

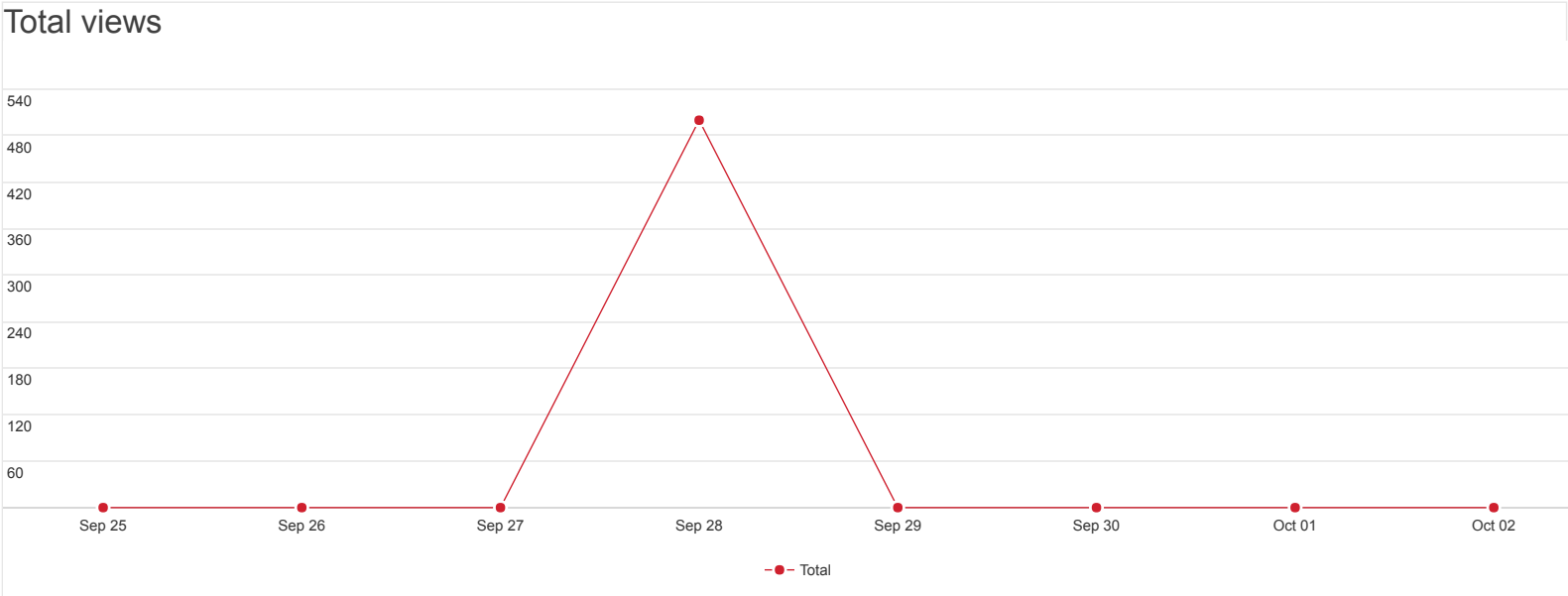
Facebook Live

Filters

Time: from 09/25/2017, 8:20 am to 10/2/2017, 8:17 am  
Timezone: (GMT-04:00) Eastern Time  
Event: Coming Apart? Lives of the Rich and Poor Over Time in the United States  
Destinations: All Destinations

Live Views

Total Live Views	Unique Views	Total Minutes Viewed	Average Watch Time
500	480	777	00 : 01 : 33



Events

Event	Start Date	Total Views	Unique Views	Total Minutes	Avg. Watch Time
Coming Apart? Lives of the Rich and Poor Over Time i...	Sep, 28 2017 3:00 PM EDT	500	480	777	00 : 01 : 33

# Glossary

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## Live Views

Analytics for Facebook are limited to live video. It does not account for recorded videos.

## Total Live Views

Total number of times your video was viewed for at least 3 seconds.

## Unique Views

Number of unique people who viewed your video for at least 3 seconds.

## Total Minutes Viewed

Total time (in mins) the video has been viewed.

## Average Watch Time

The average length of time a viewer spent viewing your content within the selected time range. This is based on total minutes viewed and total views.