Edinburgh's International Award Foundation (Bronze Award Recipient, 2016)

Technical Skills: Python, Racket/Scheme, VBA, HTML & CSS, Microsoft Office

Interests: Food Photography & Blogging, Filmmaking, Swimming, Basketball