



TikTok-Brain

Lo-fi Prototyping and Usability Testing

Value Proposition

Teamwork makes the green work.

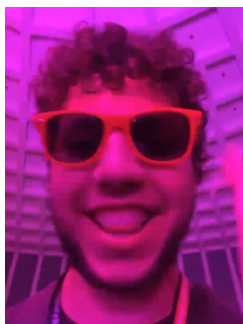
Mission Statement

TikTok-Brain is both a community and competition platform that empowers individuals to take sustainable actions.

Problem / Solution Overview

While many people recognize the importance of sustainability, they often feel unmotivated to act sustainably when it is inconvenient to do so. TikTok-Brain taps into people's competitiveness and desire to excel among peers to encourage sustainable living.

Our Team



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1 Introduction

Provide an introduction to the project, discussing the background, motivation, and objectives of your work. Describe the problem in more detail and explain why sustainability is crucial.

2 Methodology

This section explains the methodology used in your project. Break it down into subsections for clarity.

2.1 Research and Planning

Discuss your research, planning process, and the steps taken to prepare for prototyping and usability testing.

2.2 Prototyping

Explain the process of creating the low-fidelity prototype. Include diagrams or wireframes if available:

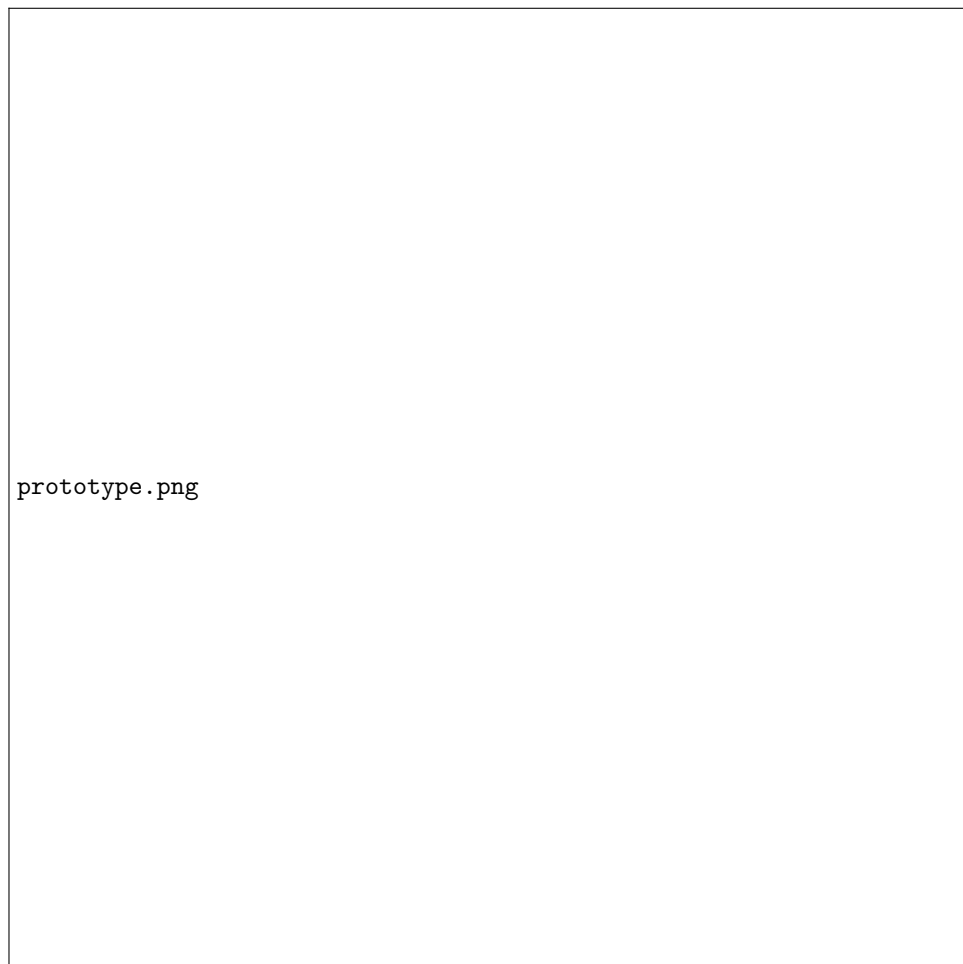


Figure 1: Lo-fi Prototype of TikTok-Brain Platform

2.3 Usability Testing

Describe the usability testing process, including how you gathered participants, conducted tests, and collected feedback.

3 Results

Present the results of your project in this section. You might want to use tables, charts, and figures to show the data clearly.

Metric	Prototype	Feedback Score
Usability	4.5	Positive
Sustainability Awareness	4.2	Neutral
Engagement	4.8	Very Positive

Table 1: Usability Testing Results

4 Discussion

Analyze the results here, discussing what the results imply about the effectiveness of your platform. Discuss any limitations or challenges encountered.

5 Conclusion

Summarize the key findings and discuss the impact of your work. Outline potential future work or improvements for the platform.

6 References

A AI Appendix

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