

# Mithun K S

A Motion Graphics Designer, 3D Designer, Python Developer based in Thiruvananthapuram



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## Experience

### Google Developer Student Clubs, MBCET, Thiruvananthapuram

#### Motion Design Lead (Oct 2022 - Jul 2023)

- Guided and mentored a team of **4 designers**, fostering their growth to intermediate level through continuous support and leadership.
- Drove a **12.4%** boost in social media engagement by creating impactful visual content designs.

#### Graphic Designer (Aug 2021 - Oct 2022)

- Created social media posts and videos.
- Created 3D content for event promotion.
- Implemented strategic visual content design resulting in an impressive up to **42%** surge in social media engagement.

### Tinkerhub Foundation, Kochi

#### 3D Design Intern (Jun 2022 - Dec 2022)

- Created various 3D mockups required for the organization.
- Created 3D model for Tinkerspace, Kerala's first open workspace.
- Created various promotional videos for events.

### Crossroads, the official technocultural fest of MBCET

#### Graphic Designer (Apr 2023 - May 2023)

- Cultural fest of Mar Baselios College of Engineering and Technology.
- Achieved **60%** social media engagement growth with captivating visual content.
- Created a range of printable marketing materials such as flex banners, brochures, and tickets.
- Designed 3D models of event merchandise.

#### Graphic Designer (Jun 2022 - Jul 2022)

- Created visual content for social media.
- Created a range of printable marketing materials such as flex banners, brochures, and tickets.

### Define Hackathon (Offline Nationwide Buildathon)

#### Brand Designer (Jun 2022 - Nov 2022)

- Worked on the branding of the event.
- Produced impactful visuals for social media platforms.
- Created captivating 3D animation for hackathon logo reveal.

## Volunteering

### UXTopia, 7 Day Design Conference & Hackathon

#### Organizer (Nov 2021)

- Created social media posts
- Created roll ups and cards
- Organized design learning camp for 200+ participants.
- Closely mentored 20 students for over a week and provided them with tasks to be completed during the event.
- Worked on the branding of the event.
- Created 3D animation for the promo video.

### Technoverse, 7 Day Tech Workshop & Hackathon

#### Organizer (May 2023)

- Worked on the event branding.
- Animated scenes for the promo video.
- Organized a bootcamp and hackathon for 250+ participants.

## Achievements

### First Position - Sustainable Development Project

Mar Baselios College of Engineering and Technology

- Played a key role in conceptualizing and creating Elecon, an innovative **app** that leverages smart devices to detect and calculate the power usage of electrical appliances with precision.
- Elecon also detects faulty electronic appliances and calculates irregular power consumption.

### Mini Project - SmartSeat+ : Efficient Exam Hall Seating Arrangement

#### UI/UX Designer, Developer

- A **web application** for exam staff of educational institutions to efficiently calculate seating arrangement for students attending exams.
- Developed an algorithm considering all the constraints and inputs.
- Used Python, ReactJS, NodeJS

## Education

### Bachelor of Technology, Computer Science and Engineering

Mar Baselios College of Engineering and Technology, Thiruvananthapuram (Nov 2020 - Present)

## Skills

C/Python/Java

Blender

Figma

HTML5/CSS3

Adobe AfterEffects

Decision making

Graphic Design

Adobe PremierPro

Communication

Product Design

Adobe Illustrator

Teamwork