Pizza Category

01-01-2015

31-12-2015



Best/Worst Sellers



817.86K

Total Revenue



38.31

Avg Order Value



All

50K

Total Pizza Sold



21K

Total Orders



Avg Pizza Per Order

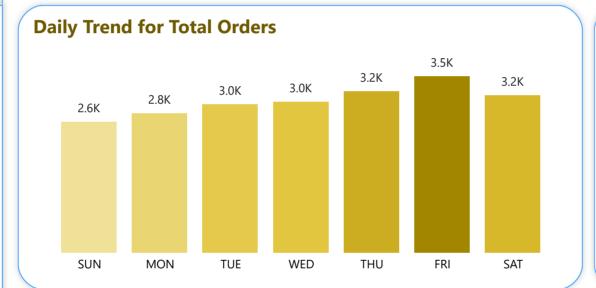
BUSIEST DAYS & TIMES

DAYS

Orders are highest on weekends, Friday/Saturday evenings.

MONTHLY

There are maximum orders from month of July and January.





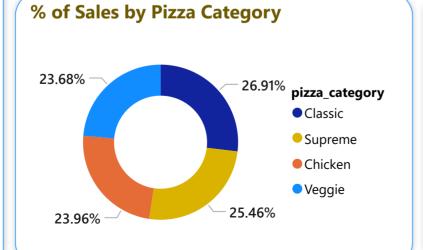
SALES PERFORMANCE

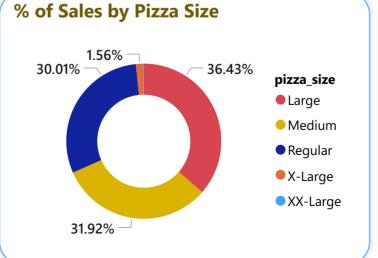
CATEGORY

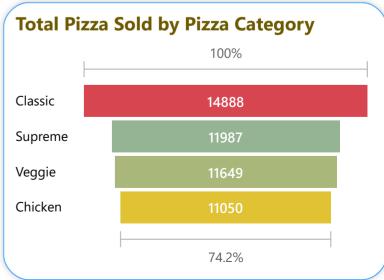
Classic Category contributes to maximum sales & total orders.

SIZE

Large size pizza contributes to maximum sales.









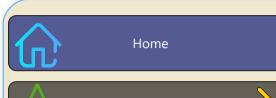
Pizza Category

All

01-01-2015

31-12-2015





Best/Worst Sellers

817.86K

Total Revenue



38.31

Avg Order Value



50K

Total Pizza Sold



21K

Total Orders



2.32

Avg Pizza Per Order

BEST SELLERS

REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue.

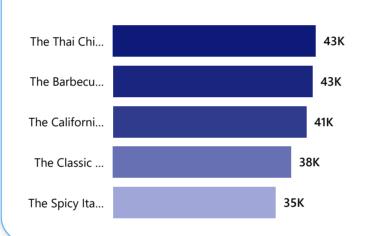
QUANTITY

The Classic Deluxe Pizza Contributes to maximum Total Quantities.

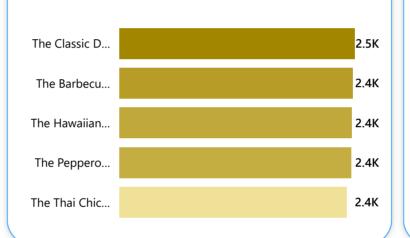
TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Total Orders.

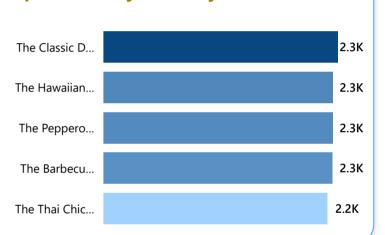
Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



Top 5 Pizzas by Quantity



WORST SELLERS

REVENUE

The Brie Carre Pizza Contributes to minimum Revenue.

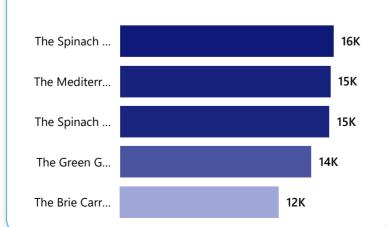
QUANTITY

The Brie Carre Pizza Contributes to minimum Total Quantities.

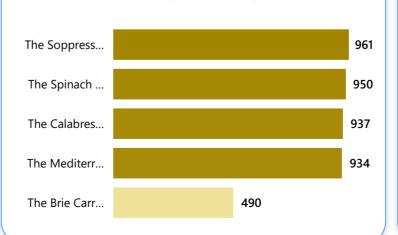
TOTAL ORDERS

The Brie Carre Pizza Contributes to minimum Total Orders.

Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Top 5 Pizzas by Quantity

