## **Ritik Mittal**

## +91-9519859530 | Portfolio Sites | G-Mail | LinkedIn | GitHub | Jhansi, Uttar Pradesh.

#### Education

GLA University, Mathura

Aug 2024 - Ongoing

Master of Computer Applications

Skill Academy By Testbook Aug 2023 - Jul 2024

Data Science Career Program with Python

Bundelkhand University, Jhansi Sep 2021 - Jul 2024

B.Sc (Maths)

### **Technical Skills**

Tools: Excel, SQL, Python, Numpy, Pandas, Matplotlib, Seaborn, Tableau

Technologies: EDA, Web Scraping, Data Visualization

**Skills: Communication, Mathematics** 

## **Projects**

### 1. Diwali Sales Analysis

- Conducted Diwali sales analysis to identify key customer segments and optimize sales strategies.
- Found that married women aged 26-35 from Uttar Pradesh, Maharashtra, and Karnataka, working in IT, Healthcare, and Aviation, are more likely to purchase Food, Clothing, and Electronics products.
- Delivered insights that informed targeted marketing efforts, improving customer experience and driving higher sales in identified demographics.

**Technologies Used:** Python, EDA, Data Analysis

Project Link: <u>Diwali Sales Analysis</u>

## 2. Crypto Dataset Analysis

- Proficient in identifying various tables within datasets, each representing distinct entities like members, prices, and transactions.
- Skilled in comprehensively examining table structures, including column composition, data types, and imposed constraints or indexes.
- Experienced in determining inter-table relationships through foreign key constraints, facilitating a deeper understanding of dataset connectivity.

**Technologies Used:** SQL, EDA, Data Analysis **Project Link:** Crypto Dataset Analysis

# 3. IPL Matches Dataset Analysis

- Analyzed IPL match data from 2008 to 2019, identifying key trends in match outcomes and team performance.
- Found that Mumbai Indians won the most matches, with Eden Gardens hosting the highest number of games, and 61% of teams opting to field after winning the toss.
- Highlighted Chris Gayle as the player with the most Man of the Match awards.

**Technologies used:** Python, EDA, Data Analysis **Project Link:** <u>IPL Matches Dataset Analysis</u>

#### Achievements/Extra Co-curricular Activities

- 1. Achieved a 3-star rating in Python on HackerRank, demonstrating strong problem-solving and coding skills.
- 2. **Volunteer: InAmigos Foundation** Championed virtual volunteering initiatives, showcasing adept communication and presentation skills to drive impactful social campaigns, boost foundation awareness, and raise funds through collaborative efforts.
- 3. Excelled in **Prompt Engineering for Everyone** by Cognitive Class, mastering various techniques and methodologies essential for prompt engineering.
- 4. Honed business English proficiency through completing the **Business English** course offered by Great Learning, enabling effective communication in professional settings.
- 5. Achieved intermediate-level proficiency in Excel through rigorous training in the **Excel for Intermediate Level** course provided by Great Learning.
- 6. Completed the **Data Analyst Capstone Project** authorised by Google and offered through Coursera, demonstrating practical skills in data analysis and project execution.
- 7. Completed the **Tableau Training** course provided by Simplilearn, showcasing proficiency in data visualization techniques and analytical prowess essential for data-driven decision-making.