



Bachelor of Information Technology (BIT) Programme
End Semester Examination (Semester 04)

Module Name : eBusiness Technologies
Module Code : BIT 2205
Assessor : Mr. Prabath Samarasinghe
Batch : BIT 001
Date : 2021/10/20
Time : 8.00 AM to 1.00 PM – an Alternative Online Assessment

Special Instructions to the candidates:

1. The Assessment is conducted online as Alternative Assessment according to Non-State Higher Education guidelines.
2. Answer All Questions.
3. Illustrate your answers with clear diagrams wherever applied.
4. The paper is marked out of 100 Marks.
5. Must be submitted on or before the deadline stated.
6. Follow the General Guidelines given by the Department of Examination for exam
Start time and closing time

Question 01

- a) Briefly describe the key challengers in Businesses?
[6 marks]
 - b) Briefly discuss the benefits of the electronic business (eBusiness).
[7 marks]
 - c) Compare and contrast the Consumer to Business and the Business-to-Business transactions.
[12 marks]
- [Total = 25 marks]**

Question 02

- a) Provide your opinion on why eProcurement is essential for the eBusiness plans. Justify your answer.
[6 marks]
 - b) Provide four basic types of eProcurement solutions. Briefly discuss 2 of them.
[12 marks]
 - c) Provide 4 advantages of extended markup language (XML) based document sharing in eBusiness.
[7 marks]
- [Total = 25 marks]**

Question 03

- a) Briefly describe two (02) best practices in eBusinesses.
[6 marks]
 - b) Briefly describe the benefits of the digital signature in online document sharing between the
[6 marks]
 - c) People nowadays more preferred to access the certified websites from well-known certifications. Justify your argument.
[7 marks]
 - d) Discuss the advantage and disadvantages of credit card transactions in ePayments.
[6 marks]
- [Total = 25 marks]**

Question 04

- a) There are three main product distributions that are used to deliver the product to the end customer. Discuss the pros and cons of those distribution systems.

[12 marks]

- b) Two modes of software purchasing can be differentiated in terms of the completion of ESD services. Briefly describe those two modes.

[6 marks]

- c) Briefly describe the watermark in the digital document. How the user gets the protection using the digital watermark to secure the document. Provide five data that the watermark can contain.

[7 marks]

[Total = 25 marks]

****End of the Paper****