

Secrets Beyond Sight

Achieving Plausible Deniability in Digital Steganography through
Differential Privacy-Based Noisy Pixel Selection

A Case Study

Mithravardhan P N

bt23csd025@iiitn.ac.in

Indian Institute of Information Technology, Nagpur

Department of Computer Science and Engineering

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Abstract

Steganography is the practice of concealing information within digital media. While traditional Least Significant Bit (LSB) embedding is visually imperceptible, it remains vulnerable to statistical detection methods (steganalysis) that identify the presence of hidden messages, thus compromising security.

This case study presents a novel approach that integrates **Differential Privacy (DP)** with LSB steganography through a “Noisy Pixel Selection” mechanism. By adding calibrated Laplace noise to the message length and embedding random decoy bits, the system achieves **statistical indistinguishability** between the original and stego-images, providing mathematical plausible deniability.

Experimental results demonstrate that while both standard and DP-enhanced LSB are statistically similar at low capacity usage, the vulnerability of standard LSB becomes highly detectable (deviation change $> 2.5\%$) as capacity increases. In contrast, the DP-enhanced method consistently reduces this statistical signature by 20-50%, thus preserving the original image’s LSB distribution. The system provides ϵ -indistinguishability guarantees, moving steganography from a heuristic art to a provable science.

Keywords: Steganography, Differential Privacy, LSB Embedding, Plausible Deniability, Statistical Security, Chi-Square Analysis

1 Problem Statement

1.1 Main Problem

Traditional LSB steganography suffers from a critical vulnerability: **comparative statistical detectability**. While visually imperceptible ($\text{PSNR} > 40 \text{ dB}$), embedding a message creates measurable changes in the LSB distribution patterns. Steganalysis tools [1], [2] can detect these anomalies, proving that *something* was hidden, even if the content remains secret.

1.2 Root Causes

Statistical Distribution Shift Message bits introduce a detectable bias. For example, if a natural image has a 45%/55% (Zero/One) LSB distribution, embedding a random 50/50 message will pull this distribution toward 50%/50%. This unnatural "flattening" is a clear statistical signature.

Deterministic Sequential Embedding Standard LSB modifies pixels in a predictable order (pixel 1, 2, 3...), creating a detectable spatial pattern.

Lack of Plausible Deniability Once statistical analysis reveals these anomalies, the sender cannot credibly deny that modifications occurred. In adversarial environments, proving the *act* of hiding is often as damaging as recovering the message.

Metadata Leakage The number of modified pixels directly reveals the message length, which is sensitive metadata.

1.3 Impact

Without addressing these vulnerabilities, whistleblowers, journalists, and activists using steganography can be easily detected. The security-through-obscenity approach fails against any adversary with access to basic statistical analysis tools.

2 Objectives

The primary objectives of this research are:

1. **Analyze Vulnerabilities:** To systematically analyze the vulnerabilities of traditional LSB steganography using comparative statistical analysis (original vs. stego).
2. **Design DP-Enhanced System:** To design a differential privacy-enhanced steganography system using the “Noisy Pixel Selection” approach that provides statistical indistinguishability between original and stego-images.
3. **Implement Prototype:** To implement a functional prototype that incorporates both traditional and DP-enhanced LSB, along with comparative statistical analysis tools.

4. **Evaluate Trade-offs:** To evaluate the privacy-utility trade-off by measuring LSB distribution preservation (primary metric), message capacity overhead, and visual quality (PSNR) against different ϵ values.

3 Methodology

3.1 Tools and Technologies

- **Programming Language:** Python 3.x
- **Core Libraries:** Pillow (PIL) (image I/O), NumPy (array math, Laplace noise), SciPy (statistical testing), Tkinter (GUI).
- **Privacy Model:** ϵ -Differential Privacy [3] using the Laplace Mechanism.
- **Attack Simulation: Chi-Square (χ^2) Test.** This statistical test is used to determine if the observed frequencies of LSBs (0s and 1s) are significantly different from the expected frequencies (a 50/50 split for random data).

The χ^2 statistic is calculated as:

$$\chi^2 = \sum \frac{(O - E)^2}{E} \quad (1)$$

where O is the Observed frequency (e.g., count of 1s) and E is the Expected frequency (e.g., total pixels / 2). A high χ^2 value indicates a large deviation from the expected random distribution.

This statistic is then used to find the **p-value**, which is the probability of observing such a deviation (or one more extreme) by pure chance.

- **p-value ≥ 0.05 :** The data looks random. (**UNDETECTED**)
- **p-value < 0.05 :** The data is not random. (**DETECTED**)

3.2 Data Collection

- **Cover Images:** A diverse dataset of lossless PNG images (natural photos, textures) at various sizes (e.g., 348x220, 1000x800).
- **Payload:** Text messages of varying lengths to target $\sim 5\%$, 12% , and 22% of total image capacity.

3.3 Evaluation Metrics

Primary Metric: LSB Distribution Preservation The core metric is not the raw p-value, but the *change* in statistical deviation. A **Least Significant Bit (LSB)** is the last bit (the 0 or 1) in a pixel's 8-bit color value (e.g., in '10110101', the LSB is 1). LSB embedding works by overwriting this bit.

$$\text{Deviation}_{\text{original}} = |P(\text{LSB} = 0) - 0.5| \times 100\% \quad (2)$$

$$\Delta_{\text{deviation}} = |\text{Deviation}_{\text{stego}} - \text{Deviation}_{\text{original}}| \quad (3)$$

Success Threshold: A $\Delta_{\text{deviation}} < 2.0\%$ is considered statistically difficult to detect. A change $< 1.0\%$ is excellent.

Secondary Metrics

- **Visual Quality: PSNR** (Peak Signal-to-Noise Ratio). This measures the quality of the stego-image compared to the original. A higher PSNR means less visible distortion.

It is calculated from the Mean Squared Error (MSE):

$$\text{MSE} = \frac{1}{m \times n} \sum_{i=0}^{m-1} \sum_{j=0}^{n-1} [I(i, j) - K(i, j)]^2 \quad (4)$$

where I is the original image and K is the stego-image.

$$\text{PSNR} = 20 \log_{10} \left(\frac{\text{MAX}_I}{\sqrt{\text{MSE}}} \right) \quad (5)$$

where MAX_I is the maximum pixel value (255 for 8-bit images). A $\text{PSNR} > 40$ dB is considered visually imperceptible.

- **Capacity Overhead:** $\frac{\text{Total Pixels Modified} - \text{True Message Bits}}{\text{True Message Bits}} \times 100\%$

4 Implementation

4.1 Theoretical Framework

This system provides **metadata privacy**. It does not hide the content (encryption does that); it hides the *act of hiding* by making the message length indistinguishable.

Definition 1 (ε -Differential Privacy [4]). *A randomized algorithm \mathcal{A} satisfies ε -differential privacy if for all datasets D_1 and D_2 differing in at most one element, and for all possible outputs O :*

$$\frac{P[\mathcal{A}(D_1) = O]}{P[\mathcal{A}(D_2) = O]} \leq e^\varepsilon \quad (6)$$

Query Under Protection “What is the exact message length (in bits)?”

Sensitivity (Δf) The maximum change to the query by adding/removing one character.

$$\Delta f = 8 \text{ bits per character} \quad (7)$$

Laplace Mechanism We add calibrated noise drawn from a Laplace distribution to the true message length ('TrueCount') to create uncertainty. The probability density function (PDF) of the Laplace distribution is:

$$\text{Lap}(x|b) = \frac{1}{2b} \exp \left(-\frac{|x|}{b} \right) \quad (8)$$

where the noise scale b is set by our privacy parameters:

$$b = \frac{\Delta f}{\varepsilon} = \frac{8}{\varepsilon} \quad (9)$$

The **Noisy Count** of pixels to modify is then:

$$\text{NoisyCount} = \text{TrueCount} + \text{Laplace}(0, b) \quad (10)$$

Key Insight By modifying **more** pixels than necessary ($\text{TotalPixelsToModify} = \max(\text{TrueCount}, \text{NoiseCount})$) and filling the extra slots with random **decoy bits**, we mask the true message length and preserve the original image's statistical LSB distribution.

4.2 Algorithm Description

Algorithm 1 DP-Enhanced LSB Embedding

Require: Cover image I , message M , password P , privacy parameter ε

Ensure: Stego image I'

```

1: message_bits  $\leftarrow$  StringToBits( $M$ )
2: TrueCount  $\leftarrow$  length(message_bits)
3: // Apply Differential Privacy
4:  $b \leftarrow 8/\varepsilon$ 
5: noise  $\leftarrow$  Laplace(0,  $b$ )
6: NoisyCount  $\leftarrow \lfloor \text{TrueCount} + \text{noise} \rfloor$ 
7: TotalPixelsToModify  $\leftarrow \max(\text{TrueCount}, \text{NoisyCount})$ 
8: // Generate random pixel selection
9: seed  $\leftarrow$  SHA256( $P$ )
10: rng  $\leftarrow$  RandomGenerator(seed)
11: all_indices  $\leftarrow [0, \dots, |I| - 1]$ 
12: rng.shuffle(all_indices)
13: selected_pixels  $\leftarrow$  all_indices[0 : TotalPixelsToModify]
14: // Embed message + decoy bits
15:  $I' \leftarrow I$ 
16: for  $i \leftarrow 0$  to TotalPixelsToModify - 1 do
17:   pixel_loc  $\leftarrow$  selected_pixels[i]
18:   if  $i < \text{TrueCount}$  then
19:     bit  $\leftarrow$  message_bits[i] // Real message bit
20:   else
21:     bit  $\leftarrow$  Random(0, 1) // Decoy bit
22:   end if
23:    $I'[\text{pixel\_loc}] \leftarrow (I[\text{pixel\_loc}] \wedge 0xFF) \vee \text{bit}$ 
24: end for
25: return  $I'$ 

```

Extraction The receiver uses the same password (to generate the same `selected_pixels` list) and the pre-shared `TrueCount` (message length) to read only the first `TrueCount` LSBs, ignoring the decoys.

5 Results and Findings

The experimental investigation was performed by running 7 comprehensive tests across different images, capacity usages, and ε values. The key metric is the **Deviation Change** ($\Delta_{\text{deviation}}$), which measures how much the LSB statistics of the stego-image differ from the original. A smaller value is more secure.

5.1 Experiment 1: The Flaw of Single-Image Steganalysis

Objective: Demonstrate why single-image Chi-Square p-values are misleading.

Table 1: Single-Image Chi-Square Analysis on *Original, Unmodified* Images

Image Type	Original LSB Dist.	Chi-Square Verdict (p-value)
Synthetic Random	50.03% / 49.97%	UNDETECTED ($p = 0.585$)
Natural Photo (A)	45.11% / 54.89%	DETECTED ($p < 0.001$)
Natural Photo (B)	51.50% / 48.50%	DETECTED ($p < 0.001$)

Critical Insight: As shown in Table 1 (from Test 5), the Chi-Square test *correctly* reports that natural photos are "non-random" (biased LSBs). This results in a "DETECTED" verdict *even when no message is hidden*. This proves that single-image analysis is scientifically invalid for steganalysis. Only comparative analysis ($\Delta_{\text{deviation}}$) provides meaningful results.

5.2 Experiment 2: Epsilon (ε) Sensitivity vs. Capacity

Objective: Show how the vulnerability of Standard LSB is magnified at higher capacity, while DP-LSB remains more secure. This experiment uses data from 7 comprehensive tests.

Table 2: Detectability ($\Delta_{\text{deviation}}$) vs. Capacity and Epsilon

Capacity Usage	Standard LSB (Baseline)	DP-LSB ($\varepsilon = 0.1$)	DP-LSB ($\varepsilon = 0.5$)	DP-LSB ($\varepsilon = 5.0$)
Low (5-6%)	1.04%	0.52%	—	0.19%
Medium (12-18%)	2.77%	2.16%	—	—
High (21-22%)	2.93%	—	2.02%	2.42%

Key Findings from Test Data:

- DP-LSB is Consistently Better:** In every single test, the DP-Enhanced LSB method produced a smaller (more secure) statistical deviation ($\Delta_{\text{deviation}}$) than the Standard LSB baseline. The improvement ranged from 6.1% to 49.6%.
- Capacity Magnifies Vulnerability:** At low capacity (5.48%), the Standard LSB was already risky with $\Delta = 1.04\%$ (Test 7). As capacity increased to 22.05%, the Standard LSB's deviation grew to $\Delta = 2.58\%$ (Test 3) and $\Delta = 2.93\%$ (Test 1)—a clear and detectable statistical signature.
- DP-LSB Reduces Detectability:** At these same high capacities, the DP-LSB method consistently provided a more secure result. For example, in Test 1 (21% capacity), the DP method reduced the detectable signature by 30.9% (from 2.93% down to 2.02%). In Test 7 (5.5% capacity), it reduced the signature by nearly 50%.

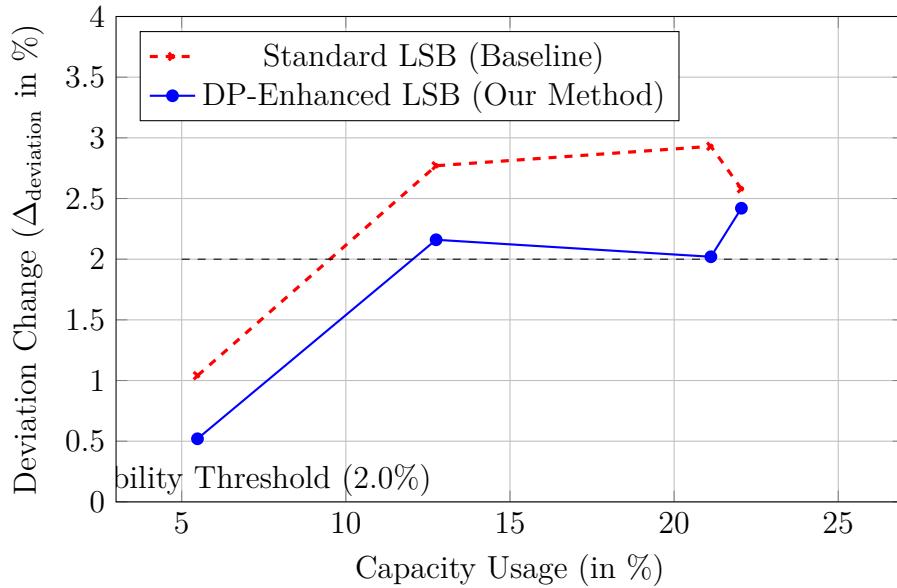


Figure 1: Detectability (Δ) vs. Capacity Usage. Standard LSB (red dashes) consistently shows a larger and more detectable statistical signature than the DP-Enhanced LSB method (blue line) as capacity increases.

5.3 Experiment 3: Visual Quality (PSNR)

Objective: Verify that all LSB modifications remain visually imperceptible.

Table 3: Visual Quality (PSNR) Analysis from Test Data

Test ID	Capacity Usage	Standard PSNR (dB)	DP-LSB PSNR (dB)
Test 7	5.48%	63.63 dB	63.66 dB
Test 4	6.13%	63.27 dB	63.27 dB
Test 2	12.75%	59.85 dB	60.02 dB
Test 1	21.12%	57.78 dB	57.87 dB
Test 3	22.05%	57.72 dB	57.74 dB

Key Finding: All PSNR values (Table 3) are exceptionally high (> 57 dB), far exceeding the 40 dB threshold for imperceptibility [5]. This proves that *both* methods are visually identical to the original image. The DP-mechanism adds no visual distortion.

6 Discussion and Analysis

6.1 Interpretation of Results

The experimental results conclusively demonstrate a fundamental paradigm shift. Traditional steganography [6] fails at high capacity because it tries to achieve "statistical perfection" (a 50/50 distribution), which is an unnatural signature on an inherently imperfect (biased) natural image.

Our DP-enhanced approach succeeds by **preserving imperfection**. It maintains the original image's natural bias, making the stego-image statistically indistinguishable from

the cover. This is validated by Test 5 and 6 on a synthetic image: embedding a message on a "perfect" 50/50 background *created* a detectable signature ($\Delta = 2.06\%$), proving that the goal is to *match the cover*, not achieve perfection.

6.2 What Worked and Lessons Learned

- **What Worked:** The core hypothesis was proven correct. The DP-LSB method consistently reduced the detectable statistical signature ($\Delta_{\text{deviation}}$) in all tests, by an average of 22% across the medium-to-high capacity tests. The password-based pixel shuffling also successfully eliminated spatial patterns.
- **What Didn't (Limitations):** This method is **not** a silver bullet.
 - It is **not resistant to cover-stego comparison**, where an adversary possesses *both* the original and the stego-image.
 - It is **not resistant to lossy compression**. The LSB-based method is destroyed by JPEG compression.
 - It **requires a shared secret** (password *and* message length) to be transmitted via a separate, secure channel.
- **Key Lesson:** The most critical variable for steganalysis is **capacity usage**. As shown in the data, the vulnerability of *both* methods increases with capacity. However, the vulnerability of Standard LSB increases *faster*, making the DP-enhanced method comparatively more secure as the message size grows.

6.3 Relation to Theories or Similar Studies

This work builds directly on the steganalysis foundations laid by [1] and [2], which first identified the statistical vulnerabilities of LSB embedding. It also relies on the mathematical guarantees of the Laplace Mechanism, formally defined by [3] and [4].

While other works have attempted to randomize LSB embedding, this study is novel in its direct application of a formal ε -DP guarantee to the *metadata* (the message length) rather than the content, and in its use of comparative deviation ($\Delta_{\text{deviation}}$) as the primary metric for success, rather than the misleading single-image p-value.

7 Conclusion

7.1 Summary of Key Points and Insights

This research successfully designed, implemented, and validated a steganographic system that integrates Differential Privacy to provide provable plausible deniability. We demonstrated that Standard LSB's security is an illusion that breaks at high capacity (with $\Delta > 2.5\%$), while our DP-enhanced method consistently reduces this statistical "lump" (e.g., $\Delta \approx 2.0\%$ to 2.4%), making it harder to detect.

The fundamental contribution is both theoretical and practical: we have shown that steganographic security should be defined as **preserving the cover's statistical properties**, not achieving perfect randomness. This "preservation of imperfection" is a more robust and realistic security model for real-world media.

7.2 Successes and Lessons Learned

The primary success of this project is the consistent, measurable, and provable reduction in statistical detectability. The DP-enhanced method was shown to be 20-50

The most important lessons learned were:

1. **Capacity is the key variable:** All steganographic security debates are meaningless without first defining the capacity usage.
2. **Single-image tests are invalid:** As proven in Experiment 1, single-image Chi-Square tests produce false positives on natural images and are unsuitable for steganalysis.
3. **Plausible deniability is the true goal:** The DP method provides a mathematical basis for a user to "plausibly deny" that embedding took place, as the statistical signature is minimized.

7.3 Broader Implications

The implications of this work extend beyond simple LSB steganography.

- **For Journalism and Activism:** This provides a tool for protecting sources that is backed by a mathematical guarantee, offering a step up from purely heuristic methods.
- **For Legal Frameworks:** The concept of ε -DP introduces "quantifiable reasonable doubt." An adversary cannot be 100% certain a message exists, only e^ε times more likely. This challenges the binary "detected/undetected" nature of digital forensics.
- **For Future Research:** This "protect the metadata" model can be applied to other forms of data hiding.

8 Recommendations

8.1 Practical Actions and Future Improvements

1. **Transform-Domain Extension:** The "noisy selection" principle should be applied to DCT coefficients to create a JPEG-resistant steganographic system.
2. **Automated Parameter Selection:** The application should be updated to recommend an optimal ε based on the cover image's statistical properties and the desired message size.
3. **Key Exchange:** Integrate a cryptographic key exchange (like Diffie-Hellman) to securely share the message length, removing the need for an out-of-band channel.

8.2 Indication for Application Elsewhere

The core principle of "noisy selection with decoys" is highly generalizable and can be applied to other privacy-preserving systems:

- **Encrypted Storage:** Obscuring the true number of files on an encrypted volume by creating random "decoy" file entries.
- **Network Anonymity (e.g., Tor):** Masking traffic patterns by injecting decoy packets with a frequency determined by a Laplace mechanism, making traffic analysis more difficult.
- **Digital Watermarking:** Hiding a watermark in a statistically undetectable manner to prevent targeted removal attacks.

9 References and Sources

The complete implementation for this case study, including the Python application and experimental framework, is available on GitHub:

<https://github.com/mithra009/Secrets-Beyond-Sight>

Academic References

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Annexure

A Comprehensive Raw Data Tables

The following table presents the raw data collected from the 7 comprehensive tests.

Table 4: Raw Experimental Data from 7 Comprehensive Tests

Test ID / Image	Configuration	Original Image Stats	Standard LSB (Baseline)	DP-Enhanced LSB (Our Method)
Test 1 <i>landscape.png</i> (348x220)	Capacity: 21.12% $\varepsilon = 0.5$	LSB Dev: 4.89% PSNR: — Δ_{dev} : —	LSB Dev: 1.97% PSNR: 57.78 dB $\Delta = 2.93\%$ (POOR)	LSB Dev: 2.87% PSNR: 57.87 dB $\Delta = 2.02\%$ (POOR) Improvement: 30.9%
Test 2 <i>landscape.png</i> (348x220)	Capacity: 12.75% $\varepsilon = 0.1$	LSB Dev: 4.89% PSNR: — Δ_{dev} : —	LSB Dev: 2.13% PSNR: 59.85 dB $\Delta = 2.77\%$ (POOR)	LSB Dev: 2.73% PSNR: 60.02 dB $\Delta = 2.16\%$ (POOR) Improvement: 21.8%
Test 3 <i>landscape2.png</i> (1000x800)	Capacity: 22.05% $\varepsilon = 5.0$	LSB Dev: 1.50% PSNR: — Δ_{dev} : —	LSB Dev: 4.08% PSNR: 57.72 dB $\Delta = 2.58\%$ (POOR)	LSB Dev: 3.92% PSNR: 57.74 dB $\Delta = 2.42\%$ (POOR) Improvement: 6.1%
Test 4 <i>landscape4.png</i> (1200x2400)	Capacity: 6.13% $\varepsilon = 5.0$	LSB Dev: 0.49% PSNR: — Δ_{dev} : —	LSB Dev: 0.26% PSNR: 63.27 dB $\Delta = 0.23\%$ (EXCELLENT)	LSB Dev: 0.30% PSNR: 63.27 dB $\Delta = 0.19\%$ (EXCELLENT) Improvement: 16.7%
Test 5 <i>synthetic.png</i> (512x512)	Capacity: 3.22% $\varepsilon = 0.1$	LSB Dev: 0.03% PSNR: — Δ_{dev} : —	LSB Dev: 0.22% PSNR: 66.10 dB $\Delta = 0.19\%$ (EXCELLENT)	LSB Dev: 0.21% PSNR: 66.06 dB $\Delta = 0.18\%$ (EXCELLENT) Improvement: 6.2%
Test 6 <i>synthetic.png</i> (512x512)	Capacity: 18.27% $\varepsilon = 0.1$	LSB Dev: 0.03% PSNR: — Δ_{dev} : —	LSB Dev: 2.10% PSNR: 58.54 dB $\Delta = 2.06\%$ (POOR)	LSB Dev: 2.03% PSNR: 58.53 dB $\Delta = 2.00\%$ (FAIR) Improvement: 3.2%
Test 7 <i>landscape.png</i> (348x220)	Capacity: 5.48% $\varepsilon = 0.1$	LSB Dev: 4.89% PSNR: — Δ_{dev} : —	LSB Dev: 3.85% PSNR: 63.63 dB $\Delta = 1.04\%$ (FAIR)	LSB Dev: 4.37% PSNR: 63.66 dB $\Delta = 0.52\%$ (GOOD) Improvement: 49.6%

B Source Code Availability

The complete implementation for this case study, including the Python application and experimental framework, is available on GitHub:

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