

# Mitchell Li

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## EDUCATION

### University of Waterloo

Bachelor of Mathematics – Mathematics/Business Administration (Expected) Sep. 2018 – Apr. 2023

- President's Scholarship of Distinction (Recipient, 2018)

## WORK EXPERIENCE

**Project Coordinator | Northbridge Financial Corporation** Jan. 2020 – Present

- Managing status reporting on all ongoing projects under the Strategic Project Delivery portfolio
- Analyzing portfolio data to create reports for senior leadership and management

**Software Developer Intern | Atila Tech** Dec. 2019 – Present

- Conducted market research and analysis to devise a marketing strategy to drive user registration
- Led implementation of proposed marketing strategy by building webpages using HTML and CSS
- Facilitated the analysis of A/B Testing on marketing channels by writing Python scripts

**Business Development Associate | Global Engineering Week** May 2019 – Present

- Assisting in the ideation of themes and growth strategies for Global Engineering Week over the next year, projected to impact over 12,000+ students across Canada
- Working in a team of 5 on growing Global Engineering Week's presence across Canada through maintaining and developing corporate and NGO partnerships

**Accounting Administrator – Payroll | Arrow Workforce Solutions** Apr. 2019 – Aug. 2019

- Managed data entry and verification of timesheet data for over 1,500+ employees on a weekly basis; specifically tasked with the firm's largest clients (Fortune 500 Companies)
- Initiated design and implementation of a new timesheet format to streamline existing data entry operations through updated Excel formulas; expediting process by 20% while minimizing error

## LEADERSHIP EXPERIENCE

**Director of Events | UW Management Consulting Club** Sep. 2019 – Present

- Working in a team of 4 to strategize, plan, and implement events to promote management consulting to the UW student community, events include Case Workshops and Consulting Day

**Research Associate | Waterloo Business Review** Sep. 2019 – Present

- Spearheading collaboration with local start-up incubators and potential partner organizations to coordinate articles written on innovations in the healthcare and technology space

## SKILLS

**Technical Skills:** Python, Racket/Scheme, HTML & CSS, VBA, Microsoft Office (Word, PowerPoint, Excel)

## AWARDS

**Case Competitions:** Fidelity Investments Case Competition (Finalist, 4th Place), UWMCC 10<sup>th</sup> Annual Case Competition (Finalist, Top 20 out of 82), Microsoft Surface Case Competition (Finalist, 5<sup>th</sup> out of 60)

**Other:** Duke of Edinburgh's International Award Foundation (Bronze Award Recipient, 2016)