

Workshop #2 - Documentation

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About the workshop

In this workshop we will use two datasets

(spotify_dataset and the_grammys_awards) that will be processed through Apache Airflow applying data cleaning, transformation and loading and storage, including a merge of both datasets. The result will culminate in visualizations on a dashboard that will give us important conclusions about this dataset.

The tools used are:

- Python 3.10 → <u>Download site</u>
- Jupyter Notebook → <u>VS Code tool for using notebooks</u>
- PostgreSQL → Download site
- Power BI (Desktop version) → <u>Download site</u>

The dependencies needed for Python are

- Apache Airflow
- Doteny
- Pandas
- Matplotlib
- Seaborn
- SQLAlchemy
- PyDrive2

A Apache Airflow only runs correctly in **Linux** environments. If you have Windows, we recommend using a virtual machine or WSL.

These dependencies are included in the requirements.txt file of the Python project. The step-by-step installation is described in the README file.

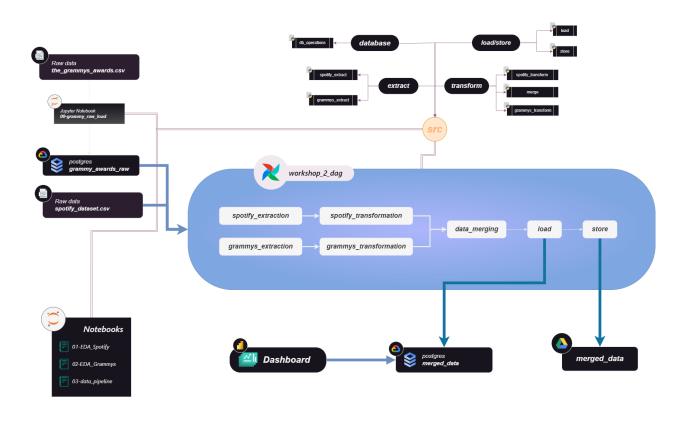
Goals of the project

Obtain the clean merged dataset for the creation of an analytical report using BI tools such as Power BI, which will be connected through a PostgreSQL database that will contain the transformed data set.

The analytical report will contain visualizations such as:

- Nominated Songs per Genre: A bar chart showing the number of nominated songs across different genres like Electronic/Dance, Rock/Metal, and Jazz and Soul.
- **Nominations per Artist**: A chart that displays how many nominations various artists, such as BTS, Adele, and Glee Cast, have received.
- Energy Average per Track Genre: A bar graph showing the average energy per track for different genres, indicating the relative energy levels of songs in each genre.
- Danceability Average per Track Mood: A chart showing the average danceability based on the mood of the track (e.g., Happy, Neutral, Sad).

Data flow



Process

Loading raw Grammys dataset

Files used → db_operations.py / 00-grammy_raw_load.ipynb

Before we can run the EDA corresponding to the Grammy Awards dataset, we must upload it to a PostgreSQL database. This process is mandatory if you wish to continue with the execution of the project.

The process is described step by step in notebook 00, therefore, we are going to dwell on the details of the module in charge of the operations performed on the database.

db_operations.py - The details behind the DB connection and the load of the raw data

To run the connection engine we must specify a URL with the credentials of our database. These credentials are collected in the __env file that specifies the environment variables for our project.

Once we have these credentials, the engine is created (as well as the database, in case it does not exist); when we no longer need the engine, we have a function to terminate it and, thus, free memory.

```
# Reading the environment variables

load_dotenv("../env/.env")

user - os.getenv("PG_USER")

password - os.getenv("PG_PASSWORD")

host - os.getenv("PG_PORT")

database - os.getenv("PG_DATABASE")

# Creating the connection engine from the URL made up of the environment variables

def creating_engine():

url = f*postgresql://[user):{password}@{host}:{port}/{database}"

engine = create_engine(url)

if not database_exists(url):

create_database(url)

logging.info("Database created")

logging.info("Engine created. You can now connect to the database.")

return engine

def disposing_engine(engine):
 engine.dispose()

logging.info("Engine disposed.")
```

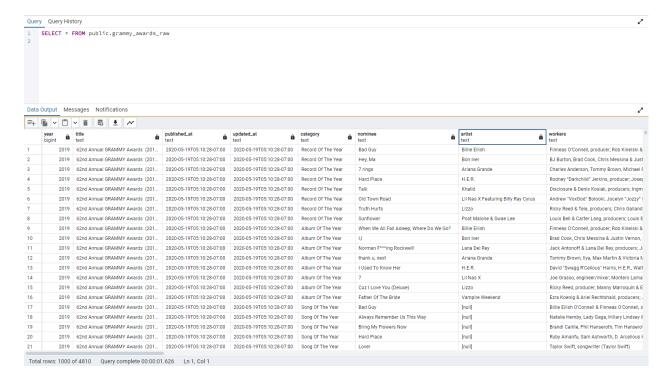
The loading of the raw data is specified in a function that receives the engine, the Pandas dataframe and the table name. The data types are inferred by Pandas through its to_sql function, which is in charge of transferring the data to the database.

```
# Creating table and loading the raw data
def load_raw_data(engine, df, table_name):
    logging.info(f"Creating table {table_name} from Pandas DataFrame.")

try:
    df.to_sql(table_name, con=engine, if_exists="replace", index=False)

logging.info(f"Table {table_name} created successfully.")

except Exception as e:
    logging.error(f"Error creating table {table_name}: {e}")
```



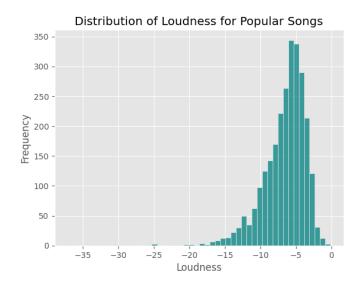
Exploring the Data - Spotify dataset

Files used → 01-EDA_Spotify.ipynb

In order not to make the analysis of certain variables more difficult, we chose to select a sample of the dataset: *the most popular songs* were selected from it. Some of the findings were:

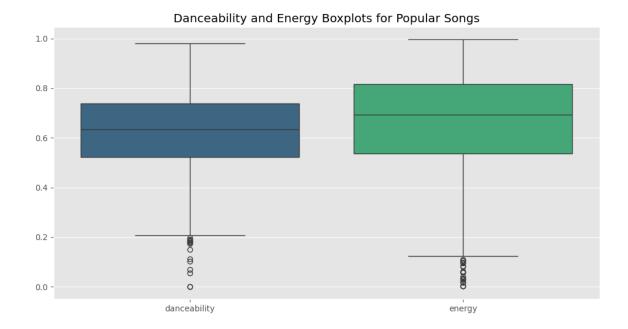
The most popular songs tend to have high volume levels

These high volume levels range from -10 dB to -2.5 dB, suggesting that the trend in popular music is to maintain high volume levels.



Popular songs show high variability in terms of danceability and energy

- For **energy**, the median of 0.7 implies that popular songs are typically energetic. This aligns with the idea that high-energy tracks are more likely to engage listeners and perform well on charts.
- Regarding danceability, the median of 0.65 suggests that popular songs
 generally have a moderate to high danceability. This indicates that the music
 industry tends to favor tracks that are easy to dance to, potentially to appeal to
 a wider audience.

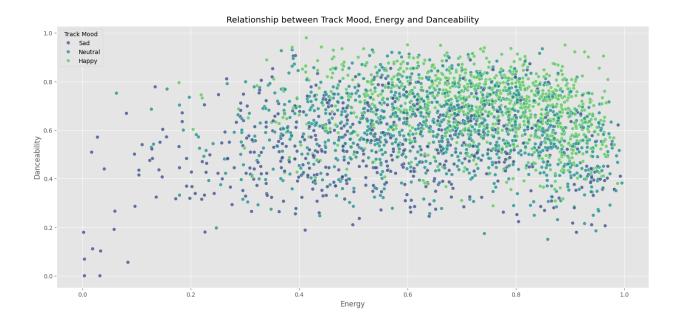


Happy songs tend to be more energetic and danceable

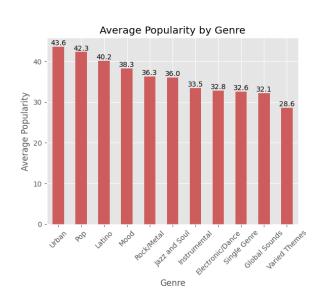
A scatter plot analysis reveals interesting patterns in the relationship between song moods and their energy and danceability characteristics:

- Sad songs tend to have lower energy and danceability.
- Happy songs generally cluster at high levels of energy and danceability.
- Neutral songs show a more varied distribution.

Regardless of mood, many popular songs tend to have moderate to high levels of energy and danceability, suggesting a general preference for these characteristics in mainstream music.



Urban, Pop and Latin have the highest average popularity



This suggests that the most produced genres are not always the most popular, while categories with fewer songs, such as *Urban*, have a greater impact on the audience.

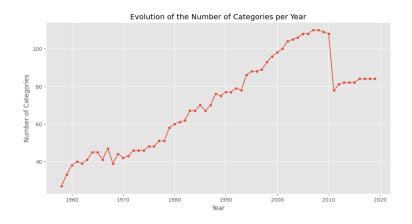
Exploring the Data - Grammys dataset

Files used → → db_operations.py / 02-EDA_Grammys.ipynb

In order not to make the analysis of certain variables more difficult, we chose to select a sample of the dataset: *the most popular songs* were selected from it. Some of the findings were:

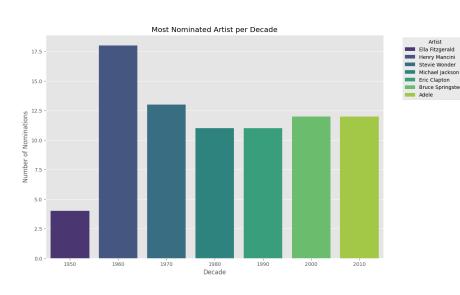
The number of Grammy nominations was steadily increased over the decades, but...

The number of Grammy nominations were at its peak in 2010, but a significant reorganization in 2011-2012 to streamline the awards caused a massive reduction in the number of nominations.



Bruce Springsto

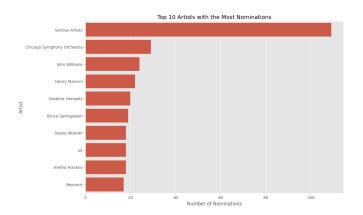
Certain artists dominated the nominations in specific decades



These trends correspond to changes in musical trends and popularity.

Collaborative or compilation albums received the highest number of nominations

These kind of nominations are represented by the title of "Various Artists": they acummulate almost 100 nominations.



The structure of the Data Pipeline

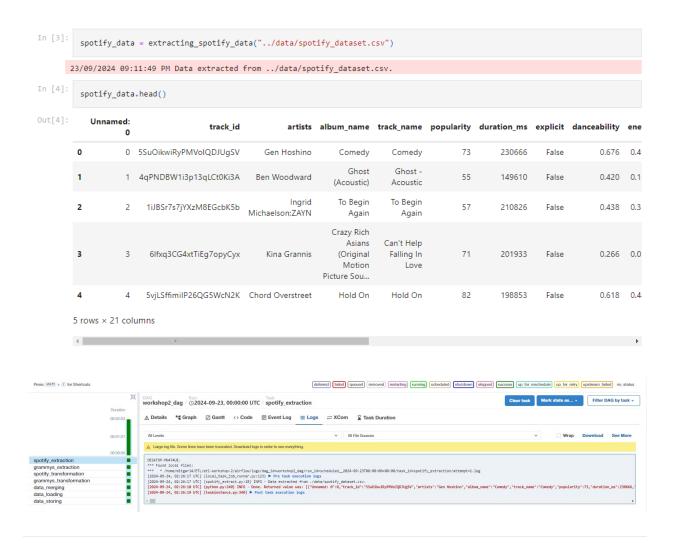
Files used → every module on **src** / 03-data_pipeline.ipynb

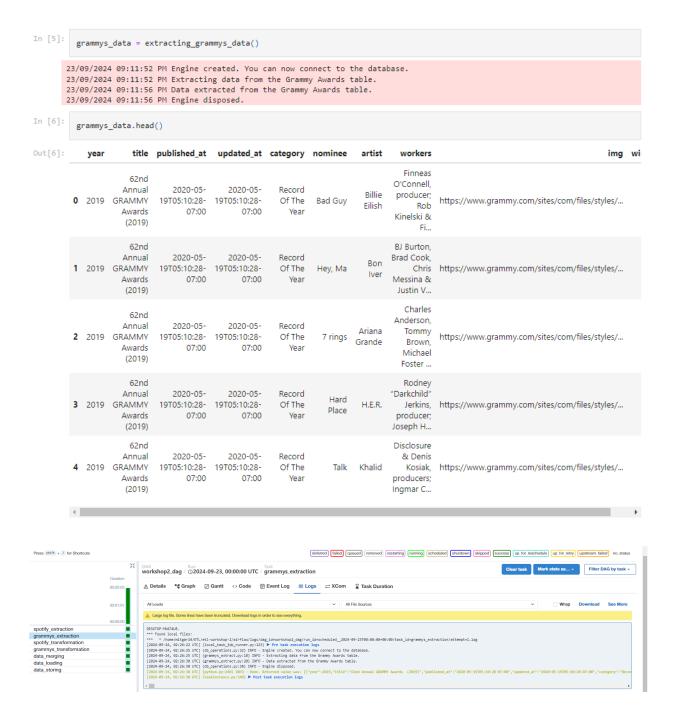
This notebook goes through the process performed in Apache Airflow applying the functions of the different modules that are part of the *src* directory. However, special emphasis is placed on **the merge between the two datasets**.

Some of the remarks that can be highlighted are:

Extraction of the data

Here it's used both modules of the src.extract package. While the Spotify dataset is extracted locally, the Grammy Awards dataset is extracted by connecting to the database.





Transformations in the Spotify dataset

module used was → transform.spotify_transform

- Removing unnecessary columns (e.g., "Unnamed: 0").
- Eliminating null values and resetting the DataFrame index.

- Removing duplicates through several steps:
 - Dropped exact duplicate rows.
 - Removed duplicates based on the "track_id" column.
 - Mapped detailed genres to broader categories using a predefined genre mapping dictionary.
 - Dropped duplicates based on song names and artists, keeping the most popular entries.
- Generated new columns for enhanced data analysis:
 - duration_min: Converted song duration from milliseconds to minutes.
 - duration_category: Categorized songs based on their duration.
 - popularity_category: Categorized songs based on their popularity scores.
 - track_mood: Identified the mood of songs using valence scores.
 - <u>live_performance</u>: Flagged songs with a high likelihood of being live performances.
- Dropped irrelevant columns to streamline the dataset (e.g., "loudness", "mode", "tempo").

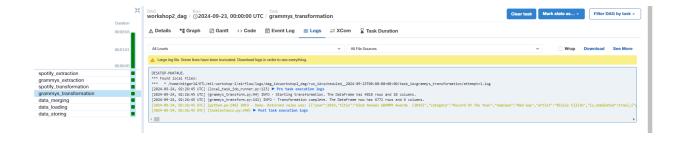


Transformations in the *Grammys* dataset

module used was → transform.grammys_transform

- Renaming the column winner to is_nominated.
- Dropping unnecessary columns (e.g., published_at , updated_at , img).

- Removing rows with null values in nominee.
- Handling cases where both artist and workers are null:
 - Filtered out specific categories listed in the categories list.
 - For the remaining rows, filled artist with the value from nominee.
- Populating the artist column by applying several functions:
 - **extract_artist**: Extracted artist names within parentheses from the workers column.
 - o <u>move_workers_to_artist</u>: Moved data from <u>workers</u> to <u>artist</u> if <u>artist</u> is null and <u>workers</u> doesn't contain semicolons or commas.
 - extract_artists_before_semicolon: Extracted artist names before semicolons in workers, excluding any roles of interest.
 - extract_roles_based_on_interest : Extracted names associated with specific roles defined in the roles_of_interest list from workers.
- Dropped rows with null values in artist.
- Replaced certain values in the artist column (e.g., changing (various Artists) to various Artists).
- Dropped the workers column as it was no longer needed.



Merging the datasets

module used was → transform.merge

Before listing the processes that occurred within the module it should be noted that the criteria chosen for the merge, although effective for most cases, yields quite a few false positives.

In order to fix these errors we must include the artist's name in the merge criteria. However, it would be necessary to analyze artist one by one if we want a successful merge.

The cleaning process executed was:

Cleaning key columns for accurate merging:

- Converted the <u>track_name</u> column in the Spotify DataFrame to lowercase and stripped whitespace, creating a new column <u>track_name_clean</u>.
- Converted the nominee column in the Grammys DataFrame to lowercase and stripped whitespace, creating a new column nominee_clean.

Merging the datasets:

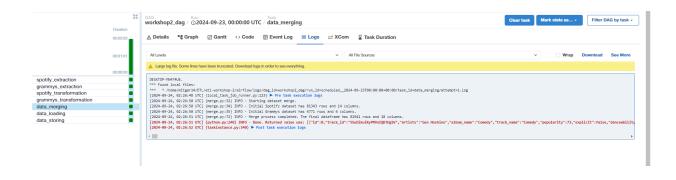
- Performed a left join on the cleaned
 columns track_name_clean and nominee_clean to merge the DataFrames.
- Used suffixes to differentiate overlapping columns, appending _grammys to columns from the Grammys DataFrame when necessary.

Handling missing values:

- Filled null values in the title and category columns with "Not applicable".
- Filled null values in the is_nominated column with False.

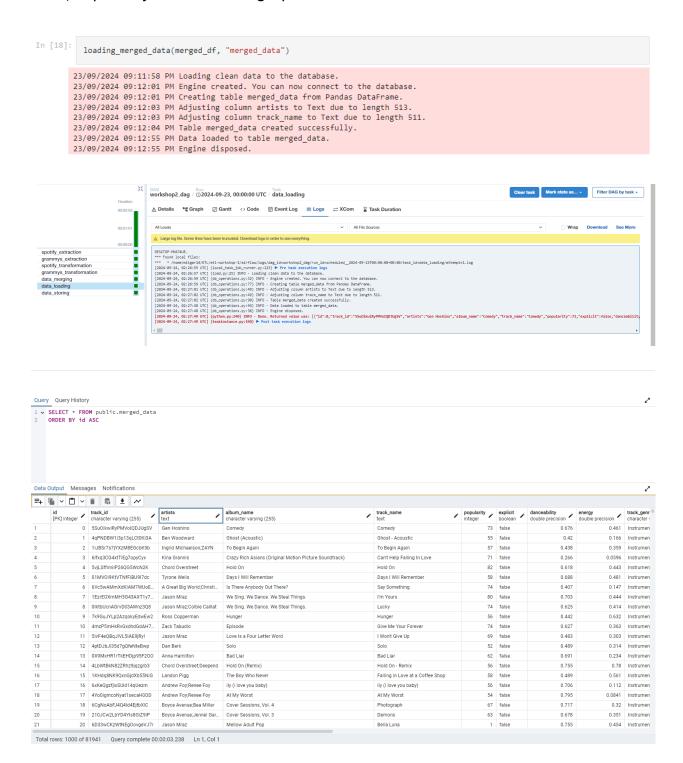
• Dropping unnecessary columns:

Removed columns that were no longer needed after the merge, such
as "year", "artist", "nominee", "nominee_clean", and "track_name_clean".



Loading the data

Although it is not necessary for the notebook, it is recommended that the data be uploaded to a cloud database due to the complexity of handling PostgreSQL in WSL, especially when handling Apache Airflow.



duration_category character varying (255)	popularity_category character varying (255)	track_mood character varying (255)	live_performance /	title character varying (255)	category character varying (255)	is_nominated /
Average	High Popularity	Нарру	false	Not applicable	Not applicable	false
Short	Average Popularity	Sad	false	Not applicable	Not applicable	false
Average	Average Popularity	Sad	false	Not applicable	Not applicable	false
Average	High Popularity	Sad	false	Not applicable	Not applicable	false
Average	High Popularity	Sad	false	Not applicable	Not applicable	false
Average	Average Popularity	Нарру	false	Not applicable	Not applicable	false
Average	High Popularity	Sad	false	57th Annual GRAMMY Awards (2014)	Best Pop Duo/Group Performance	true
Average	High Popularity	Нарру	false	Not applicable	Not applicable	false
Average	High Popularity	Нарру	false	52nd Annual GRAMMY Awards (200	Best Pop Collaboration With Vocals	true
Average	Average Popularity	Sad	false	Not applicable	Not applicable	false
Average	High Popularity	Нарру	false	Not applicable	Not applicable	false
Average	Average Popularity	Sad	false	Not applicable	Not applicable	false
Average	Average Popularity	Нарру	false	44th Annual GRAMMY Awards (2001)	Best Rock Gospel Album	true
Average	Average Popularity	Sad	false	Not applicable	Not applicable	false
Average	Average Popularity	Neutral	false	Not applicable	Not applicable	false
Average	Average Popularity	Sad	false	Not applicable	Not applicable	false
Short	Average Popularity	Neutral	false	Not applicable	Not applicable	false
Average	Average Popularity	Нарру	false	Not applicable	Not applicable	false
Average	Average Popularity	Neutral	false	Not applicable	Not applicable	false
Average	Average Popularity	Neutral	false	Not applicable	Not applicable	false
Long	Low Popularity	Neutral	false	Not applicable	Not applicable	false

Storing the data

It's important to note the configuration files and credentials required by this module before starting the Airflow process:

- credentials/client_secrets.json
- credentials/saved_credentials.json
- env/settings.yaml

In addition, you must specify in the .env file the locations of these files with their respective absolute paths and the Google Drive ID of the folder in which you want to insert the file.

```
# Google Drive variables

CLIENT_SECRETS_PATH = "/home/mitgar14/ETL/etl-workshop-2/credentials/client_secrets.json"

SETTINGS_PATH = "/home/mitgar14/ETL/etl-workshop-2/env/settings.yaml"

SAVED_CREDENTIALS_PATH = "/home/mitgar14/ETL/etl-workshop-2/credentials/saved_credentials.json"

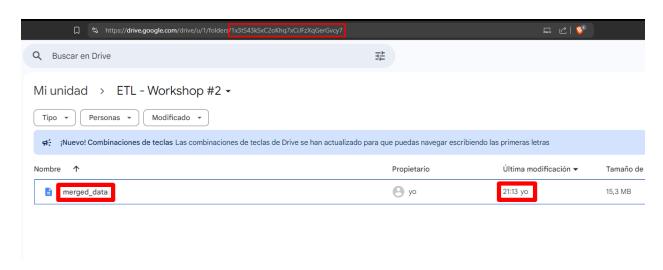
FOLDER_ID = 1x3tS43kSxC2oKhq7xCiJFzXqGerGvcy7
```

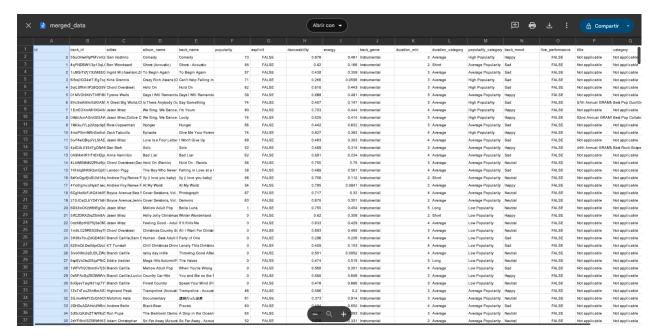
```
In [19]:

storing_merged_data("merged_data", merged_df)

23/09/2024 09:12:55 PM Starting Google Drive authentication process.
23/09/2024 09:12:55 PM access_token is expired. Now: 2024-09-24 02:12:55.993523, token_expiry: 2024-09-20 20:52:25
23/09/2024 09:12:55 PM Access token expired, refreshing token.
23/09/2024 09:12:56 PM Refreshing access_token
23/09/2024 09:12:56 PM Google Drive authentication completed successfully.
23/09/2024 09:12:56 PM Storing merged_data on Google Drive.
23/09/2024 09:13:10 PM File merged_data uploaded successfully.
```

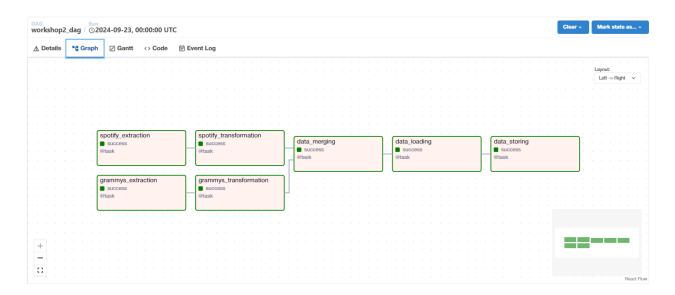






Managing the data pipeline with Airflow

In this workshop it's used the DAG workshop2_dag. The DAG code was realized using the Taskflow API, therefore, the tasks and context statement of our DAG is composed of decorators.



Analyzing the composition of the DAG

The image in this section belongs to the DAG declaration of this workshop. As can be seen, we use decorators to declare that the following functions are our tasks.

```
# Creating tasks functions
#

def extract_spotify():
    try:
        df = extracting_spotify_data("./data/spotify_dataset.csv")
            return df.to_json(orient="records")
        except Exception as e:
            logging.error(f"Error extracting data: (e)")

def extract_grammys():
    try:
        df = extracting_grammys_data()
        return df.to_json(orient="records")
        except Exception as e:
        logging.error(f"Error extracting data: (e)")

def transform_spotify(df):
    try:
    json_df = json.loads(df)
        raw_df = pd.Dataframe(json_df)
        df = transforming_spotify_data(raw_df)
        return df.to_json(orient="records")
    except Exception as e:
        logging.error(f"Error transforming data: (e)")

def transform_grammys(df):
    try:
    json_df = json.loads(df)
        raw_df = pd.Dataframe(json_df)
        df = transforming_grammys_data(raw_df)
        return df.to_json(orient="records")
    except Exception as e:
    logging.error(f"Error transforming data: (e)")
```

However, our DAG functions call functions that are not even part of that file.

The functions that are called in that file belong to the etl module, which is part of *tasks*.

One important thing to note is that in order to receive and send data between tasks, the functions will receive and convert the data to JSON, one of the few data formats allowed in Airflow.

Another thing to note is that the call chain does not stop here: these functions call more functions. These other functions are part of the various packages and modules that make up

Visualizing the Data

The Power BI dashboard provides a comprehensive visual representation of data related to songs, genres, and artists on Spotify. It enables users to quickly identify patterns and gain deeper insights into the music trends on Spotify.

Below is a detailed breakdown of each page of the dashboard and its key elements.

Page 1: Nominations

This first page of the dashboard gives an overview of song popularity and the number of nominations received by artists and albums. Key visualizations include:

 Average Popularity: A KPI visual showing the average popularity score across all songs in the dataset (e.g., 81.94). This provides a quick snapshot of how well songs are performing overall.

- Nominations per Artist: A bar chart that displays the number of nominations received by different artists. For example, artists like BTS, Adele, and Elvis Presley have notable mentions, allowing users to see which artists are leading in nominations.
- Nominated Songs per Genre: A bar chart that shows the number of nominated songs in each genre. Genres like Electronic/Dance, Rock/Metal, and Jazz and Soul are prominently featured, giving insight into which genres dominate nominations.
- Album with Most Nominations: A card visual showing the album with the highest number of nominations, such as Mini Pop Kids 17, which has 9 nominations, making it the top-nominated album in this dataset.

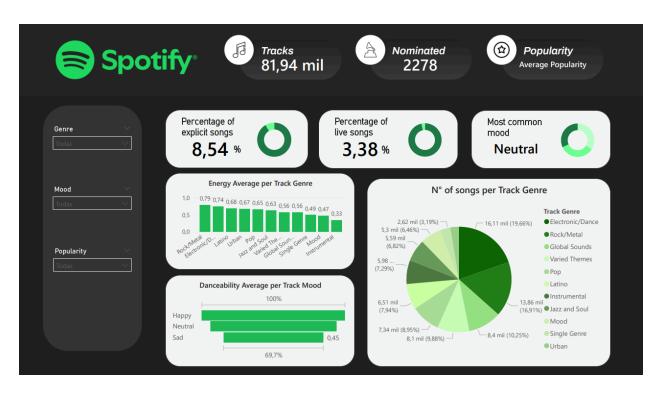


Page 2: Song Characteristics

The second page dives deeper into the specific characteristics of songs, such as energy levels, explicit content, and live performances. Key metrics and visualizations include:

 Percentage of Explicit Songs: A KPI that displays the percentage of songs marked as explicit, providing a clear view of how much explicit content is present in the dataset (e.g., 8.54%).

- **Percentage of Live Songs**: Another KPI showing the percentage of live recordings within the dataset (e.g., 3.38%). This helps differentiate between studio recordings and live performances.
- Most Common Mood: A card visual showing the most common mood found in the tracks. For instance, "Neutral" may be highlighted as the predominant mood, giving an idea of the emotional tone of the majority of songs.
- Energy Average per Track Genre: A bar chart that compares the average energy level of tracks across different genres. Genres like Rock/Metal, Electronic/Dance, and Jazz and Soul are shown with varying energy averages, giving insights into the intensity of songs in each category.
- Danceability Average per Track Mood: A bar chart that displays the average danceability score based on the mood of the song. Moods such as Happy, Neutral, and Sad are analyzed, allowing users to understand how different emotional tones impact the danceability of tracks.
- Number of Songs per Track Genre: A chart that shows the total number of songs within each genre, providing an overview of the distribution of genres in the dataset. Genres like Pop, Electronic/Dance, and Rock/Metal may have the highest representation.



Conclusions

- 1. **Successful Data Integration:** The workshop demonstrated effective merging of Spotify and Grammy datasets, highlighting the importance of data cleaning and transformation in preparing datasets for analysis.
- 2. **Airflow Pipeline Efficiency:** The implementation of Apache Airflow showcased the power of automated, scalable data pipelines, essential for handling complex ETL processes in real-world scenarios.
- 3. **Insightful Visualizations:** The Power BI dashboard provided valuable insights into music trends, artist popularity, and genre distribution, emphasizing the importance of data visualization in extracting meaningful information.
- 4. **Cross-Platform Data Management:** The workshop illustrated the seamless integration of various tools (Python, PostgreSQL, Airflow, Power BI) in a comprehensive data analysis workflow, reflecting real-world data engineering practices.
- 6. **Industry Relevance:** By analyzing music industry data, the workshop provided practical experience in handling and interpreting real-world datasets, preparing participants for similar challenges in professional settings.