Data Visualizations Using Tableau Public

Visualizing Consumer Spending

Robert Horvick
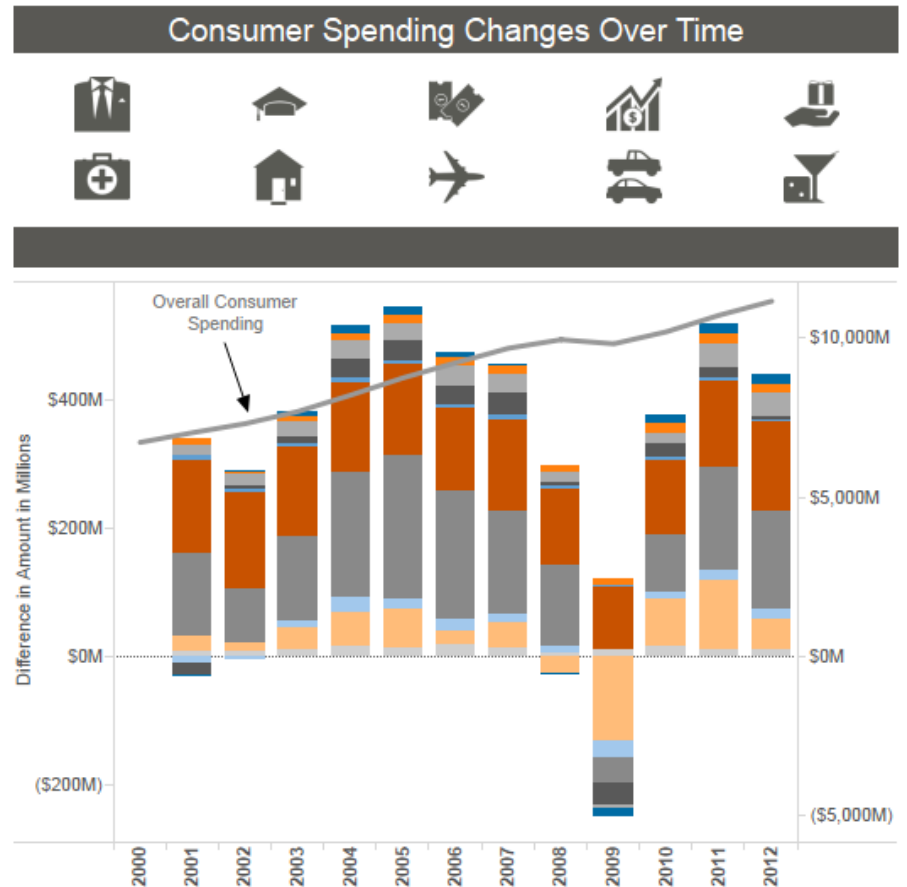http://roberthorvick.com
@bubbafat

pluralsight
hardcore developer training

Overview

- **New Chart Types**
  - Stacked Bar
  - Packed Bubble
  - Dual-axis
- **Chart Design Concepts**
  - Shapes
  - Annotations
  - Multiple dashboards
  - Calculated Fields
- **Look and Feel**
  - Custom shapes and filtering UI
  - Customizing tool tips
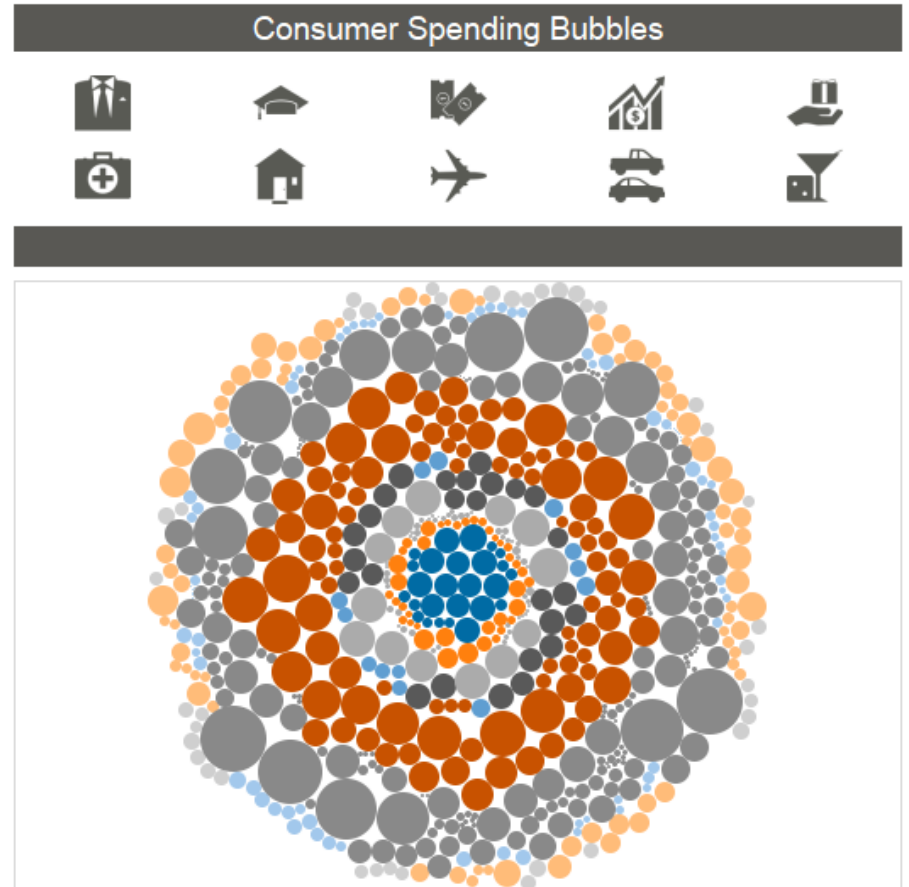 - Text boxes and Dividers

Dashboard 1

- **Custom Filtering using Shapes**
- **Stack Bar Charts**
- **Dual Axis Chart**
- **Table Calculations**
- **Annotations**

Dashboard 2

- **Reusing A Chart**

- **Bubble Charts**

- **UI Improvements**

  - Text Blocks

  - Tooltips

Thanks

- **Logo Design by Andy Hunt Designs**

  - Andy is a web designer and illustrator from Chapel Hill, NC. His cats say "Hi."

  - http://www.andyhuntdesigns.com

  - @andyhunt

Summary

- **New Chart Types**
    - Stacked Bar
    - Packed Bubble
    - Dual-axis

- **Look and Feel Ideas**
    - Customized Filtering UI
    - Annotations
    - Text blocks
    - Tool tips