

# SHIVI MITTAL

Senior Frontend Engineer

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## Education

**National Institute of Technology, Kurukshetra**

*Bachelor of Technology*

**2014 – 2018**

*CGPA 7.9*

**St. Mary's Convent School, panipat**

*Class 12th, CBSE*

**2014**

*96 Percent*

## Experience

### CoinDCX

**SEP 2021 – PRESENT**

*Senior Frontend Engineer*

*Remote*

- Spearheaded critical features (Margin, Futures, Spot) and Okto Blog for India's largest crypto investment trading platform, enhancing the experience for 14M+ users
- Implemented optimizations such as incremental socket updates and reduced API consumption, reducing load time by upto 75% and network bandwidth for improved efficiency and increased customer satisfaction.
- Implemented the most beloved trading championship portal, including Trading Dangal and TPL (Trading Premier League), making it fully config-driven to launch events quickly, catering to over 2M active participants
- Pioneered the conceptualization and execution of the VIP Experience feature, delivering a highly responsive, accessible, and fortified web application tailored exclusively for VIP customers.
- Lead the frontend development team for the entire user onboarding experience including the sign in, signup flows and the KYC onboarding flow in Next.js, improved the CSAT score by more than 40%.
- Collaborated across teams to ensure quality and performance, while mentoring senior and junior developers, including directly guiding 2 engineers, to drive overall team growth and success.

### Talentica Software

**Sep 2019 – Sep 2021**

*Senior Software Developer*

*Pune, Maharashtra*

- Directed the development of a responsive and user-friendly real estate investment platform, increasing user engagement by 30% and boosting customer satisfaction ratings by 25%.
- Led the migration of the entire FE architecture to a modern tech stack, improving web performance metrics LCP from 8s to under 1s. This 87% improvement was instrumental in HomeUnion's acquisition by Mynd Investments for over \$30M.
- Managed a team of 3 engineers, leading daily stand-ups and improving team efficiency by 25%. Successfully collaborated with offshore teams across 3 time zones, ensuring seamless development and timely project delivery.
- Earned the "Pat on the Back" and "Go-Getter" awards for outstanding contributions. Delivered pixel-perfect UI design, upgrading all frontend applications, resulting in a 40% increase in web traffic and a 20% boost in business growth.
- Contributed to a platform that provided 1M+ users with detailed real estate insights across 50+ U.S. states, enabling informed investment decisions and increasing user retention by 15%.

### Capgemini

**JUL 2018 – SEP 2019**

*Software Developer*

*Pune, Maharashtra*

- Worked independently and timely on major modules for a Reinvestment project at Capgemini.
- Contributed to the front-end engineering team in building application for employee usage at Capgemini where users could list, buy, and search for various utilities ranging from electronics to renting apartments.
- Implemented multilingual support for the application.

## Technical Skills

**Web Technologies:** Javascript, HTML, CSS, TypeScript, Angular 13+, React, Next.js - page and App Based routing, React Server Components, react query

**Design libraries:** PrimeNg, Bootstrap3, Angular material, Tailwind css, React Material UI, Headless UI

**Version control:** Git

**FE Testing Framework:** Jasmine, karma, Jest, React Testing library

**State Management:** Ngxs, Ngrx, Redux, zustand

## ACHIEVEMENTS / Extracurricular

- Received the "MOON LANDER" award in CoinDCX for developing the VIP experience platform. **June 2023**
- Received the prestigious "GO-GETTER" award in Talentica for outstanding performance in revamping the old tech of HomeUnion and working on its transition from HomeUnion to Mynd Acquisition. **July 2021**
- Received the "Pat On The Back" award in Talentica for improving the client application performance and SEO by a whopping 80%, resulting in increased page speed and better page ranking. **May 2021**
- Secured AIR 14098 in JEE MAINS (2014); School Topper in 12th and 10th, CBSE.
- Passionate about community service; actively collaborate and volunteer with NGOs like Helpage Orphans.
- Hobbies: sketching, short story writing, blogging, gym, traveling to over 10+ cities, trekking, and hiking.