

AWS INNOVATE

ONLINE CONFERENCE 2017

19 JULY 2017

AWS Innovate Online Conference

Attendee Guide

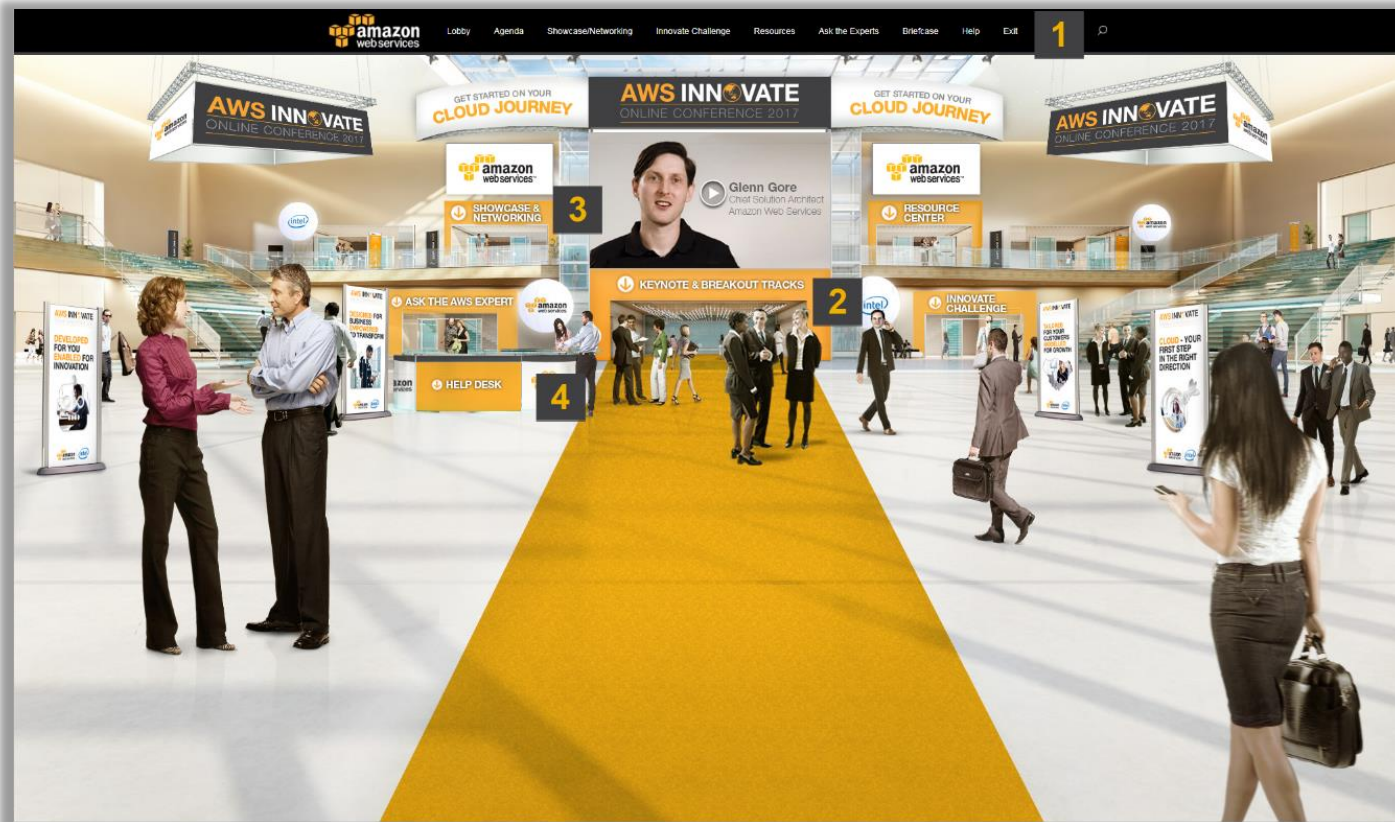
Welcome to AWS Innovate 2017



Lobby



After logging into the event you will be taken to the event's Lobby. From the Lobby, you can visit the main areas of the event by clicking on their listing or utilizing the navigation bar.



1. Navigation

Access the different spaces in the event.

2. Keynote and Breakout Tracks

Watch presentations in one of ten tracks

3. Showcase & Networking

Interact with all the AWS groups and network with your peers.

4. Helpdesk

Need help? It's just one click away. Click on the helpdesk to get in-event assistance.

You can return to the lobby by clicking “Lobby” on the toolbar at the top of the screen.

Agenda



Keynote – Glenn Gore

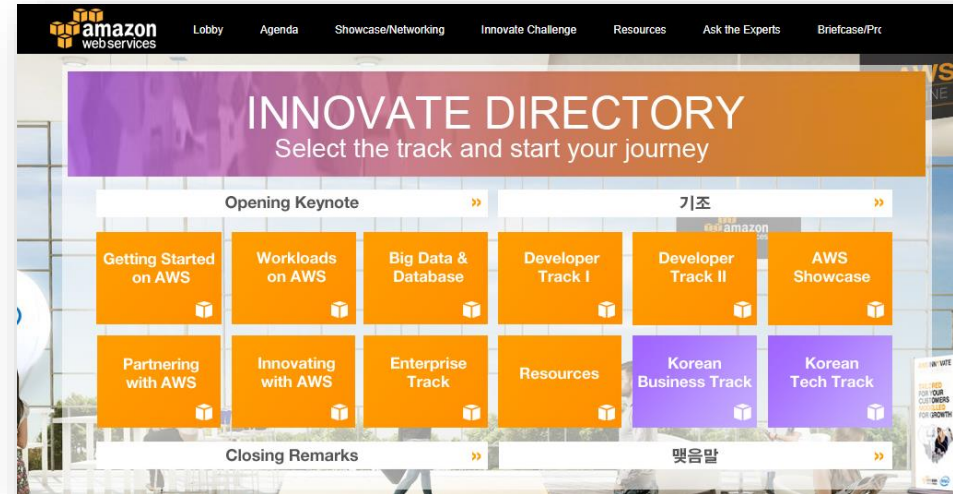
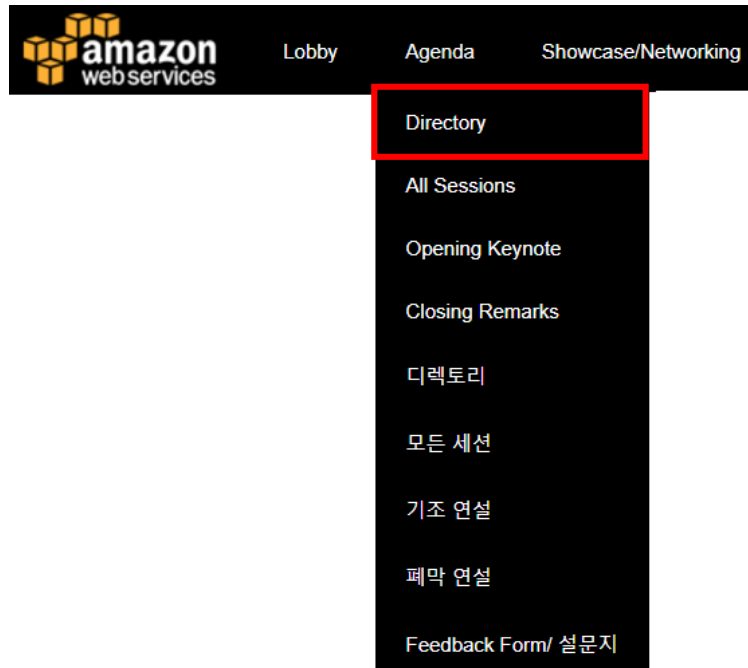
| Getting Started on AWS | Workloads on AWS | Big Data & Database | Developer Track I | Developer Track II | Partnering with AWS | Innovating with AWS | Enterprise Track | Korean Business Track | Korean Tech Track | AWS Showcase |
|--|---|--|---|--|--|--|---|--|---|---|
| Your First Hour with AWS | Running SAP Solutions on AWS Cloud | Building A Modern Data Architecture on AWS | Artificial Intelligence on AWS | Serverless Data Processing include Microservices | AWS Partner Network - Unlock Agility and Innovation with AWS Partner Ecosystem | Build Business Value through IoT solutions | Building a Solid Business Case for Cloud Migration | Building a Solid Business Case for Cloud Migration | Container Management made easy with Amazon ECS | Ask the Experts AWS Training and Certification |
| Building & Scaling to 10 million users | Application Migrations at Scale | Querying your Data Lake | AWS CodeStar - Unified interface to accelerate your software delivery | Chat Bots with Amazon Lex | AWS Competency Program - Technical Proficiency and Proven Customer Success | Exploring Digital Media on AWS | Transitioning to the Next Generation Hybrid Cloud Operating Model | Building & Scaling to 10 Million Users | Best Practices to Support Active Directory Aware Windows Workloads on AWS | AWS Professional Services AWS Partner Network |
| Security & Compliance: First Steps to Best Practices | Modernize and Move your Microsoft Applications on AWS | Databases on AWS | Continuous Delivery on AWS | AWS Mobility: Go Mobile in minutes | Building A Successful Software Business on AWS | Automating Compliance for Financial Institutions | Best Practices: Practical Steps to Save Costs | AWS Cost Optimisation at Scale | Automating Compliance for Financial Institutions | AWS Marketplace Resources |
| Learn How to Get the Right Skills to Succeed in Cloud with AWS | Best Practices to Support Active Directory Aware Windows Workloads on AWS | Migrating Databases to Amazon Aurora | Container Management made easy with Amazon ECS | Building smart devices with AWS IoT services | Partnering with AWS to build a Cloud Migration Practice | | | Partnering with AWS to Build a Cloud Migration Practice with AWS | Learn How to Get the Right Skills to Succeed in Cloud with AWS | Networking Lounge |

Closing Remarks – Olivier Klein

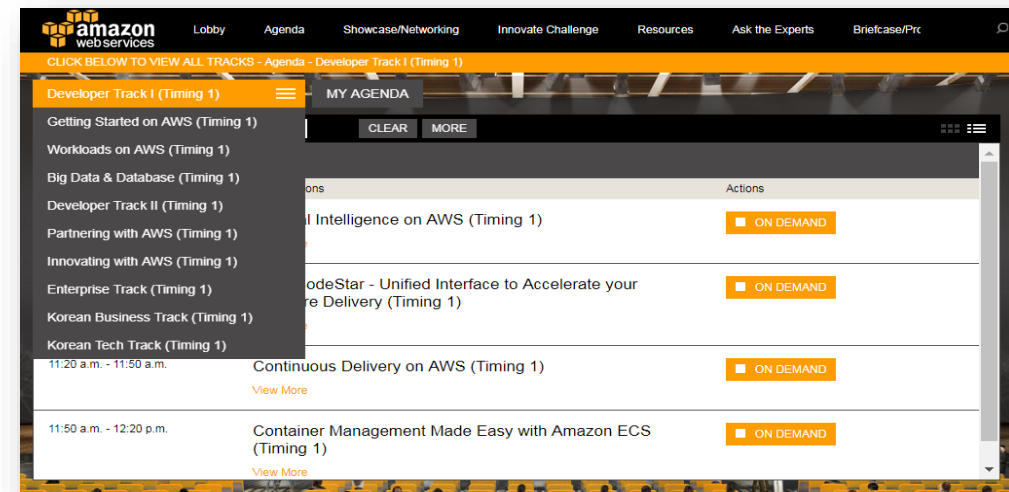
Agenda



With 10 tracks to choose from, navigate to the directory under the 'Agenda' and select your track of choice.



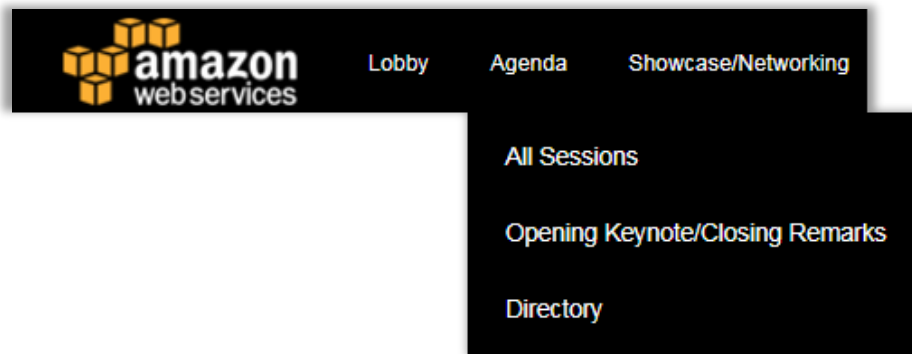
Once within the track of your choice, select the session and add it to create your own agenda or access other tracks from the track dropdown menu.



Agenda Builder



This is a tool to build out your agenda for the event. The agenda builder can be accessed in the “Agenda” dropdown menu in the top navigation. You can either select “All Sessions” or if you want to check out a specific track, you can choose the “Directory”.



1. Add to Agenda

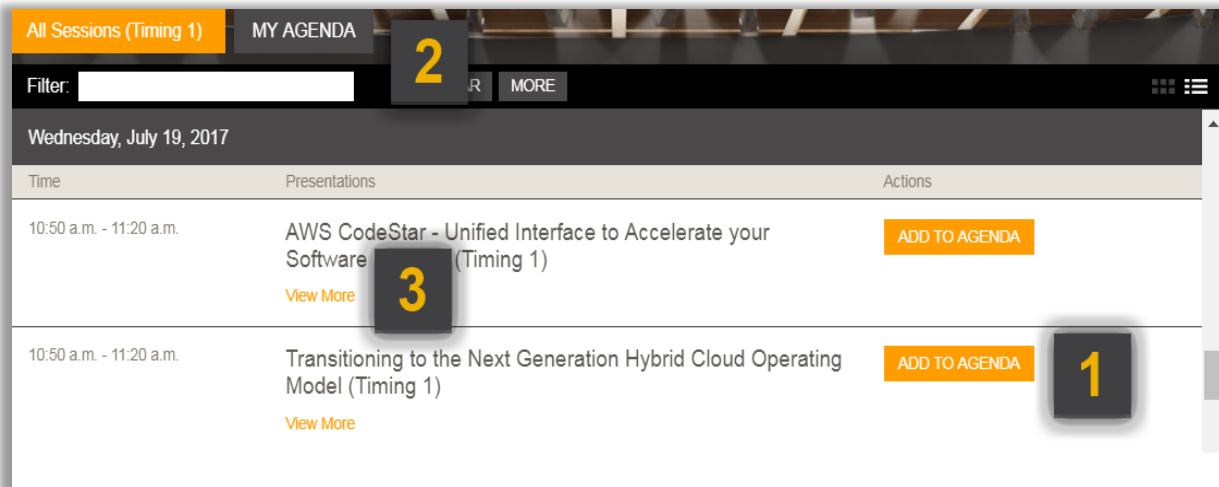
Allows you to add sessions to “My Agenda.”

2. My Agenda

Check out the sessions you have added to your agenda.

3. View More

Check out the abstract and speaker information for each session.



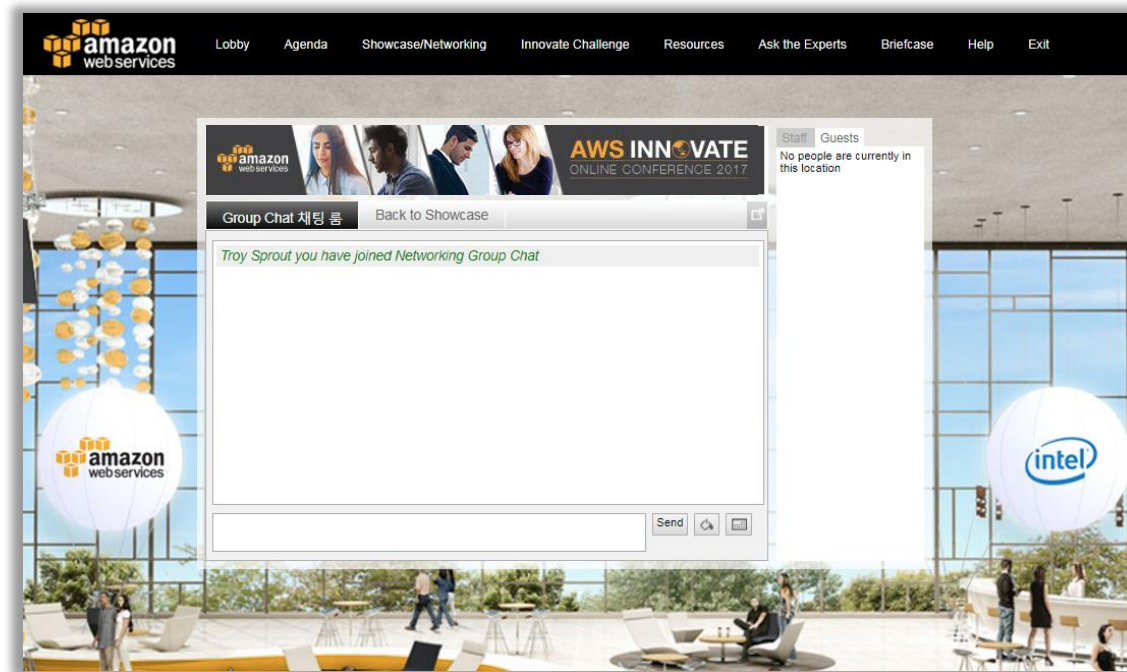
Showcase/Networking

By clicking on Showcase/Networking on the Home navigation, you will have access to Ask the Experts section, Networking Lounge, and Resource Center.



Networking Lounge

The Networking Lounge is a great place to communicate and network with other participants via group chat. To access the lounge , click on “Showcase/Networking” from the Home directory.



You can return to the lounge by clicking “Showcase/Networking” on the toolbar at the top of the screen.

Innovate Challenge



Earn badges and triple your AWS Credits when you complete the various activities under the Innovate Challenge and become an Innovate Champion! Access the activities by clicking on Innovate Challenge on the navigation panel.

1. Trivia

Access the Trivia Challenge.

2. Puzzle – Beginner and Expert

Access the Beginner and Expert Puzzle Challenge.



Innovate Challenge - Badges



Earn badges and triple your AWS Credits when you complete the various activities on this platform.

1. Win a Badge

Find out how you can win badges at AWS Innovate by clicking on 'Win a Badge'.


2. Badge Leaderboard


Access 'Badge Leaderboard' and see who's leading the challenge and their points.


1


Innovate Challenge RulesTerms and Conditions


Earn Badges to Qualify for Prizes


**Attendee**
Certificate of Attendance: Watch 1 webcast and submit 1 poll (10 points)

**Learner**
Silver Badge: Watch 2 webcasts and submit 2 polls (20 points)

**Avid Learner**
Gold Badge: Watch 5 webcasts and submit 5 polls (30 points)

**Advocate Badge**
Partner Advocate: Attend any session from Partnering with AWS track (20 points)
Training Advocate: Attend Learn How to Get Right Skills to Succeed in Cloud with AWS Session led by AWS Training and Certification (20 points)
ProServe Advocate: Attend any one of the 3 specific sessions led by AWS Professional Services: Security and Compliance First Steps to Best Practices Session, Application Migrations at Scale Session, Building a Solid Business Case for Cloud Migration Session

**Seeker**
AWS Experts: Submit 3 questions to our AWS Experts at Ask AWS Experts chat (10 points)
AWS Partner Experts: Submit 3 questions to our AWS Partner Experts in the AWS Partner Experts chat (10 points)

**Enthusiast**
AWS Experts: Submit 5 questions to our AWS Experts at Ask AWS Experts chat (20 points)
AWS Partner Experts: Submit 5 questions to our AWS Partner Experts in the AWS Partner Experts chat (20 points)

2

Overall

Overall Points Leader

View a list of all the participants that have earned achievements and their point values. You can filter each section by selecting the title. The top 10 highest scorers are displayed at the top of the list with your entry highlighted. Click on any user's entry to see their profile.

| Rank | Name | Company | Points |
|------|------------------|---------|--------|
| 1 | Aishwarya Murali | | 60 |
| 2 | Pablo Rodriguez | | 60 |
| 3 | pauline low | | 60 |
| 4 | Troy Sprout | | 30 |
| 5 | Troy Test | | 30 |
| 6 | Hwee Bee Tan | | 10 |
| 7 | Solutions | | 10 |
| 8 | Troy Korea | | 10 |
| 9 | Troy Korea | | 10 |
| 10 | Solutions | | 10 |
| 11 | Hwee Bee Tan | | 10 |

Ask The Experts

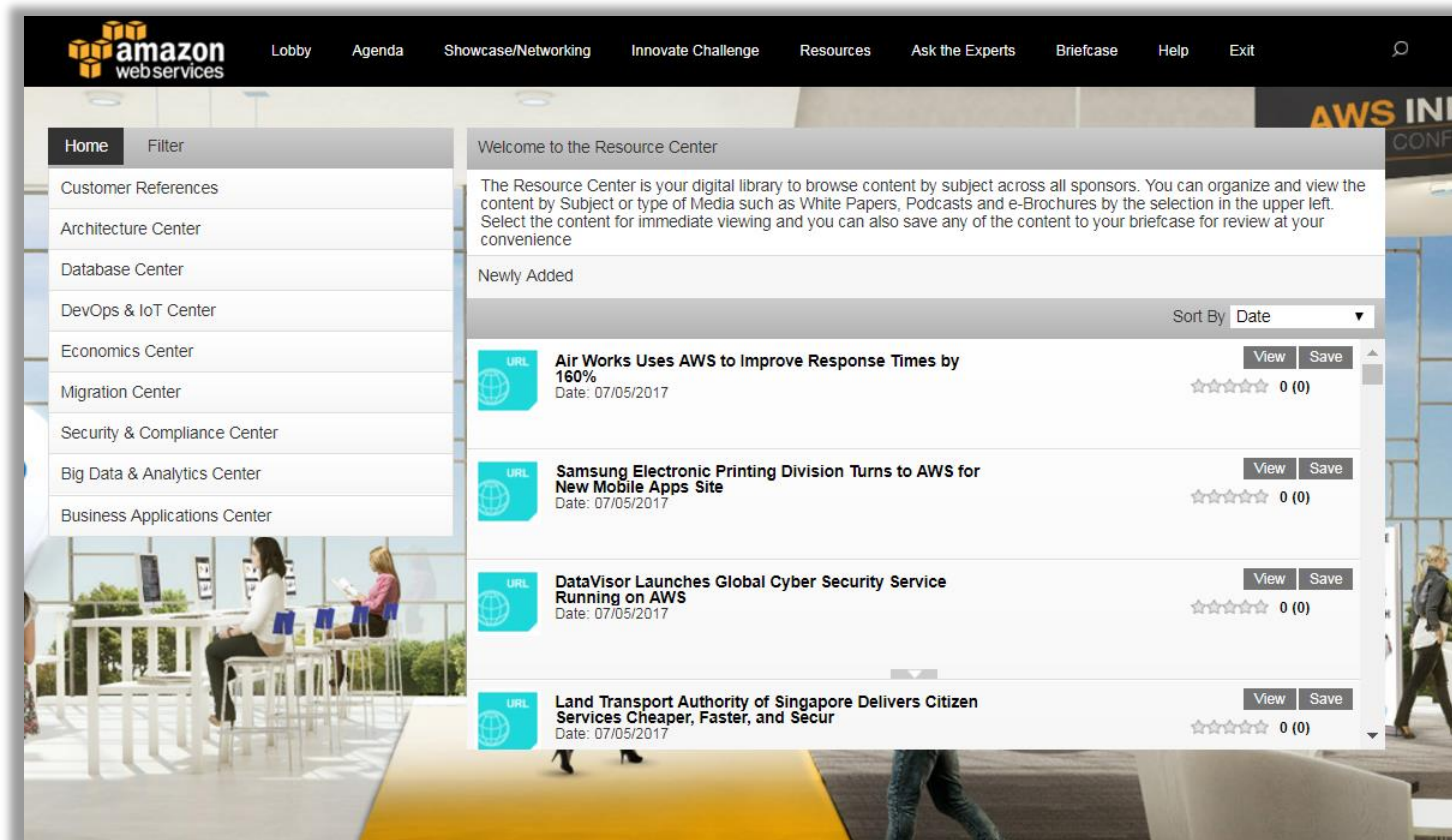
A screenshot of the AWS Experts Chat interface. The top header bar is dark grey and contains the Amazon Web Services logo on the left, the text "AWS INNOVATE ONLINE CONFERENCE 2017" in the center, and a "Staff" button on the right. Below the header, there are two tabs: "AWS Experts" (which is selected and highlighted in dark grey) and "AWS Partner Experts" (which is unselected and highlighted in light grey). The main area is titled "AWS EXPERTS CHAT" and is currently empty. At the bottom, there is a text input field with the placeholder text "Ask a Question" and a "SUBMIT" button to its right.

Have your business or technical question answered by AWS Experts.

Our AWS experts are available throughout the conference to answer them.

Resources

When you click on Resources, you will be directed to 'Resource Center' which is the AWS digital library to browse content. Select the content for immediate viewing and you can also save any of the content to your briefcase for review or download and view later at your convenience.

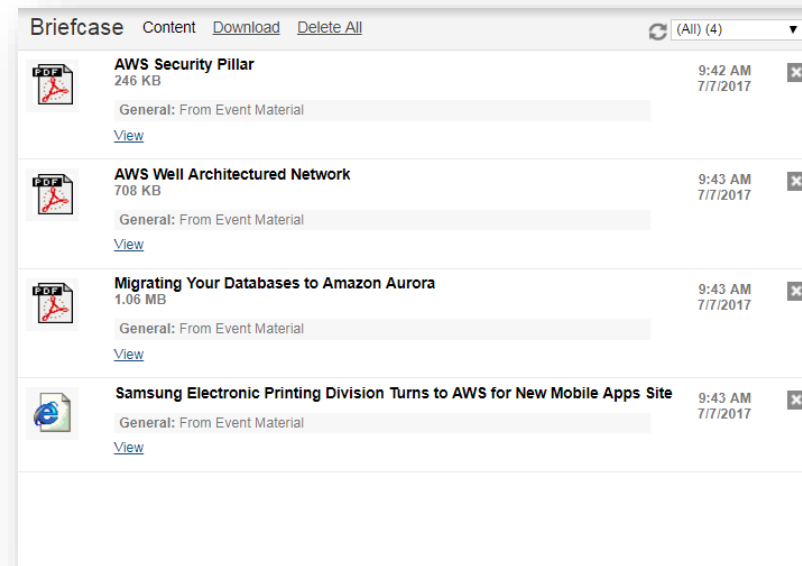
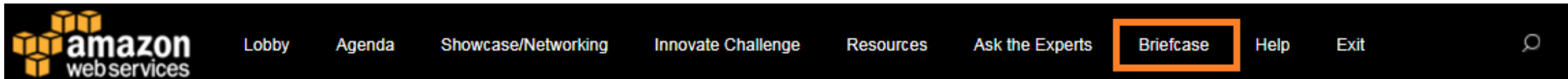


Briefcase/Profile



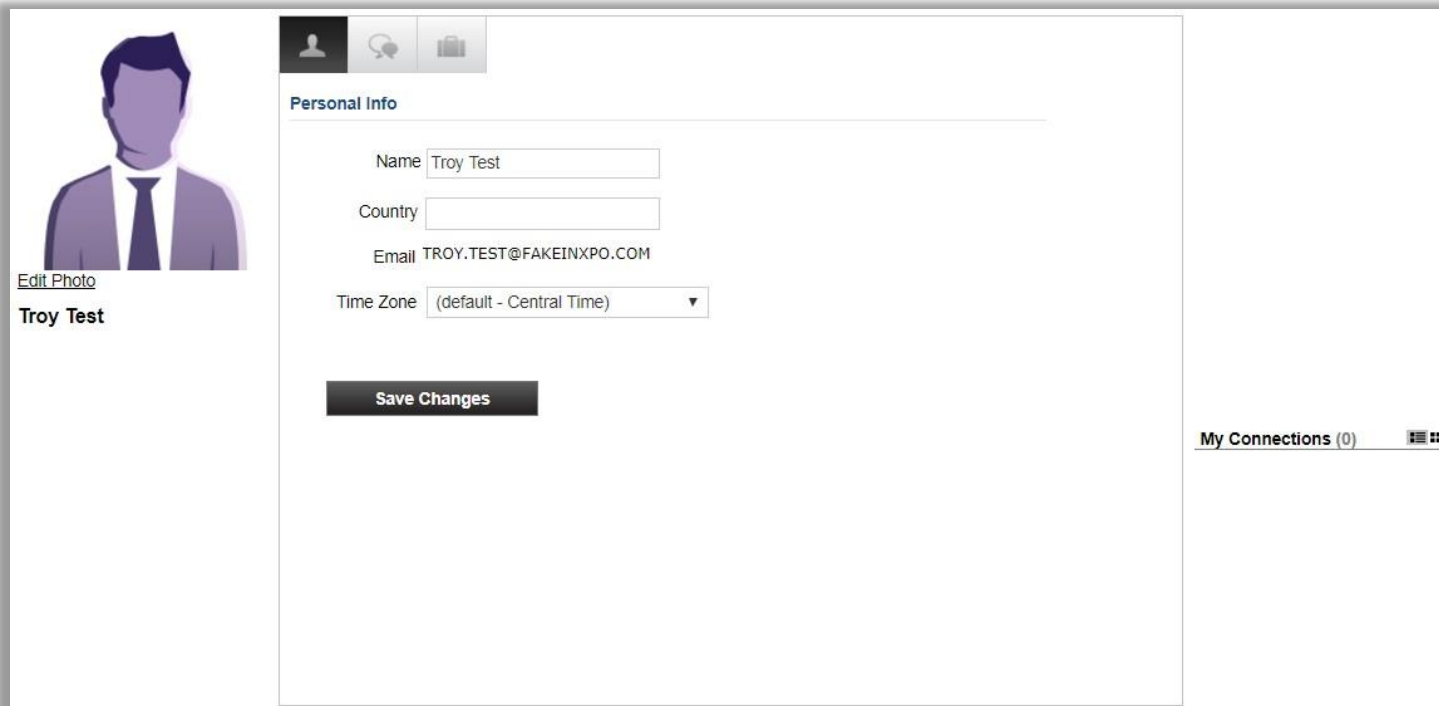
The briefcase is a central location to retrieve all documents and links that you have saved from this event. This include all documents and links saved from the Resource Center, AWS booths and presentations.

By clicking on the Download button, you can download all documents listed in your briefcase or manually select which documents that you prefer to download.



Profile

The first time you log into the event, your profile will be updated with your login info. Filling out your profile accurately will help you network with other attendees in the event.



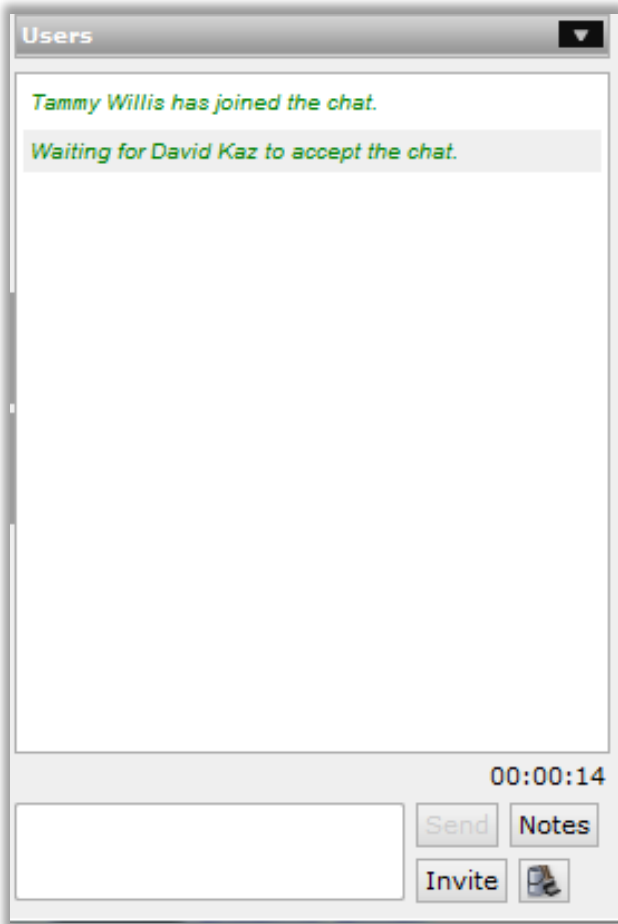
The screenshot shows a user profile page. On the left is a placeholder for a profile picture with a blue silhouette of a person in a suit. Below the placeholder is a link labeled "Edit Photo" and the name "Troy Test". To the right of the photo is a "Personal Info" section with a toolbar containing icons for profile, chat, and calendar. The form fields include: "Name" with the value "Troy Test", "Country" (empty), "Email" with the value "TROY.TEST@FAKEINXPO.COM", and "Time Zone" with a dropdown menu showing "(default - Central Time)". A "Save Changes" button is at the bottom of the form. To the right of the form is a section titled "My Connections (0)" with a list icon.

Your profile contains your name and the country you reside. It also allows you to update your time zone to personalize your experience.

When setting up your profile, you can choose an image to represent yourself during the event. You may select from an extensive list of stock images, or you can upload your own photo.

You can edit your profile at any time by clicking “Briefcase” on the toolbar at the top of the screen.

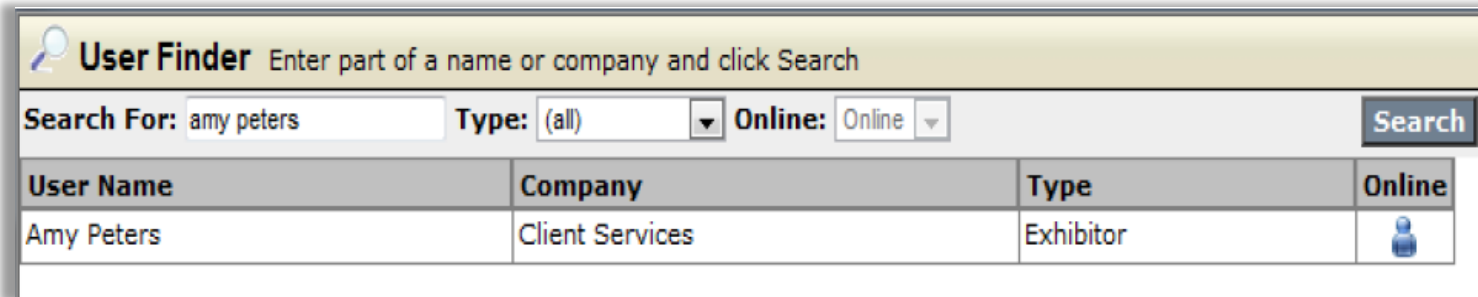
Joining Chats



If you are involved in a private chat with an attendee or booth, you can “invite” others to join your chat.

Click on the “invite” button in the chat box.

Find the person you want to invite by typing their name in the user finder. Click on the user’s name to invite them into your discussion.

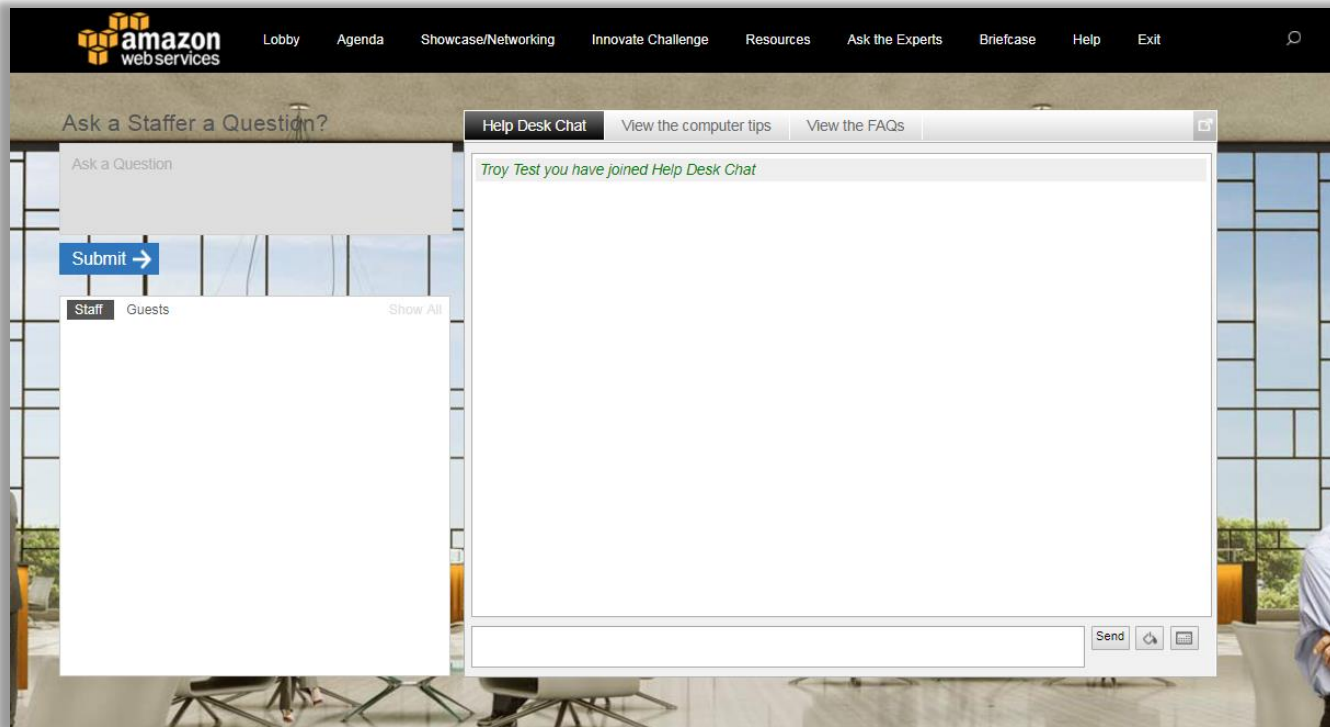


When they accept, you are having a group chat with those you invited to your conversation.

Help Desk



The Help Center is available for any technical support issues you have while interacting in the virtual event. There are helpful resources available to you such as guides, FAQs, and support documentation to aid in troubleshooting support requests.



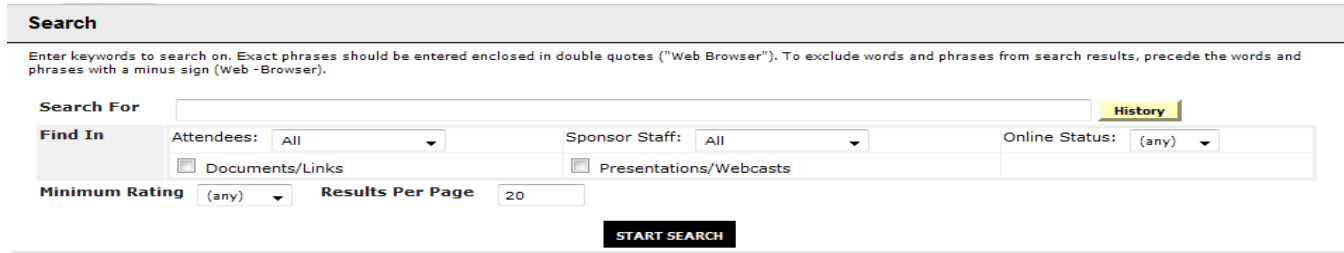
Features:

- Chat –will allow you to chat with support staff available to help assist with any questions you may have.
- E-Mail –will allow you to email support at the alias, eventsupport@inxpo.com should you have support questions after the live event is placed on-demand.
- Documentation – available to view helpful resources in troubleshooting potential issues such as chat or communication problems, security prompts, FAQs, etc.

INXPO Support representatives will be standing by in the space to answer your queries. Click on a representative's image to begin communicating through private chat or email.

Search

You can use the search feature to find attendees, documents/links and presentations/webcasts within the event. To launch the search feature, click on the magnifying glass on the toolbar at the top of the screen.



Search

Enter keywords to search on. Exact phrases should be entered enclosed in double quotes ("Web Browser"). To exclude words and phrases from search results, precede the words and phrases with a minus sign (Web -Browser).

Search For: [History](#)

Find In: Attendees: All Sponsor Staff: All Online Status: (any)

☐ Documents/Links ☐ Presentations/Webcasts

Minimum Rating: (any) Results Per Page: 20

START SEARCH

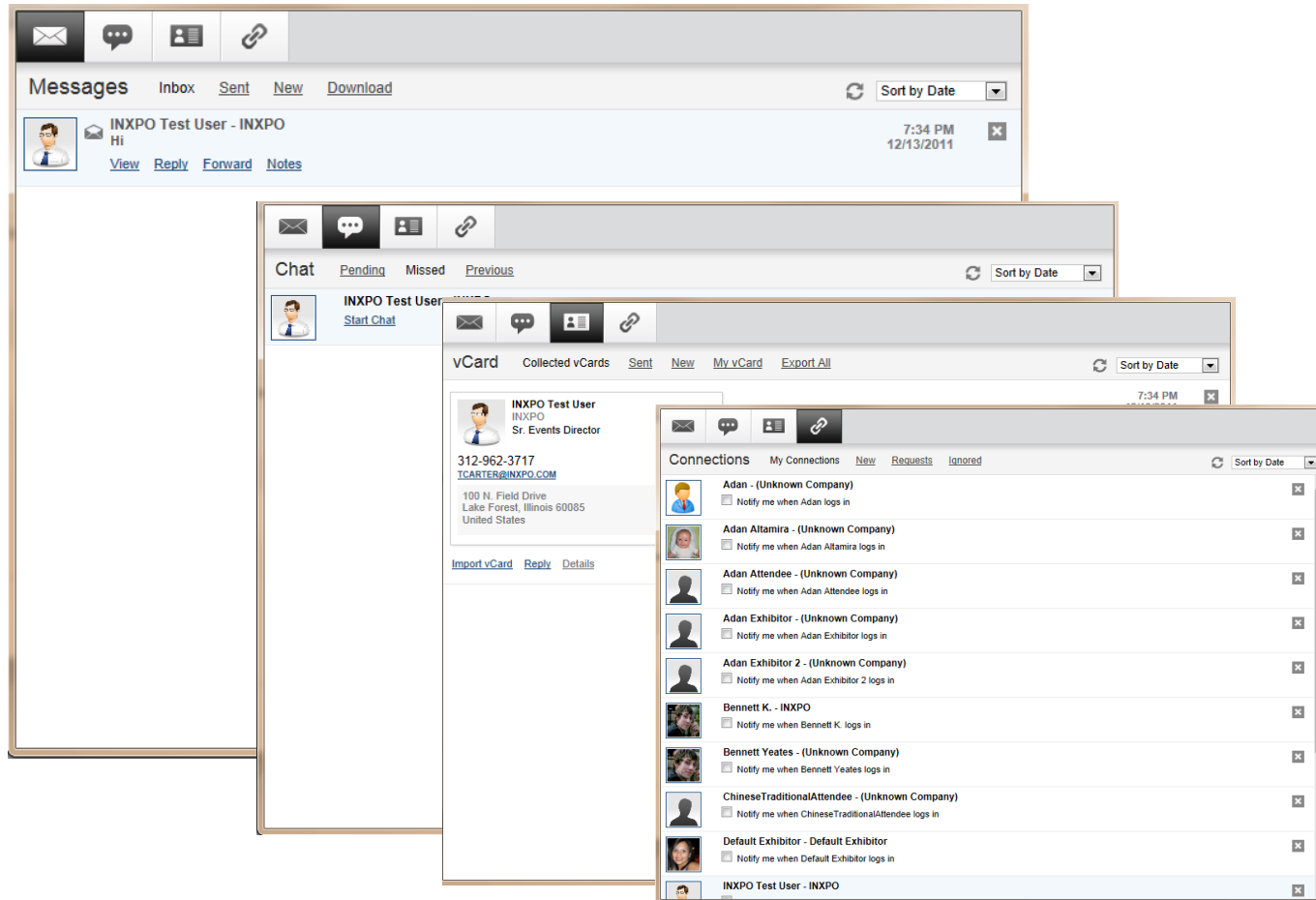
When you search for users, users that are online are denoted and highlighted in green. You can begin communications with them by clicking their name or clicking on the communication images below their name.



In the “Search For” field, type your search criteria. You can perform a global search by leaving the boxes checked, or you can narrow your search to attendee/sponsor users or documents/links. (Example: if the attendee and exhibitor drop down boxes state “All, you will specifically search for all users that are on and offline.)

You can perform a Search by clicking in the “Search field” on the toolbar at the top of the screen.

Communication Center



There are four types of private communication: email, chat, vCard and connections. To initiate communication with an event participant you can click the “communicate” icon located on the bottom toolbar.

From here you can view received and sent emails and vCards as well as view previous, pending and missed chat sessions.

Within the communication center is also the connections feature. Connections allows you to view and accept new connection requests. In addition, you can access your current connections, send new connection requests, view pending requests and see requests you have ignored in the Communication Center.

Communication Notification



If you receive an email, Vcard, chat request, connection or announcement you will be notified via a communication bubble that will display in the upper right hand corner of your screen. By clicking on the communication notification, you will be taken to the indicated item. If you wish to close out the notification, click on the X as seen in the below image.



Chat Request - If you receive a chat request, you will be able to accept or decline the request. You may also send a short message to the chat requester when declining a chat.

Email -The notification will display you have an unread email. Click on the notification window to view.

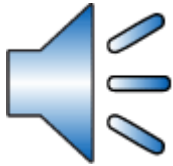
Vcard - The notification will display you have a new vCard. Click on the notification window to view.

Connection - The notification will display that you have a new connection. You can click on accept or ignore directly from the request window.

Announcement - The notification will display that you have a new announcement. Click on the notification window to view or dismiss.

Sounds of the Event

The event uses audio to notify you when certain events occur. This is especially helpful if you are logged into the event but are working in another application.



Communication Received

You will hear this sound when you receive a new Email, chat request or VCard Click on the icon at the left to play the sound.














Chat Accepted

When someone responds to a chat request that you initiated, you will hear this sound. Click on the icon at the left to play the sound.

Computer Tips

Be sure your system is ready to go for the event. Here are a few tips and tricks that will help.

INXPO STUDIO

| Technical Requirements | | | | | |
|---|---|--|---|---|---|
| Computer Browser / OS Support | VIEWER / ATTENDEE | | | | |
| |  Internet Explorer 11 |  Microsoft Edge |  |  |  |
| | | | 53 | 59 | 9+ |
|  Windows 7 | ✓ | | ✓ | ✓ | |
|  Windows 10 | | ✓ | ✓ | ✓ | |
|  Mac | | | ✓ | ✓ | ✓ |
|  Red Hat Enterprise Linux 7.2 | | | ✓ | ✓ | |
|  iOS 9+ | | | ✓ | ✓ | ✓ |
|  Android 4.2+ | | | | ✓ | |

Please view full list of computer tips at the 'Helpdesk'.

Feedback Form



We hope you found it interesting! A kind reminder to **complete the survey**.
Let us know what you thought of the event and how we can improve the event
experience for you in the future.



aws-apac-marketing@amazon.com



twitter.com/AWSCloud



facebook.com/AmazonWebServices



youtube.com/user/AmazonWebServices



slideshare.net/AmazonWebServices



twitch.tv/aws

Event Date

July 19, 2017

Contact Us

Email: eventsupport@inxpo.com

For support during the event, click “Help icon” on the toolbar at the top of the screen.