

## MITCHELL LI

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### Education

**2018-2023 UNIVERSITY OF WATERLOO Waterloo, Canada**  
BMath in Honours Mathematics and Business Administration, cGPA 79.88/100.  
President's Scholarship of Distinction Recipient (2018): awarded to <95% entrance average.  
Director of Events of University of Waterloo Management Consulting Club, Research  
Executive of Waterloo Business Review, Math Ambassador for Faculty of Mathematics.

### Experience

**01-04/2020 NORTHBRIDGE FINANCIAL CORPORATION Toronto, Canada**  
**Project Management Intern**

- Led redesign of vendor reconciliation process for project resources, combining multiple spreadsheet processes into one, **reducing error occurrence by 28%**
- Impacted **over 600+ employees across 9 Canadian provinces** by managing action items for a national change management project involving the implementation of 4 new technologies across 3 business functions

**2018-2020 WATERLOO LEADERSHIP POSITIONS Waterloo, Canada**  
**Executive, Research of Waterloo Business Review**

- Co-led **2 articles** for the publication on innovations in the healthcare and technology space by spearheading collaboration with local start-up incubators and organizations

**Director of Events of University of Waterloo Management Consulting Club**

- **73% increase** in event attendance by working in a team of 4 to strategize, plan, and implement events to promote management consulting to the UW student community

**Math Ambassador of Faculty of Mathematics**

- Represented the school at various events throughout the term, including the Fall Open House with over **5,100+ prospective students**

**2019-2020 GLOBAL ENGINEERING WEEK – NATIONAL TEAM Toronto, Canada**  
**Business Development Associate**

- Impacted over **12,000+ students across Canada** through contributions to the ideation of themes and growth strategies for Global Engineering Week: Hack the Globe 2020

**2018-2020 CASE COMPETITION COMPETITOR Various, Canada**  
**Fidelity Investments Case Competition**

- Created a new service to incentivize millennial investing within 24 hours and pitched idea to Fidelity executives; placed **4<sup>th</sup> out of 22** competing teams

**Microsoft Surface Case Competition**

- Worked in a team of 4 to create an integrated marketing campaign targeted to students for the Microsoft Surface product line; placed **5<sup>th</sup> out of 60** competing teams

**Starbucks Consulting Case**

- Analyzed industry and customer trends to propose strategic partner for Starbucks Canada to facilitate growth of the Starbucks Rewards Program; received **A+ grade**

**05-08/2019 ARROW WORKFORCE SOLUTIONS Toronto, Canada**  
**Accounting Administrator – Payroll**

- Managed data entry and verification of timesheet data for over 1,500+ employees on a weekly basis, specifically tasked with the firm's largest clients (Fortune 500 Companies)
- Led development and implementation of new timesheet format to streamline existing data entry operations, **expediting the process by 20%** while minimizing error margins

**Personal** Proficient in Python, Racket/Scheme, VBA, HTML & CSS, Microsoft Office.  
Duke of Edinburgh's International Award Foundation (Bronze Award Recipient, 2016)  
Interested in Food Photography, Blogging and Filmmaking, 6,500+ views to date