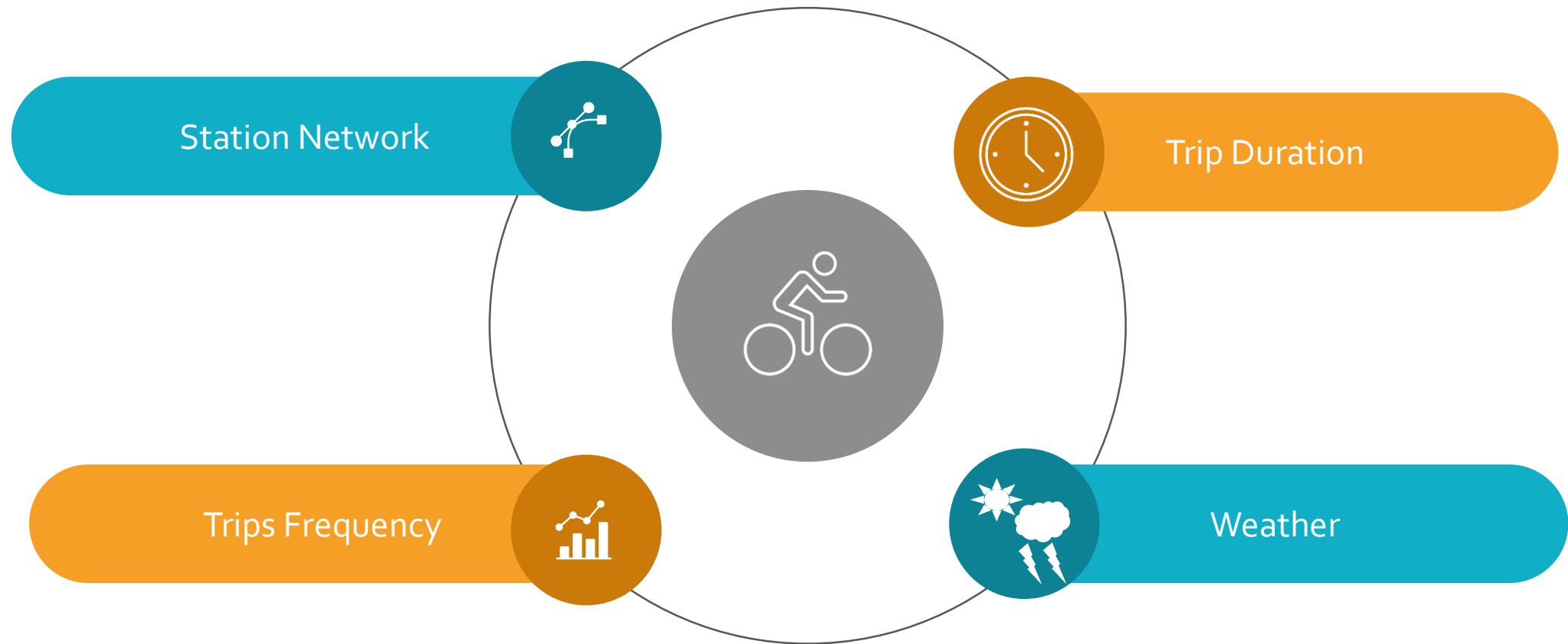




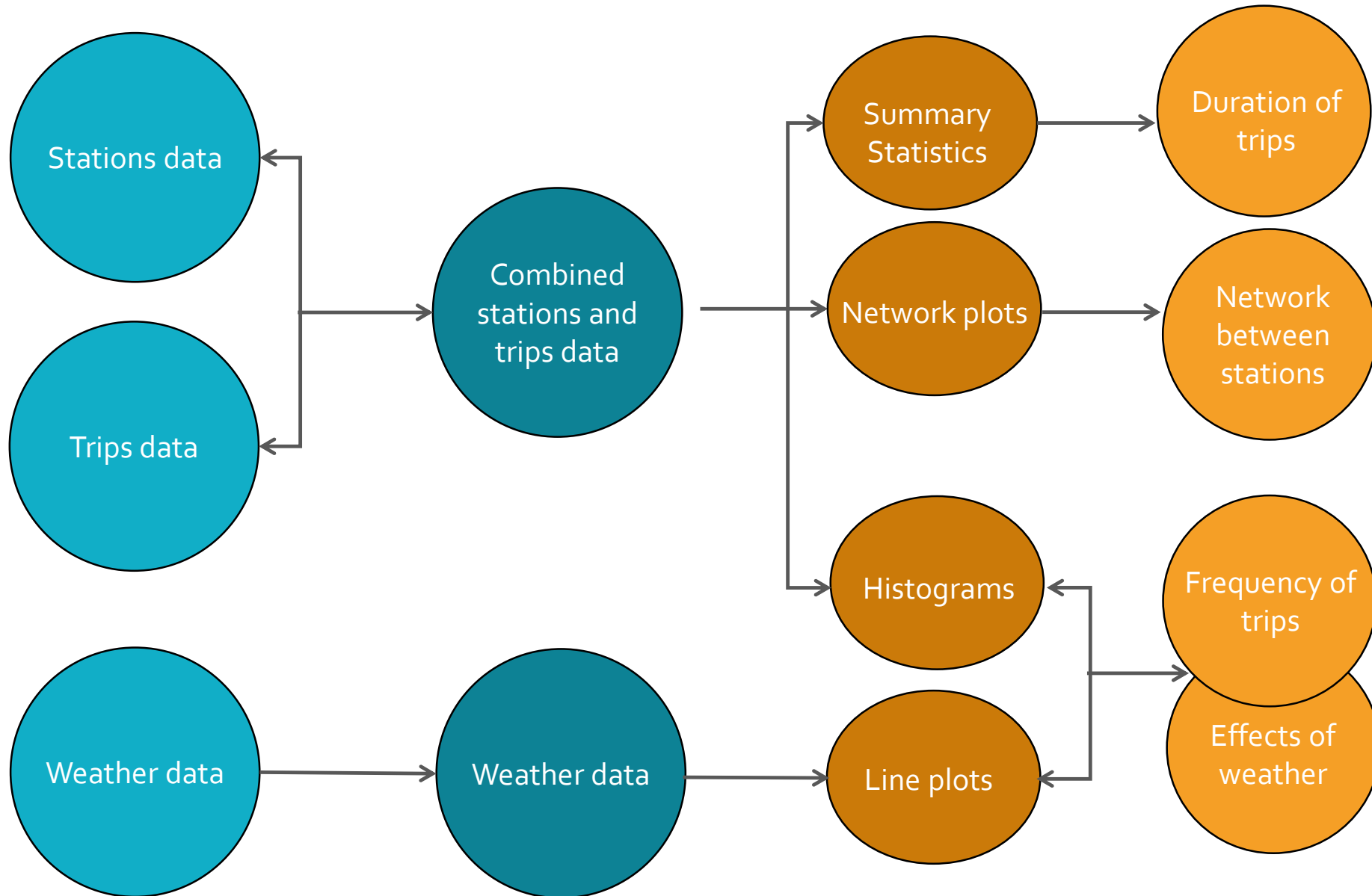
# SF Bay Area Bike Analysis

By: Anisha Mittal

# Problem



# Approach



# Findings



## Duration of trips

22 min 51 sec

8 min 52 sec

1 min



## Effects of weather



↑ Oct-Dec  
Feb  
Mar



June

Dec

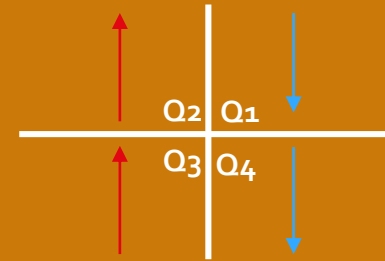


June - Aug

Nov-Jan



## Frequency of trips



Subscriber

Customers

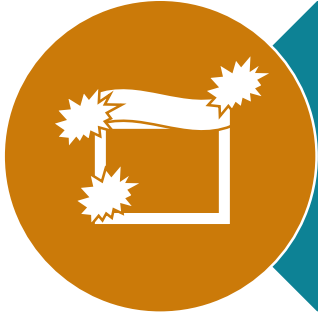


## Network between stations

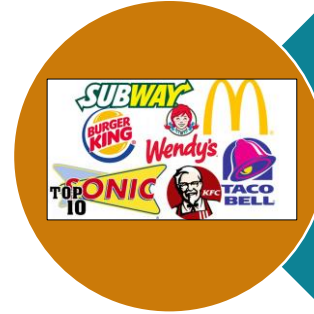
**San Jose and San Francisco** have very busy network.

**Mountain View, Redwood city, and Palo Alto** have inter-city trips.

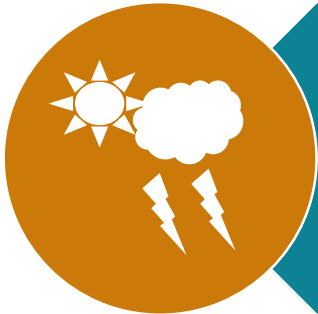
# Suggestions



Organize marathons



Collaborate with food joints which would use distance covered as payment



Incorporate daily weather data in App & provide customized rates



Use E-bikes for tourist activities



Allow private bikes to be put on share



Partner with city cycle tour companies



**Thank You**  
Questions?