

2020 SUSTAINABLE SOCIETY STARTUP COMPETITION

IMPORTANT DATES & DEADLINES

MONDAY, 24TH FEBRUARY 2020 AT 11:59 PM CET

Deadline to submit application for SSSC

MONDAY, 9TH MARCH 2020 via email

Teams are invited to participate in GSW SSSC and asked to confirm attendance

MONDAY, 16TH MARCH 2020 AT 11:59 PM CET

Deadline for teams invited to SSSC to confirm attendance

MONDAY AND TUESDAY, 23RD - 24TH MARCH 2020

Hosted at Maison Minatoc Conference Center
2020 GSW Sustainable Society Startup Competition

APPLICATION INSTRUCTIONS

- Submit your application online at <http://gsw.mit.edu/SSSC>
- The online application for the SSSC consists of several short answer questions, along with video and pitch deck submissions. The application must be submitted by **11:59 PM CET on 24th February 2020** by only one member of your team.
- Teams invited to participate in the SSSC will be notified on or before **11:59 PM CET on 9th March 2020**.
- All teams are required to register each team member (up to two) separately for the conference for them to be able to attend.
- **Confirmation or Withdrawal:** Teams invited to participate in the 2020 GSW SSSC will be given until **11:59 PM CET on 16th March 2020** to confirm their participation. Teams that do not confirm by this time will forfeit their invitation, which will be extended to another team.

ELIGIBILITY REQUIREMENTS

Teams must meet all the following requirements to be eligible to participate in the Sustainable Society Startup Competition.

Revenue Limitations: Teams that have earned **more than €500,000 in revenues** in any of their past three fiscal years are not eligible to compete.

Market Requirements: The product/service that the startup is offering **must** be geared towards the French market in some capacity to be eligible to compete. The startup may be based outside of France, but the product or service the startup is offering must be available in France.



MITGSW
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Venture Limitations: The SSSC is meant to provide a space for early to mid-stage startups to network with investors and government officials, receive feedback and advice from attendees, and broadly, market their product through GSW. Generally, the following types of ventures will **not be eligible** to apply:

Ventures with:

- Existing corporations
- Spinouts from existing corporations
- Franchises, and/or
- Licensing agreements for distribution in a different geographical area

Team Composition: At least one team member must be registered in the application to be eligible to participate, but the team member does not need to fall under any specific demographic to be eligible.

Teams can have up to two members at the SSSC with them, but additional team members are encouraged to register and attend the conference as well. The limitation on team members at the SSSC is due to limited space for each team at the conference center.

Areas of Interest: Teams must fall under at least one of the following categories that apply to the venture: Renewable Energy, Agriculture & Food, Social Impact, Climate Change, Deep Tech and other climate-related topics.

The Sustainable Society Startup Competition selection committee reserves the right to include or exclude any team for any reason.

SUSTAINABLE SOCIETY STARTUP COMPETITION FORMAT

Up to 16 finalists will receive the opportunity to pitch their startup. Teams will be presenting at their respective booths to an audience of conference attendees and VIP guests. Each team will be allowed 8 minutes on stage, 5 minutes to pitch and 3 minutes for Q&A. Teams will be allowed to bring additional props or products as needed to add to their presentation (please notify conference organizers of any special needs in advance).

PRIZES

Prizes worth up to **€9,000**, including a **trip to MIT**, will be awarded.