



MITGSW
MIT GLOBAL STARTUP WORKSHOP

2020 ELEVATOR PITCH COMPETITION

IMPORTANT DATES & DEADLINES

FRIDAY, 24th JANUARY 2020 AT 11:59 PM CET

Deadline to submit application for EPC

FRIDAY, 7th FEBRUARY 2020 *via email*

Individuals selected for EPC

FRIDAY, 14th FEBRUARY, 2020

Deadline for confirmation from individuals

MID FEBRUARY - EARLY MARCH 2020

Virtual mentorship sessions for individuals invited

MONDAY, 23RD MARCH 2020

Hosted at Maison Minatec Conference Center

Mentorship session at the conference site

2020 GSW EPC:

20 individuals get the chance to 90 second pitches to VIPs and attendees, as well as a chance to win \$3000 in cash prizes..

APPLICATION INSTRUCTIONS

- Submit your application online at <http://gsw.mit.edu/EPC>
- The application for the EPC consists of a 2 minute video submission uploaded to Youtube with a viewable link (public or unlisted). The application must be submitted by **11:59 PM CET Friday, 17th January 2020**
- Individuals invited to participate in the Elevator Pitch Competition will be notified on or before **11:59 PM CET on Friday, 31st January 2020**
- **Confirmation or Withdrawal:** Individuals invited to participate in the 2020 GSW Elevator Pitch Competition will be given until **11:59 PM CET on Friday, 7th February 2020** to confirm their participation. Individuals that do not confirm by this time will forfeit their invite and the invitation will be extended to another individual.
- All individuals selected for the Elevator Pitch Competition will receive individualized mentorship to refine their pitches before the 2020 GSW Elevator Pitch Competition, therefore, coordination and **attendance at mentorship sessions are required.**



VIDEO SUBMISSION REQUIREMENTS

1. Pitches are preferred to be in English, but French is also permitted.
2. Pitches can last a maximum of 2 minutes.
3. Video must show the applicant speaking directly to the camera.
4. Videos must be clear and understandable.
5. Pitch content should cover problem and proposed solution.
6. No visual aids or guides may be used in the pitch.

ELIGIBILITY REQUIREMENTS ELEVATOR PITCH COMPETITION

Individuals must meet all the following requirements to be eligible to participate in the Elevator Pitch Competition.

Market Requirements: The pitch **must** be geared towards French market in some capacity to be eligible to compete. The individual may be based outside of France, but the problem and solution in the pitch must be focused on France.

Pitch Limitations: The Elevator Pitch Competition is meant to provide a space for individuals with ideas for how to solve pressing issues facing France to present their own unique solutions. All solutions must be original and pitches must be by the individual submitting the applications. Pitches at GSW will be a maximum of 90 seconds and the pitch video submissions are permitted to be a maximum of 2 minutes long. The individual should not have incorporated any of the ideas contained within the pitch in a registered business.

Individual Eligibility: All individuals that pitch must be registered for the competition, submitted application materials, confirmed registration, and attended mentorship sessions. No individual may substitute for another. Individuals must pay for their own travel. MIT GSW will not provide travel funding or assistance.

The Global Startup Workshop Showcase selection committee reserves the right to include or exclude any individuals for any reasons.