



6 Courses

Introduction to Marketing

Introduction to Financial  
Accounting

Managing Social and Human  
Capital

Introduction to Corporate  
Finance

Introduction to Operations  
Management

Wharton Business  
Foundations Capstone



ONLINE

Jul 30, 2024

**Mitra Boga**

has successfully completed the online, non-credit Specialization

## Business Foundations

This learner has successfully completed all six courses in the Wharton Business Foundations Specialization, and has learned the core concepts and skills to be fluent in the language of business. The learner has applied the key components of marketing, accounting, operations, and finance to a real business challenge and produced a clear and thoughtful go-to-market strategy including a marketing plan, financial model and a production/service plan.

David Bell, Pete Fader,  
Barbara Kahn,  
Professors of  
Marketing; Brian  
Bushee, Professor of  
Accounting; Michael  
Roberts, Professor of  
Finance; Christian  
Terwiesch, Professor of  
Operations, Information  
and Management

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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