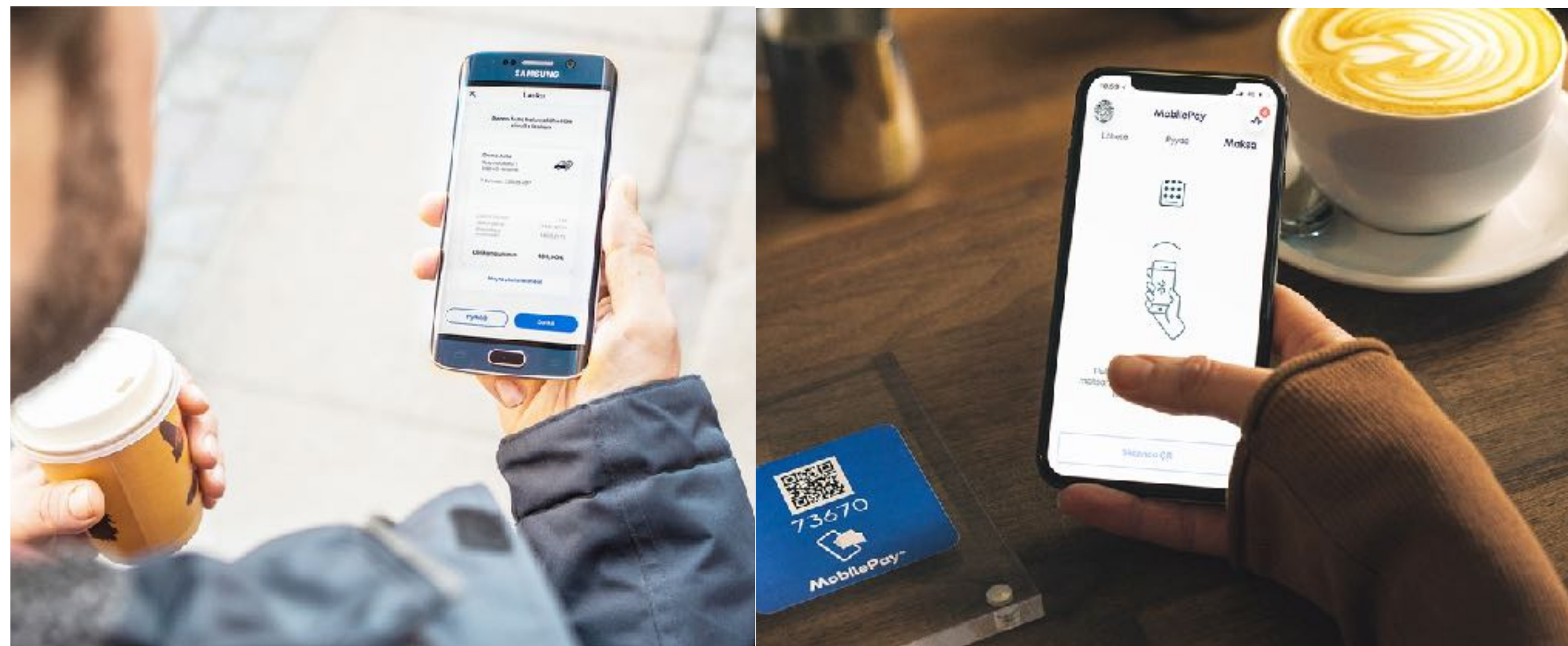




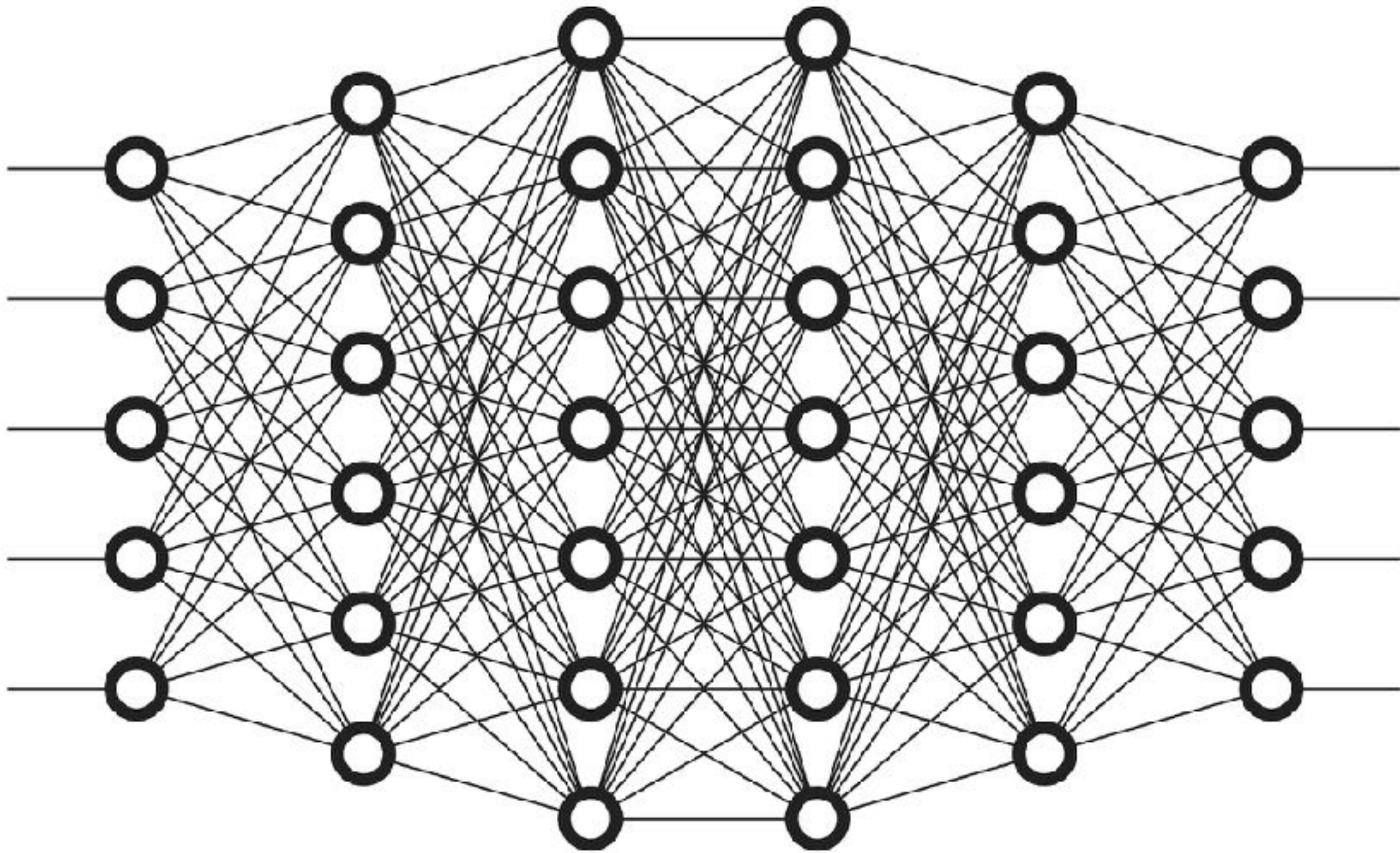
**MobilePay**  
**Make Me Spend**

# The need





# First solution



# FAFA'S

---



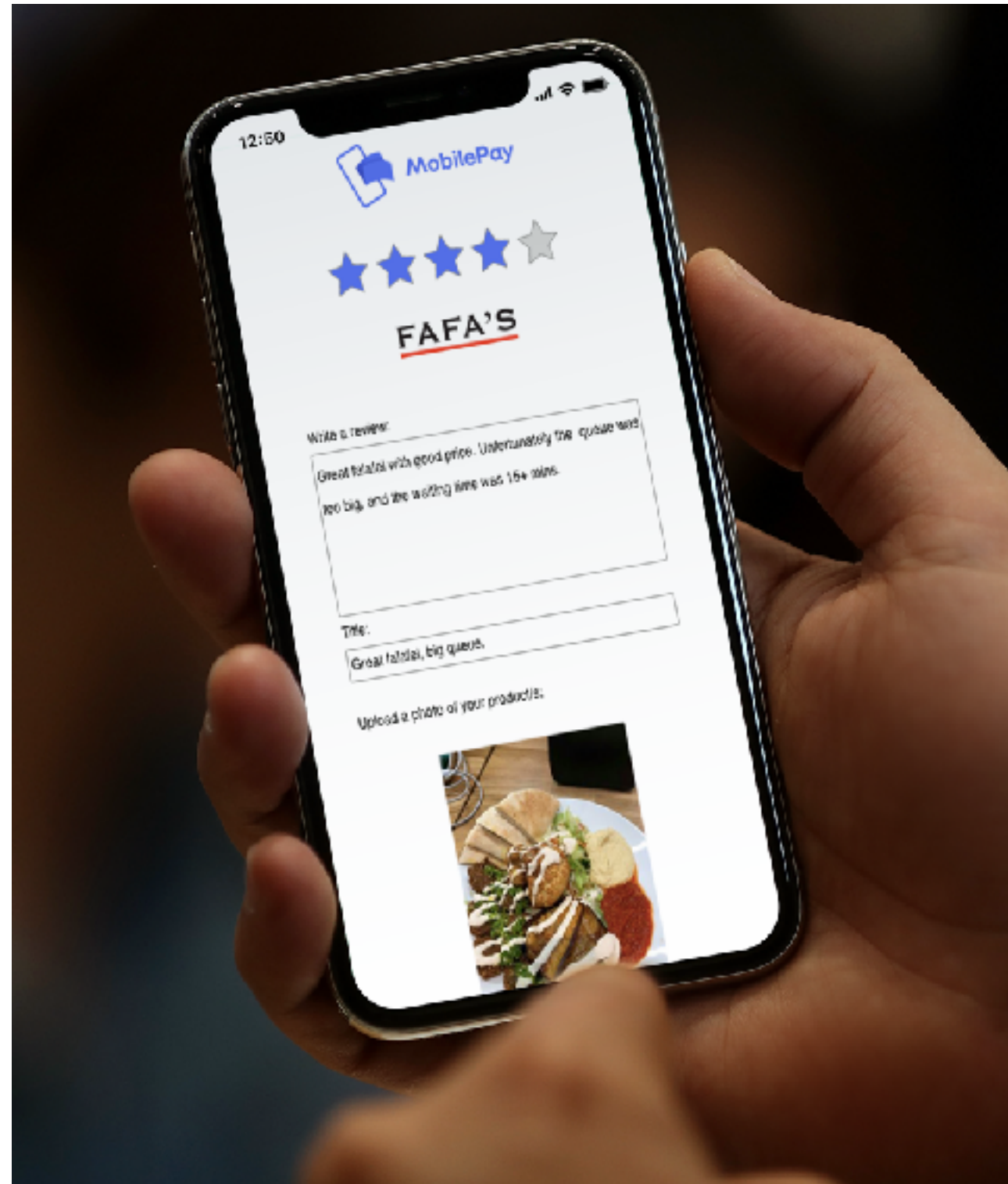


# Make Me Spend



# Crowdsourcing review

CrowdSource  
Platform



# AI used to define merchant

```
Henoks-MacBook-Air:Junction henok$ python
Python 2.7.10 (default, Aug 17 2018, 17:41:52)
[GCC 4.2.1 Compatible Apple LLVM 10.0.0 (clang-1000.0.42)] on darwin
Type "help", "copyright", "credits" or "license" for more information.
>>> from review_parse import get_tags
>>> text = "Good for appetizers, Tots Poutine were wonderful. The ciders I tried were tasty as well. Service was okay for a Wednesday night. All in all, I would return for the tots if I were a local."
>>> get_tags(text, 'm47', 'c4')
█
```



# Merchant's Portfolio





# Search System

```
Henoks-MacBook-Air:Junction henok$ python
Python 2.7.10 (default, Aug 17 2018, 17:41:52)
[GCC 4.2.1 Compatible Apple LLVM 10.0.0 (clang-1000.0.42)] on darwin
Type "help", "copyright", "credits" or "license" for more information.
>>> import search
>>> result = search.search("games","price_cat")
```



# Search System



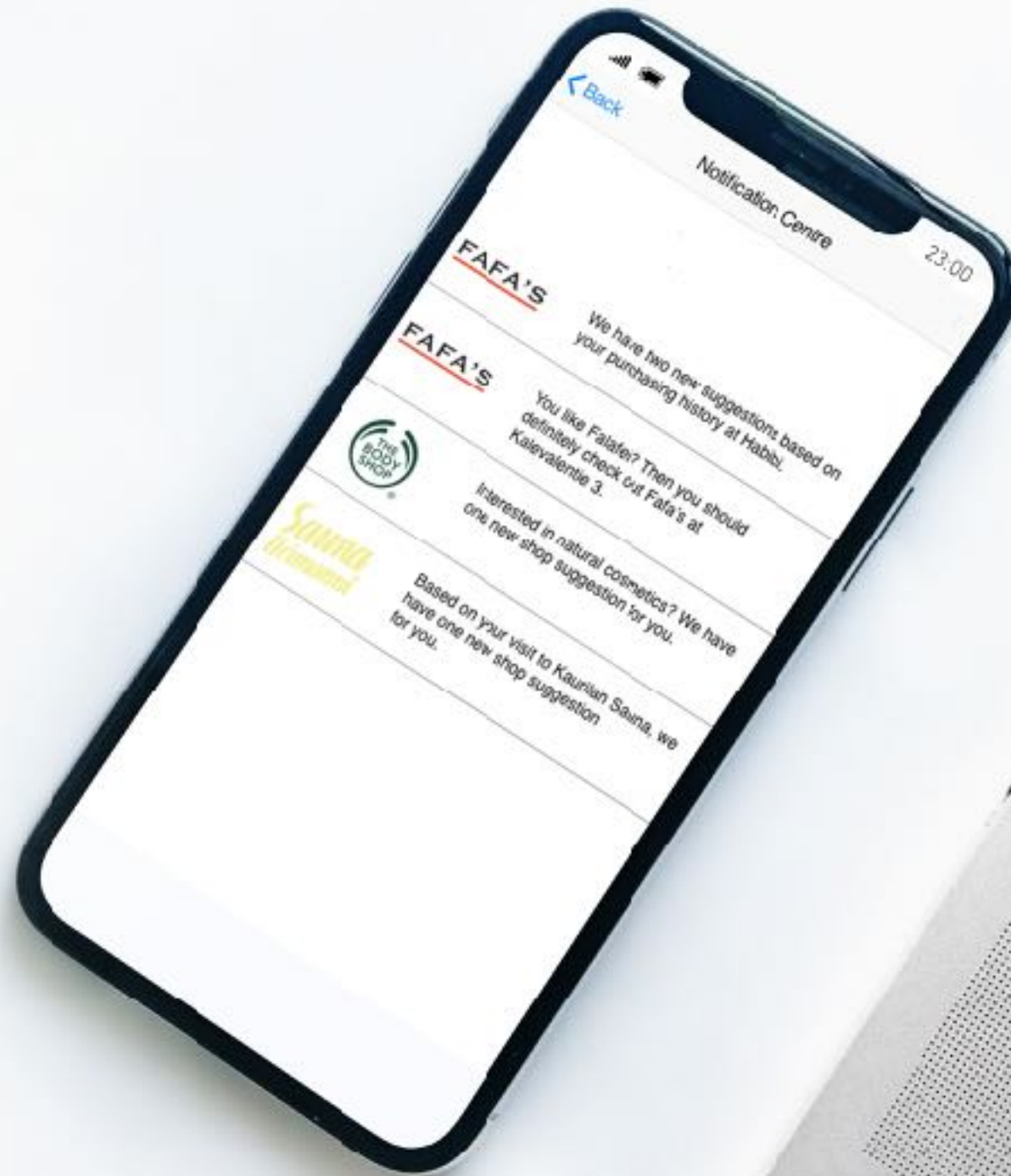
# Recommendation System

```
Henoks-MacBook-Air:Junction henok$ python
Python 2.7.10 (default, Aug 17 2018, 17:41:52)
[GCC 4.2.1 Compatible Apple LLVM 10.0.0 (clang-1000.0.42)] on darwin
Type "help", "copyright", "credits" or "license" for more information.
>>> import get_recommendation
>>> get_recommendation.get_recom█
```

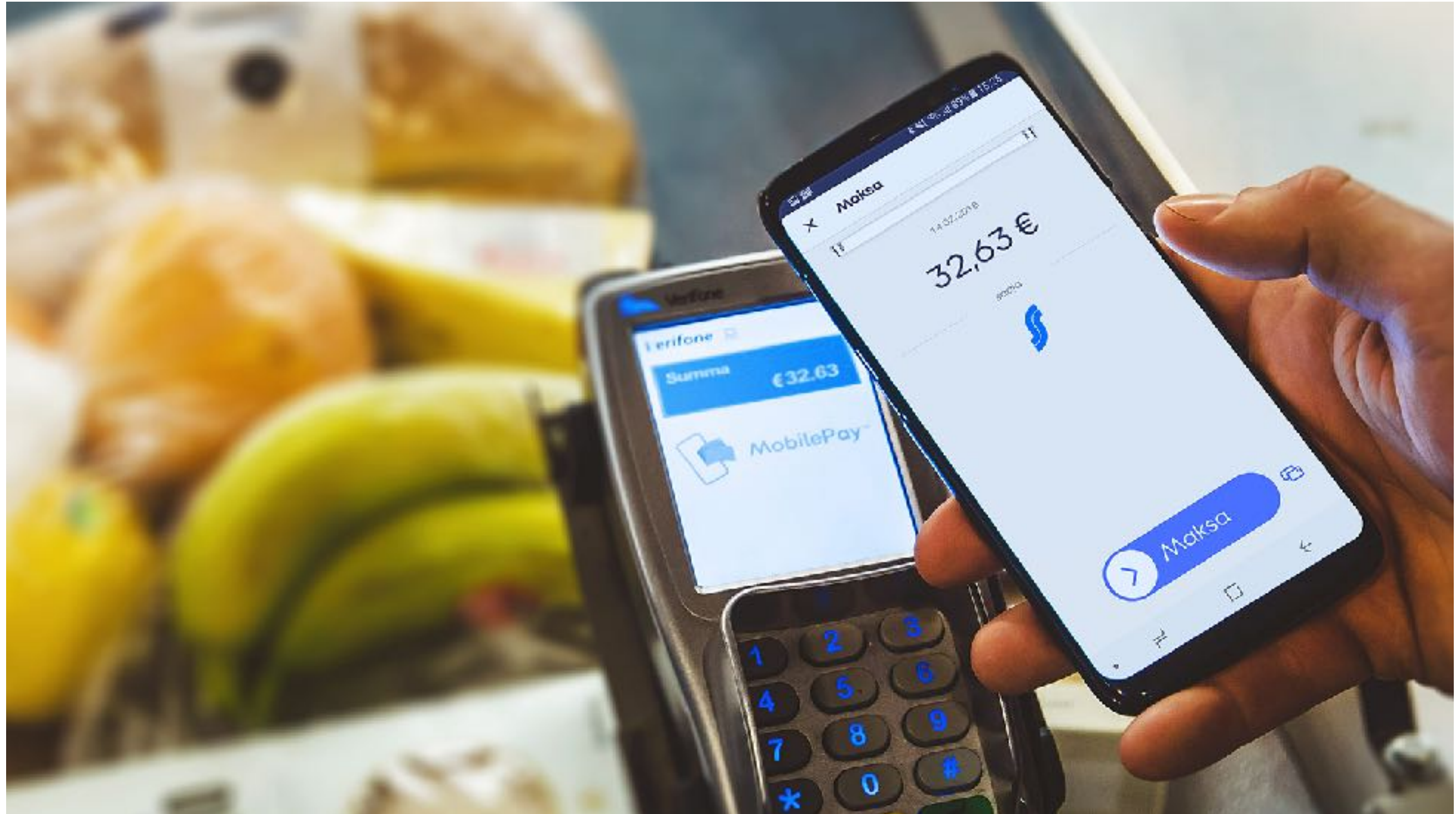




# Recommendation System



# Outcomes





Its about the experience.

