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In [1]: import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
```

IMPORTING DATA

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In [2]: df = pd.read_csv('Ads_Optimisation.csv')
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In [4]: df.shape
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```
Out[4]: (10000, 10)
```

IMPLEMENTING THOMPSON SAMPLING

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In [36]: import random

N = df.shape[0]
d = df.shape[1]
ads_selected = []
number_of_rewards_1 = [0] * d
number_of_rewards_0 = [0] * d
total_reward = 0

for n in range(10000):
    ad = 0
    max_random_beta = 0
    for i in range(d):
        random_beta = random.betavariate(number_of_rewards_1[i] + 1, number_of_rewards_0[i] + 1)
        if random_beta > max_random_beta:
            max_random_beta = random_beta
            ad = i
    ads_selected.append(ad)
    reward = df.iloc[n, ad]
    if reward == 1:
        number_of_rewards_1[ad] += 1
    else:
        number_of_rewards_0[ad] += 1
```

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total_reward += reward  
print(total_reward)
```

2600

In [37]: `print(ads_selected)`

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```
plt.hist(ads_selected)
plt.title('Histogram of ads selections')
plt.xlabel('ads')
plt.ylabel('Number of times each ad was selected by the selected by the algorithm')
```

```
Text(0, 0.5, 'Number of times each ad was selected by the selected by the algorithm')
```



In []: