

Assignment 2

Read the given document attached with this assignment and answer the following questions

1. Define & describe Business Intelligence & Business Analytics

(4 Marks)

2. Describe the elements of a business intelligence environment

(6 Marks)

3. Describe the analytic functionalities provided by BI systems

(6 Marks)

4. Compare two different management strategies for developing BI (Business Intelligence) and BA (Business Analytics) capabilities.

(4 Marks)

[Total: 20 Marks]