

Date: Oct 2, 2017
Account: MIT+Webcast, livestream.com/accounts/2261474

Livestream

Filters

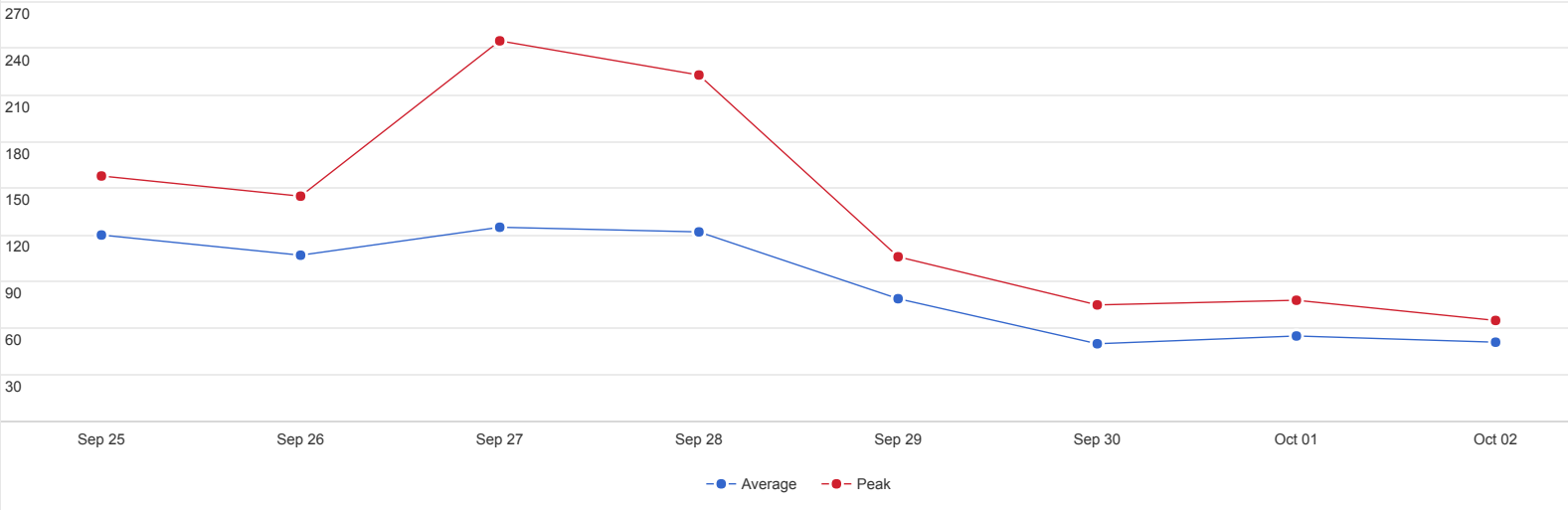
Time: from 09/25/2017, 8:20 am to 10/2/2017, 8:17 am
Timezone: (GMT-04:00) Eastern Time
Content: Live & Recorded
Event: All Events
Media: All Media
Location: All Locations

☐ Exclude Loads

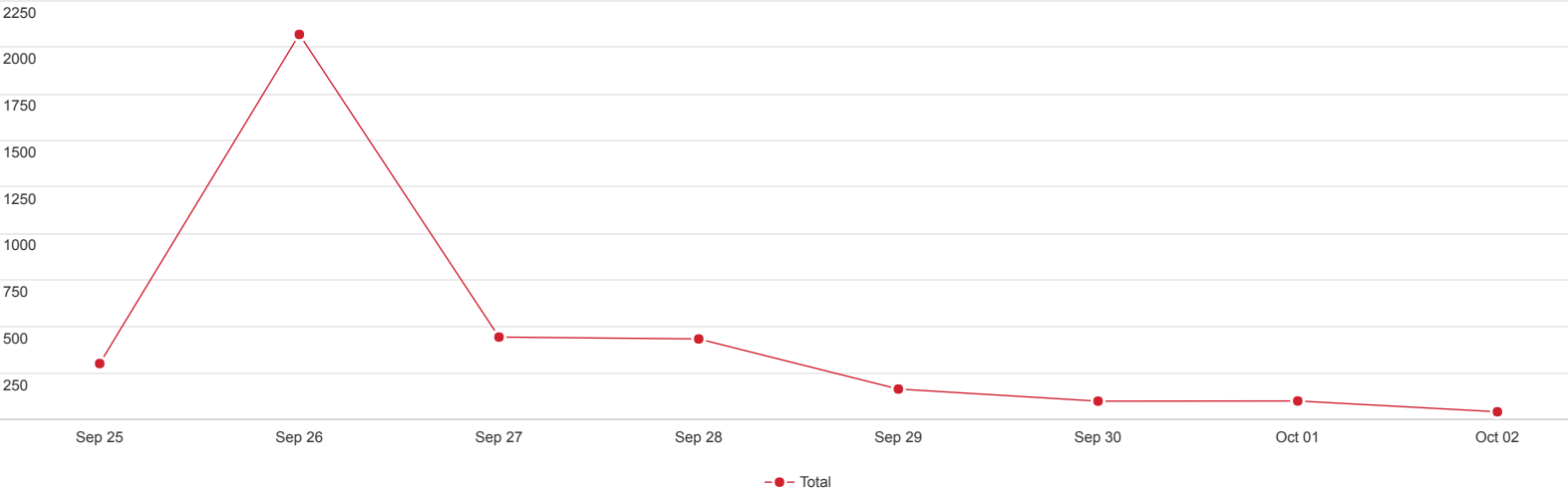
Viewers

Total Views	Unique Views	Max. Concurrent Viewers	Total Minutes Viewed	Average Watch Time
3,622	2,747	245	29,835	00 : 14 : 30

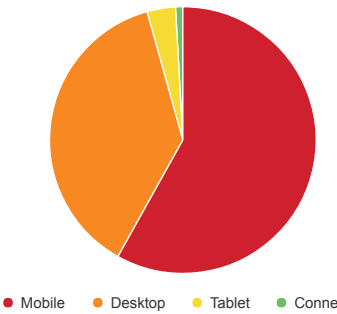
Concurrent views



Total views



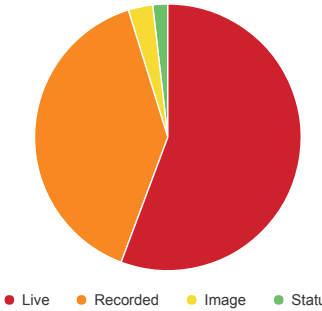
Device	%Views	Total Views	Unique Views	Total Minutes	Avg. Watch Time
Mobile	58.1%	2,104	1,445	3,667	00 : 04 : 07
Android	29.2%	1,059	684	1,460	00 : 02 : 56
Livestream Android App	25.2%	911	584	476	00 : 01 : 08
Player Embed	3.3%	119	88	965	00 : 13 : 02
Video Embed	0.6%	23	6	12	00 : 03 : 04
Event Page	0.2%	6	6	5	00 : 02 : 54
iOS	28.9%	1,045	761	2,207	00 : 05 : 37
Livestream iOS App	24.5%	887	606	730	00 : 02 : 37
Player Embed	3.6%	131	129	1,376	00 : 14 : 11
Video Embed	0.4%	16	16	7	00 : 01 : 07
Event Page	0.3%	11	10	93	00 : 09 : 19
Desktop	37.6%	1,361	1,149	23,902	00 : 22 : 25
Player Embed	31.7%	1,147	965	22,639	00 : 23 : 27
Video Embed	3.1%	113	100	274	00 : 06 : 23
Event Page	2.5%	91	74	985	00 : 18 : 35
Livestream Watch	0.2%	8	8	2	00 : 00 : 36
Facebook App	0.1%	2	2	0	00 : 00 : 30
Tablet	3.5%	125	122	1,763	00 : 24 : 09
iOS	3.3%	119	117	1,690	00 : 24 : 29
Player Embed	3.2%	115	113	1,615	00 : 24 : 06
Video Embed	0.1%	2	2	24	00 : 24 : 52
Event Page	0.0%	1	1	50	00 : 50 : 09
Livestream Watch	0.0%	1	1	0	00 : 00 : 00
Android	0.2%	6	5	73	00 : 18 : 19
Player Embed	0.1%	5	4	72	00 : 24 : 07
Event Page	0.0%	1	1	0	00 : 00 : 55
Connected TV	0.9%	32	31	501	00 : 17 : 55
Roku	0.5%	19	18	394	00 : 20 : 46
Livestream Roku App	0.5%	19	18	394	00 : 20 : 46
TvOS	0.3%	10	10	89	00 : 12 : 46
Livestream tvOS App	0.3%	10	10	89	00 : 12 : 46



10/2/2017	MIT Webcast on Livestream				
Chromecast	0.1%	2	2	18	00 : 09 : 00
Other OS	0.0%	1	1	0	00 : 00 : 00

Media Type

Type	%Views	Total Views	Unique Views	Total Minutes	Avg. Watch Time
Live	55.7%	2,020	1,349	5,270	00 : 06 : 04
Recorded	39.5%	1,433	1,220	24,564	00 : 20 : 35
Image	3.0%	108	106	0	00 : 00 : 00
Status	1.8%	66	65	0	00 : 00 : 00



Events

Event	%Views	Start Date	Total Views	Unique Views	Total Minutes	Avg. Watch Time
An Evening With Shirley Ann Jackson	50.9%	Sep, 26 2017 6:00 PM EDT	1,844	1,229	2,654	00 : 03 : 29
u.lab1x: Session 1	26.3%	Sep, 21 2017 10:00 AM EDT	955	808	18,541	00 : 23 : 59
Coming Apart? Lives of the Rich and Poor Over T...	7.0%	Sep, 28 2017 3:00 PM EDT	253	196	3,783	00 : 21 : 44
Lorenz Center Live Webcast	3.7%	Sep, 20 2017 4:00 PM EDT	135	126	2,921	00 : 27 : 49
MIT delta v Accelerator Live Webcast	3.2%	Sep, 9 2017 2:00 PM EDT	116	111	704	00 : 08 : 48
Nobel Prize Live Press Conference	1.9%	Oct, 2 2017 10:30 AM EDT	69	46	279	00 : 08 : 27
MIT GFSA Demo Day 2016	1.4%	Sep, 9 2016 4:00 PM EDT	52	46	0	00 : 00 : 00
14.02 December 5, 2016	1.0%	Dec, 5 2016 11:15 AM EST	36	32	103	00 : 03 : 59
Feng Zhang - Special Seminar	0.6%	Oct, 14 2015 7:00 AM EDT	23	6	29	00 : 09 : 47
MIT Concert Choir sings Carmina Burana	0.6%	May, 13 2017 8:00 PM EDT	20	18	21	00 : 01 : 57

Post	%Views	Type	Total Views	Unique Views	Total Minutes	Avg. Watch Time
Bio Summit Live Webcast 2	50.9%	Video	1,842	1,227	2,654	00 : 03 : 29
u.lab1x: Session 1	23.5%	Video	852	708	18,541	00 : 23 : 59
Coming Apart? Lives of the Rich and Poor Over Time in the Unite...	6.4%	Video	230	173	3,783	00 : 21 : 44
+	3.1%	Video	112	103	2,921	00 : 27 : 49
+	2.5%	Video	91	86	704	00 : 08 : 48
Accelerator Demo Day Webcast	1.4%	Video	52	46	0	00 : 00 : 00
About this course	1.4%	Image	50	48	0	00 : 00 : 00
u.lab1x: Session 1	1.1%	Status	39	38	0	00 : 00 : 00
Gravitational Waves Webcast	1.0%	Video	36	32	103	00 : 03 : 59
DELETED POST	0.9%	Video	31	17	208	00 : 11 : 33

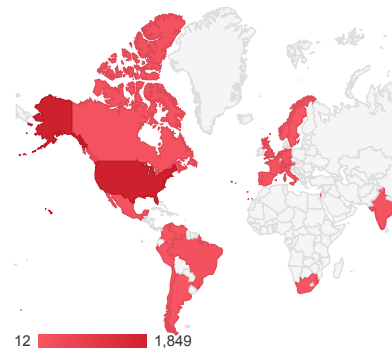
Referrer Domains

Referrer Domain	%Views	Total Views	Unique Views	Total Minutes	Avg. Watch Time
Direct	61.7%	1,099	935	20,771	00 : 23 : 44
Unknown	25.4%	453	384	4,187	00 : 15 : 07
livestream.com	2.1%	37	33	663	00 : 25 : 30
www.facebook.com	1.4%	25	20	196	00 : 10 : 19
calendar.mit.edu	1.1%	20	20	250	00 : 16 : 41
t.co	1.1%	19	19	124	00 : 08 : 17
com.google.android.gm	1.0%	18	11	394	00 : 21 : 53
www.google.com	0.9%	16	15	193	00 : 32 : 10
m.facebook.com	0.8%	15	14	230	00 : 16 : 29
outlook.live.com	0.8%	14	9	218	00 : 19 : 51

Destination	%Views	Total Views	Unique Views	Total Minutes	Avg. Watch Time
webcast.mit.edu	31.8%	1,150	991	21,762	00 : 23 : 37
Livestream Android App	25.2%	911	584	476	00 : 01 : 08
Livestream iOS App	24.5%	887	606	730	00 : 02 : 37
www.povertyactionlab.org	5.1%	183	150	3,033	00 : 21 : 21
Livestream	4.0%	145	115	1,321	00 : 14 : 22
entrepreneurship.mit.edu	3.6%	132	124	555	00 : 09 : 24
Unknown	1.4%	51	27	93	00 : 05 : 12
webcast.amps.ms.mit.edu	1.2%	45	40	251	00 : 07 : 10
www.nationalmedals.org	0.9%	34	32	797	00 : 25 : 43
Livestream Roku App	0.5%	19	18	394	00 : 20 : 46

Locations

Country	%Views	Total Views	Unique Views	Total Minutes	Avg. Watch Time
United States	51.0%	1,849	1,334	9,439	00 : 10 : 14
United Kingdom	5.2%	189	166	2,879	00 : 22 : 19
Brazil	3.7%	134	109	1,737	00 : 18 : 17
Canada	3.2%	117	89	892	00 : 12 : 03
Mexico	3.1%	113	77	794	00 : 10 : 53
Germany	2.8%	101	86	1,613	00 : 22 : 24
France	2.6%	94	62	1,130	00 : 20 : 33
Australia	2.2%	80	57	1,226	00 : 28 : 32
Netherlands	2.2%	79	49	1,054	00 : 18 : 10
India	1.9%	70	50	691	00 : 17 : 43



Glossary

Total Views

Text and image post views are counted when a visitor views them for 2-5 seconds. A video post view is counted when a viewer plays and then stops a video.

Unique Views

Views per browser opened of a given post. If someone opens multiple tabs in the same browser, that is 1 unique view. However, if that person opens your event in one browser (Google Chrome) and also opens it in another browser (Mozilla Firefox), that will count as 2 unique views. If a single post is viewed by 5 different viewers, then 5 unique views will be counted. If a single viewer views 5 different posts, then each of those posts will register 1 unique view.

Max Concurrent Viewers

The highest amount of concurrent viewers on your account or events in the chosen time frame. This is only available at the account and event level, so it cannot be filtered down in other sections.

Total Minutes Viewed

The total number of minutes your content was viewed.

Average Watch Time

The average length of time a viewer spent viewing your content within the selected time range. This is based on total minutes viewed and total video views.

%Views

What percentage of your viewers viewed the stream on a particular device (ex: desktop vs. tablet).

Exclude Loads

This will exclude all instances where the content was loaded but the video was not played by the viewer (ex. an embedded recorded video loaded but was not played).