

# Sales Overview

Year

201920202021

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Sub Category

All

Category

All

Product Name

All

## Profit

1,051.550K

Sales - Budget

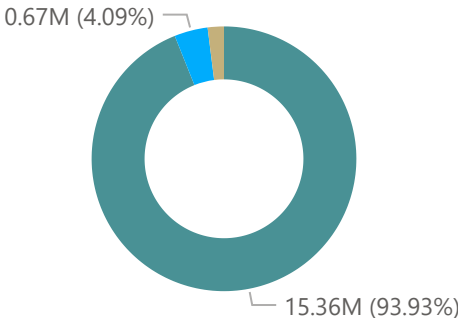
15.30M

Budget Amount

16.35M

Sales

## Sales by Product Category

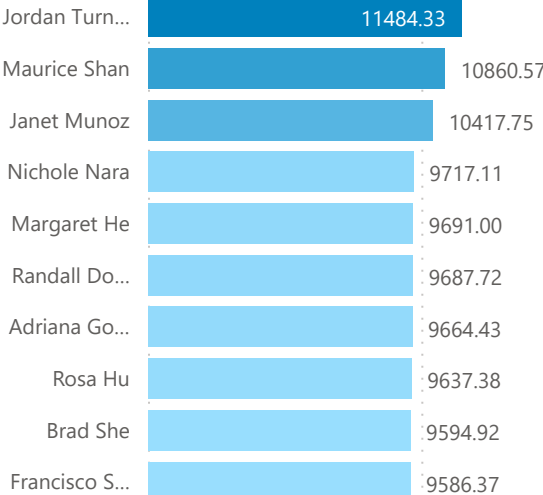


### Product Category

- Bikes
- Accessories
- Clothing

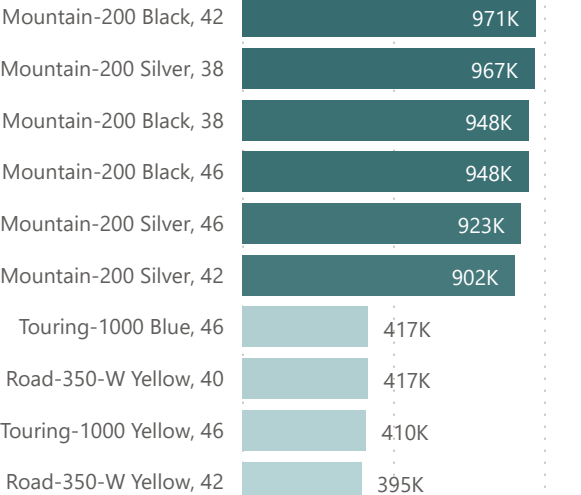
## Sales by Top 10 Customers

Sales 9.59K 11.48K

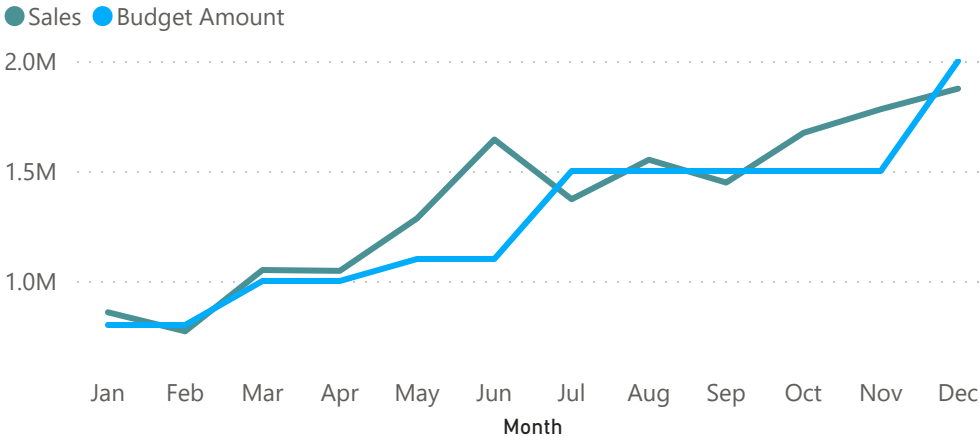


## Sales by Top 10 Products

Sales 0.39M 0.97M



## Sales and Budget by Month



## City



# Customer Details

Year

201920202021

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Customer City

All

Sub Category

All

Category

All

Product Name

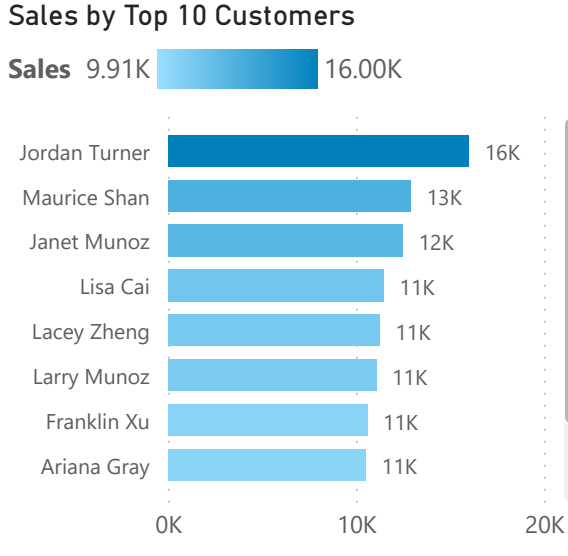
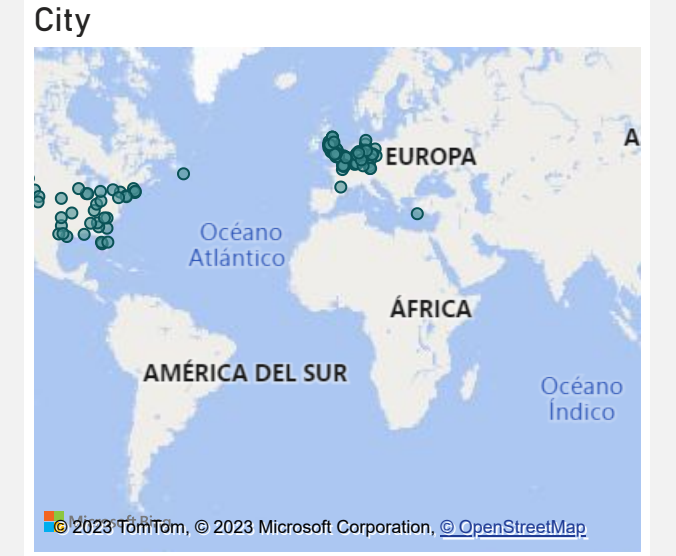
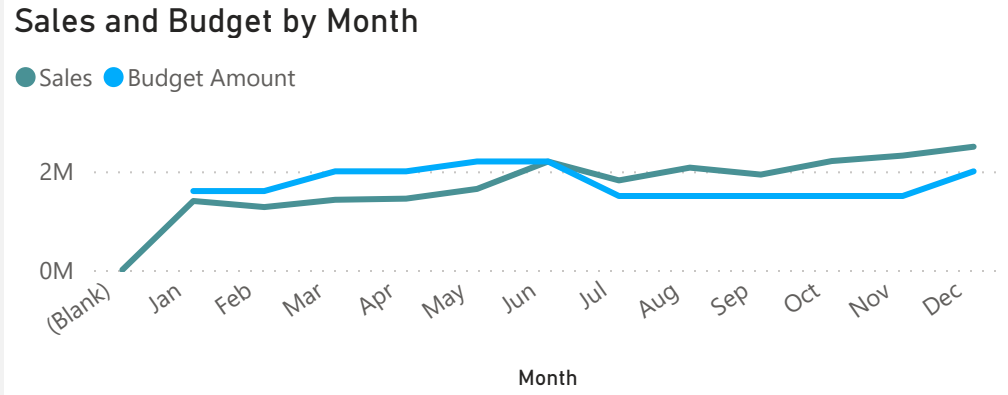
All

21100.00K

Budget Amount

22,239.73K

Sales



Customer	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Aaron Adams					117.96								
Aaron Alexander												69.99	
Aaron Baker								1,750.98					1,750.98
Aaron Bryant				58.98			74.98						
Aaron Butler												14.98	
Aaron Campbell								1,155.48					1,155.48
Aaron Carter												39.98	
Aaron Chen							39.98						
Aaron Coleman												61.96	
Aaron Collins											2,469.05		2,469.05
Aaron Diaz			2,451.30										2,451.30
Total	2,854.41	1,398,748.76	1,275,488.52	1,423,390.40	1,446,358.38	1,643,470.82	2,198,337.92	1,816,234.04	2,074,982.94	1,933,673.14	2,208,452.89	2,318,875.58	2,498,862.46

Product Details

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Customer City

All

Sub Category

All

Category

All

Product Name

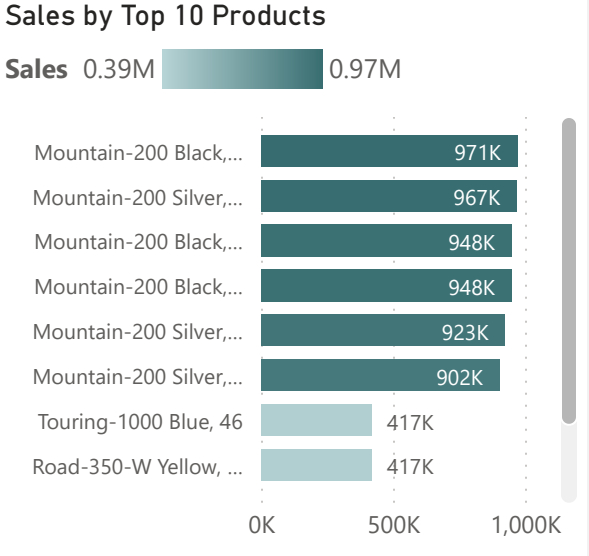
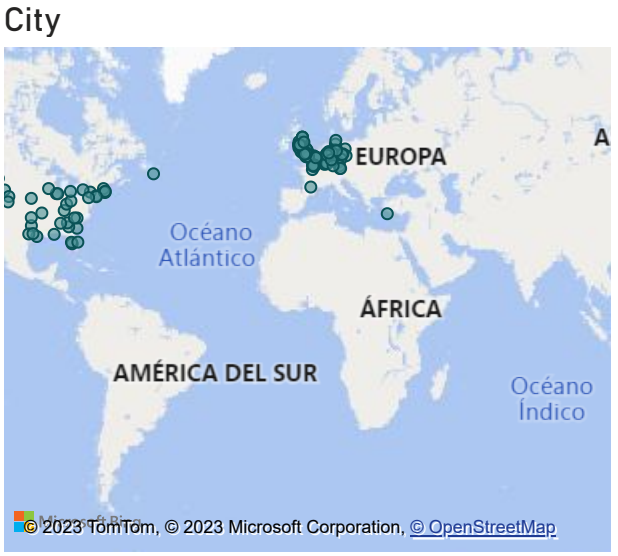
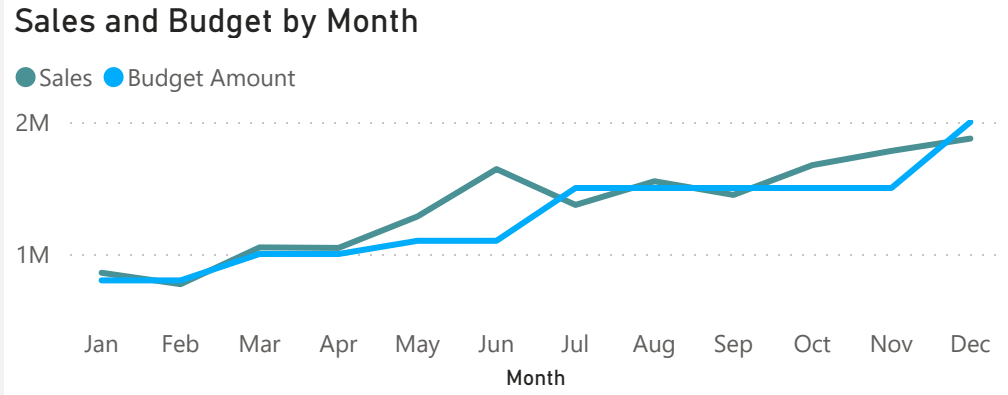
All

15300.00K

Budget Amount

16,351.55K

Sales



Product Category	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
<div>Clothing</div>	8,728.85	21,305.93	26,794.72	25,396.75	26,562.85	29,425.45	29,486.64	29,835.30	27,627.64	33,682.85	30,154.34	34,805.13	323,805.13
Women's Mountain Shorts	909.87	5,319.24	6,649.05	5,879.16	5,739.18	6,089.13	5,459.22	5,949.15	5,529.21	7,558.92	5,249.25	7,068.99	67,405.13
Short-Sleeve Classic Jersey	3,185.41	5,183.04	6,964.71	6,370.82	6,478.80	8,098.50	7,666.58	7,342.64	6,370.82	7,936.53	7,720.57	9,772.19	83,005.13
Racing Socks	62.93	395.56	422.53	431.52	467.48	431.52	476.47	440.51	377.58	449.50	431.52	476.47	4,805.13
Long-Sleeve Logo Jersey	1,949.61	5,198.96	6,598.68	5,848.83	6,948.61	7,498.50	7,998.40	7,498.50	7,898.42	8,398.32	8,198.36	8,448.31	82,405.13
Half-Finger Gloves	857.15	2,155.12	2,816.35	2,669.41	2,669.41	2,987.78	2,938.80	3,306.15	2,351.04	3,477.58	3,526.56	3,624.52	33,305.13
Cycling Cap	557.38	1,339.51	1,438.40	1,339.51	1,465.37	1,780.02	1,645.17	1,932.85	1,735.07	1,798.00	1,726.08	2,112.65	18,805.13
Classic Vest	1,206.50	1,714.50	1,905.00	2,857.50	2,794.00	2,540.00	3,302.00	3,365.50	3,365.50	4,064.00	3,302.00	3,302.00	33,705.13
<div>Bikes</div>	829,911.35	703,796.72	967,773.46	968,904.26	1,200,153.15	1,551,225.44	1,284,187.41	1,461,493.27	1,361,344.82	1,573,442.64	1,683,498.03	1,773,771.81	15,359,511.35
Touring-3000	19,301.10	16,331.70	24,497.55	22,270.50	28,951.65	50,479.80	33,405.75	30,436.35	35,632.80	41,571.60	46,768.05	48,995.10	398,001.10
Touring-2000	25,511.85	23,082.15	30,371.25	30,371.25	35,230.65	47,379.15	34,015.80	34,015.80	40,090.05	43,734.60	47,379.15	55,883.10	447,001.10
Total	857,689.91	771,348.74	1,049,907.39	1,046,022.77	1,284,592.93	1,643,177.78	1,371,675.81	1,551,065.56	1,447,495.69	1,673,293.41	1,780,920.06	1,874,360.29	16,351,511.35