





### Traffic Sources

## Payment model

myTarget, Facebook

#### Revenue Share

## Geo Targeting





# Results

Installs

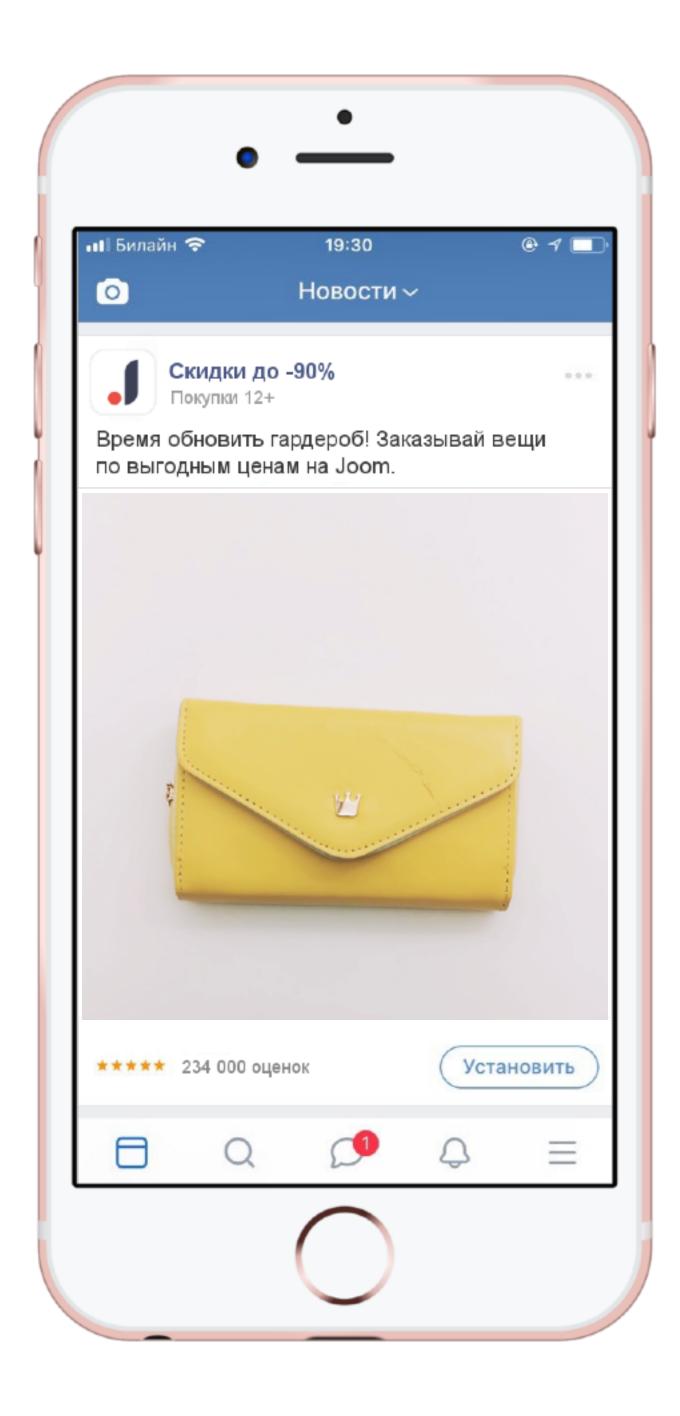
> 130K new Users

Purchases

> 145K Purchases

> \$735K Revenue from Purchases

Revenue from Purchases





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