

Rent A Car

a car rental management system

Vision Document

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1. Introduction

The car rental industry plays a pivotal role in today's fast-paced world, providing convenient and flexible mobility solutions to individuals and businesses alike. However, managing a car rental business efficiently involves numerous challenges, including handling reservations, managing the fleet, billing, and payment processes, ensuring security, and optimizing operations for maximum profitability. To address these challenges, we present "Rent A Car," a comprehensive Car Rental Management System that aims to revolutionize the way car rental companies operate.

Rent A Car is a software engineering course project aimed at developing a robust and user-friendly universal Car Rental Management System. The system targets car rental company owners, managers, front desk staff, fleet managers, billing and payment teams, customers, risk and security managers, and business analysts. By incorporating cutting-edge technologies and a seamless user interface, Rent A Car will streamline rental operations, enhance the customer experience, and drive business growth.

2. Positioning

2.1 Business Opportunity

This is going to be a unified generic platform that will connect car rental companies/providers/vendors to customers willing to avail rides in different modalities. The service will enrich the customer experience of renting rides as well as facilitate transport vendors enrollment in the process without any difficult workflow. There will be a minimal registration fee for vendors and negligible commission from booking vehicles (a small percentage from both vendors and customers), which will create a huge business opportunity for the platform.

2.2 Problem Statement

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| The problem of | Inadequate facilities, complicated procedures and lack of access to a platform for liaison between vehicle rental providers and renting customers |
| Affects | Car rental providers, car rental customers |

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| the impact of which is | A complicated, time-consuming process of car rental without any flexible options of vehicle choice, hourly rates, etc. |
| a successful solution would | Increase inclusion of rental vendors, allow customers to easily book/rent cars/rides, increase business revenue for the platform, engage administrators and business analysts to better analyze data and predict future rental patterns |

2.3 Product Position Statement

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| For | Car rental providers and Car rental customers, secondarily for fleet managers, admins and business analysts |
| Who | will find a global platform to register with available cars for renting, will be able to rent/book vehicles with ease, and will have the data to analyze growth and predict future patterns of renting. |
| The (product name) | Rent A Car - a Car Rental Management system |
| That | Connects vehicle rental vendors with customers with ease to book/rent transports |
| Unlike | complex, inflexible, manual systems of car rentals |
| Our product | can be directly accessed by vendors, customers from browsers or mobile apps without involving manual human resources/efforts. A lot of automation and confirmation of bookings through web mail and other systems will reduce the cost of paper based invoices and catalogs. |

3. Stakeholder Descriptions

Rent-a-Car Management Software is a comprehensive solution designed to streamline and optimize the operations of a car rental company. The software serves a wide range of stakeholders involved in the car rental business, enabling efficient management of various tasks, processes, and interactions. Here is a summary of the key stakeholders and their roles in the context of the Rent-a-Car Management Software:

3.1 Stakeholder Summary

| Name | Description | Responsibilities |
|-----------------------------------|--|---|
| Car Rental Company Owners/Manager | They use the software to monitor and analyze business performance, track revenue and expenses, and make informed | These stakeholders are responsible for the overall management and success of the car rental business. |

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| | decisions based on the data provided. | |
| Front Desk and Reservation Staff | They utilize the software to manage customer bookings, check vehicle availability, and complete rental agreements. | These stakeholders handle customer inquiries, reservations, and check-ins/outs at the rental counters. |
| Fleet Managers | They rely on the software to track vehicle availability, monitor maintenance schedules, and schedule repairs. | These stakeholders oversee the car fleet and ensure its optimal utilization and maintenance. |
| Payments and Billing | They utilize the software to generate invoices, track payments, and manage accounts receivable. | These stakeholders are responsible for financial management, including billing, invoicing, and financial reporting. |
| Customers | They interact with the software through online portals or mobile applications to make reservations, view vehicle options, and manage their bookings. | Customers are the end-users of the car rental service. |
| Risk And Security Managers | They rely on the software for risk analysis, incident management i.e. accidents/thefts, dispute resolution and imposing security guidelines | These stakeholders are responsible for communicating and resolving risk factors and taking security measures, post-incident compensations |
| Business Intelligence | They analyze the performance metrics, customer trends, and market insights provided by the software. | Business analysts within the car rental company leverage the software's data and reporting capabilities. |

3.2 User Environment

3.2.1 Task Involvement:

The number of people involved in completing tasks within the user environment of a Rent-A-Car Management Software can vary depending on the size and complexity of the car rental business.

Typically, it involves multiple stakeholders, such as car rental company owners/managers, front desk and reservation staff, fleet managers, accounting and finance personnel, maintenance technicians, business analysts, and customers. The specific number of individuals involved will depend on the organization's structure and operational requirements. This number can change as the business grows, new roles are added, or staff assignments are adjusted.

3.2.2 Task Cycle:

The length of a task cycle in the rent-a-car management software environment can vary depending on the nature of the task. For example, making a reservation or generating a rental agreement might be relatively quick tasks, while fleet management or financial reporting tasks may take longer. The amount of time spent on each activity will depend on the complexity of the task, the efficiency of the software, and the proficiency of the users. These durations can change as users become more familiar with the software and streamline their workflows.

3.2.3 Unique environmental constraints:

Regarding environmental constraints, the user environment of a rent-a-car management software can vary. Some tasks may be performed in an office environment using desktop or laptop computers, while others may require mobile access for on-site activities such as vehicle inspections or customer check-ins/outs. The software should ideally support both desktop and mobile platforms to accommodate the diverse needs of users in different settings. It should provide responsive design or have dedicated mobile applications for seamless usage across devices.

3.2.4 System platforms:

The system platforms in use today for rent-a-car management software can include Windows, macOS, or Linux for desktop environments, and Android or iOS for mobile devices. These platforms are commonly used and should be supported by the software to cater to a wide range of users. In terms of future platforms, there may be a shift towards newer technologies or operating systems, and the software should adapt accordingly to ensure compatibility and provide a smooth user experience.

3.2.5 Integration with other applications:

In terms of other applications, a rent-a-car management software may need to integrate with various systems to enhance functionality and improve efficiency. For example, it may need to integrate with online payment gateways to facilitate secure and convenient online payments. It might also integrate with accounting software to streamline financial processes or with GPS tracking systems for real-time vehicle tracking. The specific integrations required will depend on the organization's needs and existing

software ecosystem, and the rent-a-car management software should provide flexible integration capabilities to accommodate these requirements.

4. Product Overview

4.1 Product Perspective

A fleet management system is a comprehensive software solution designed to streamline and optimize the management of a fleet of vehicles or assets. It provides a centralized platform to monitor, track, analyze, and manage various aspects of fleet operations in real-time . A fleet management system provides a holistic and flexible solution to optimize fleet operations, enhance productivity, improve asset utilization , increase performance, reduce the time complexity , and reduce costs. It streamlines processes, automates tasks, and enables data-driven decision-making for effective fleet management.

4.2 Assumptions and Dependencies

A fleet management system needs to take into account a number of assumptions and dependencies. It is believed that the fleet's cars are fitted with telematics or dependable GPS systems for precise tracking and data collection. For the system to transfer real-time data between the software and automobiles, there must be a reliable internet connection. Additionally, the assumption is made that the business adheres to relevant regulations and industry standards, ensuring compliance with data privacy and data security, driver safety, and vehicle maintenance requirements. User adoption and training are vital dependencies, assuming that fleet managers and drivers will embrace the technology and receive adequate training for effective system utilization. Finally, this system assumes the availability of vendor support and maintenance, ensuring prompt updates, bug fixes, and technical assistance to address any issues that may arise.

4.3 Needs and Features

| No | Module | Need | Priority | Feature | Planned Release |
|-------|-----------------------------------|---|----------|--|-----------------|
| Admin | | | | | |
| 01 | Car Rental Company Owners/Manager | These are responsible for the overall management and success of the car rental business | | They use the software to monitor and analyze business performance, | |

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| 02 | Front Desk and Reservation Staff | For making the customer reservation | | Online reservation portal for customers | |
| 03 | | Create flexibility for customer reservation | | Reservation creation, modification, and cancellation | |
| 04 | | Create feature for automated pricing | | Automated price calculation based on rental duration, vehicle type, and additional services | |
| 05 | | Tracking the rental vehicle | | Real-time vehicle availability tracking | |
| 06 | Fleet Managers | Managing the inventory of the vehicles | | Centralized inventory management for rental vehicles | |
| 07 | | Monitoring tracking status of Vehicle | | Vehicle tracking and status monitoring (available, rented, in maintenance) | |
| 08 | | Maintenance the Vehicle scheduling and tracking | | Vehicle maintenance scheduling and tracking | |
| 09 | | Making automated reservation | | Vehicle assignment to reservations and automated scheduling optimization | |

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| 10 | | Managing rental agreement and check-in and check-out process | | Rental Agreements and Check-In/Check-Out: | |
| 11 | | Creating rental agreement template according to customer requirement | | Rental agreement generation with customizable templates | |
| 12 | | Creating digital agreement signing process | | Customer check-in and check-out process with digital signatures Vehicle condition recording and damage documentation | |
| 13 | | Customer identification verify process | | Integration with ID verification systems for customer identification | |
| Payment && Billing | | | | | |
| 14 | Financial Manager | Creating invoice and billing | | Invoicing and billing functionality | |
| 15 | | Creating payment process | | Integration with payment gateways for secure online payments | |
| 16 | | Creating for tracking payment status | | Accounts receivable and payment tracking | |

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|-------------------------|--------------------------|--|--|--|--|
| 17 | | For analyzing financial report and analyzing revenue and expense | | Financial reporting and analytics for revenue analysis and expense tracking | |
| 18 | | For tracking customer rental history | | Customer database management with contact details and rental history | |
| 19 | | For promoting customer communication with business | | Customer communication and notifications (email, SMS) for reservation updates and promotions | |
| Risk & Security Manager | | | | | |
| 20 | User Access and Security | Role based user permission | | Role-based access control to manage user permissions | |
| 21 | | Authenticated user verification | | User authentication and secure login process | |
| 22 | | Creating user activities | | Audit logs for tracking user activities | |
| 23 | Vehicle risk manager | Tracking accident on the way | | Tracking the accidental issue on way | |
| 24 | | Estimating Vehicle damage cost | | Maintaining Vehicle damage in accident issue | |
| Business Intelligence | | | | | |

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| 25 | Data Visualization | Visualize the overall data for fleet management | | dashboards and visualizations to present fleet data in a meaningful way | |
| 26 | Performance Analytics | Tracking the data for analyze the performance | | track and analyze various key performance indicators (related to fleet operations) | |
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4.4 Alternatives and Competition

In the fleet management market, there are several alternatives and competitors offering similar solutions. These include established fleet management software providers which offer comprehensive fleet management systems with features such as vehicle tracking, route optimization, and maintenance management. There are some telematics companies who offer integrated hardware and software solutions for fleet management. The competition in the fleet management market encourages innovation and offers businesses a range of options to choose from based on their requirements and budget.