

Dmytro Sylantiev
product designer specializing
in easy-to-use interfaces.

About

As an interaction designer originally from Ukraine, I specialize in creating user-centered designs with clean and sharp interfaces for easy navigation. With over 20 years of experience in the field, I have a wealth of knowledge and expertise to bring to any project. My goal is to combine stunning graphics with exceptional user experience for successful designs and applications. I am passionate about creating intuitive digital experiences that improve people's lives.

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Skills: mobile & desktop application ui, web design, iconography, art direction, animation, design prototyping, wireframing, interaction design, user flows, user research, usability testing

Tools: illustrator, photoshop, aftereffects, indesign, flash, cinema 4d, sketch, origami, paintcode, principle, flinto, figma, python, swiftui

Awards

Effie Awards 2012
Effie Awards 2011
Awwwards Honorable Mention
Propeller Gold
Kiaf Short List
KIAF Bronze,
Ukrainian Design The Very Best Of
Red Apple Silver
Featured Adweek
Featured AIGA
App Design Served
Web Design Served

Projects

Allset
SCRN
Mobile Parking
Loupe
Wambrella
Trill
Okean Elzy
Pepsi Likerzzz
Seat
Pepsi Moments
Watsons
MasterCard
Settle
Mathtick
Viasat

Soccer Live Scores
FlyBy
Chooos
Bwin
Lavkarboklubben
OftenType
CoffeSpot
LG Electronics
Megogo
Citroen
Cesu26
Pepsi Retro
TUI
iBox
AdviceWallet

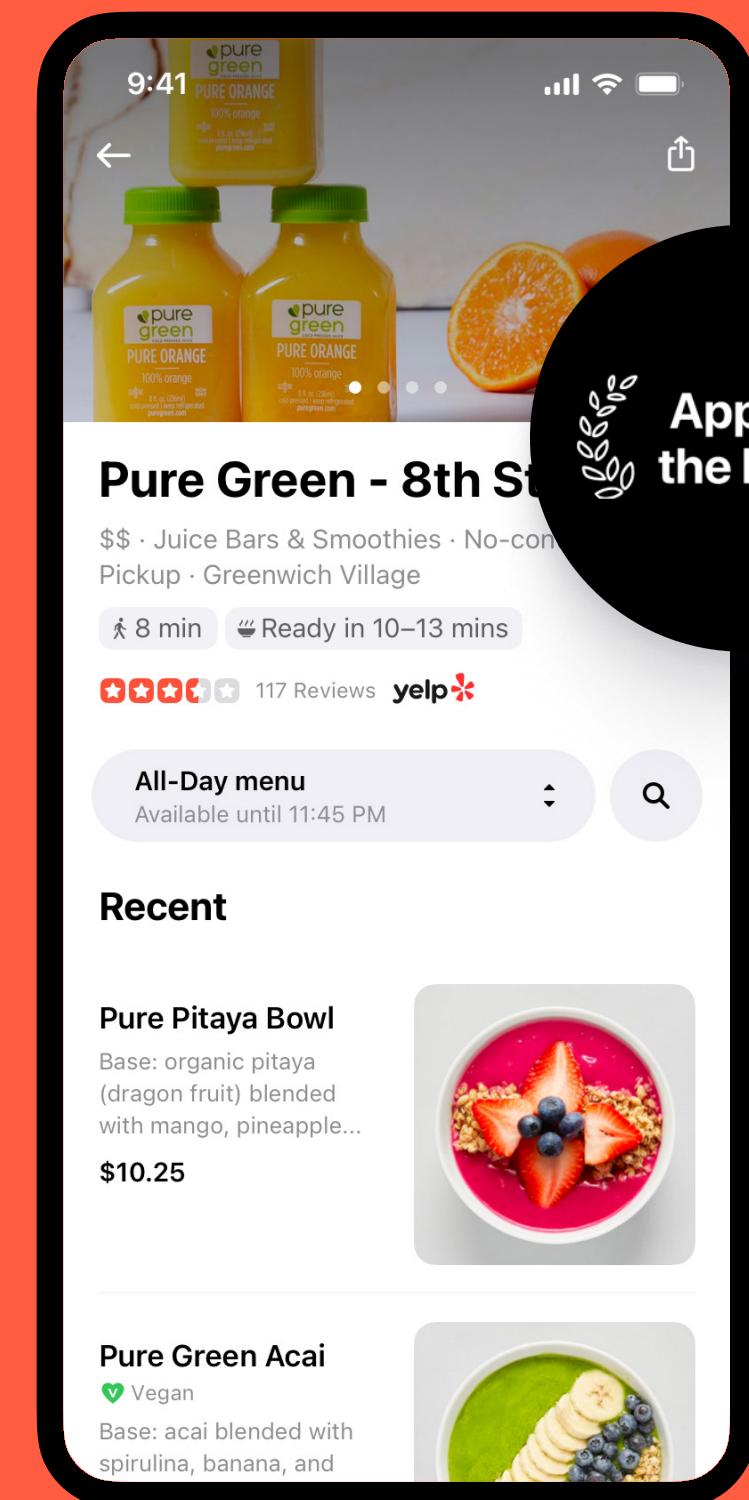
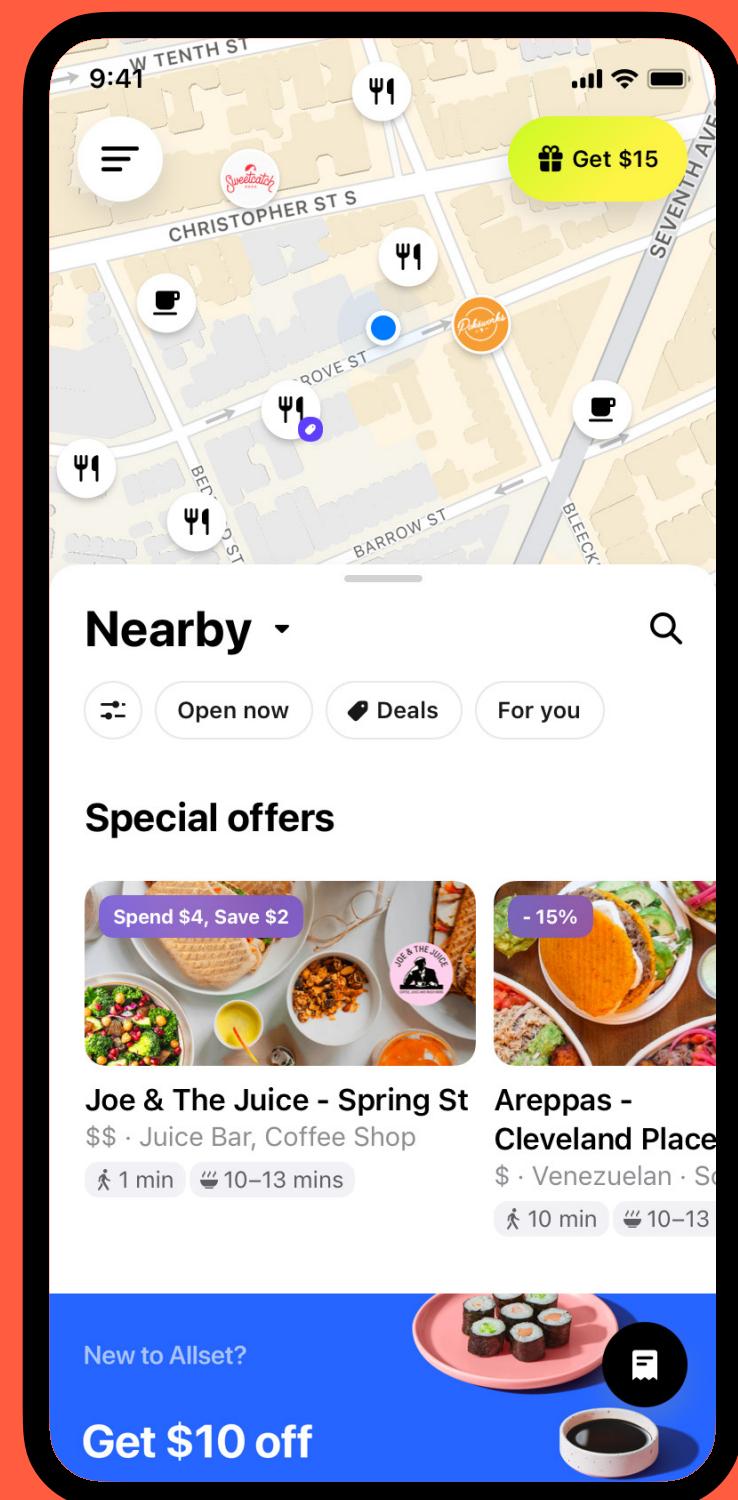
1567
Mabila
Shake
EnMark
Evropa Center
Megogo
Megogo Kids
Bioenergy
Kozel
Crimea
Kinder
McDonalds
Pepsi Stars of Now
Pepsi Football
Pepsi UCP

Sheba
Jacobs
Stolitsa Group
Nokia
ProCredit Bank
Obozrevatel
Taxisto
Blogant

Allset

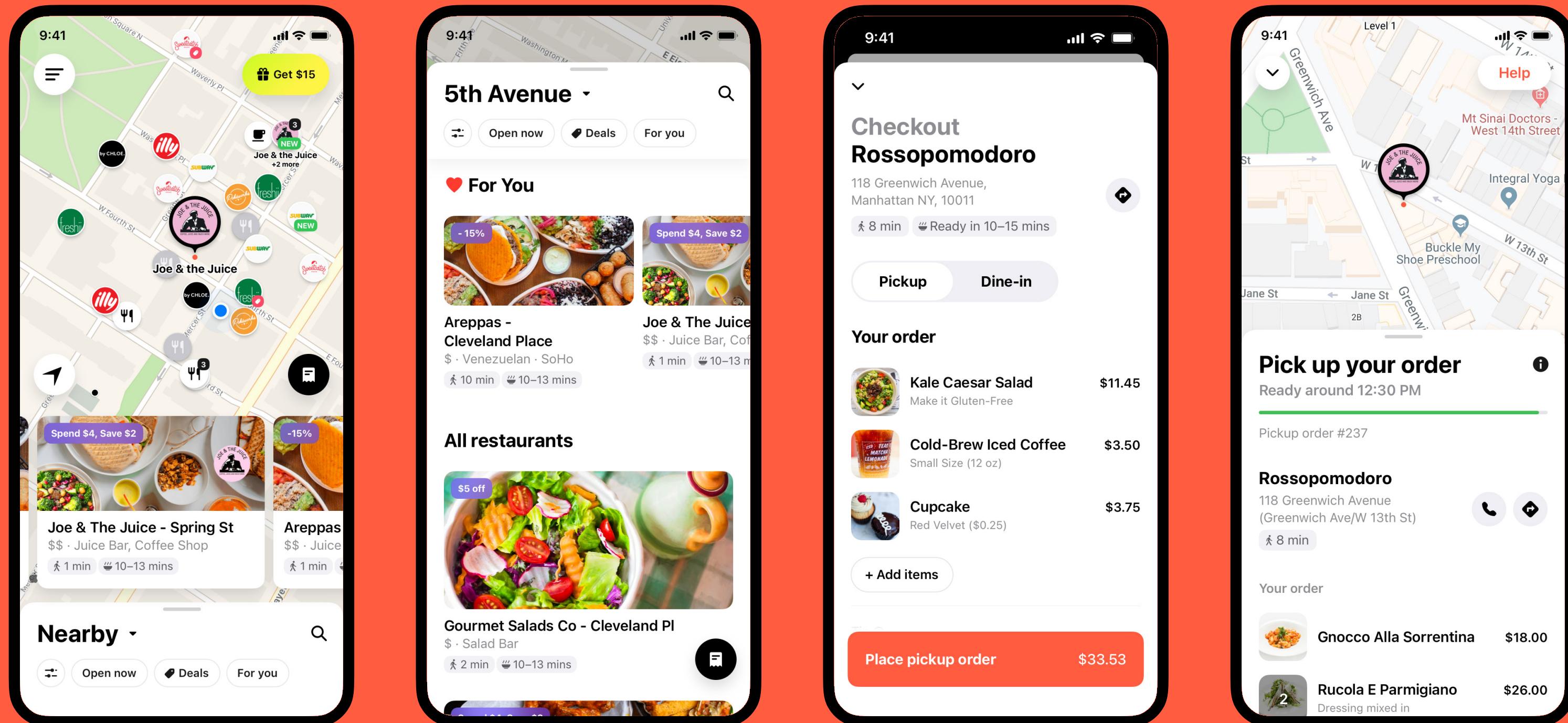
Application

Food Ordering Marketplace for fast & easy pickup, discovery of local eats & coffee shops, and saving money with no high fees.



Allset

Application



Allset

Application



Allset

App Store Reviews

Worked well, more transparent Apr 25
Derecognize

I don't usually review based on one use, but I think I'll be using more after this.

Order experience was smooth, and tapping on a info button revealed what the restaurant was paying for the order. I particularly liked this because I worry [more](#)

User friendly May 27
Erald Hax

Very easy to use. It accepts Apple Pay too. Very convenient, I love it.

Easy and efficient! 1y ago
Madsm18

So much easier than Uber eats, DoorDash, Grubhub, etc pickups. You can see what's open, browse the menu, see low service fees and pickup within 10-15 minutes on average! Many promotions are often available as well

Great! Oct 27
JSJ99

Easy to use. Saves a couple of bucks. I use

Great App Oct 15
Viral Singh

Nice UI. Easy to signup. The rewards are awesome as well.

Great UI/UX Feb 25
Reviewer2204

I love it's seamless user experience, as well as price transparency. I've used it multiple times without an issue. I wish there were many more restaurants on it than now, but that'll take time since it's relatively new. Would definitely recommend!

Good app for restaurants 1y ago
Alexandramao

They don't charge a hefty commission from restaurants. And the app is very easy to use. Love it.

Intuitive UI 2y ago
whizkids

The UI seems really clean and doesn't appear to be hard to use at all, I'm impressed. I'm not near a major metropolitan area and there aren't many restaurants near me.

Fantastic app with guaranteed... Sep 30
Claire7394027

Great interface with no price mark ups on food AND they do good by giving back to communities. What more could you ask for?

App is very easy to use and Great customer service. 1y ago
bnbanakar

AllSet app is very easy to use and it has great customer service.

Awesome product! 1y ago
MND19

I'm living in NY . Was using this app for a while and it's just brilliant. Quick, good , and amazing. Save a lot of my time while driving in traffic. I would highly recommend it to anyone who is busy and not have time to dine in) awesome app !

User friendly 2y ago
Rum. G.

Really easy to use app, like the location filters and partnered businesses. Helps discovering new places to enjoy lunch or dinner.

User friendly app 1y ago
FHossen

It is one of the best app I have ever used. Very easy to use, I believe any type of user will be comfortable with this app. You will find a lot of restaurants and will be able to place a order very easily by using this user friendly app. It will give you a notification during confirmation of your order, [more](#)

The Food take out app 1y ago
OlyaBh76

I use Allset every day. It has really cool loyalty program and easy to use interface.

Love it! 2y ago
Kate Seledets

I love this service for its convenience, great UX design, so many useful features (healthy meals and the ability to order ahead of time/set up pick up time are my favorites)! They also offer a lot of special deals and their customer support service is always amazing! Highly recommended!

Services 2y ago
mondazir

The application designed is really excellent

Allset

Web Application

Food Ordering Marketplace for fast & easy pickup, discovery of local eats & coffee shops, and saving money with no high fees.

The screenshot displays the Allset web application interface for the Pure Green juice bar in Brooklyn. At the top, there's a header with the Allset logo, user profile, and notification count (4). Below the header, the Pure Green listing includes a map pin on E 56th St, a photo of various juice bottles and bowls, and a "See photos" link. The listing details the establishment as a \$\$ Juice Bar with curbside pickup in Brooklyn, ready in 10-13 mins, with a 4.5-star rating from 106 reviews on Yelp. It offers three menu sections: All-Day menu (available until 11:45 PM), Lunch menu (available until 3:00 PM), and Happy Hour menu (9:15 AM – 10:00 PM). Below the menu tabs are links for Recent, Family Meals, Lunch Bowls, Appetizers, and Chicken Entrée, along with a search bar. The "Recent" section shows four items: Pure Pitaya Bowl (\$8.50), Mixed Berry Acai (\$10.00), Pure Green Acai (\$6.00), and Pure Health Acai (\$8.50). To the right, a "Your order" summary lists the items and their total cost (\$38.00). A prominent red "Proceed to checkout" button is located at the bottom right of the order summary.

Pure Green

\$\$ · Juice Bar · Curbside pickup · Brooklyn

Ready in 10-13 mins

Yelp 4.5 stars · 106 Reviews

All-Day menu · Available until 11:45 PM

Lunch menu · Available until 3:00 PM

Happy Hour menu · 9:15 AM – 10:00 PM

Recent · Family Meals · Lunch Bowls · Appetizers · Chicken Entrée

Search items

Recent

Pure Pitaya Bowl · \$8.50

Mixed Berry Acai · \$10.00

Pure Green Acai · \$6.00

Pure Health Acai · \$8.50

Your order
Pure Green

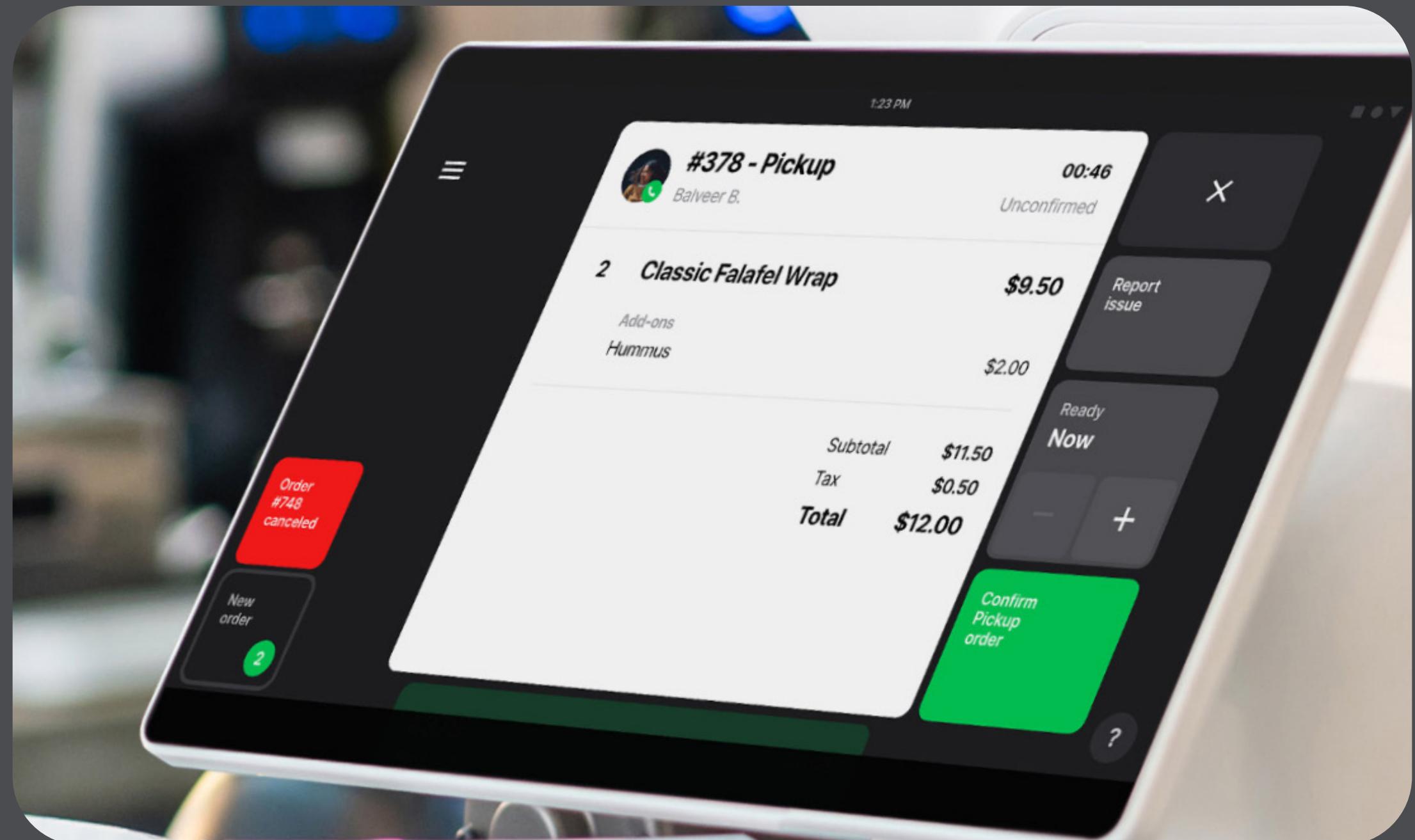
Proceed to checkout

Item	Quantity	Price
Pure Health Acai	2	\$38.00
Pure Pitaya Bowl	1	\$8.50
Mixed Berry Acai	1	\$10.00

Allset

Terminal

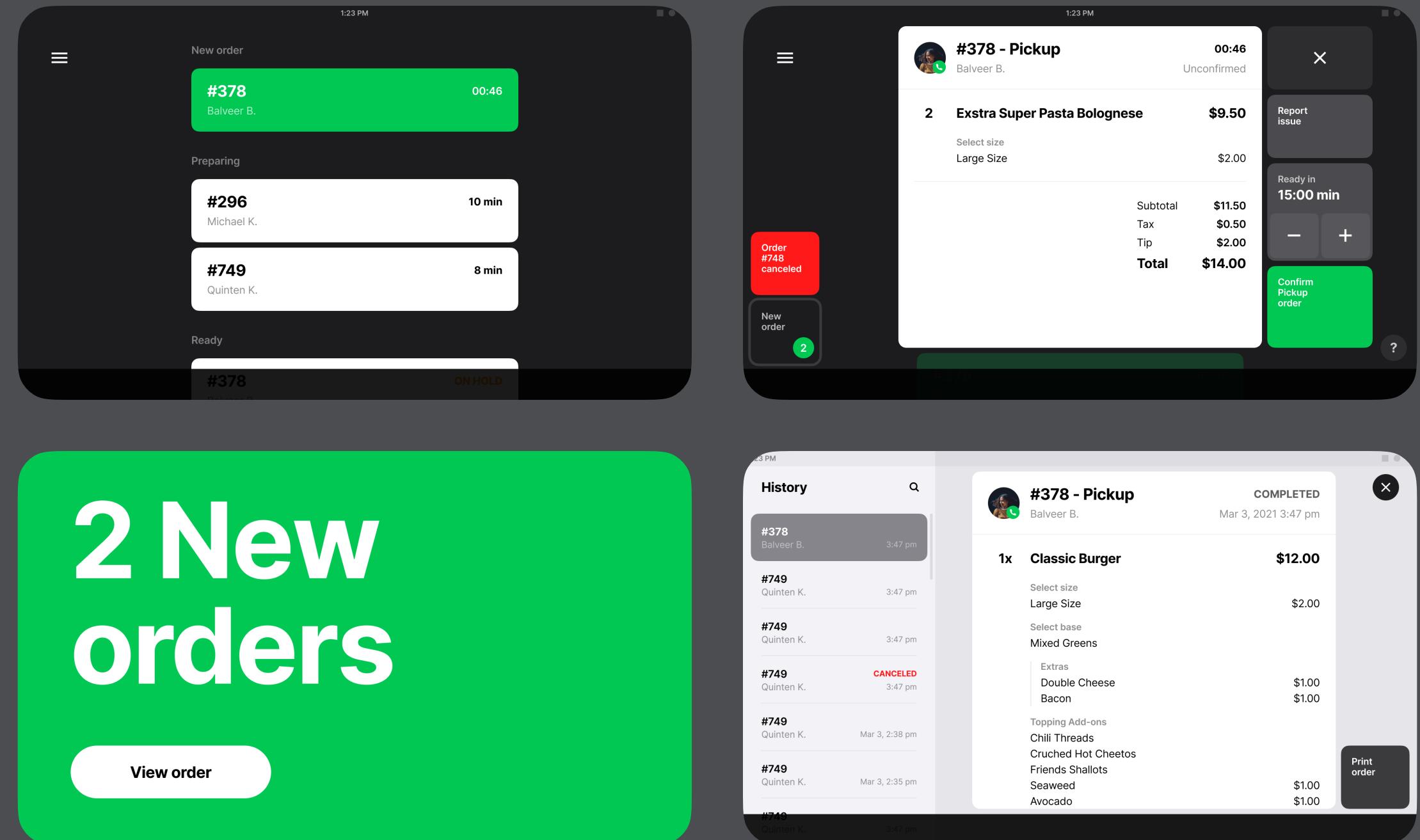
A user-friendly interface terminal designed for restaurants to easily accept and manage incoming orders has been created.



Allset

Terminal

The system includes features such as real-time updates, customizable menus, and easy payment processing. The design prioritizes efficiency and simplicity to streamline the ordering process for staff.



Allset

Manager Web Application

Restaurant Manager web application that helps restaurant owners and managers to manage their restaurants more efficiently.

The application allows users to manage their restaurant menu, update prices, and make other changes, as well as keep track of restaurant settings and customer orders. The design of the application is user-friendly and intuitive, making it easy for users to navigate and find the information they need quickly.

Overall, the project aimed to create a powerful and intuitive web application that would help restaurant owners and managers to streamline their operations and improve their bottom line.

The screenshot shows a web application interface titled "allset". At the top right is a button labeled "Add restaurant". Below the title is a search bar with the placeholder "Search restaurant" and a "Filters" button. On the left, there are two navigation tabs: "Restaurants" (selected) and "Brands". The main content area displays a table of restaurant data with the following columns: id, Name, City, Address, Created (with a downward arrow), CSM, and Status. The table contains the following data:

ID	Name	City	Address	Created	CSM	Status
492	The Dough Club	Fairfield, CT	294 Bedford Ave, 10029	Aug 30, 2020	curtis.weaver@...	Green
426	The Dough Club	Austin, TX	294 Bedford Ave, 10029	Apr 21, 2020	debra.holt@...	Green
556	The Dough Club	Toledo, OH	294 Bedford Ave, 10029	Apr 21, 2020	nathan.roberts@...	Canceled
492	Mumbai Curry House	Orange, CA	123 Allen St, 10029	Apr 21, 2020	kenzi.lawson@...	Green
185	Maya's Fish and Chips	New York, NY	201 Allen St, 10002	Apr 21, 2020	deanna.curtis@...	Paused
826	Jing Fong Restaurant	Naperville, IL	20 Elizabeth St, 10013	Apr 21, 2020	dolores.chambers@...	Offline
883	The Dough Club	Toledo, OH	294 Bedford Ave, 10012	Apr 21, 2020	alma.lawson@...	Draft
492	The Dough Club	Fairfield, CT	294 Bedford Ave, 10012	Apr 21, 2020	curtis.weaver@...	Green

At the bottom left, there is a user profile section with the email "kenzi.lawson@..." and a "Log out" link.

SCRN

Application

SCRN is an application that allows you to save notes from screenshots and read them later.

With SCRN, you can capture screenshots of important information and add notes to them, such as a to-do list or meeting notes. The app also allows you to follow links that may be present in the screenshot, making it easy to access related content or websites.

Additionally, SCRN's user-friendly interface allows you to organize and search through your notes, making it easy to find the information you need.



SCRN

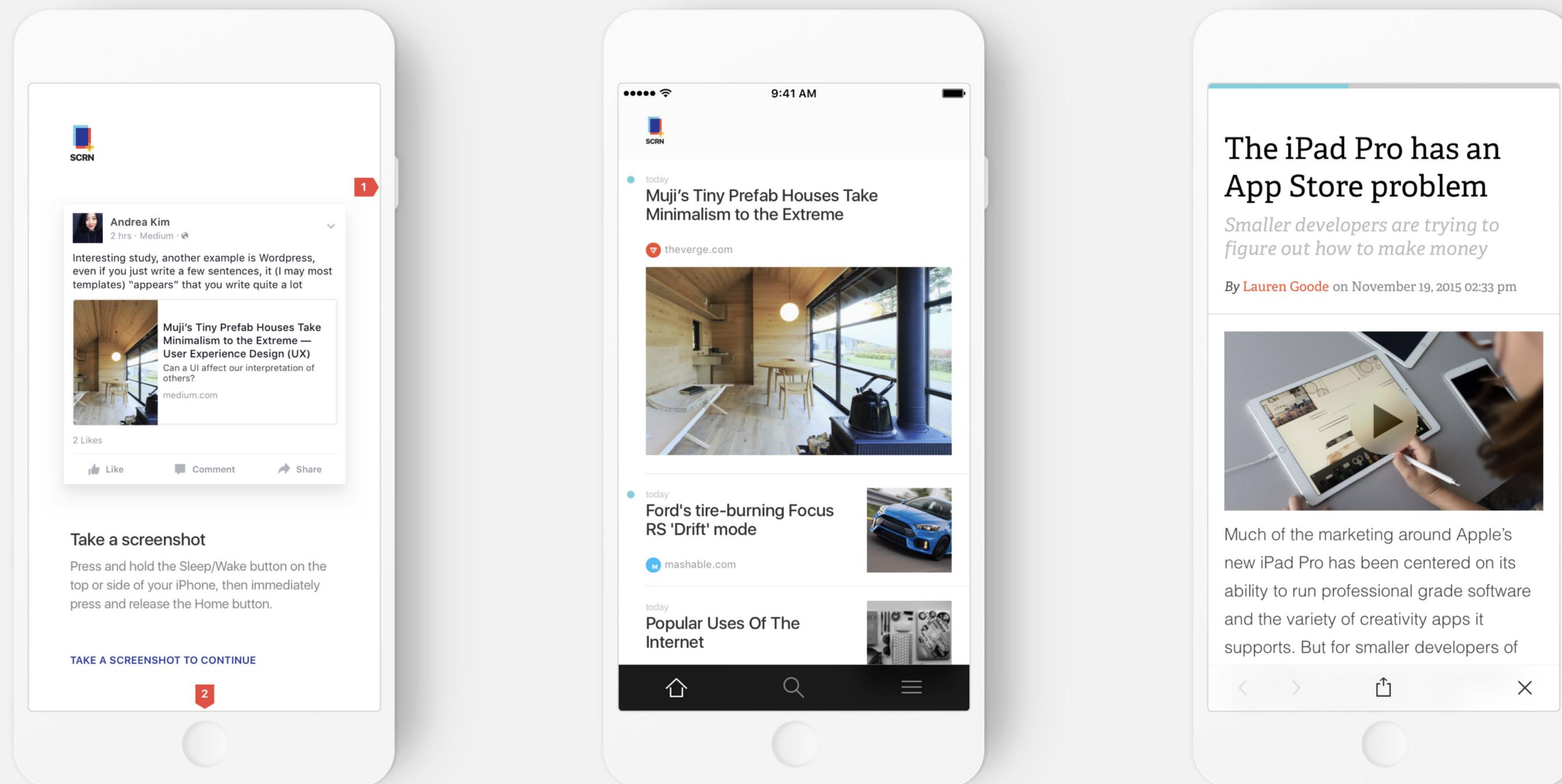
Logo



SCRN

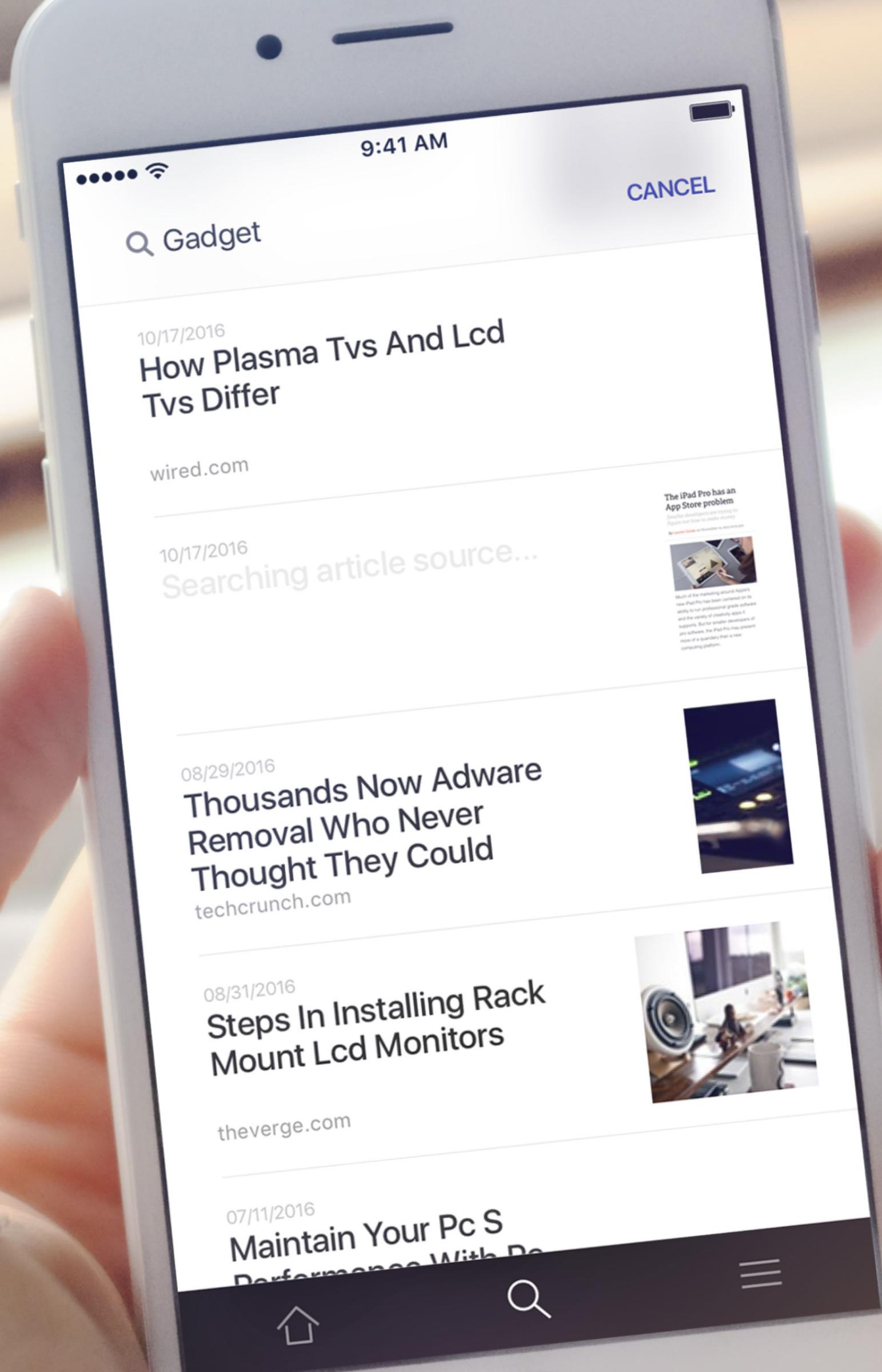
SCRN

Application



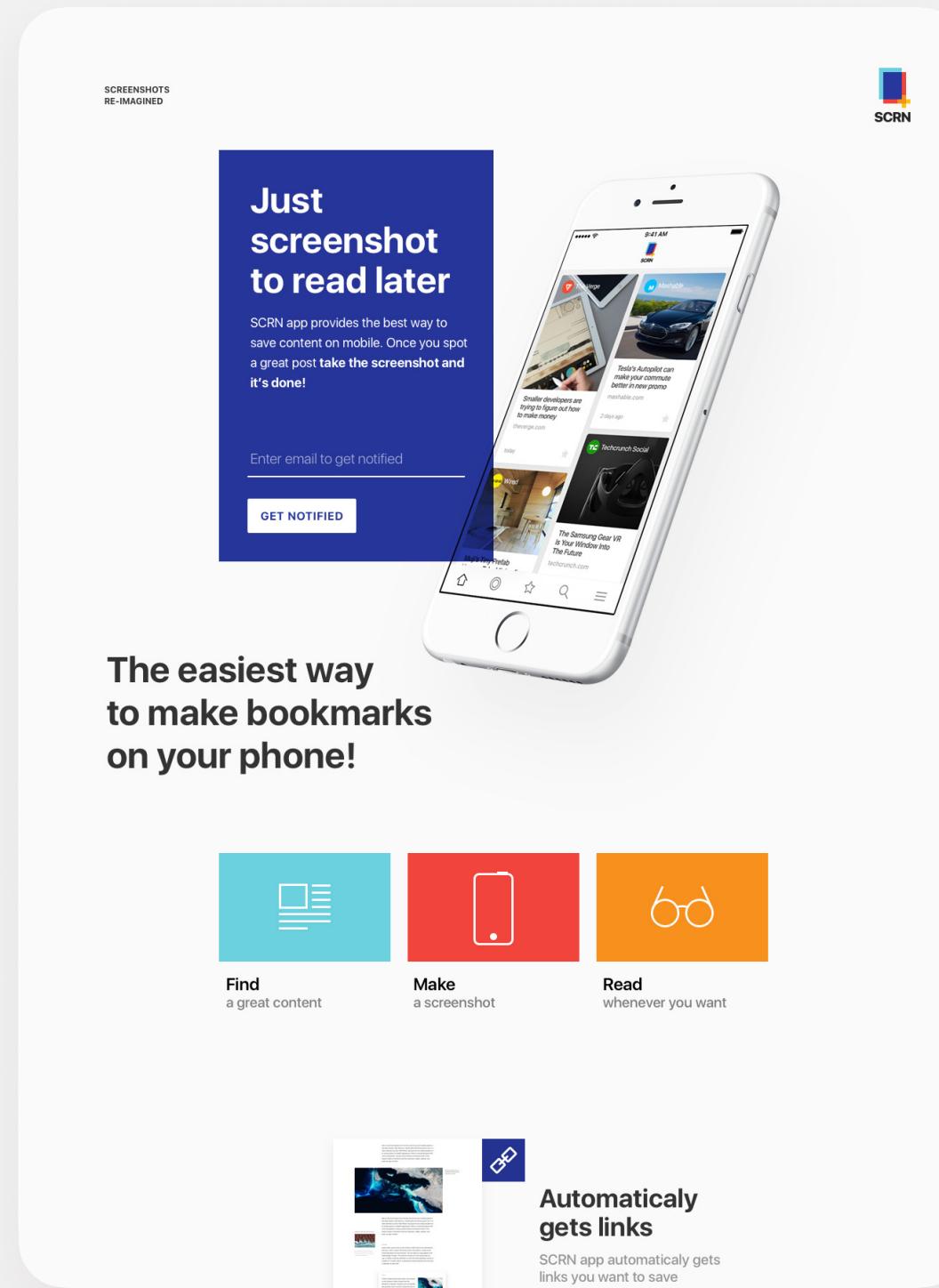
SCRN

Application



SCRN

Landing page



The landing page features a large smartphone icon in the center. To its left is a dark blue sidebar with the text "Just screenshot to read later" and a "GET NOTIFIED" button. Below the phone, the text "The easiest way to make bookmarks on your phone!" is displayed. At the bottom, there are three colored boxes: teal (Find a great content), red (Make a screenshot), and orange (Read whenever you want).

SCREENSHOTS RE-IMAGINED

Just screenshot to read later

SCRN app provides the best way to save content on mobile. Once you spot a great post take the screenshot and it's done!

Enter email to get notified

GET NOTIFIED

The easiest way to make bookmarks on your phone!

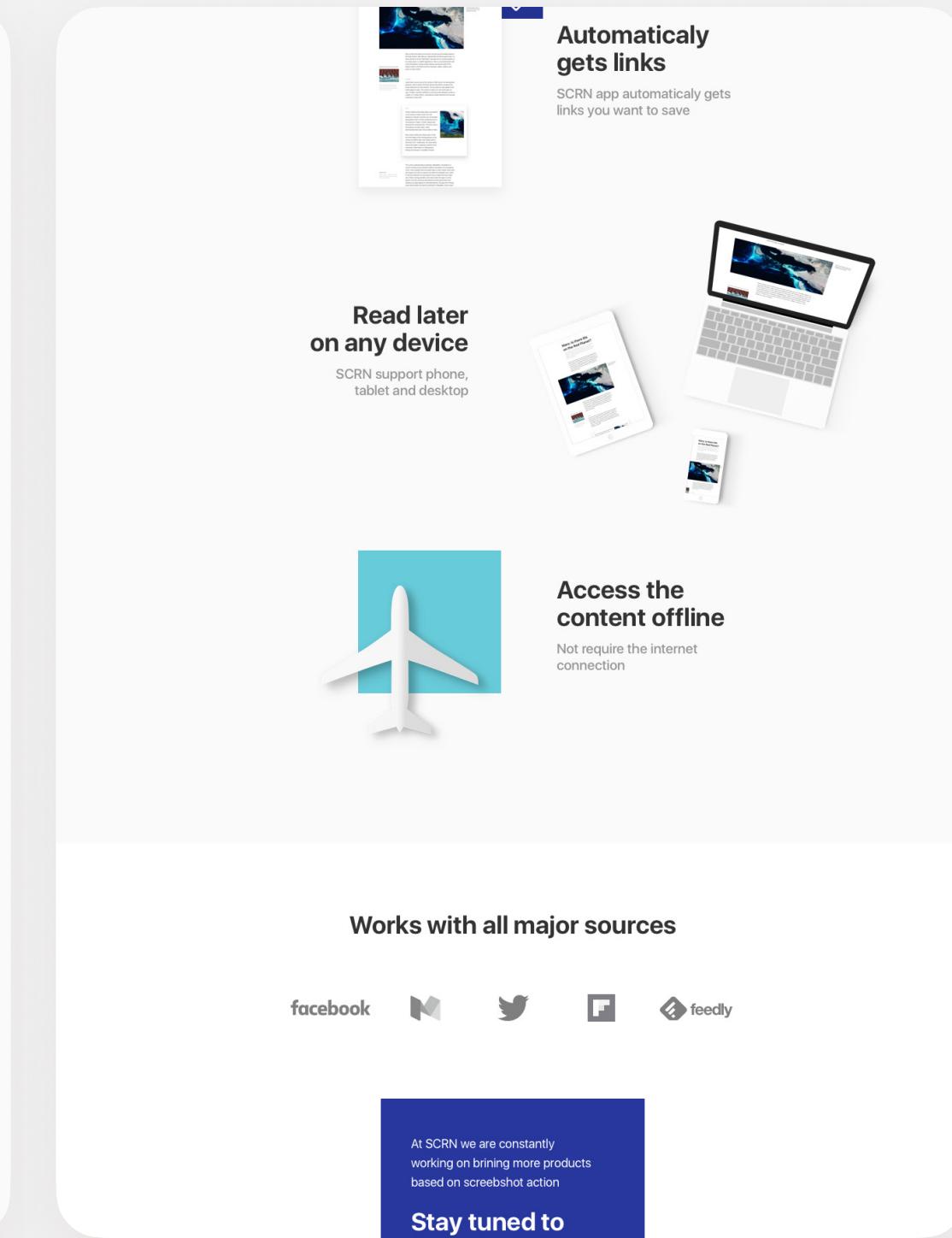
Find a great content

Make a screenshot

Read whenever you want

Automatically gets links

SCRN app automatically gets links you want to save



The desktop version of the landing page includes sections for "Automaticaly gets links" (with a screenshot of a news article), "Read later on any device" (showing a laptop, tablet, and phone), and "Access the content offline" (with an airplane icon). It also features a "Works with all major sources" section with social media icons for Facebook, LinkedIn, Twitter, and Feedly.

SCRN

Automaticaly gets links

SCRN app automatically gets links you want to save

Read later on any device

SCRN support phone, tablet and desktop

Access the content offline

Not require the internet connection

Works with all major sources

facebook

LinkedIn

Twitter

Feedly

At SCRN we are constantly working on bringing more products based on screenshot action

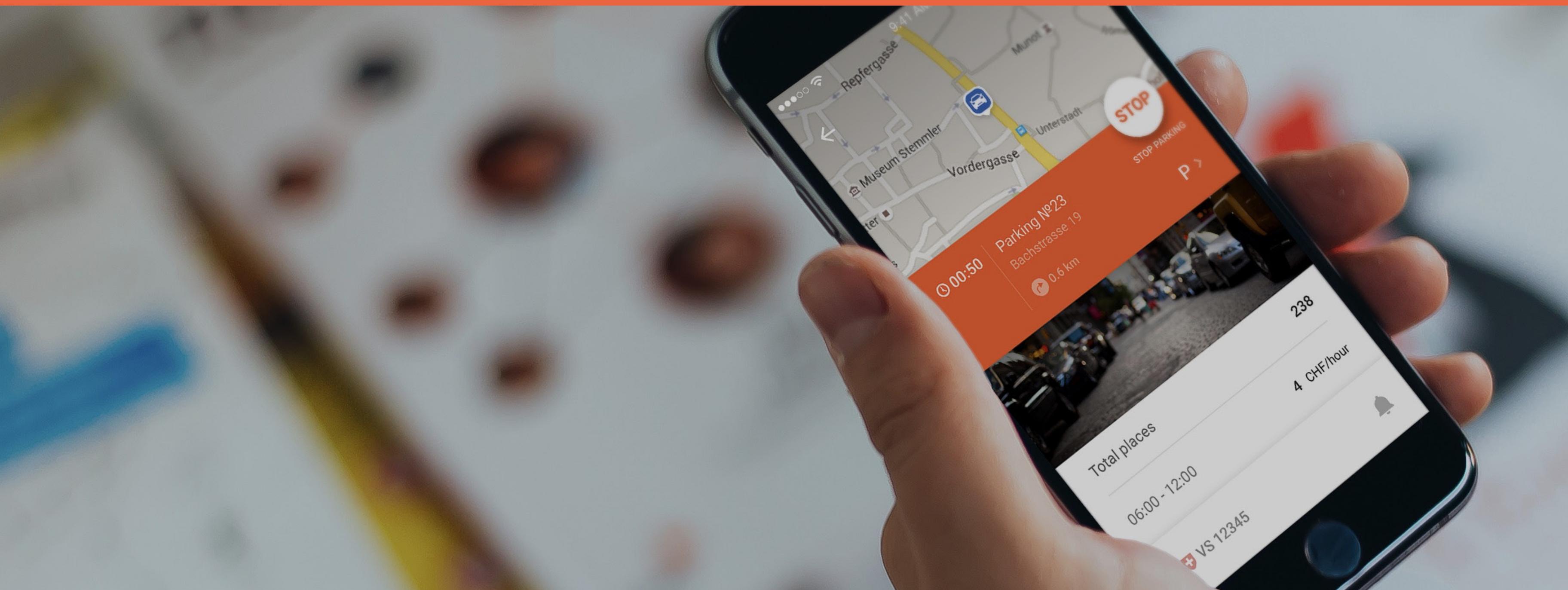
Stay tuned to

Mobile parking

Application

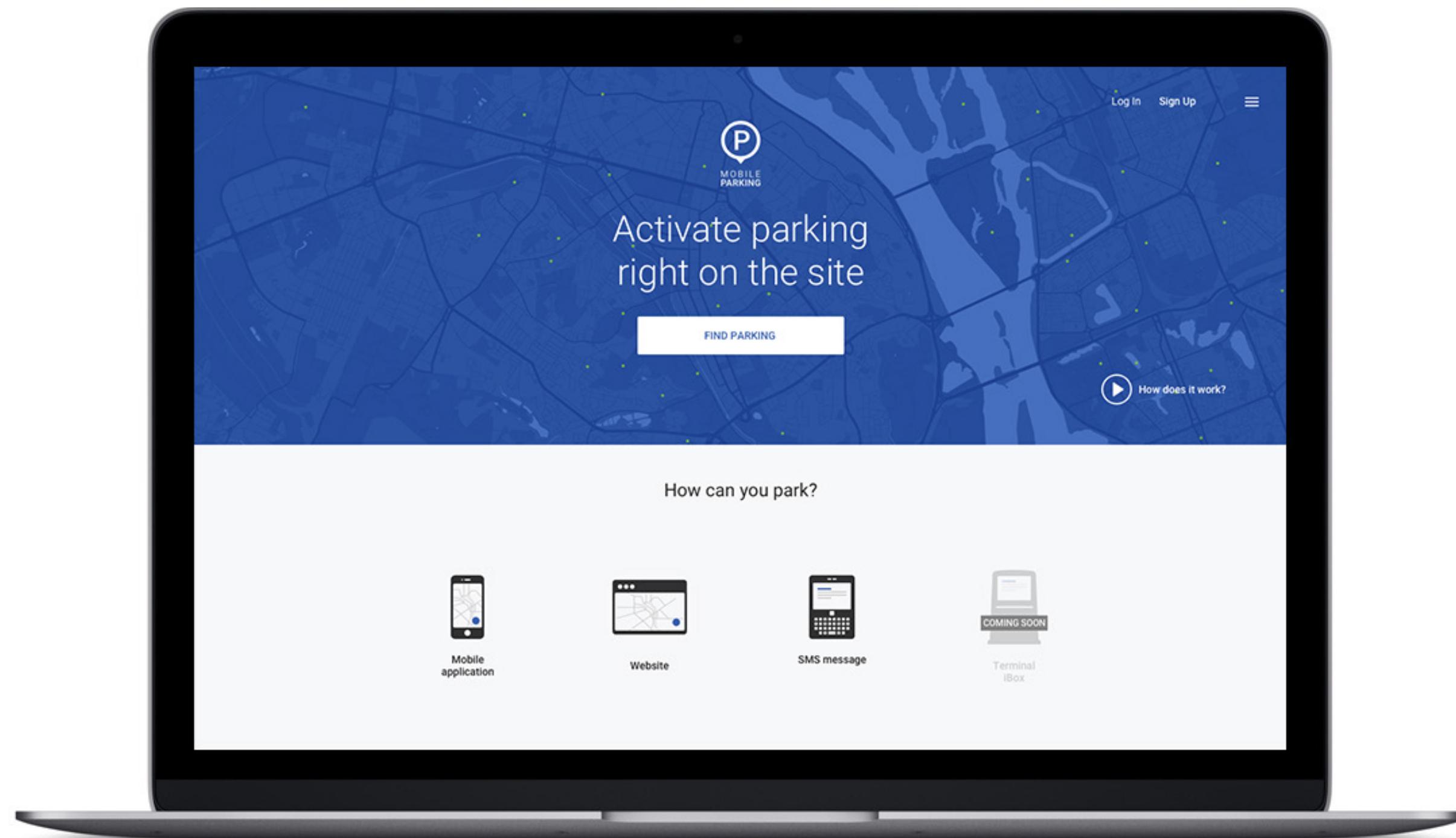
This app allows users to easily find nearby parking lots and view information such as available spaces, rates, and hours of operation. Users can also use the app to pay for their parking directly, eliminating the need for physical payment methods.

The app's map feature provides a convenient way for users to navigate to their desired parking lot, making parking hassle-free. This app is perfect for anyone who frequently drives and needs to find parking quickly and easily.



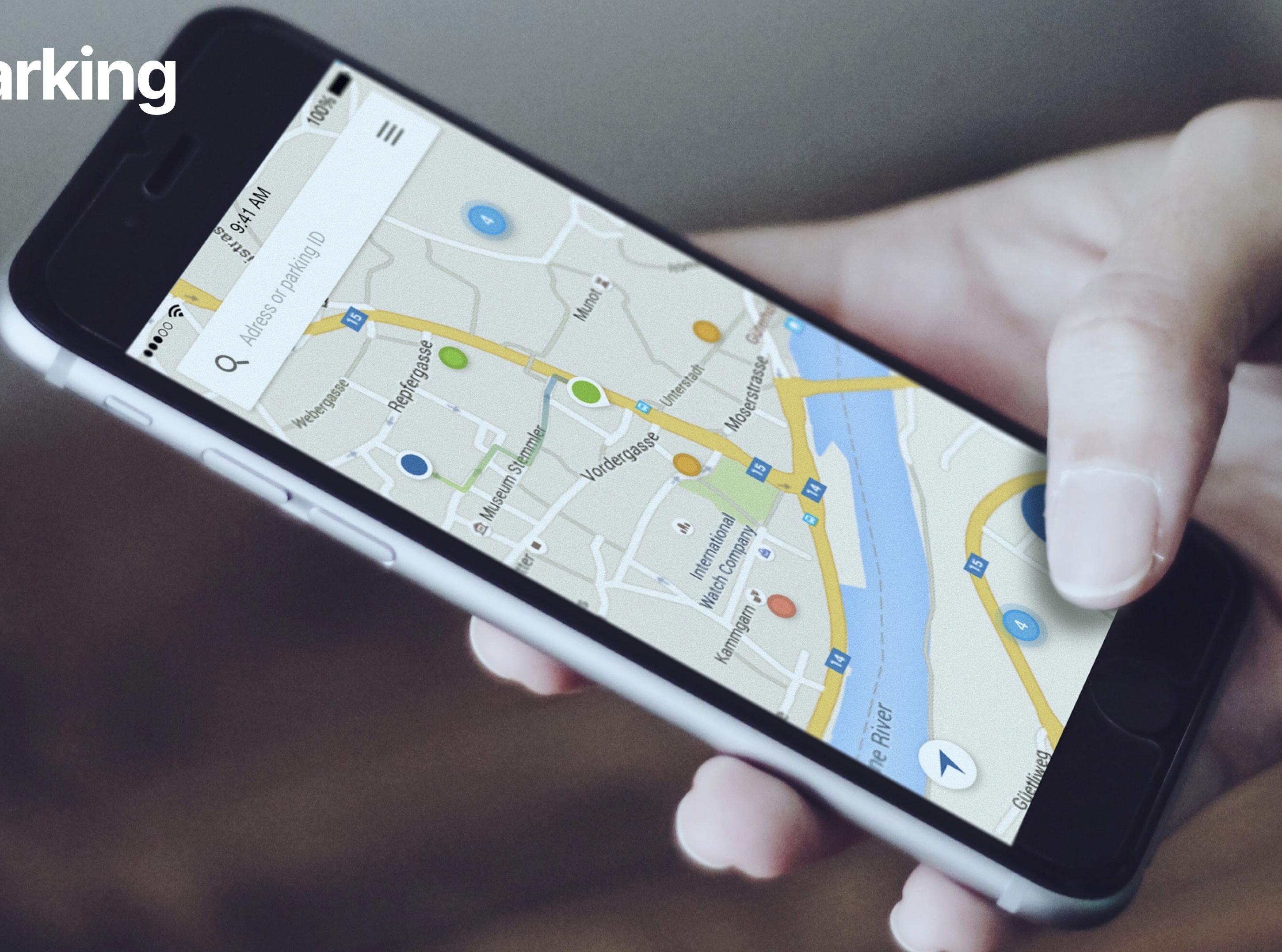
Mobile parking

Web



Mobile parking

Web



Loupe

App

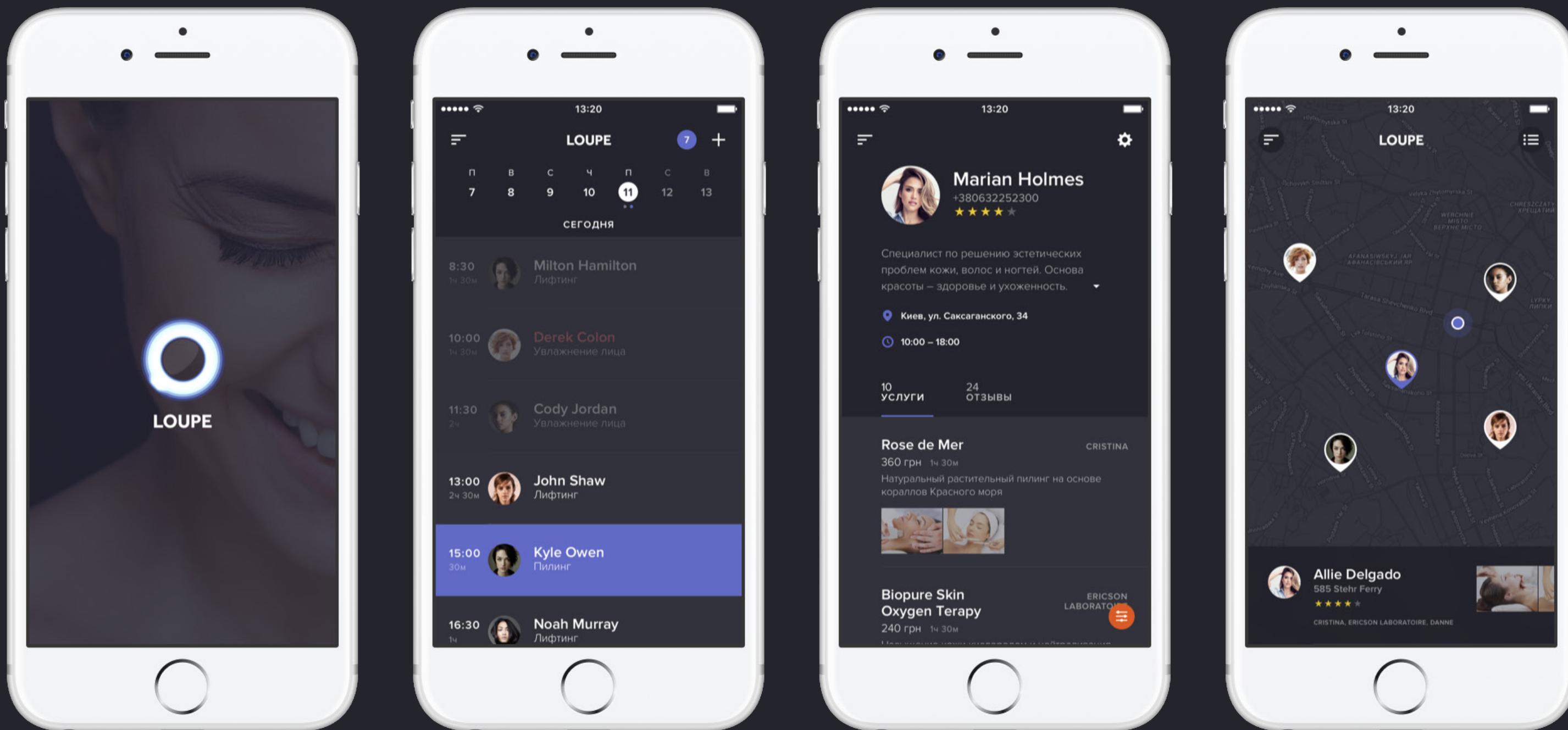
Loupe is an app that allows users to easily search for and book appointments with local beauticians. Users can browse through a directory of beauticians, view their profiles and ratings, and make a booking at their convenience.

The app also allows users to filter their search by location, services offered, and availability, making it easy to find the perfect beautician for their needs. Additionally, users can receive reminders for upcoming appointments and can cancel or reschedule if needed.



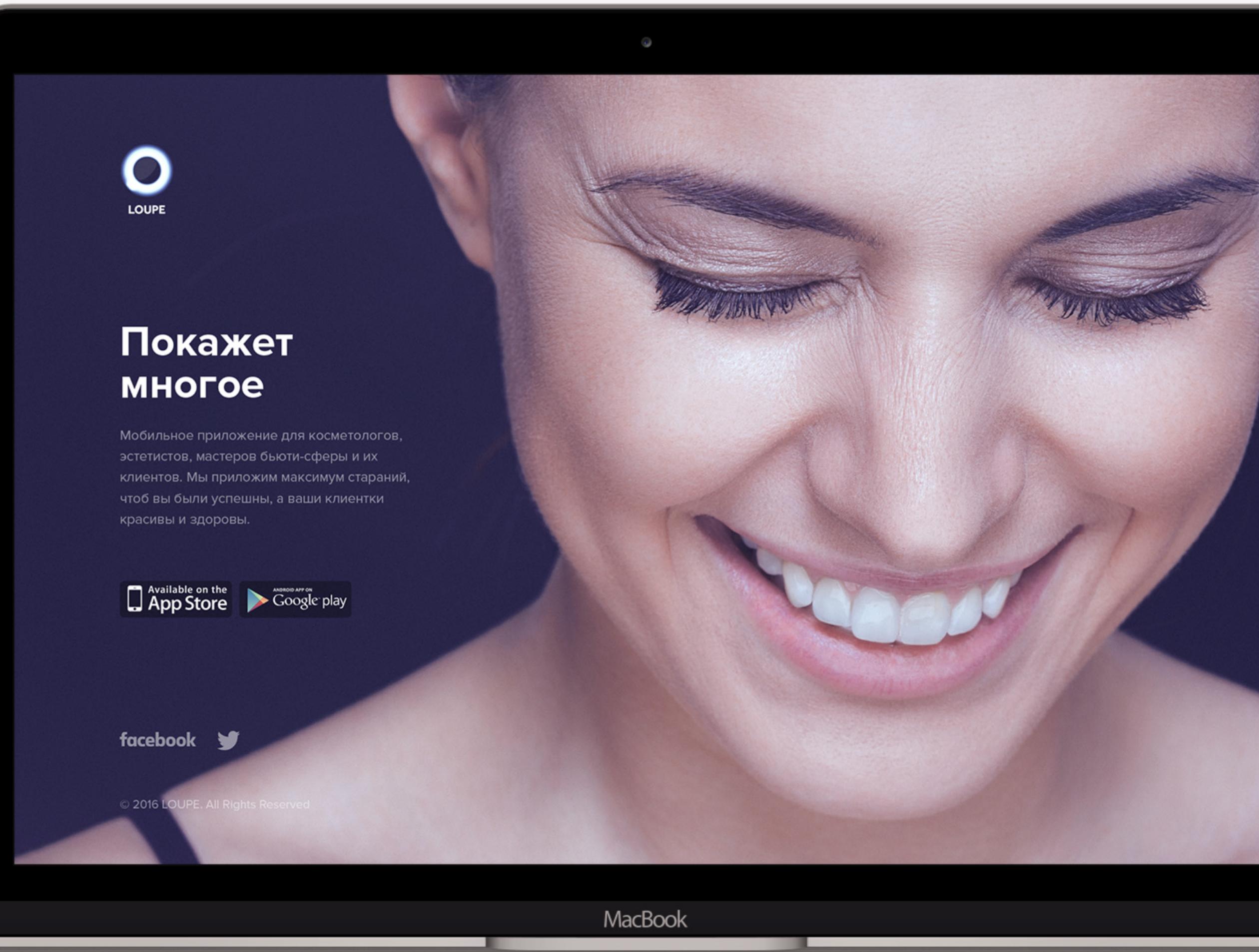
Loupe

Application



Loupe

Web

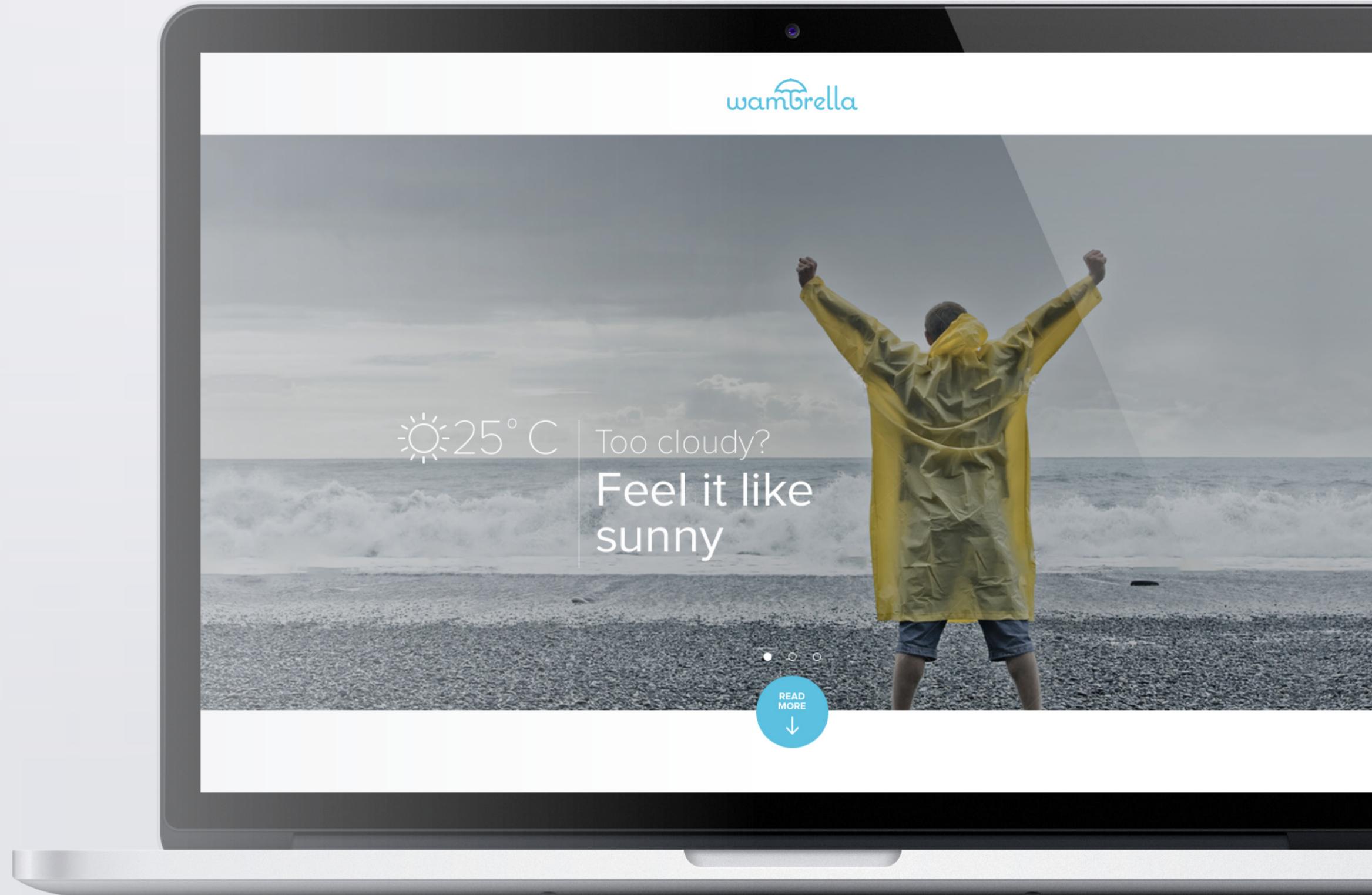


MacBook

Wambrella

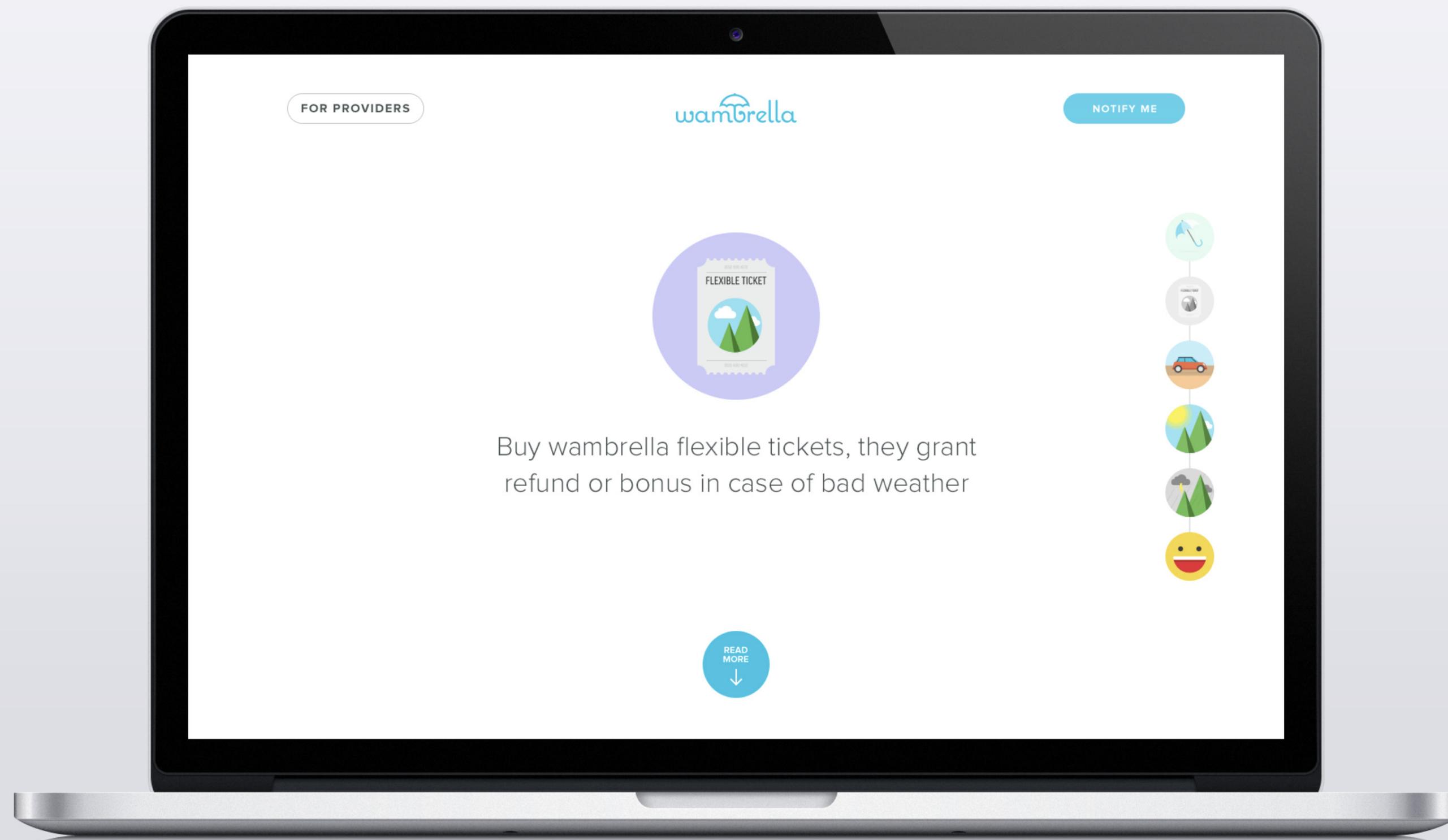
Web

Wambrella is a platform that allows users to manage their weather experience by defining their personal comfort level based on current weather conditions.



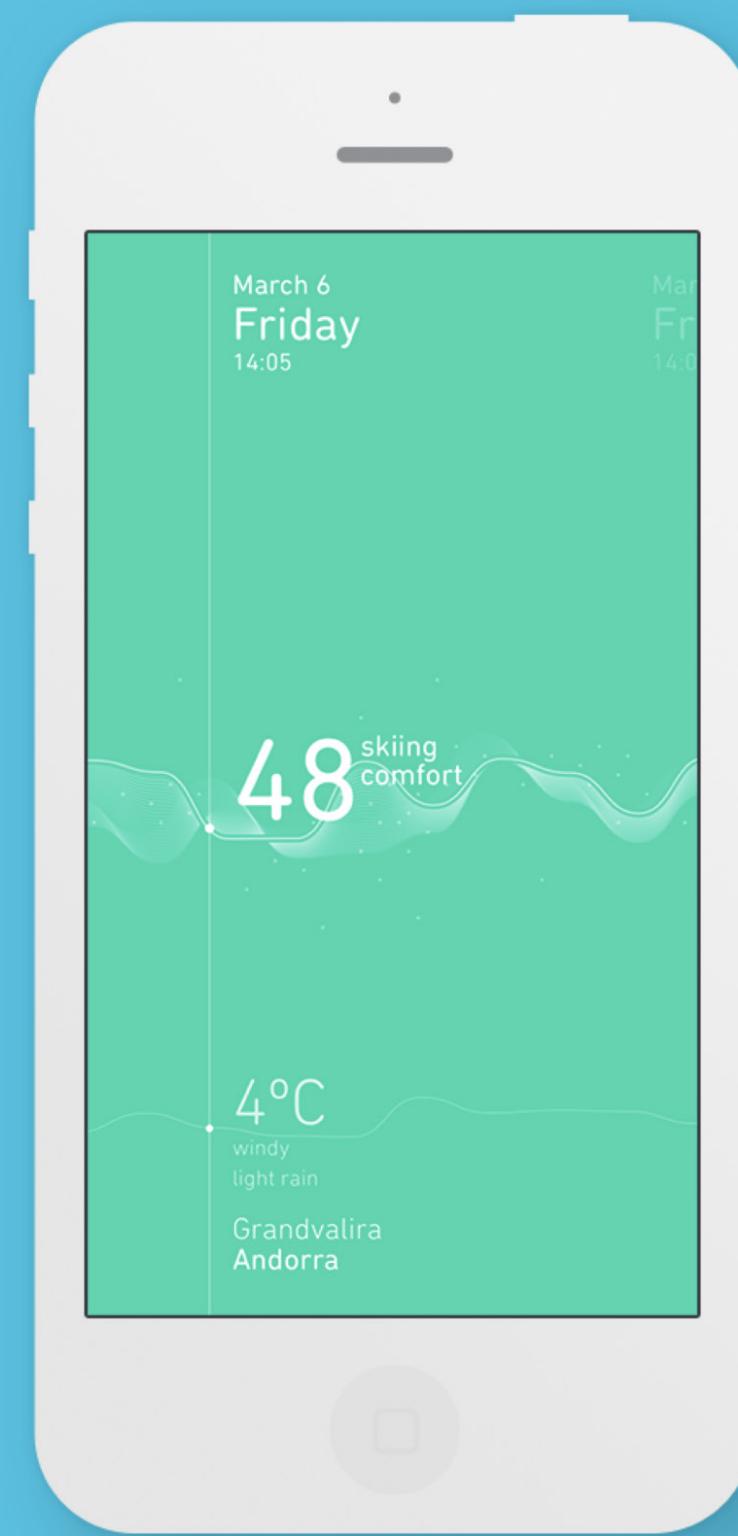
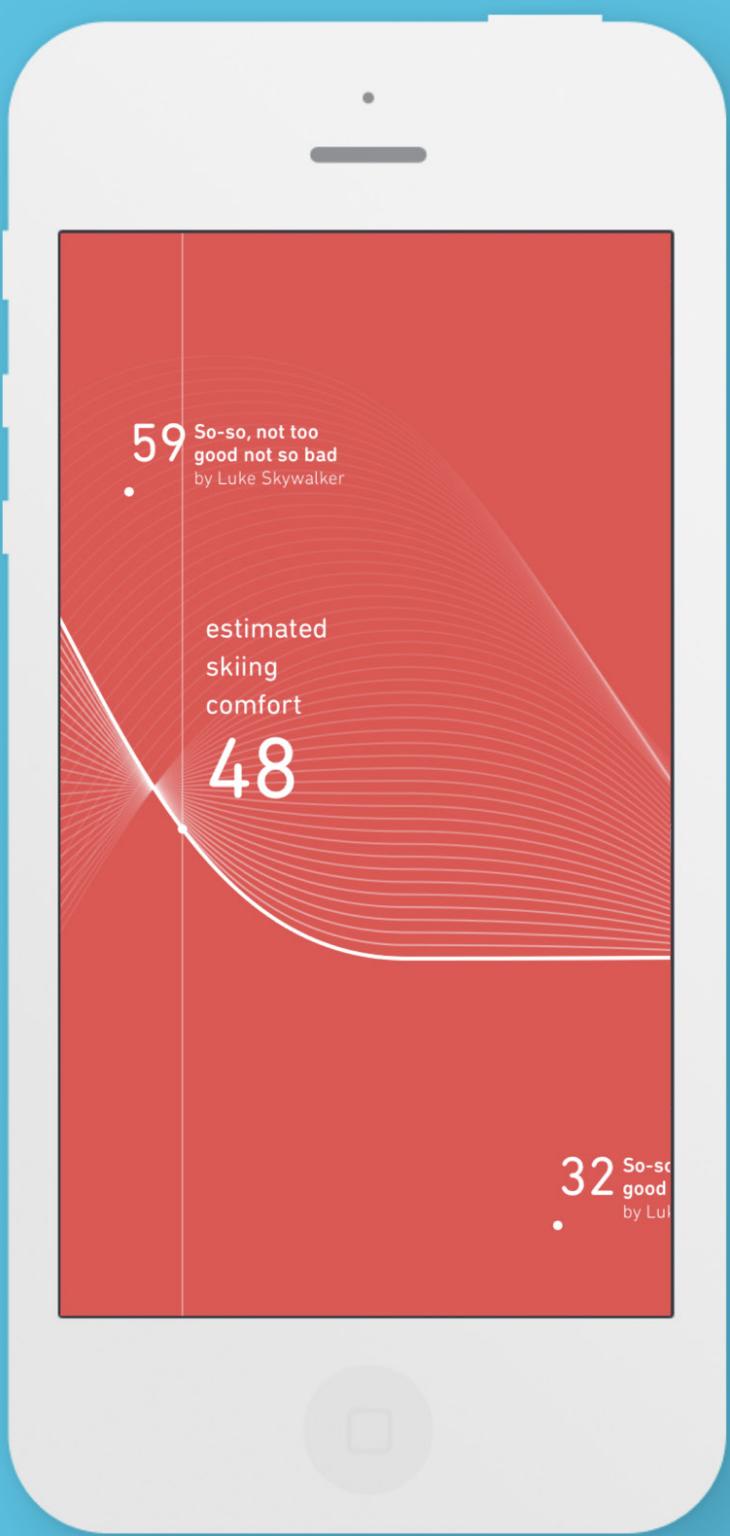
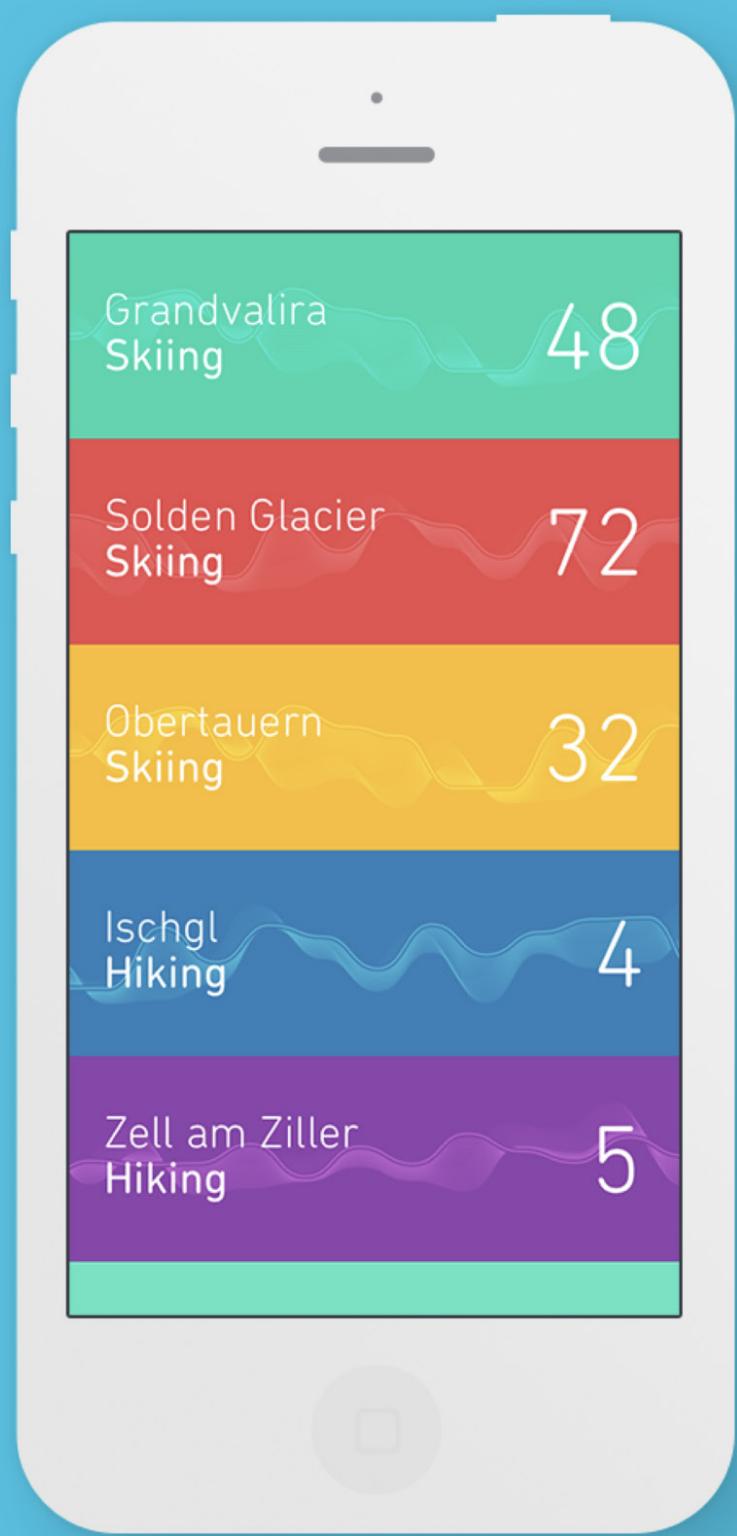
Wambrella

Web



Wambrella

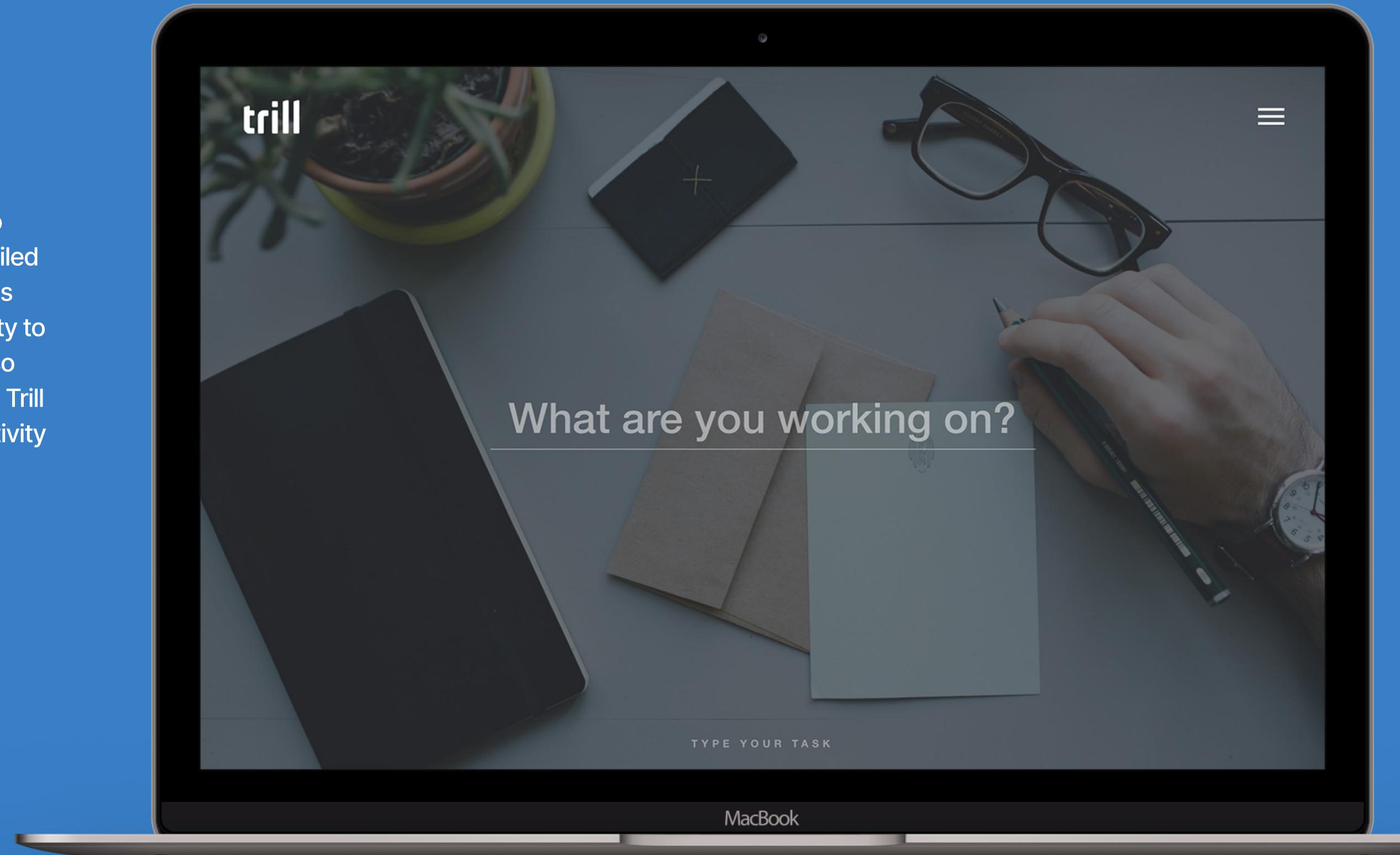
Application



Trill

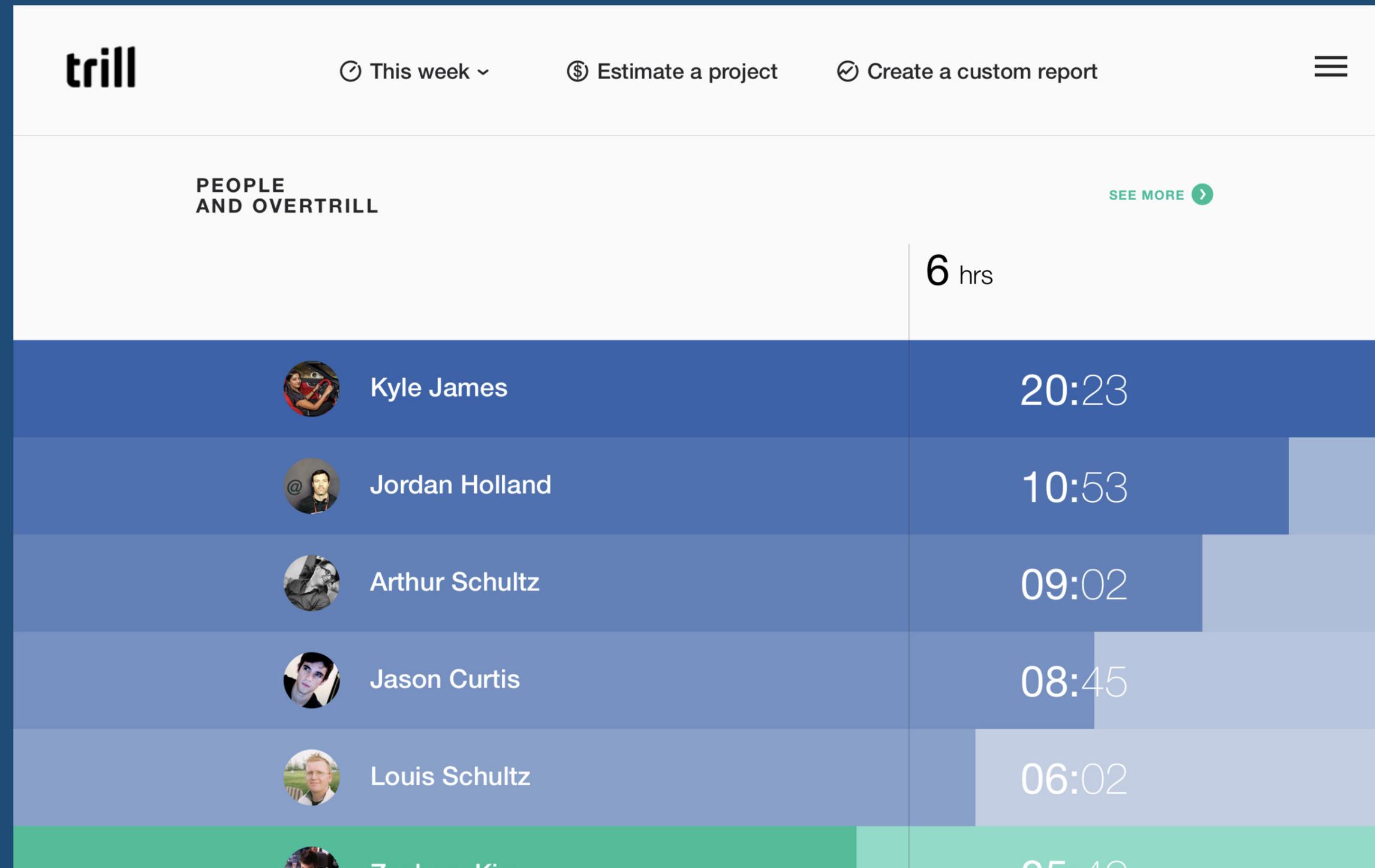
Web

Trill is a platform designed for efficient time management in the workplace. It allows users to accurately track their work time and create detailed reports of their activity. Additionally, Trill provides tools for project estimates, giving users the ability to better plan and budget their work. Users can also create custom reports to fit their specific needs. Trill is a powerful tool that can help increase productivity and streamline workflows.





Web



Trill

Web

The screenshot displays the Trill web application interface. At the top left is the 'trill' logo. On the right side is a three-line menu icon. Below the header, the main title 'What are you working on?' is centered. The interface features a vertical timeline of tasks:

- 01:23 talking to customer**
monadnock valley estate
design, ux, management
today
- 00:53 making mock-ups**
monadnock valley estate
design, ux, management
- 02:23 making visual design**
monadnock valley estate
design, ux, management
11 july CLICK TO START
- 03:44 mastering a new program**
monadnock valley estate
design, ux, management
- 01:15 managing client**
monadnock valley estate
design, ux, management
10 july

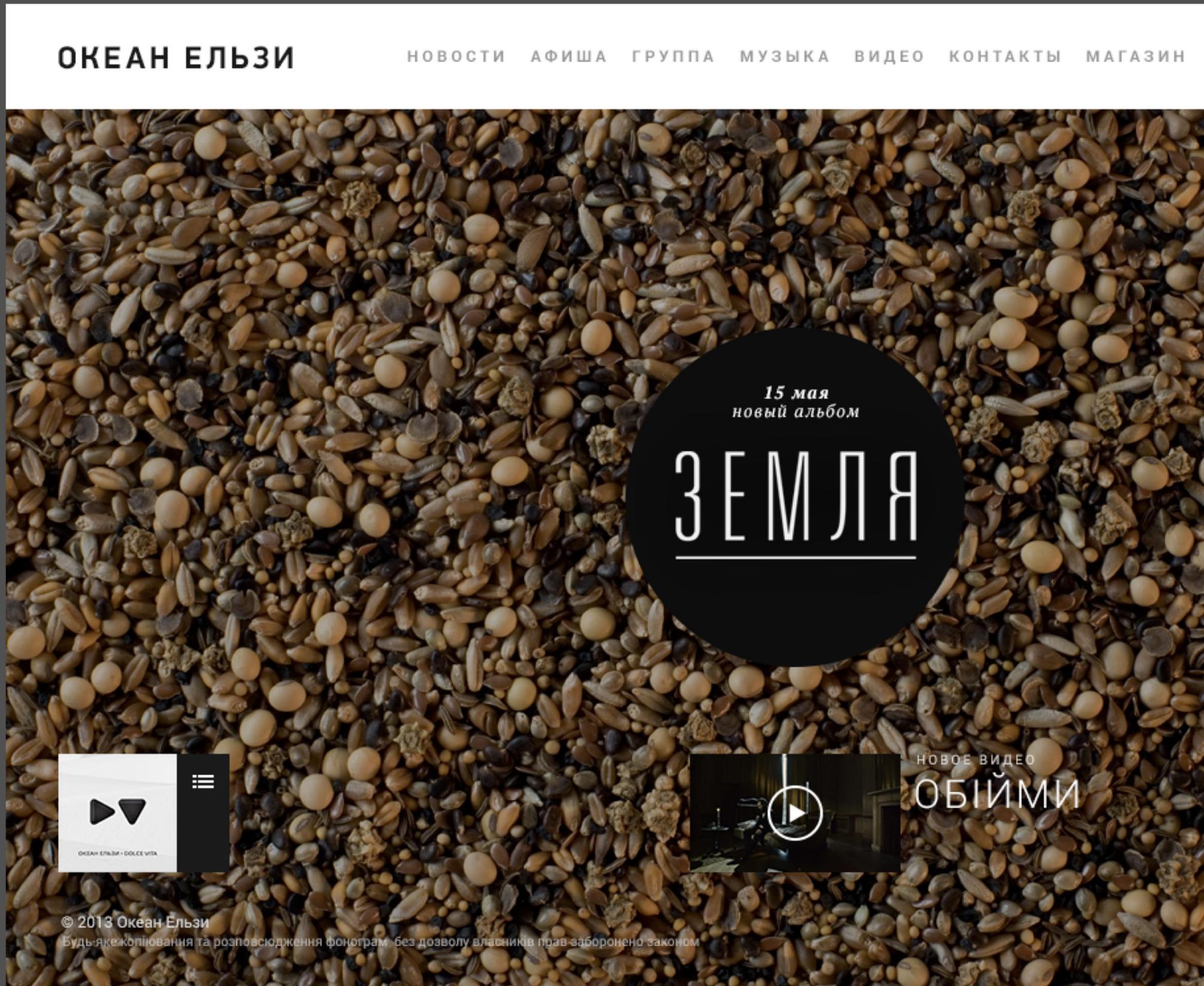
At the bottom left of the timeline, there are navigation icons: a red 'X' and a green checkmark.

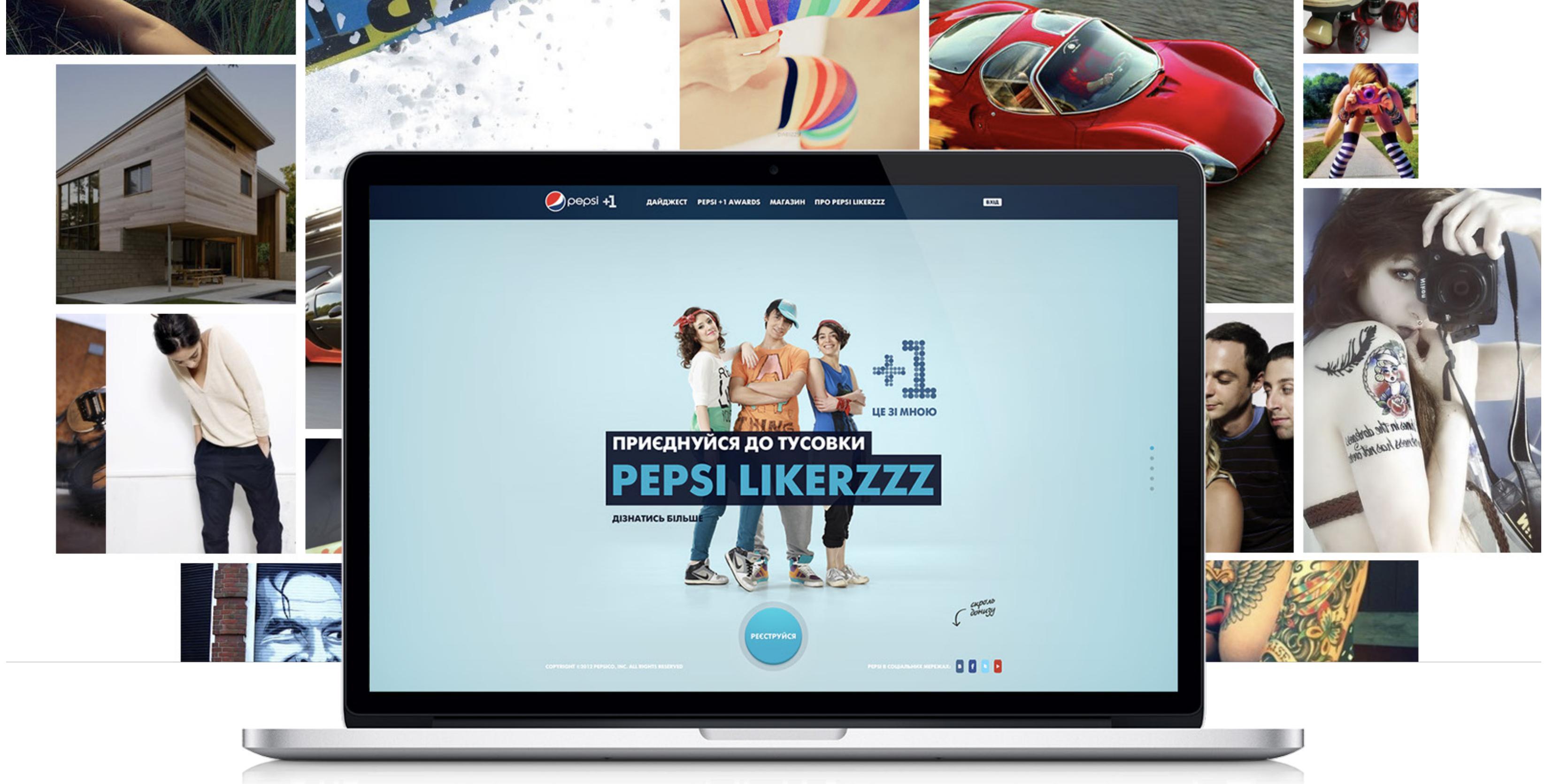
Okean Elzy

Web

Design of the official website for the Ukrainian rock band, Okean Elzy. I was able to capture the band's unique style and energy, creating a website that truly reflects their music and image.

I used modern design elements and intuitive navigation to make the site easy to use for both fans and the band. Visitors can easily access information about upcoming concerts, purchase merchandise, and connect with the band on social media.





Pepsi

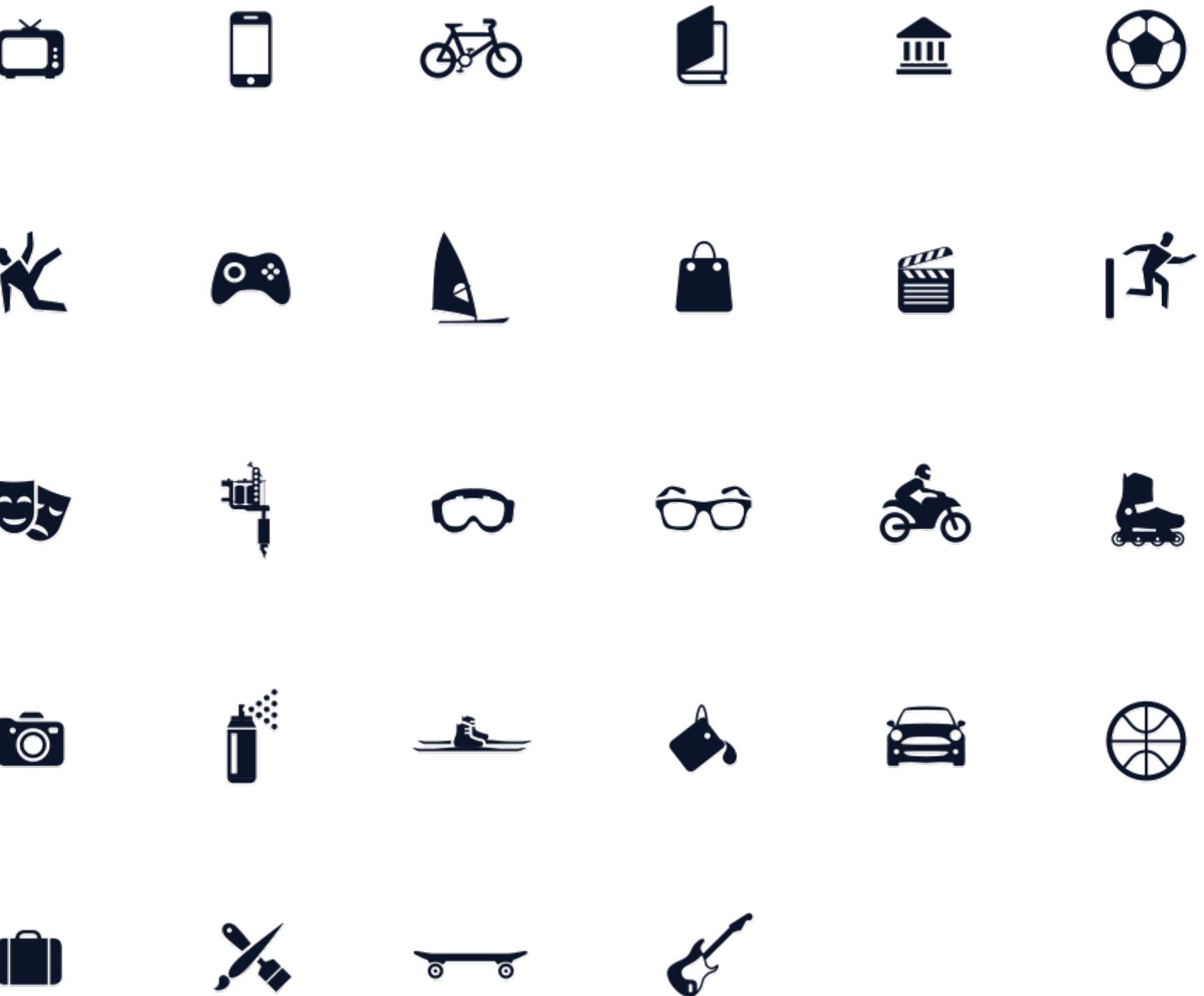
Web

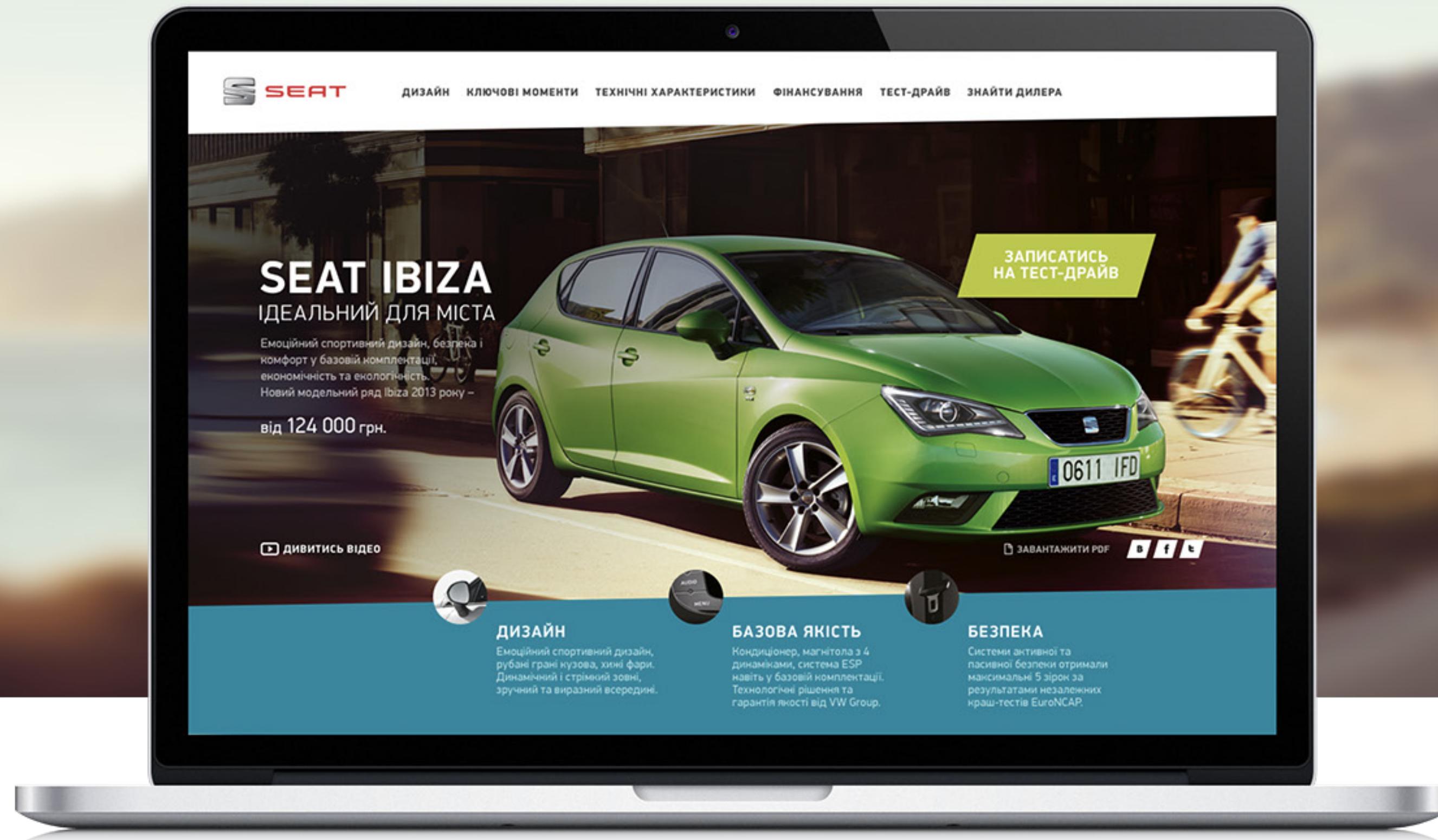
Pepsi Likerzzz is a community platform where I was responsible for the visual design and iconography. I created a unique, cohesive and visually engaging design that effectively represents the community spirit throughout the platform.

Pepsi

Icons

I also created custom icons to help users navigate the site easily. My goal was to create a design that is both visually striking and easy to use, effectively communicating the community's message and values.





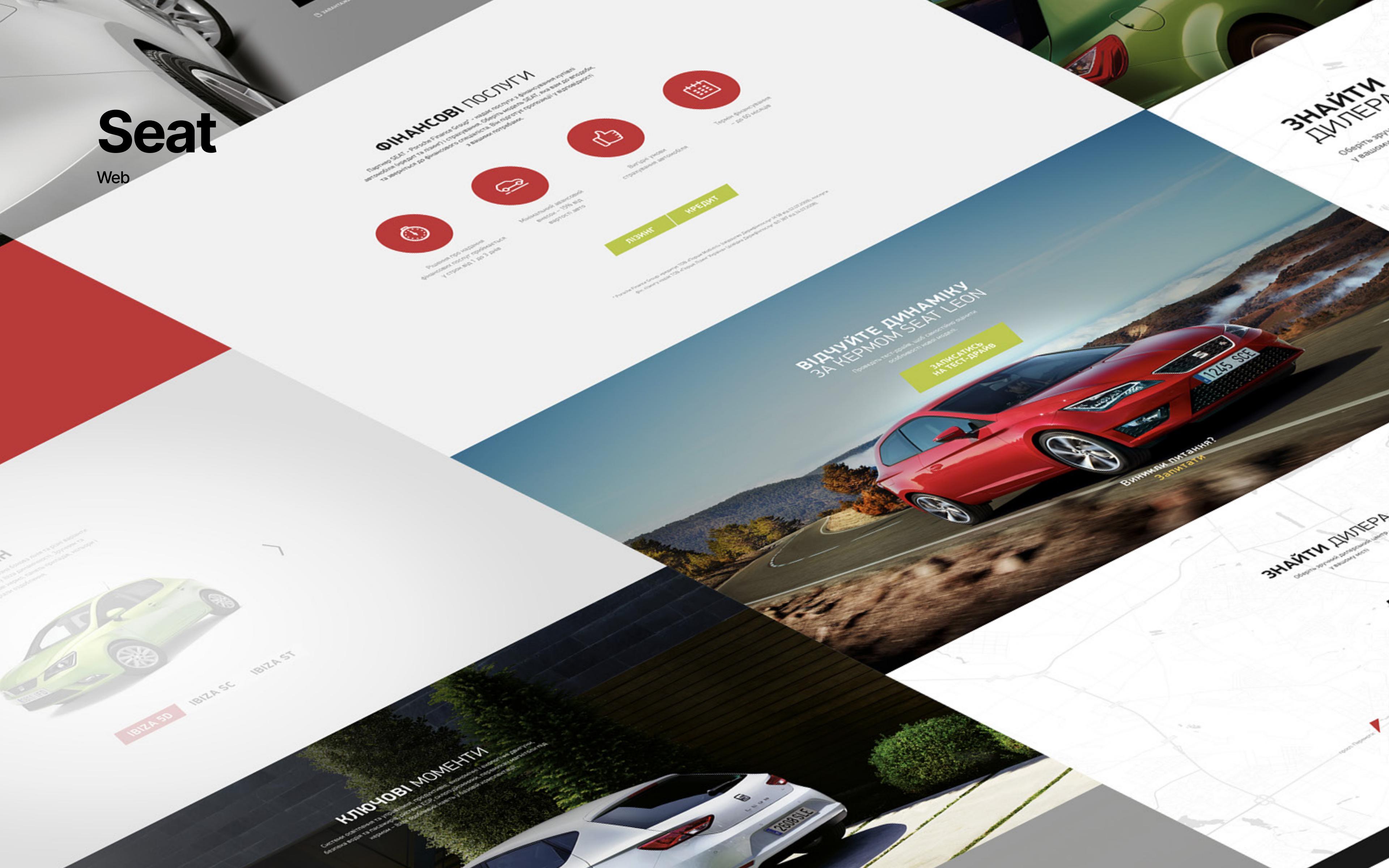
Seat

Web

Seat is a web-site project that was designed for Seat Ibiza and Leon, two models of cars from the Seat brand. The site offers detailed information about the cars' features, specifications, and options. The website was designed with user-friendly interface, modern design elements and intuitive navigation to provide an easy and enjoyable experience for visitors. The website also includes a gallery with images of the cars and a section for booking test drive.

Seat

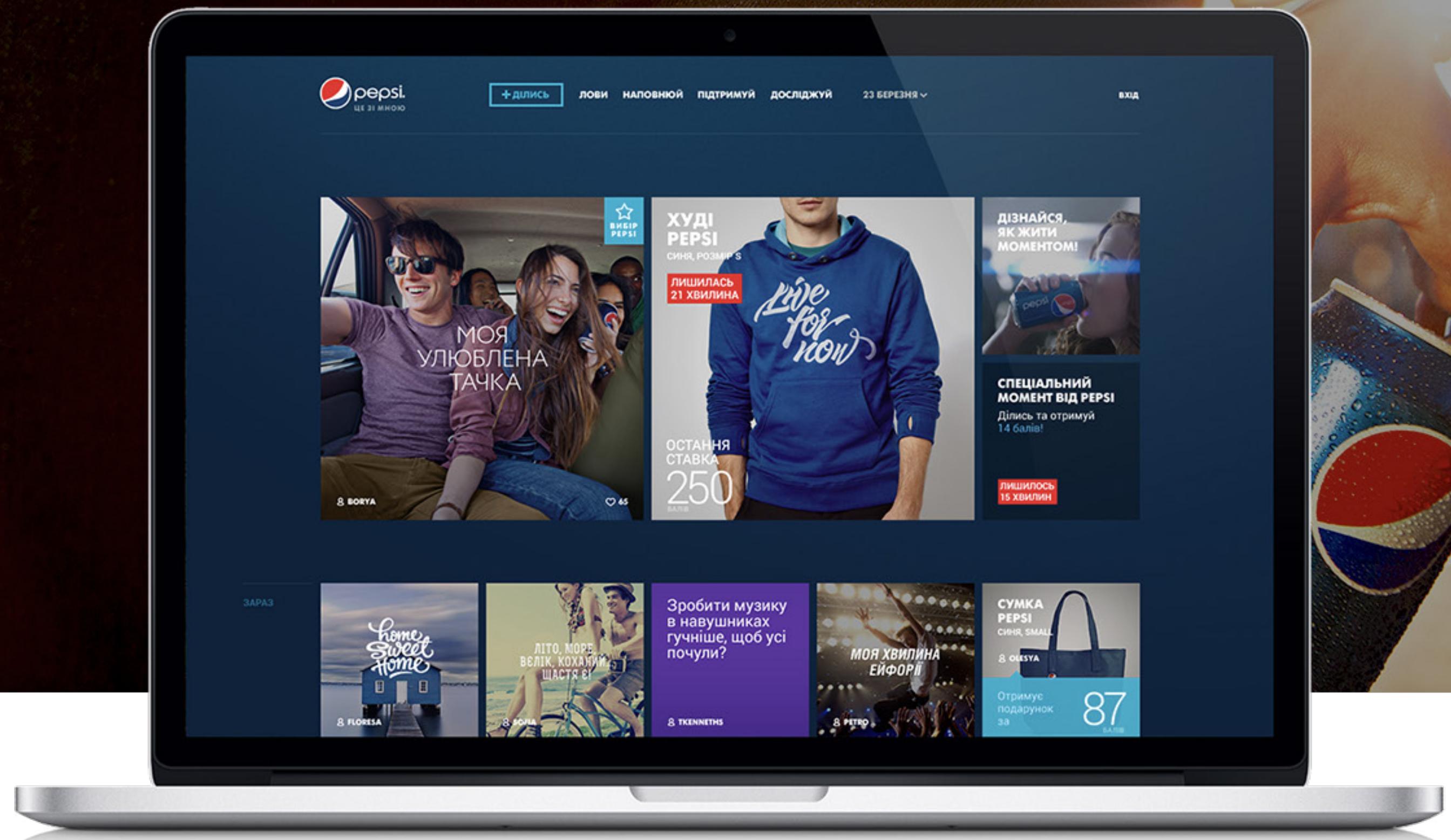
Web



Pepsi

Web

Pepsi Moments is a web-site project that showcases special moments, experiences and promotions shared by Pepsi brand. The site features a modern design with a visually appealing layout, easy navigation and a dynamic user experience.



Watsons

Application

Watsons training app is a project that was designed for the in-house training and development of the employees of Watsons, a leading health and beauty retail chain.



Watsons

Application

Neutrogena®
Visibly Clear®
2-in-1 Wash Mask



Suggestion
to buy also

PAULA'S CHOICE®
Clear



Neutrogena®
Oil-Free Acne Wash



medial
Removal
(Gel)



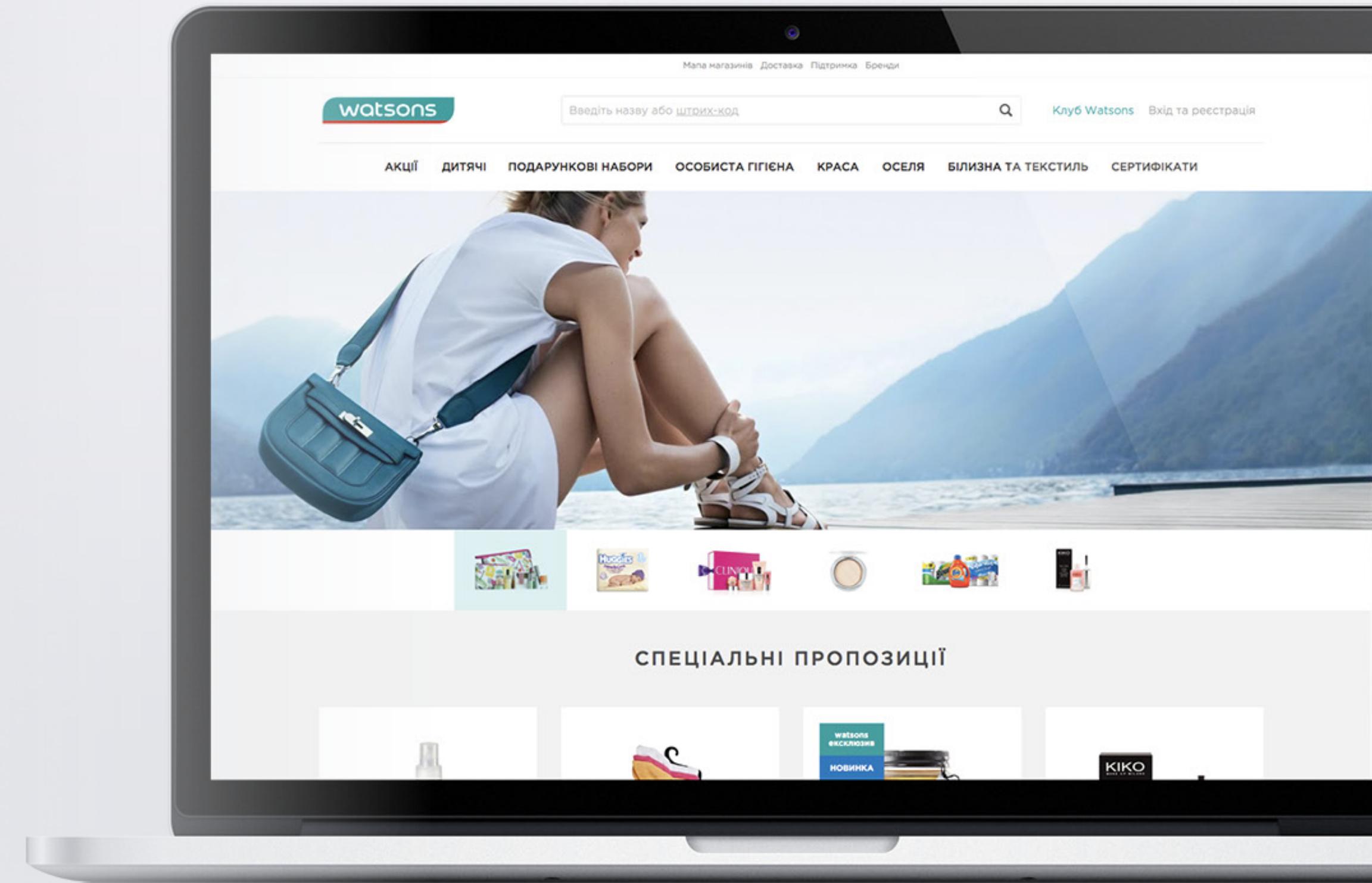
Watsons

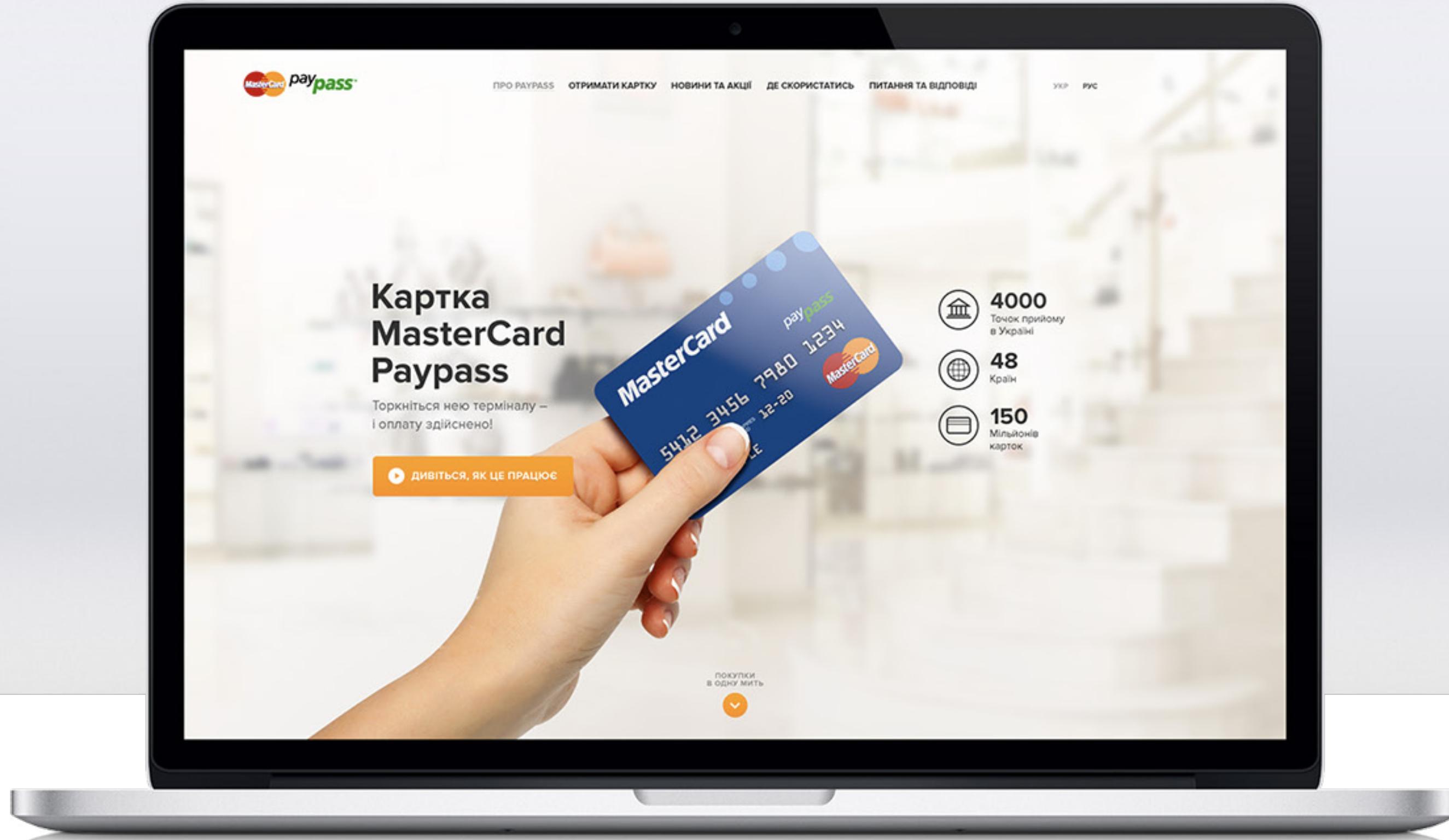
Web

The Watsons shop web-site is an e-commerce platform for Watsons, a leading health and beauty retail chain. The site allows customers to browse and purchase a wide range of health, beauty, and personal care products from Watsons, including skincare, makeup, vitamins, and more.

The site features a user-friendly interface, easy navigation, and a variety of tools to help customers find the products they need, such as product filters, search bar and product recommendations.

The website also includes the feature of creating an account, tracking order status, and online payment options. The site is designed to provide a seamless and convenient shopping experience for customers who want to shop for Watsons products online.





MasterCard

Web

Landing page design of MasterCard PayPass

MasterCard

Web

Переваги PayPass

Швидко
Сплачуєти карткою MasterCard PayPass на 24 секунди, іншакою, ніж готівкою. Великотна технологія робить оплату цілкомавтоматично.

Зручно
Офірте картку зо стикером MasterCard PayPass і підключите їх армчні руки, які завжди носять з собою. Просто перенесіть її до терминалу для оплати PayPass пройде лише в 48 хвилинах.

Безпечно
Використовуйте свій пін-код, коли купуйте на суму від 100 грн. Ви використовуєте сіамкітів рахунок, який блокується за зловживанням транзакції.

Вигідно
З MasterCard PayPass ви користуєтесь спеціальними партнерськими послугами та отримуєте знижки. Про поточні акції дивіться в розділ 'Акції' перевід 'PayPass'.

Хочете сплачувати покупки в одну миттє?

Дивіться перелік банків, в яких єже зараз можна обмінити MasterCard PayPass

БАНКИ

- otpbank
- OTR bank
- Дельта Банк
- Приват Банк

БІЛЬШЕ БАНКІВ

Новини та акції

Акції

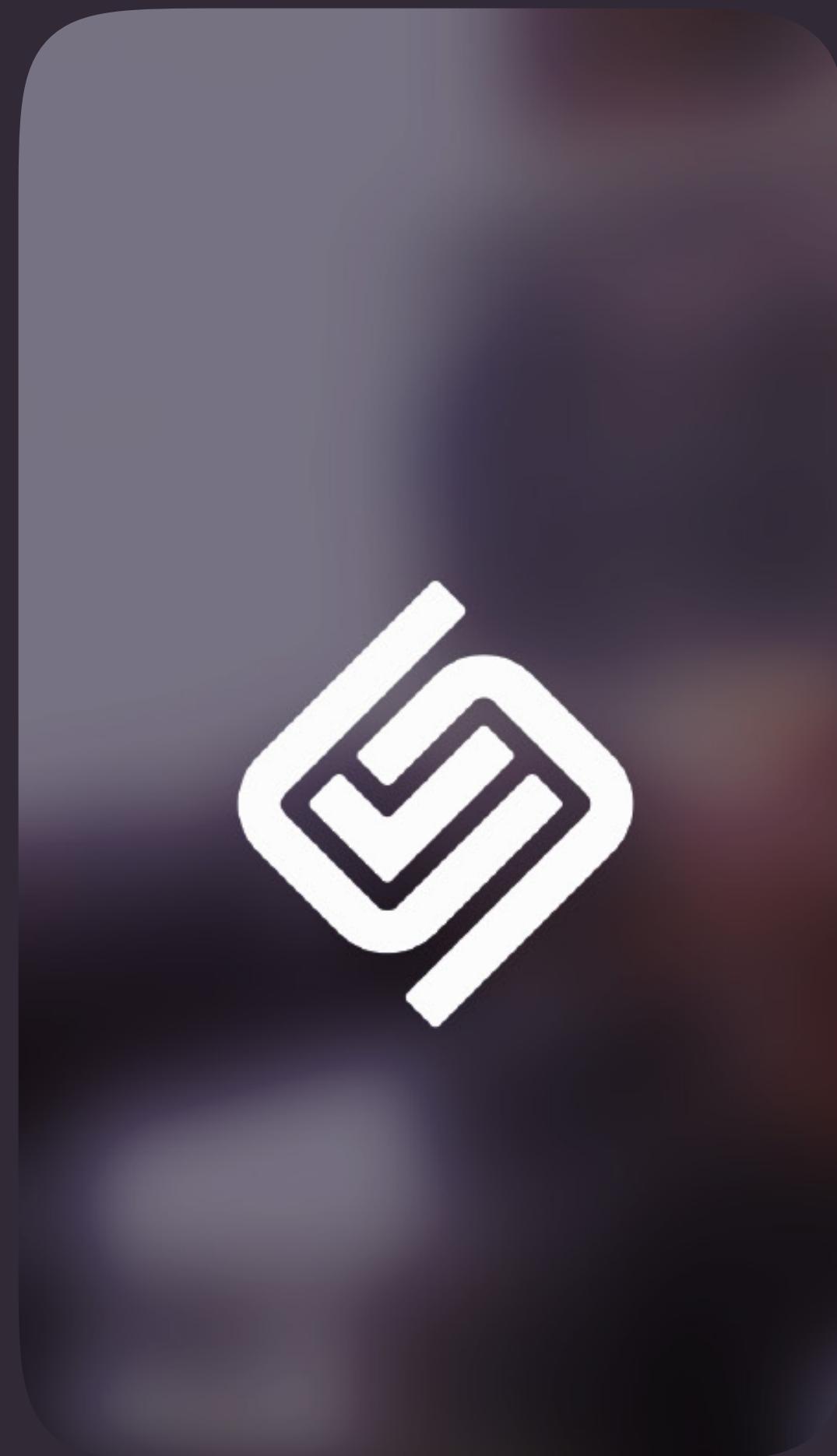
Settle

Application

Settle is an app and web-site that allows users to pre-order food and dine at restaurants without waiting.

My role in the project was to work on the user experience (UX) design, visual design and logo design. I designed the user interface and user flow, making sure that the app is intuitive and easy to use. I also created a visually appealing and consistent design using modern design elements, typography and color schemes.

The logo is simple and memorable, easily recognizable and represents the app's mission. The app and web-site is designed to make the process of ordering food and dining at restaurants more efficient and enjoyable for users.



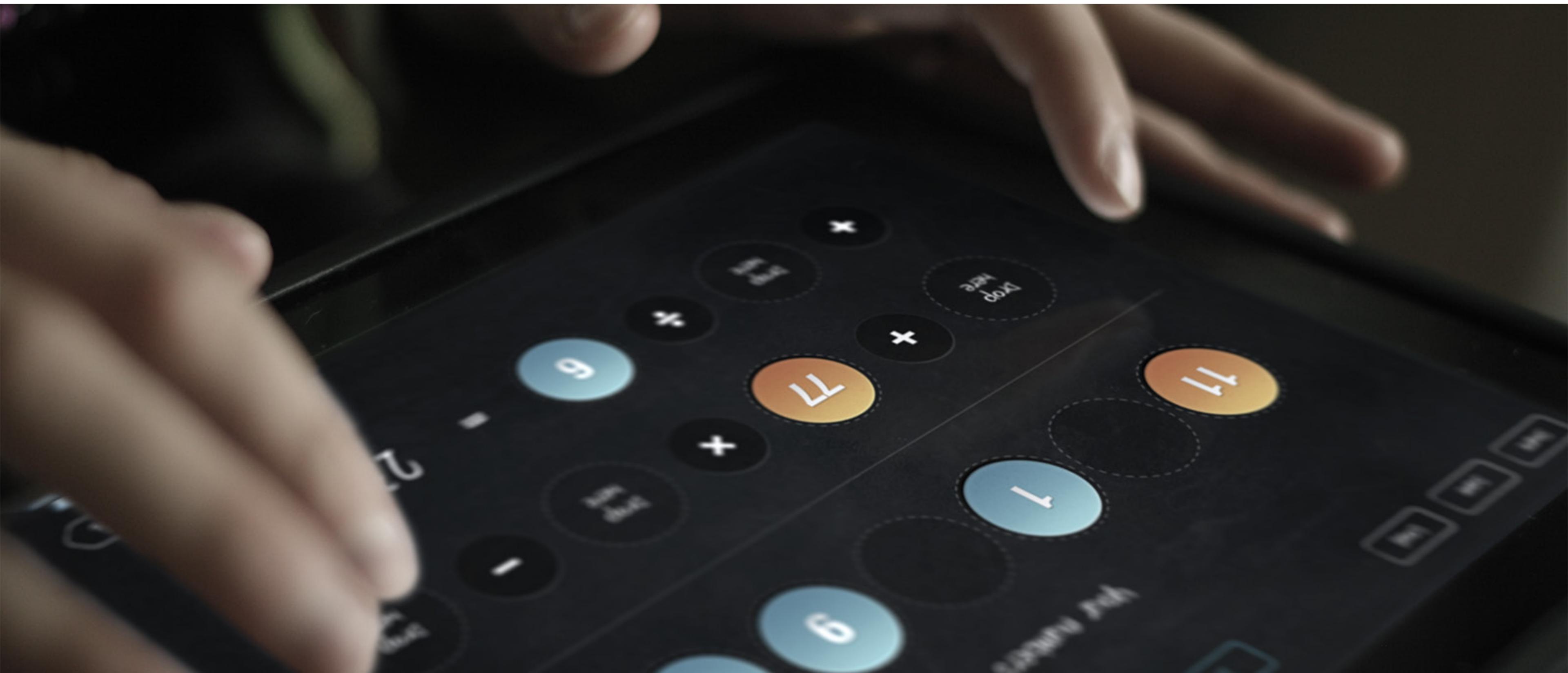
Settle

Prototype



Mathtick

Application



Mathtick

Application



Viasat

Web

Viasat is a Direct Broadcast Satellite Television Broadcaster and Pay TV Operator that offers a wide range of programming options to customers.

The website provides a visually appealing and easy-to-use interface for browsing and subscribing to available channels and packages.

The design includes unique iconography and a cohesive design system to enhance the user experience.



Viasat

Design system

The image displays a collection of screenshots from the Viasat TV website, illustrating the design system across different pages:

- Shows Page:** Features a large banner for "THE FINISH LINE" (Episode 7 Preview) with a play button icon. Below it, a section for "THURSDAYS ON 20:00" highlights "WORLD'S TOUGHEST TRUCKERS". A "WATCH TRAILER" button is shown.
- Schedule Page:** Shows a detailed weekly schedule grid. For example, on Sunday November 18, there is a preview of "THE FINISH LINE" at 19:00. Other shows listed include "DANGER MAN" (Episode 5), "ICE PILOT" (Episode 1), and "WORLD'S TOUGHEST TRUCKERS" (Episode 2).
- Program Detail Page:** Shows a thumbnail for "PROGRAMME NAME" (Fridays at 20:30). It includes a "WATCH TRAILER" button and a summary: "Eight road-hardened truckers from around the world go wheel-to-wheel on some of the planet's most treacherous truck journeys to discover who's all talk – and who's the toughest trucker of them all!"
- Discovery Page:** Features a large blue callout with the text "FIND OUT SHOWS YOU MAY LIKE" and a "SEARCH EXPLORER" input field.
- Search Results Page:** Shows a search result for "WORLD'S TOUGHEST TRUCKERS" with a large thumbnail and a "WATCH TRAILER" button.
- Footer:** Includes social media links for Facebook and Twitter, and a "REMING" button.

Soccer Live Scores

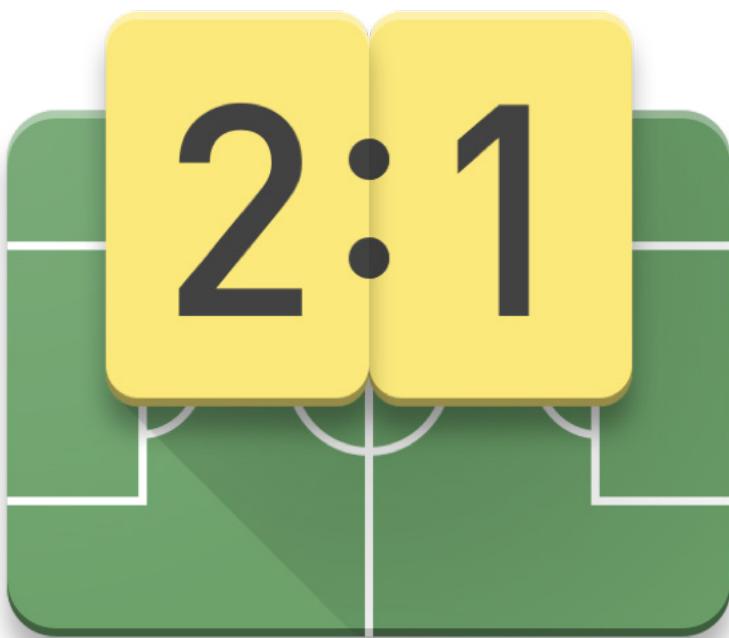
Football Live Scores is the premier football app that provides real-time updates and live scores for football matches around the world. The app features a clean, user-friendly interface with badges, icons, and an eye-catching logo that makes it easy to navigate and find the information you need quickly.

Badges



Soccer Live Scores

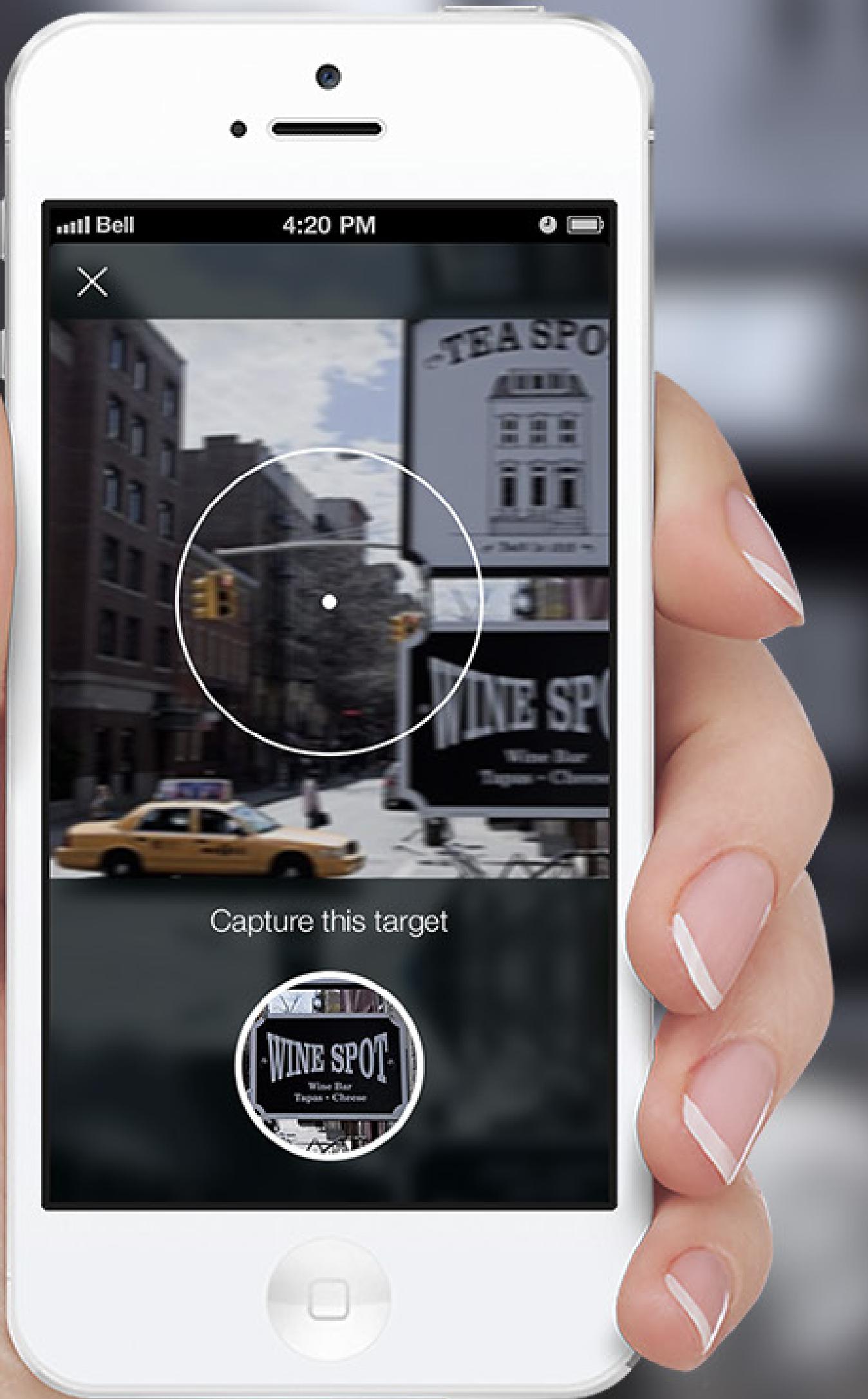
App Icon



Flyby

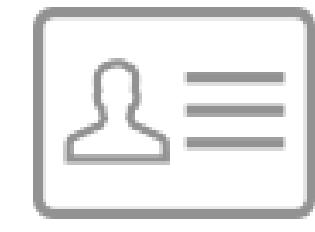
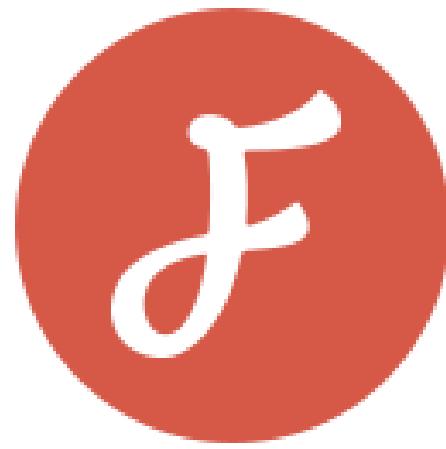
Application

Flyby is a social mobile application that allows users to connect and share their experiences with friends and family. The app is designed for travelers and adventure seekers, providing a platform for users to document their travels, share photos and videos, and connect with other users who share similar interests.



Flyby

Logo

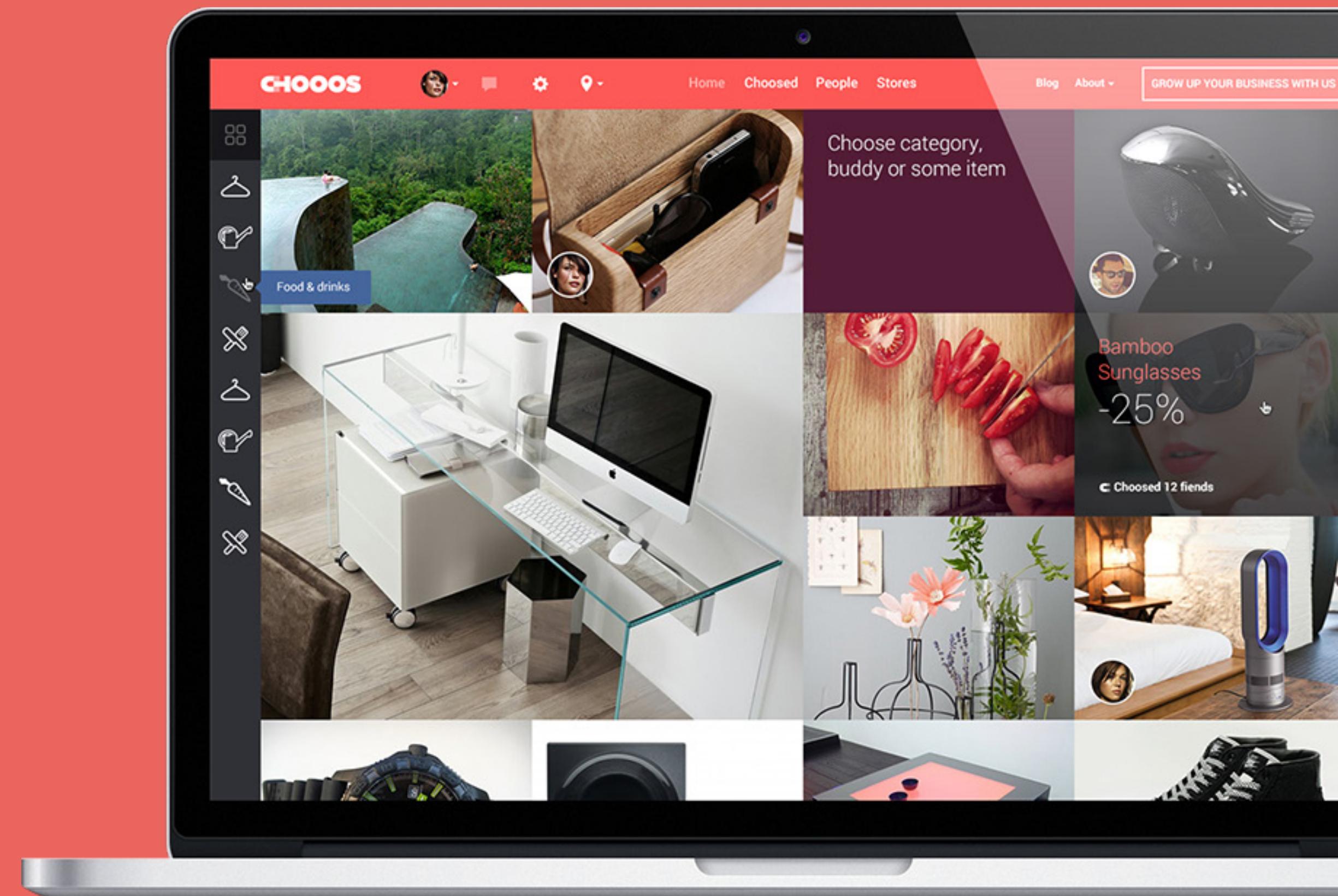


Chooos

Web

Chooos is a universal online shopping platform that aims to revolutionize the way we shop online. With Chooos, users can shop from a wide range of products and brands across various categories, all in one place.

The platform is designed to provide a seamless shopping experience, with easy navigation and a user-friendly interface. Chooos also offers social commerce features, such as the ability to follow friends, share products, and get recommendations based on your social network activity.



Bwin

Web

Redesign of the web and mobile platform is a project that focuses on improving the user experience and visual design of the website and mobile application.

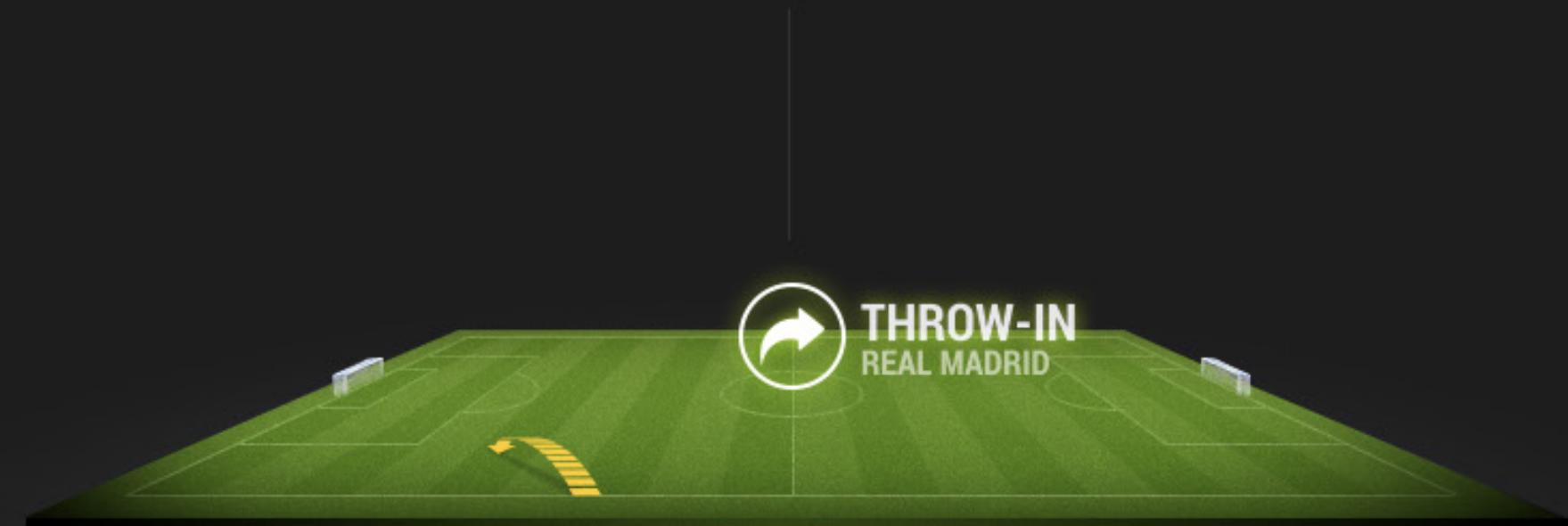
The redesign includes a new visual design with a clean and modern look and feel, new iconography that makes the navigation more intuitive, animations that enhance the overall user experience and make the platform more engaging.

The goal of this redesign is to make the Bwin platform more user-friendly, visually appealing and easy to navigate for the users, in order to increase engagement and satisfaction.



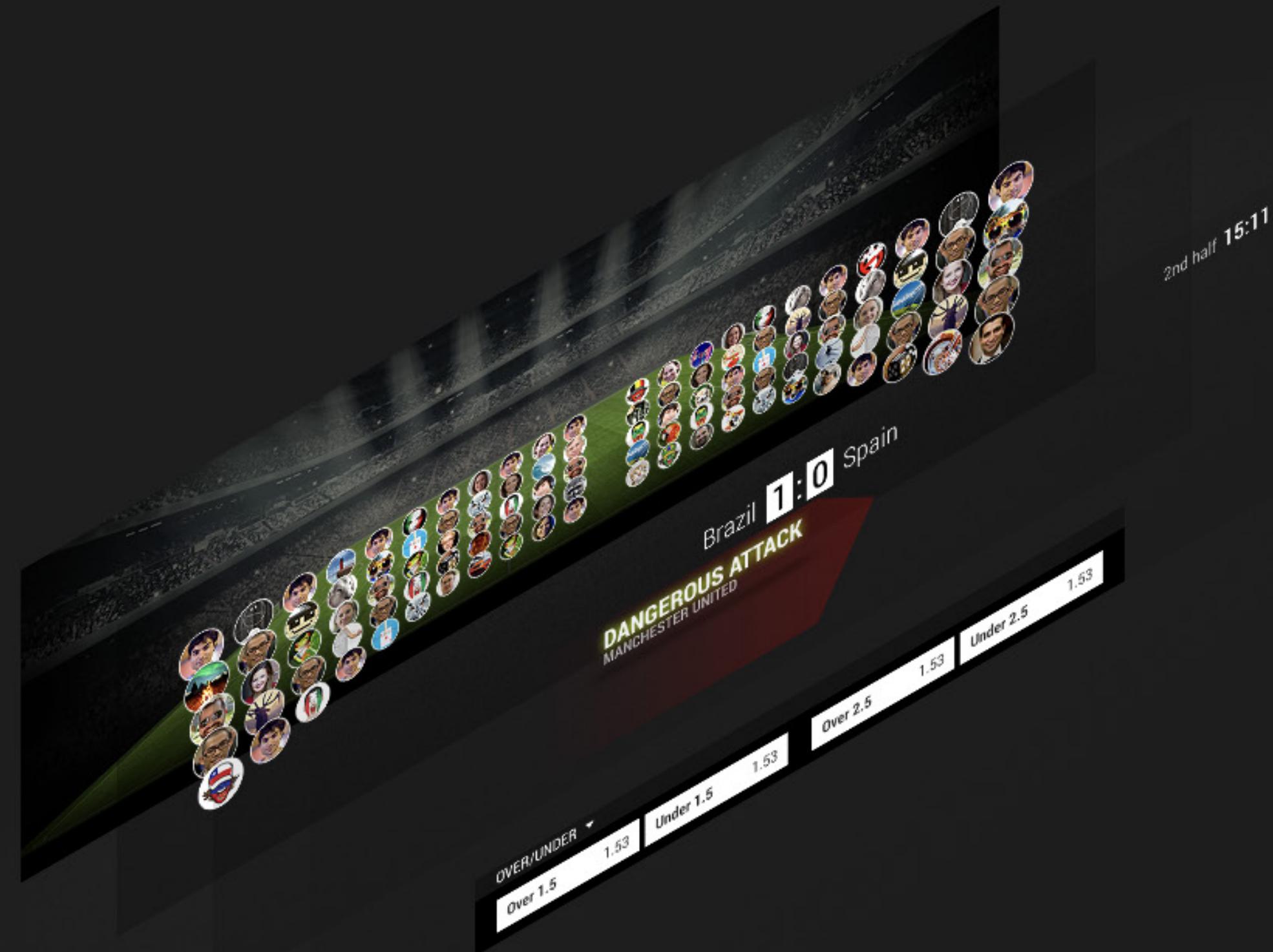
Bwin

Iconography



Bwin

Stadium



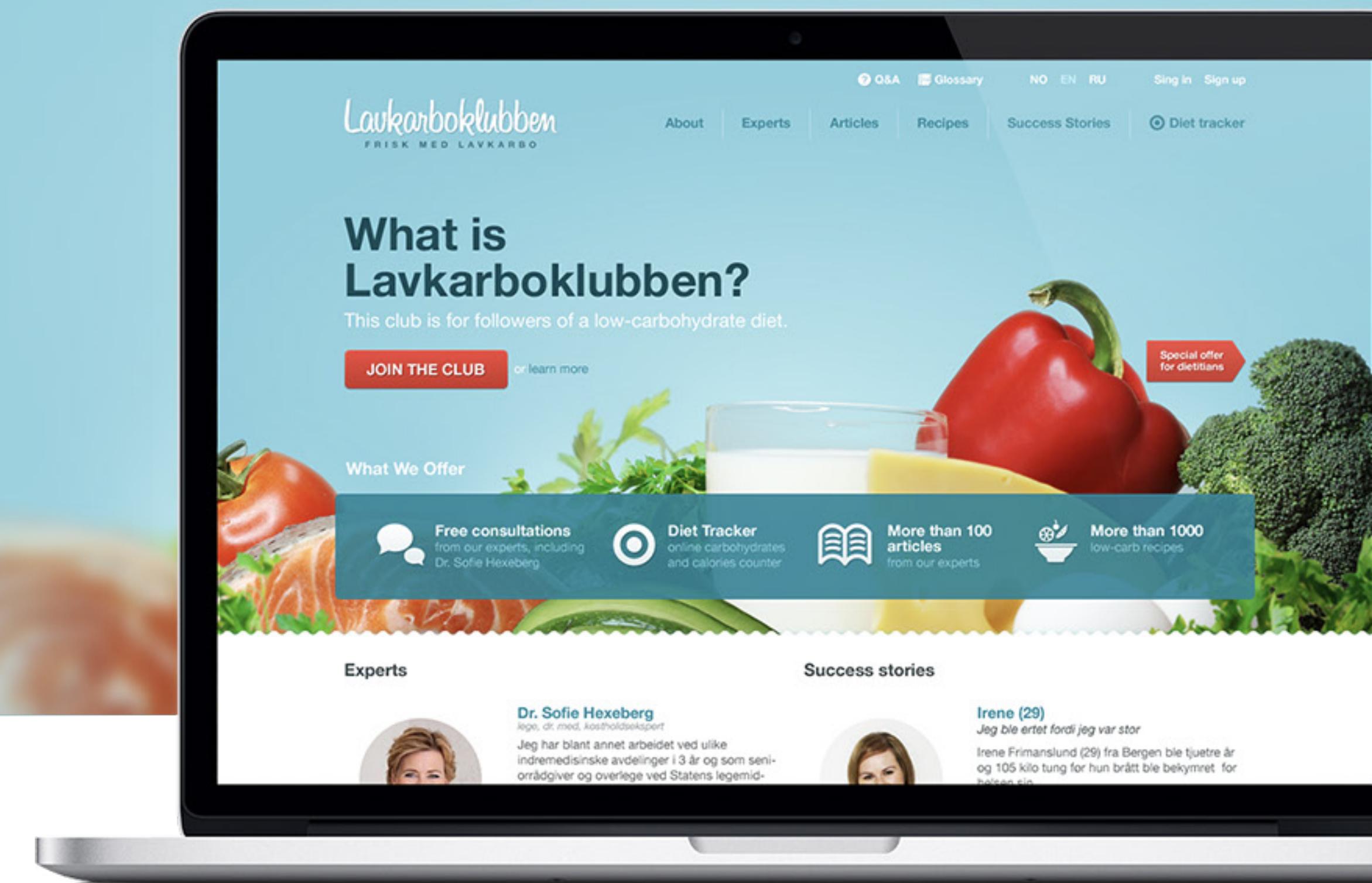
Lavkarboklubben

Web

Lavkarboklubben is a club for low-carb diet enthusiasts.

As art director and visual designer, I created a cohesive visual identity through the logo, iconography and visual elements for website.

Aiming to create an easy-to-use, visually pleasing platform to help members achieve their diet goals.



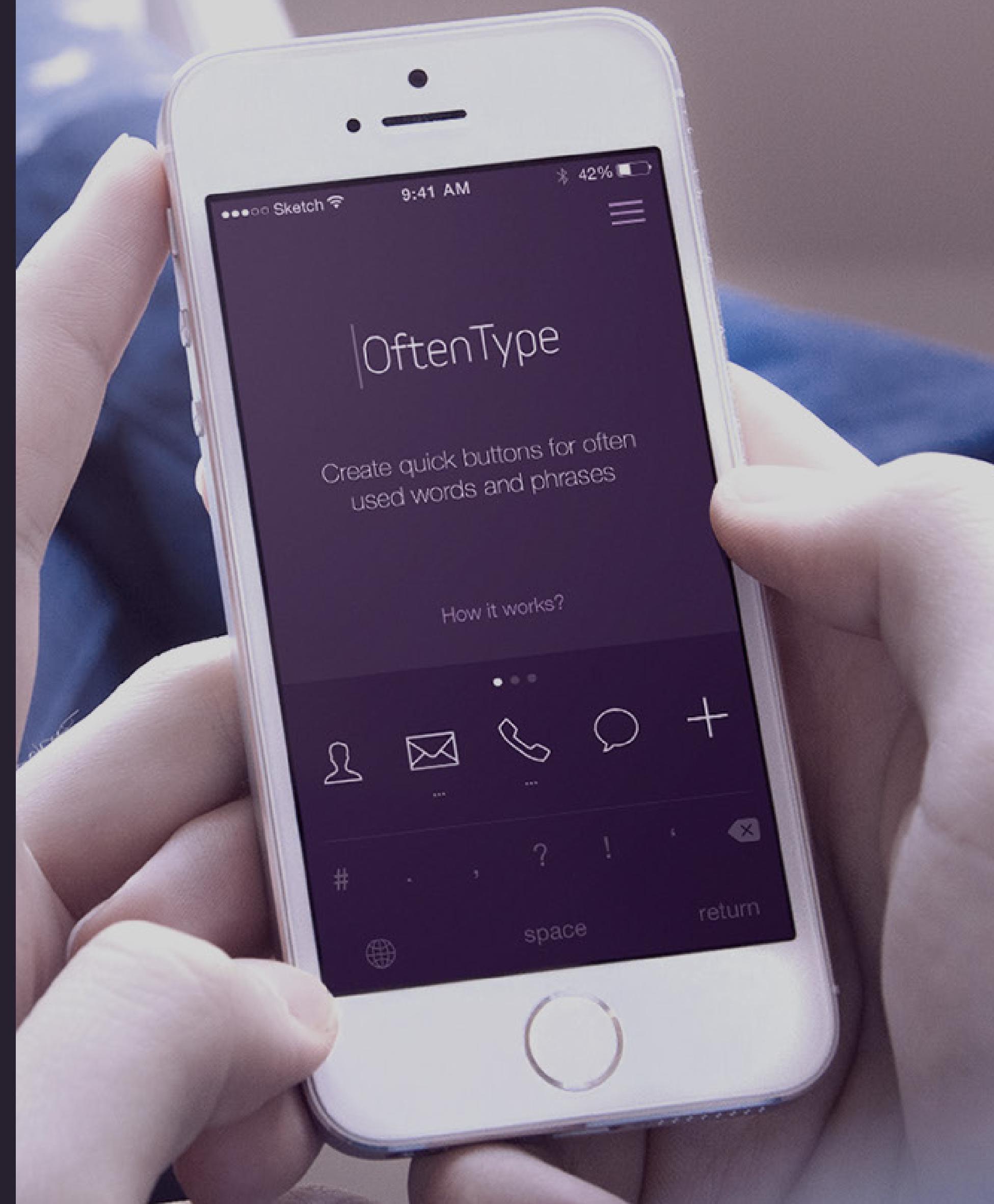
OftenType

Application

OftenType is a keyboard app that features custom keys for the most frequently used information. As the art director and visual designer, I was responsible for the overall creative direction and visual aesthetic of the project. This included designing the logo, iconography, and visual elements that would be used throughout the app.

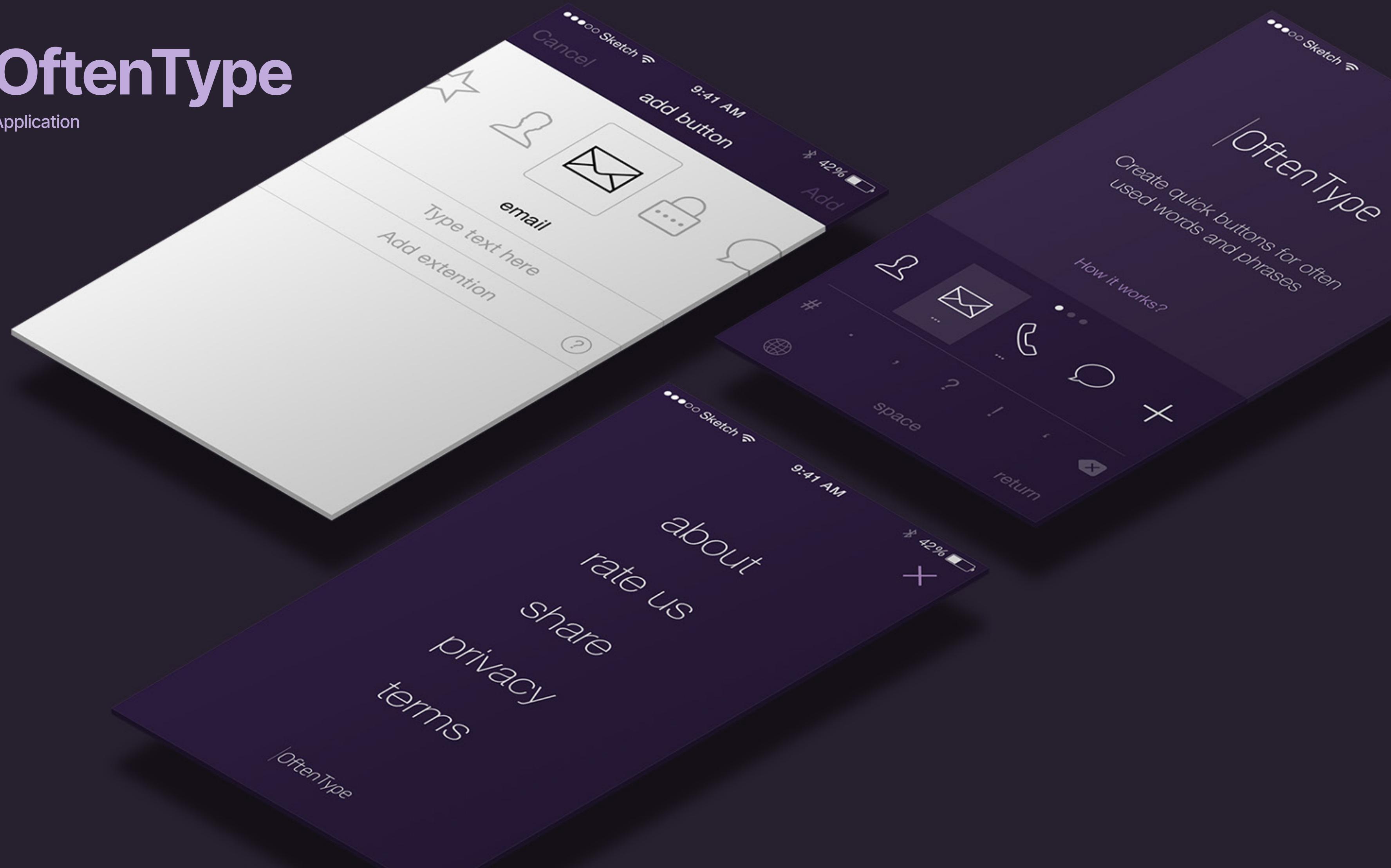
The goal was to create a cohesive visual identity that would appeal to the target audience and make the app easily recognizable. The iconography and visual design elements were designed to be simple, clean and clear, making it easy for users to navigate and find the information they need quickly.

Overall, the project aimed to create an engaging, visually pleasing and easy-to-use keyboard app that would help users to save time and improve productivity.



OftenType

Application



OftenType

Application



Thank you for your time and consideration. If you have any questions, please don't hesitate to contact me.

dimitriy@gmail.com



P. 2023 Dmytro Sylantiev