

MARIEMILIA ITRIAGO

1600 Southwest 1st Avenue, Miami, FL 33129 • Cell: 7862186005 • mariemiliaitriago@gmail.com

www.chocafit.com

Professional Summary

With the creation of a successful campaign dedicated to driving customer satisfaction and product visibility through highly-targeted online and offline marketing strategies. Experienced in public relations, relationship building and management.

Skills

- Fast learner
- Multitasking
- Dedicated
- Initiative and problem-solving abilities
- Organized
- Communicative
- Business development
- Campaign development
- Budgeting and forecasting

Work History

Researcher , 03/2016 to 06/2016

We Work Agency – 350 Lincoln Rd - (855) 593-9675

We developed a Marketing Plan for a non-profit company in Boston, MA. As a group we specialized on research and worked by developing different types of options so we could successfully create ideas for the new campaign.

Education

BBA: Advertising , Current

Art Institute - 1501 Biscayne Blvd #100, Miami, FL 33132

- Marketing and Advertising coursework