

# 2020 ELEVATOR PITCH COMPETITION

## IMPORTANT DATES & DEADLINES

### **MONDAY, 14th FEBRUARY 2020 AT 11:59 PM CET**

Deadline to submit application for EPC

### **FRIDAY, 21st FEBRUARY 2020 via email**

Individuals selected for EPC

### **FRIDAY, 28th FEBRUARY 2020**

Deadline for confirmation from individuals

### **EARLY MARCH 2020**

Virtual mentorship sessions for individuals invited

### **MONDAY, 23rd & TUESDAY, 24th MARCH 2020**

Hosted at Maison Minatec Conference Center

Mentorship session at the conference site

### **2020 GSW EPC**

20 individuals get the chance to share 90 second pitches to VIPs and attendees,  
as well as win €2000 in cash prizes.

## APPLICATION INSTRUCTIONS

- Submit your application online at <http://gsw.mit.edu/EPC>
- The application for the Elevator Pitch Competition consists of a 2-minute video submission uploaded to Youtube with a viewable link (public or unlisted). The application must be submitted by **11:59 PM CET Friday, 14th February 2020**
- Individuals invited to participate in the Elevator Pitch Competition will be notified on or before **11:59 PM CET on Friday, 21st February 2020**
- **Confirmation or Withdrawal:** Individuals invited to participate in the 2020 GSW Elevator Pitch Competition will be given until **11:59 PM CET on Friday, 28th February 2020** to confirm their participation. Individuals who do not confirm by this time will forfeit their invitation, which will be extended to another individual.
- All individuals selected for the Elevator Pitch Competition will receive personalized mentorship to refine their pitches before the 2020 GSW Elevator Pitch Competition; therefore, **coordination and attendance at mentorship sessions are required.**



## VIDEO SUBMISSION REQUIREMENTS

1. Pitches are preferred to be in English, but French is also permitted.
2. Pitches can last a maximum of 2 minutes.
3. Videos must show the applicant speaking directly to the camera.
4. Videos must be clear and understandable.
5. Pitch content should cover a clearly defined problem and proposed solution.
6. No visual aids or guides may be used in the pitch.

## ELIGIBILITY REQUIREMENTS ELEVATOR PITCH COMPETITION

Individuals must meet all the following requirements to be eligible to participate in the Elevator Pitch Competition.

**Market Requirements:** The pitch **must** be geared towards the French market in some capacity to be eligible to compete. The individual may be based outside of France, but the problem and solution in the pitch must be focused on France.

**Pitch Limitations:** The Elevator Pitch Competition is meant to provide a space for individuals with ideas for how to solve pressing issues facing France to present their own unique solutions. All solutions must be original, and pitches must be by the individual submitting the applications. Pitches at GSW will be a maximum of 90 seconds, and the pitch video submissions are permitted to be a maximum of 2 minutes long. The individual should not have incorporated any of the ideas contained within the pitch in a registered business.

**Individual Eligibility:** All individuals who pitch must be registered and confirmed for the competition, have submitted their application materials and have attended mentorship sessions. No individual may substitute for another. Individuals must pay for their own travel. MIT GSW will not provide travel funding or assistance.

The Global Startup Workshop Showcase selection committee reserves the right to include or exclude any individuals for any reasons.