

Top Instagram Influencers Dashboard

1.90%

Average of 60 day engagement rate

15482M

Total followers

731.62bn

Total likes

Top 10 influencers

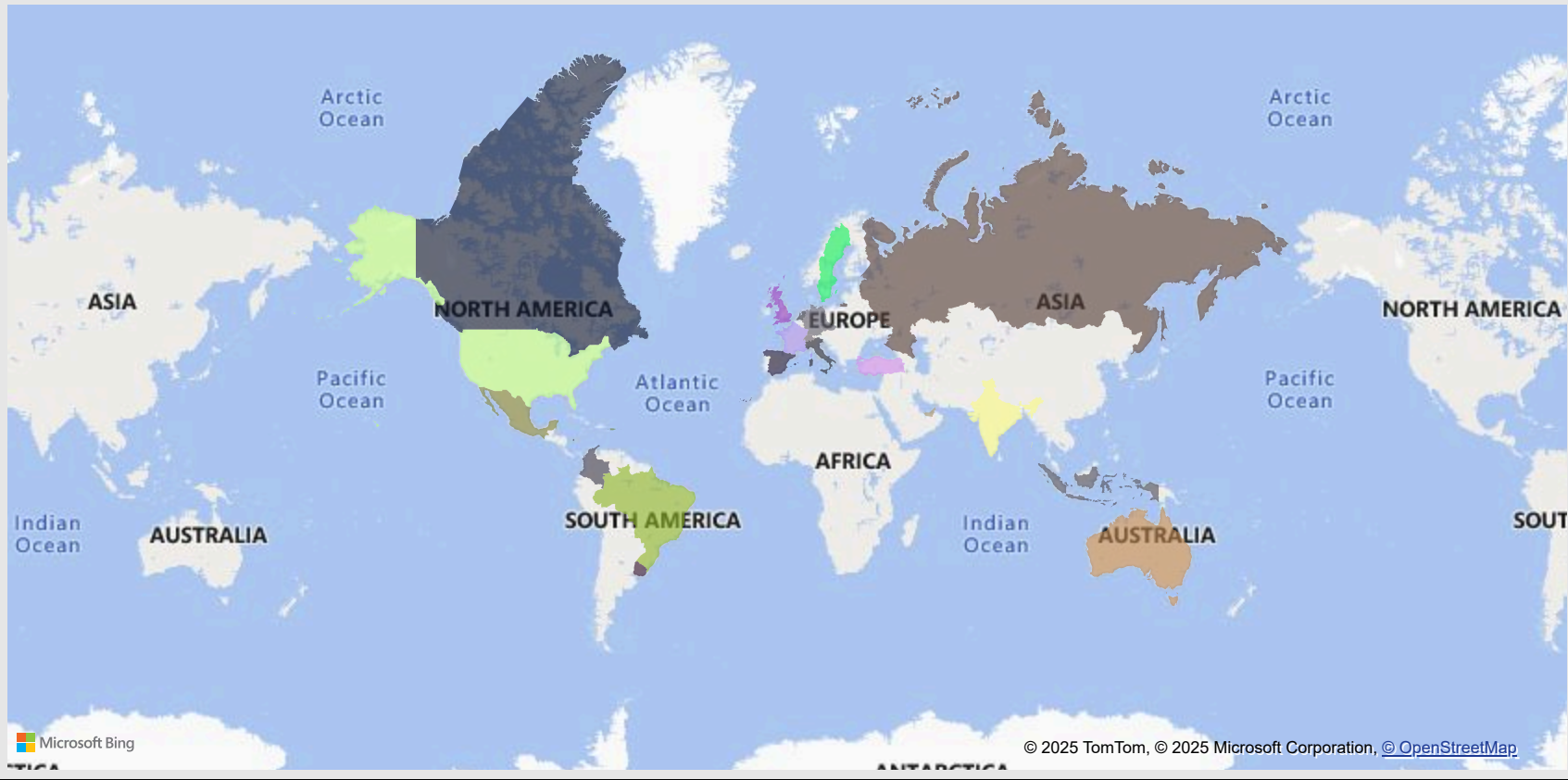
100%

selenagomez	93
arianagrande	92
beyonce	92
cristiano	92
katyperry	92
justinbieber	91
kimkardashian	91
kyliejenner	91
natgeo	91
therock	91

97.8%

Distribution of influencers by Country and average engagement rate

Influencers ● 433 ● 5-Minut... ● 9gag ● addisonr... ● adele ● adidasori... ● akshayk... ● aliaabhatt ● andresini... ● anitta ● antogrie...



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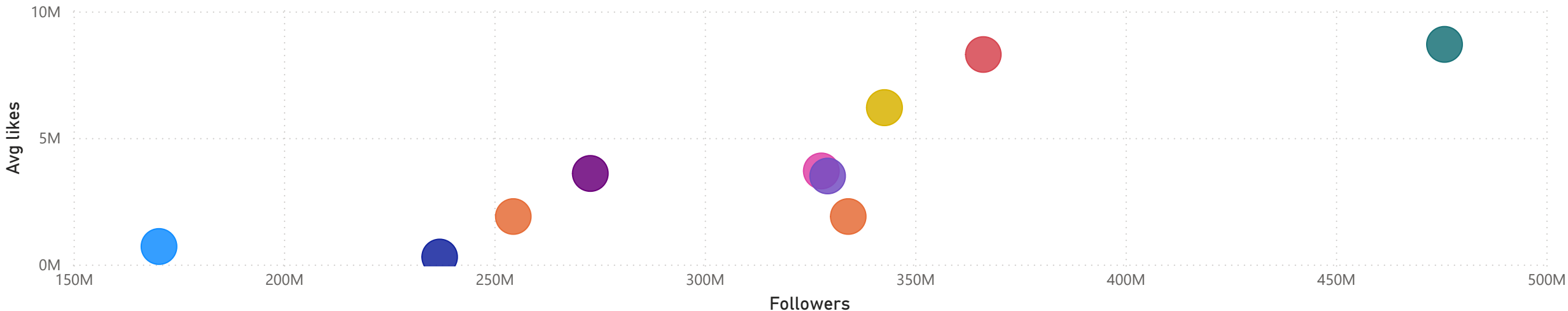
Country

All

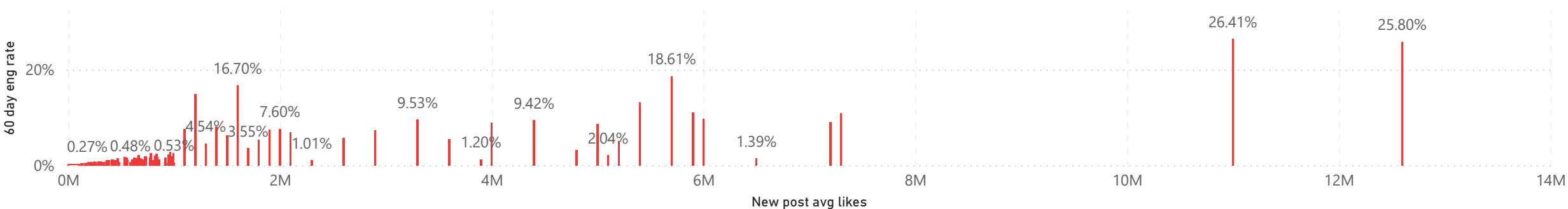
Influencers

All

Avg likes vs followers by influence score



60 day eng rate vs new post avg like



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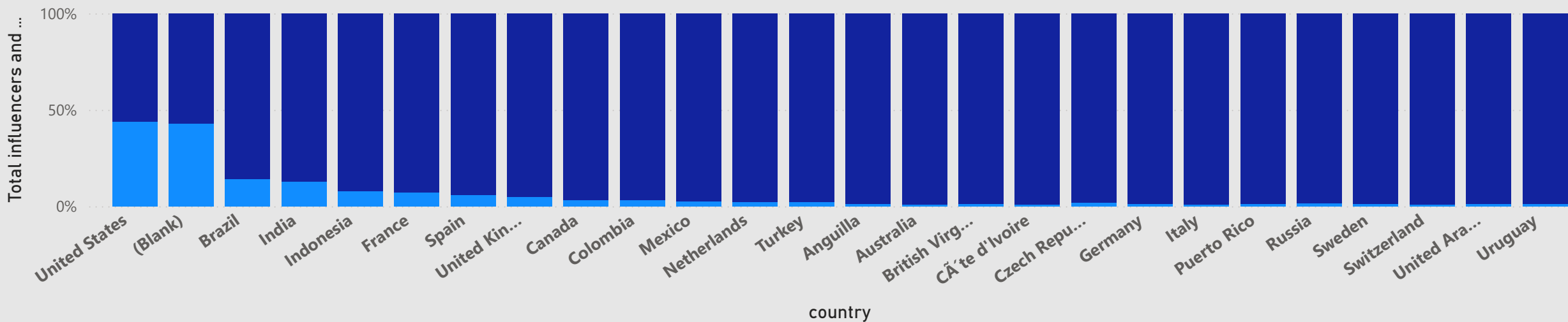
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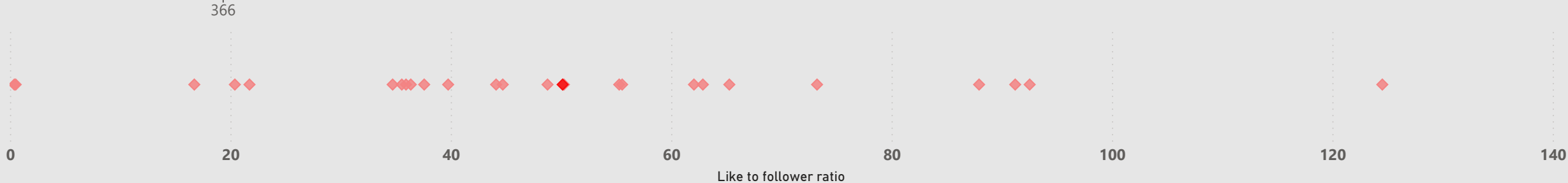
Total influencers and Average of influence score by country

Total influencers Average of influence score



Like to follower ratio by Country

Sum of influence_score 91 366 641



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Influencers

Average of 60 day eng rate

j.m	26.41%
thv	25.80%
badbunnypr	13.09%
tomholland2013	10.83%
karolg	10.25%
roses_are_rosie	9.72%
sooyaaa__	9.43%
lalalalisa_m	9.00%
zayn	8.81%
milliebobbybrown	8.63%
georginagio	8.56%
jennierubyjane	8.36%
zacefron	8.18%
harrystyles	6.38%
travisscott	5.71%
bts.bighitofficial	5.40%
kimberly.loaiza	5.23%
billieeilish	5.02%
theweeknd	3.97%
adele	3.82%
hrithikroshan	3.82%
chrishemsworth	3.69%
danbilzerian	3.58%
lelepons	3.55%
dannapaola	3.49%

Growth in avg likes by country

