

Workshop #1 - Documentation

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About the project

In this workshop we use randomly generated data describing each candidate registered in a selection process. The dataset used (candidates.csv) has 50,000 rows and 10 columns, we put it through loading, cleaning and transformation processes to find interesting insights about the candidates hired using BI tools.

The tools used are:

• Python 3.12 → <u>Download site</u>

- Jupyter Notebook → <u>VS Code tool for using notebooks</u>
- PostgreSQL → <u>Download site</u>
- Power BI (Desktop version) → <u>Download site</u>

The libraries needed for Python are:

- Pandas
- Matplotlib
- Seaborn
- SQLAlchemy
- Dotenv

However, these libraries are included in the Poetry project config file (*pyproject.toml*). The step-by-step installation will be described later.

Goals of the project

Obtain a clean dataset for the creation of an analytical report using BI tools such as Power BI, which will be connected through a PostgreSQL database that will contain the transformed data set.

The analytical report will contain visualizations such as:

- Hires by technology (pie chart).
- Hires by year (horizontal bar chart).
- Hires by seniority (bar chart).
- Hires by country over years (USA, Brazil, Colombia, and Ecuador only) (multiline chart).

Process

Creating virtualenv and installing the dependencies with Poetry

For a tutorial on how to install and configure Poetry, follow the next page $\rightarrow \overline{\uparrow}$ Poetry

Poetry works as a dependency manager primarily, but it also let us create a virtual environment to add or install the dependencies we need for our project. Through poetry add dependency we can add the libraries to our project: those libraries are going to be registered in the Poetry config file, named *pyproject.toml*.

If the *pyproject.toml* is already in our directory, but we're working in a different virtualenv, we can use the poetry install command, as showed in the image, to create the new virtual environment and install the registered dependencies in the Poetry configuration file.

```
PS C:\Users\marti\OneDrive\Escritorio - PC\Ingenieria de Datos e IA - UAO\Semestre 4\ETL\Semana #1 - #6\Workshop #1> poetry install
Creating virtualenv workshop-1-Ih9GMGpq-py3.12 in C:\Users\marti\AppData\Local\pypoetry\Cache\virtualenvs
Installing dependencies from lock file
Package operations: 45 installs, 0 updates, 0 removals
  - Installing six (1.16.0)
    Installing asttokens (2.4.1)
    Installing executing (2.0.1)
   Installing numpy (2.1.0)
    Installing parso (0.8.4)
  - Installing platformdirs (4.2.2)
    Installing pure-eval (0.2.3)
  - Installing pywin32 (306)
    Installing traitlets (5.14.3)
  - Installing wcwidth (0.2.13)
  - Installing colorama (0.4.6): Installing...
  - Installing contourpy (1.2.1)
   Installing cycler (0.12.1)
   Installing decorator (5.1.1)
    Installing contourpy (1.2.1)
    Installing cycler (0.12.1)
    Installing decorator
```

Establishing the connection with the DB and loading the raw data

Files used → connection.py and 001_rawDataLoad.ipynb

connection.py - Creating the connection engine

The creation of the connection engine it's realized in the **connection.py** module.

It uses the SQLAIchemy library alongside the <code>psycopg2</code> driver. To establish the connection, it's required to import a SQLA function named <code>create_engine()</code>, which in turn requires in its parameters a URL with the database credentials: these credentials are included in environment variables contained in an <code>.env</code> file; these are fetched from the file before making the connection.

```
import os
from dotenv import load dotenv
from sqlalchemy import create_engine
# Reading the environment variables
load dotenv("../env/.env")
driver = os.getenv("PG_DRIVER")
user = os.getenv("PG USER")
password = os.getenv("PG_PASSWORD")
host = os.getenv("PG HOST")
port = os.getenv("PG_PORT")
database = os.getenv("PG_DATABASE")
# Creating the connection engine from the URL made up of the environment variables
def creating_engine():
    url = f"{driver}://{user}:{password}@{host}:{port}/{database}"
    engine = create_engine(url)
    return engine
```

001_rawDataLoad.ipynb - Loading the raw data

We import the connection module for the creation of the engine and Pandas to process the CSV file and manage the DB operations through the engine. Once we imported the needed libraries, we read the dataset with the Pandas function read_csv().

```
Importing libraries and modules

import pandas as pd
import connection

from sqlalchemy import text

Python

Reading the dataset

df = pd.read_csv('../data/candidates.csv', sep=';')

Python
```

After processing the raw data set through Pandas, we create the connection engine using the creating_engine function. To load the raw data to our database in PostgreSQL we use the <a href="mailto:to_sql("to_sq

```
Transfering the data to the database in PostgreSQL

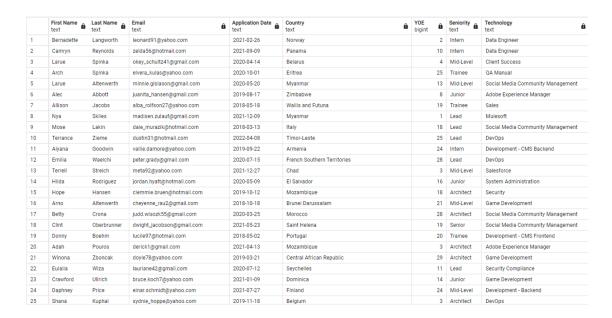
engine = connection.creating_engine()

df.to_sql('candidates_raw', engine, if_exists='replace', index=False)

Python

1000
```

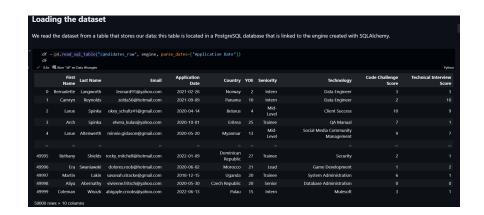
We verify in pgAdmin if the data uploaded correctly.



Exploring the Data (EDA notebook)

Files used → connection.py and 002_candidatesEDA.ipynb

To perform a better analysis of the dataset, we parse the **Application Date** column as a datetime type.



Now, we can analyze the Dtype and the count of non-null values of our dataset. We can see that Pandas automatically converts numeric values to **int64**. Also, we see that there are absolutely no null values in our dataset, which simplifies our ETL process a bit.

```
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 50000 entries, 0 to 49999
Data columns (total 10 columns):
    Column
                              Non-Null Count Dtype
    first name
                              50000 non-null object
 a
 1
    last name
                              50000 non-null object
    email
                              50000 non-null object
 2
    application_date
                              50000 non-null datetime64[ns]
 3
 4 country
                              50000 non-null object
 5
                              50000 non-null int64
    voe
 6 seniority
                              50000 non-null object
 7
    technology
                              50000 non-null object
 8 code_challenge_score
                              50000 non-null int64
    technical interview score 50000 non-null int64
dtypes: datetime64[ns](1), int64(3), object(6)
memory usage: 3.8+ MB
```

There are 5 main points addressed in the EDA, which will be explained below:

- Are there reapplicants in the dataset? How many are there?
- What happened in 2022? Why the amount of applicants is so small?
- What is the comparison between the hired and the non-hired applicants?
- What were the technologies with which most employees were hired?
- How is the relationship between the seniority and YOE of the hired candidates?

Let's review the number of reapplicants by their e-mail

Let's consider that the total number of records is 50.000. If each of these were unique, then each email would also be unique, however, we find that there are approximately 167 emails that seem to be repeated. Let's see if this estimate is true.

```
df.nunique()
✓ 0.0s
first_name
                               3007
last name
                                474
email
                              49833
application_date
country
                                244
seniority
technology
code challenge score
                                 11
technical_interview_score
                                 11
dtype: int64
```

As we can see in the image on the right, our calculation misses by a very small margin: 2 emails are repeated 3 times. Thus, we have that **165 emails are repeated 2 or even 3 times**.

What happened in 2022?

The minimum of application_date dates from January 1, 2018; the maximum, July 4, 2022. This brings an affectation in the 2022 cumulative data as we will observe.

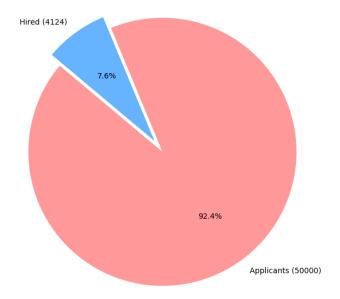


For the years spanning 2018 through 2021 there is a steady trend ranging from 11.000 to 11.200. However, in 2022 this cumulative drops considerably to 5.642, given the fact that the maximum column data only reaches July 4, 2022.

How many applicants do we hired?

Of the total number of applicants (50.000 candidates), only 7.6% of them (4.124 candidates) were able to meet the necessary scores to be hired.

Comparison of Applicants and Hired Candidates

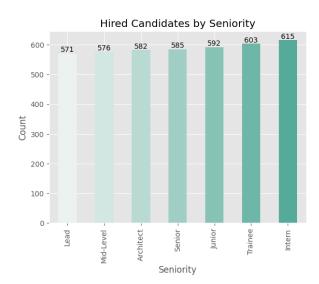


What technologies do these recruited candidates use?

There is an important part of recruits that are in charge of the Game Development and DevOps area, as can be seen in the following graphs, where it is better represented how these two positions are the only ones that exceed the barrier of 250 candidates hired.



Why is the YOE of interns so high? Why don't they replace the Leader?



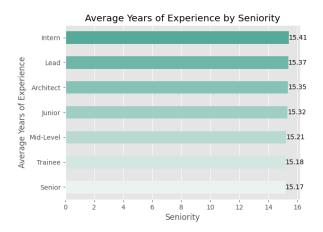
For a brief background, the seniority of a large part of the candidates hired varies between Intern, Trainee and Junior: together they count 1.810 hired candidates.

However, there is a little situation.

```
seniority_avg_yoe = (df.groupby('seniority')['yoe']
                          .sort_values(ascending=False))
    seniority_avg_yoe
   0.0s - Abrir "seniority_avg_yoe" en Data Wrangler
seniority
Intern
              15.406892
Lead
              15.365578
Architect
              15.345105
Junior
              15.324930
Mid-Level
              15.213291
Trainee
              15.178616
Senior
              15.174529
           dtype: float64
```

The average years of experience (YOE) of these three seniority roles is 15 years of experience: this amount is similar to more experienced positions such as Leader or Senior.

Keep in mind that these incomprehensible and illogical insights are given by the randomness of the data, but they would be useful relationships to know in case of an exploratory data analysis.



Transforming the raw data and loading the clean one

Files used → connection.py and 003_cleanDataLoad.ipynb

Renaming of the columns

For a better experience when interacting with the data, the column names are standardized to a snake_case style.

```
renamed_columns = {
    'First Name': 'first_name',
    'Last Name': 'last_name',
    'Email': 'email',
    'Application Date': 'application_date',
    'Country': 'country',
    'YOE': 'yoe',
    'Seniority': 'seniority',
    'Technology': 'technology',
    'Code Challenge Score': 'code_challenge_score',
    'Technical Interview Score': 'technical_interview_score'
}

df = df.rename(columns=renamed_columns)
df.columns

[4]

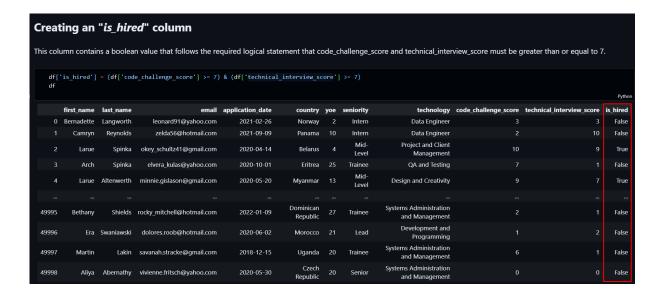
Index(['first_name', 'last_name', 'email', 'application_date', 'country',
    'yoe', 'seniority', 'technology', 'code_challenge_score',
    'technical_interview_score'],
    dtype='object')
```

Grouping technologies by categories

For a better visualization of further statistics with the column "technology" we group these technologies by broader categories, as can be seen in the image on the left.

Creating an "is_hired" column

Given the need to determine whether the candidate is hired or not, a column is created that bases its values on a logical statement: if that statement is true for the record, then the value is True; otherwise, it is False.



Loading the clean data to PostgreSQL

Similar to the case of the raw data, we load the transformed data into a table called *candidates_hired*. For the rest of the parameters, the process is similar to the previous one.

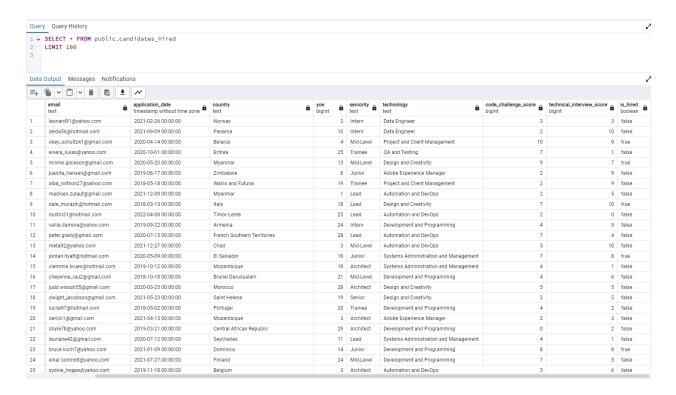
```
Loading the clean data

The table is created using the engine and the Pandas to_sql() function. The data types are shown below the code.

df.to_sql('candidates_hired', engine, if_exists='replace', index=False)

1000
```

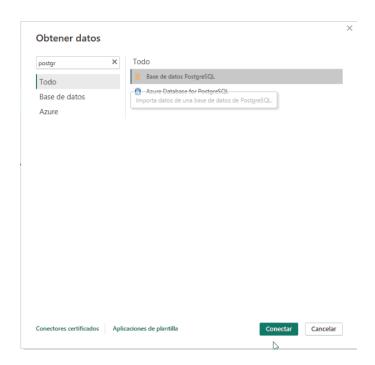
We verify again in pgAdmin if the data uploaded correctly.



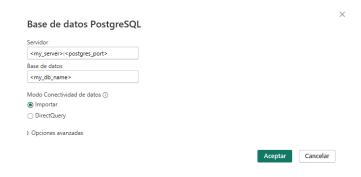
Visualizing the Data

Connecting the database to Power BI

1. Open Power BI Desktop and create a new dashboard. Select the *Get data* option - be sure you choose the "PostgreSQL Database" option.



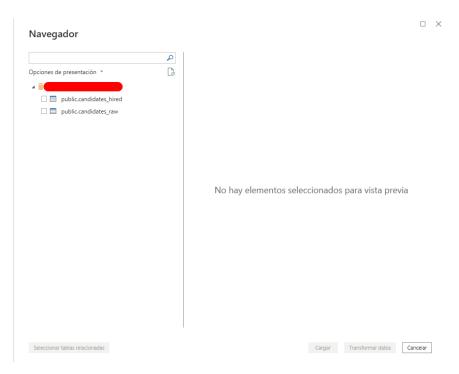
2. Insert the PostgreSQL Server and Database Name.



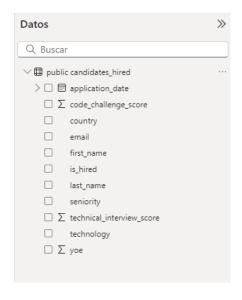


3. Fill in the following fields with your credentials.

4. If you manage to connect to the database the following tables will appear:



5. Choose the candidates_hired table and start making your own visualizations!



Dashboard Results

The following details about the dashboard can be highlighted:

- Filters help to dynamically segment data tailored to whoever visits the dashboard.
- The pie chart (*Hired Candidates by Technology*) applies the grouping of categories made in the previous transformation, resulting in a better distribution of information on a

visual level.

- The vertical line chart (*Hired Candidates by Seniority*) shows a distribution where the quantity or magnitude of each role is highlighted.
- The horizontal line chart (*Hired Candidates by Year*) shows a constant evolution as each year passes. This evolution, it should be noted, is interrupted in 2022 for the reasons mentioned above in .
- The multi-line graph is effective in showing the distribution of candidates hired by selected countries. It should be noted that a selection of certain countries had to be made from the hundreds of countries included in the dataset in order to make the graph look cleaner, but still provide valuable insights.



Conclusions

- In this workshop we started to approaching to the basics of data engineering, from raw data ingestion to insightful analysis. The use of tools like Python, PostgreSQL, and Power BI showcased the importance of a well-structured ETL process in deriving meaningful insights from large datasets.
- 2. The project highlighted the critical role of data cleaning and transformation in preparing data for analysis. By standardizing column names, grouping technologies, and creating derived columns like "is_hired", the dataset became more manageable and informative.

- 3. The EDA process revealed several interesting findings, such as the presence of reapplicants, anomalies in hiring patterns, and unexpected relationships between seniority and years of experience. These insights underscore the value of thorough data exploration in uncovering hidden patterns and potential data quality issues.
- 6. The use of various chart types (pie charts, bar charts, multiline charts) in the final Power BI report emphasized the power of visual representation in communicating complex data patterns and trends effectively.