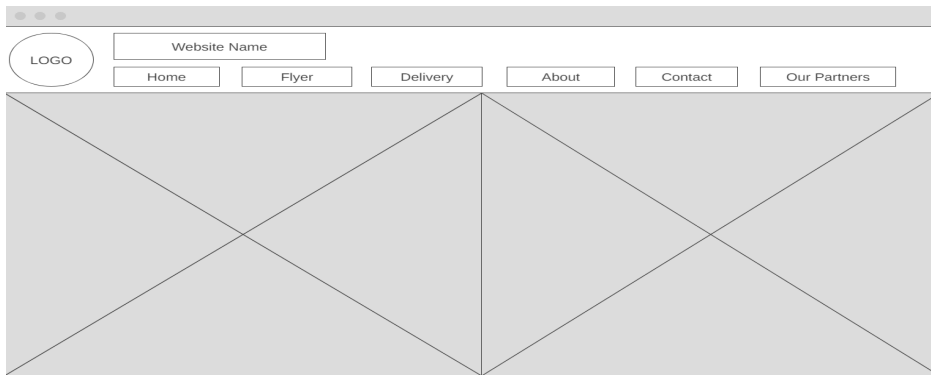


Assignment 1

Persona:

<u>GROCERY WEBSITE</u> <u>PERSONA</u>	
<u>Name</u> : Nitin	Lindy
<u>Location</u> : Toronto	Scarborough
<u>Age</u> : 22	43
<u>Gender</u> : Male	Female
<u>Bio</u> : Lives in house with family.	Mother of 2 children
<u>Purpose</u> : Explore special deals.	Meet daily needs.
<u>Interests</u> : Vegetarian food.	Good price healthy food.

WireFrame:



Our Key Products

Product 1	Product 2	Product 3	Product 4	Poduct 5

We Deliver here

Image	Image	Image	Image	Image
City 1	City 2	City 3	City 4	city 5

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