

Data Visualizations Using Tableau Public

Measuring the Cost of Winning

Robert Horvick
<http://roberthorvick.com>
@bubbafat



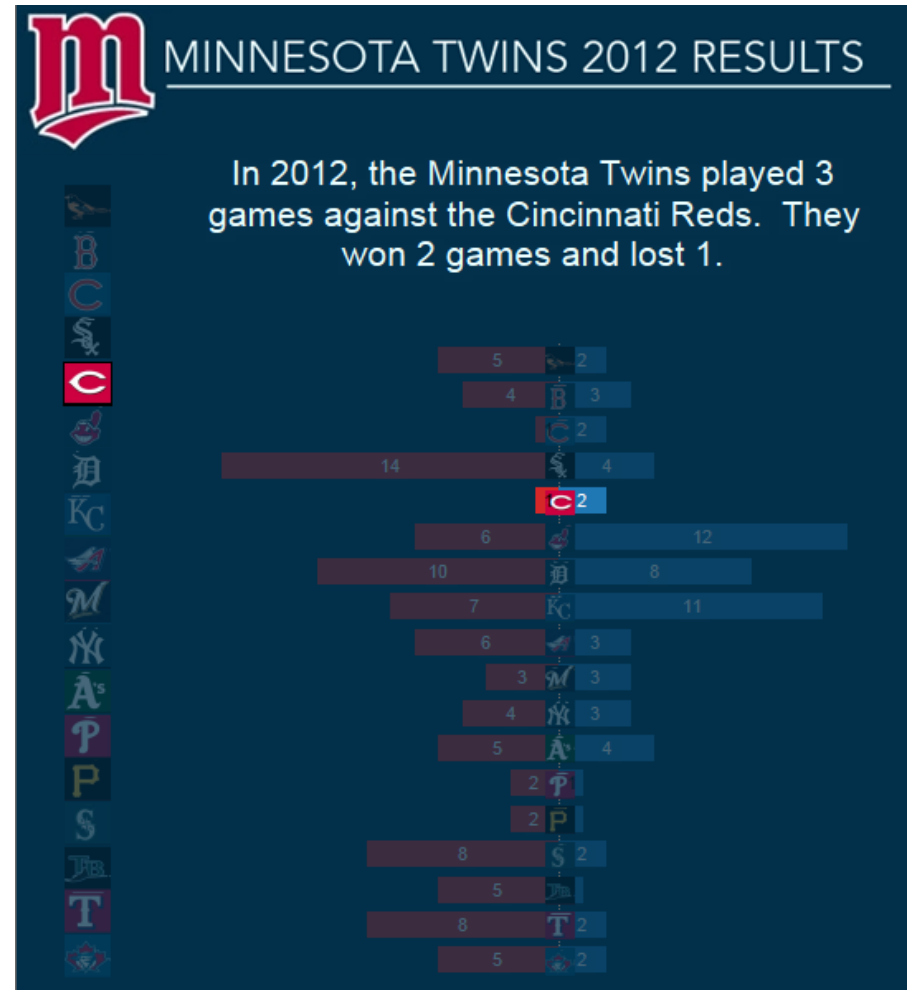
pluralsight 
hardcore developer training

Overview

- **Putting it all Together**
 - And a few new ideas
- **Charts**
 - Area charts
 - Floating Layout Dashboards
- **Visual Appeal**
 - Using Color
 - Custom Images
 - Dynamic Text
 - Custom Labels

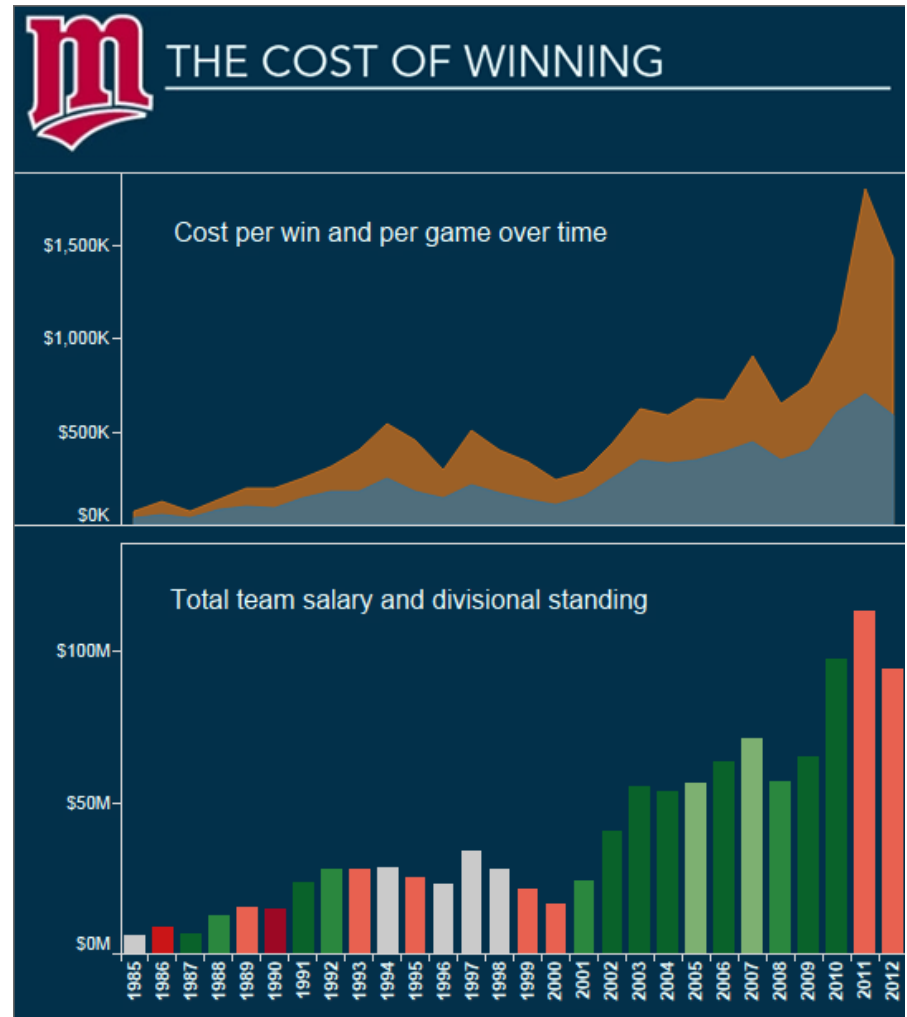
Dashboard 1

- Floating Layout
- Custom Filtering (part 2)
- Bi-directional Bar Chart
- Dual Axis with Custom Shapes
- UI Ideas
 - Custom Image
 - Background Color
 - Dynamic Text



Dashboard 2

- Area Chart
- Bar Coloring
- UI Ideas
 - Better Labels
 - Annotation Areas
 - Multiple charts sharing a single axis



Summary

- **Floating Layout Dashboard**
- **UI Ideas**
 - Background Color
 - Custom Images
 - Dynamic Text
- **New Chart Types**
 - Area
 - Bi-directional Bar
- **Data provided by BizOfBaseball.com**