


Security for the 21st Century

Jeff Reed  JeffReed415 | Cisco Senior Vice President, Security Business

Are we secure?

Do you have an effective security posture?



Going in the right direction: TTD decreasing

TTD declined 11.95 hours from May 2016 through April 2017

39.16 hrs Nov 2015



15.19 hrs May 2016



6.05 hrs Oct 2016



3.24 hrs Apr 2017



Source: Cisco AMP Data

© 2017 Cisco and/or its affiliates. All rights reserved. Cisco Confidential

Key concerns for an effective security posture



How do you
stop threats
at the edge?



How do you
control who gets
onto your
network?



How do you
find and contain
problems fast?



How do you
protect users
wherever
they work?



How do you
simplify network
segmentation?

Secure Multicloud



How do you
find and contain
problems fast?

Stealthwatch



Stealthwatch Cloud

Encrypted Traffic Analytics (ETA)

The power of Cisco networking + security unleashed

Malware in
Encrypted Traffic



ETA algorithms analyze
multiple network data sources

Security AND
Privacy



No information
is decrypted

Detection
Accuracy



Prioritized high
accuracy findings

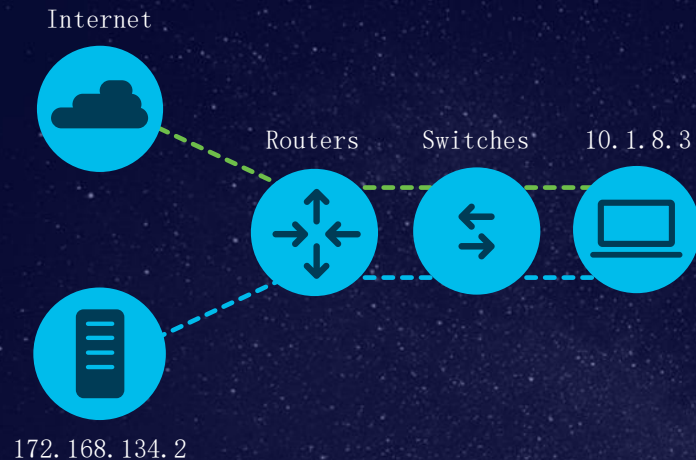


How do you
find and contain
problems fast?

The role of AI and Analytics in Advanced Threat Detection



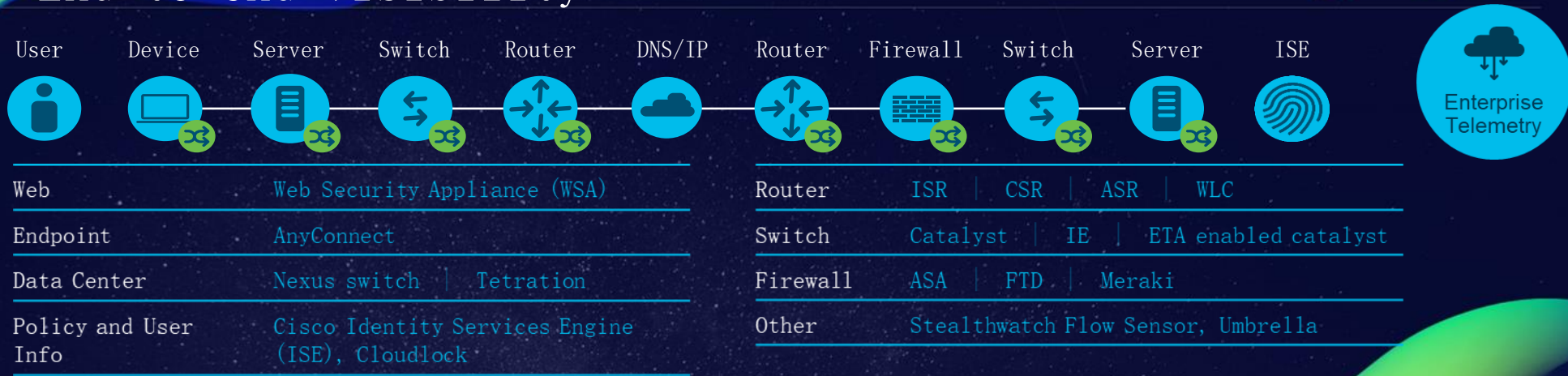
Visibility through NetFlow



Flow Information	Packets
SOURCE ADDRESS	10.1.8.3
DESTINATION ADDRESS	172.168.134.2
SOURCE PORT	47321
DESTINATION PORT	443
INTERFACE	Gi0/0/0
IP TOS	0x00
IP PROTOCOL	6
NEXT HOP	172.168.25.1
TCP FLAGS	0x1A
SOURCE SGT	100
:	:
APPLICATION NAME	NBAR_SECURE-HTTP



End-to-end visibility



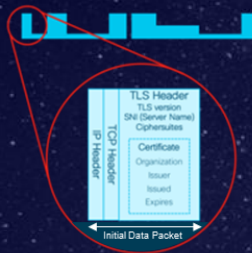
Stealthwatch Enterprise also enables telemetry ingestion from many third-party exporters

全球高峰会

How can we inspect encrypted traffic?

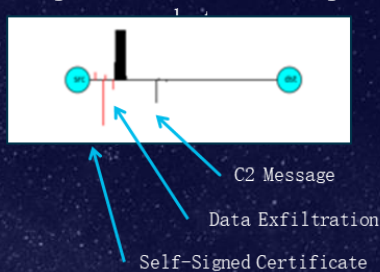
Initial Data Packet

Make the most of the unencrypted fields



Sequence of Packet Lengths and Times

Identify the content type through the size and timing of



Global Risk Map

Who's who of the Internet's dark side



Broad behavioral information about the servers on the Internet.



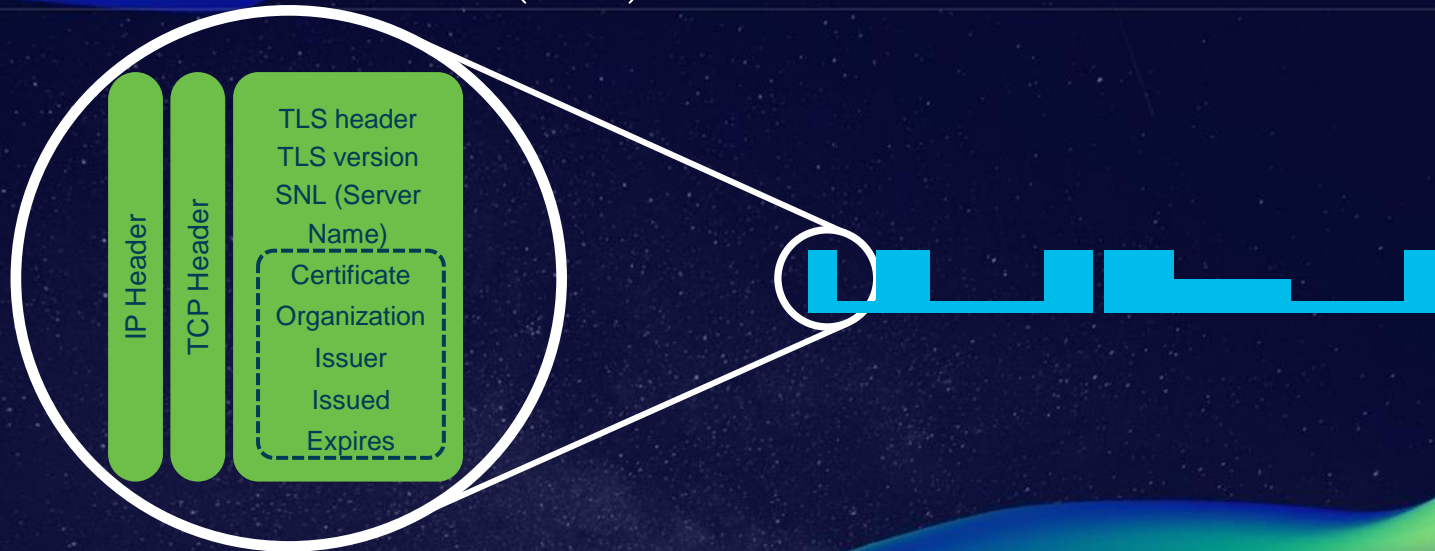
ETA



Initial Data Packet (IDP)

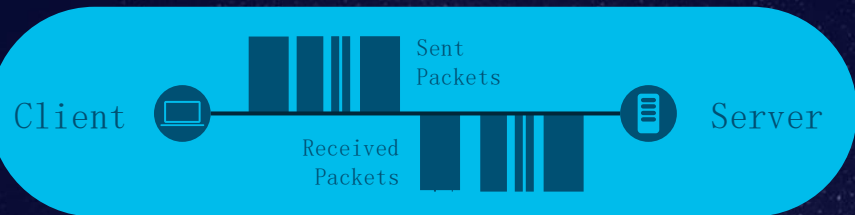


ETA



SPLT shows TLS metadata differences

Model



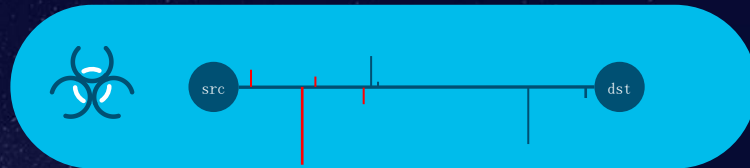
Packet lengths, arrival times and durations tend to be inherently different for malware than benign traffic.

Google Search Page Download

FIT · REEBUF



Initiate Command and Control



Exfiltration and Keylogging



Global Risk Map

- Behavioral statistics for millions of servers on the Internet
- Tracking servers likely becoming part of an attack
- Risk profiling



全球高峰会

The power of multi-layer machine learning



Extended Visibility and
Behavioral Analytics



Advanced Threat
Detection

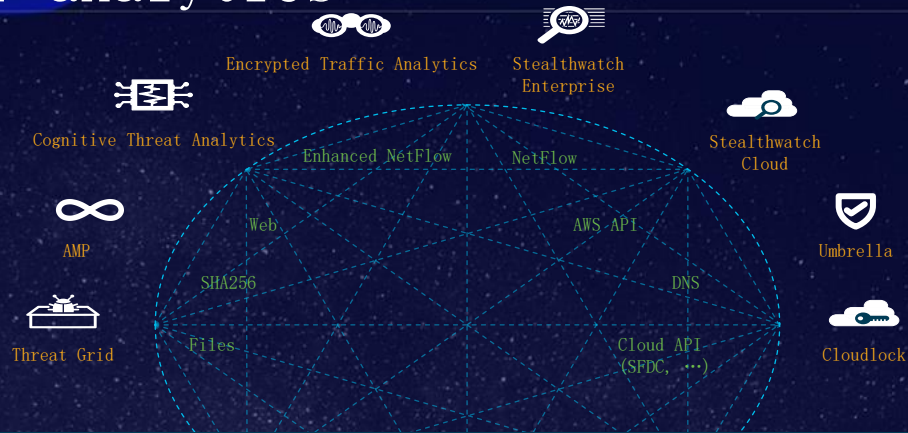


Encrypted Traffic
Analytics



Machine
Learning

Cross-layer analytics



Threat visibility gap: 1% devices infected



Sample report demonstrating an advanced threat visibility gap: <http://cognitive.cisco.com/preview>

全球高峰会

Cognitive Threat Analytics (CTA)

Early detection and response with artificial intelligence



10B requests
per day

50K incidents
per day



Anomaly
detection



Trust
modeling



Event
classification



Relationship
modeling

Anomalous
Traffic

Malicious
Events

Threat
Incidents

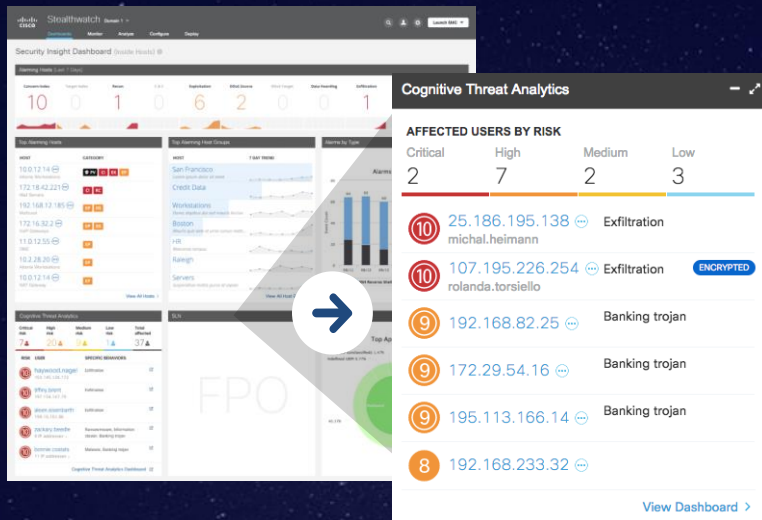
Easily prioritize risks with relevant alarms



Machine Learning

Detect malware
without decryption

through
MACHINE LEARNING
and correlation
of global threat
behaviors



Example ETA classifier

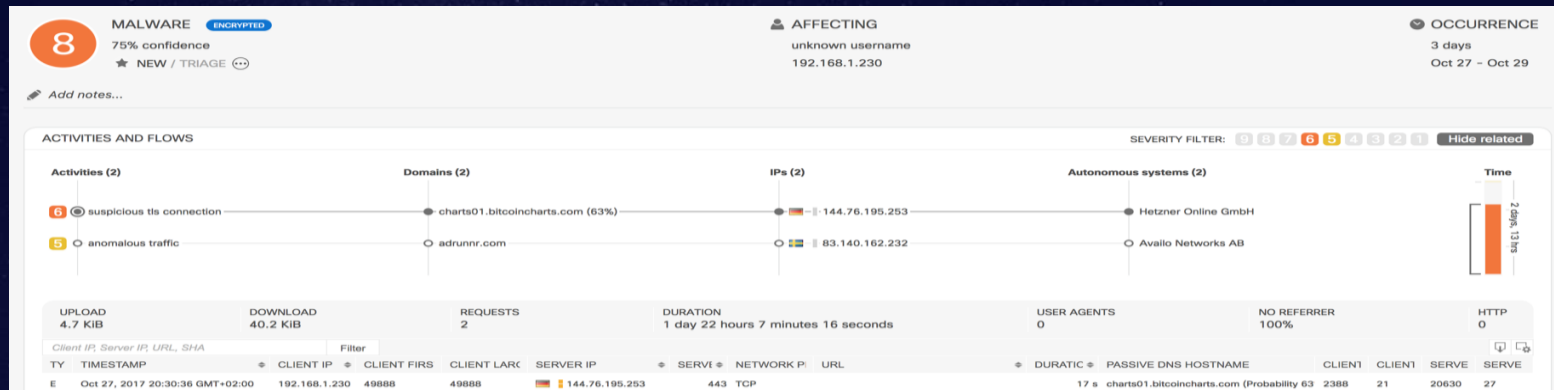
Suspicious TLS Connections

Trained on Threat Grid samples

Features: TLS extension types, TLS cipher suite types, SPLT, GFC



Machine Learning



全球高峰会

Architectural advantage in action

Integrated work-flow across Stealthwatch,
CTA, AMP for Endpoints



Stealthwatch



AMP for Endpoints



Cognitive Threat Analytics (CTA)



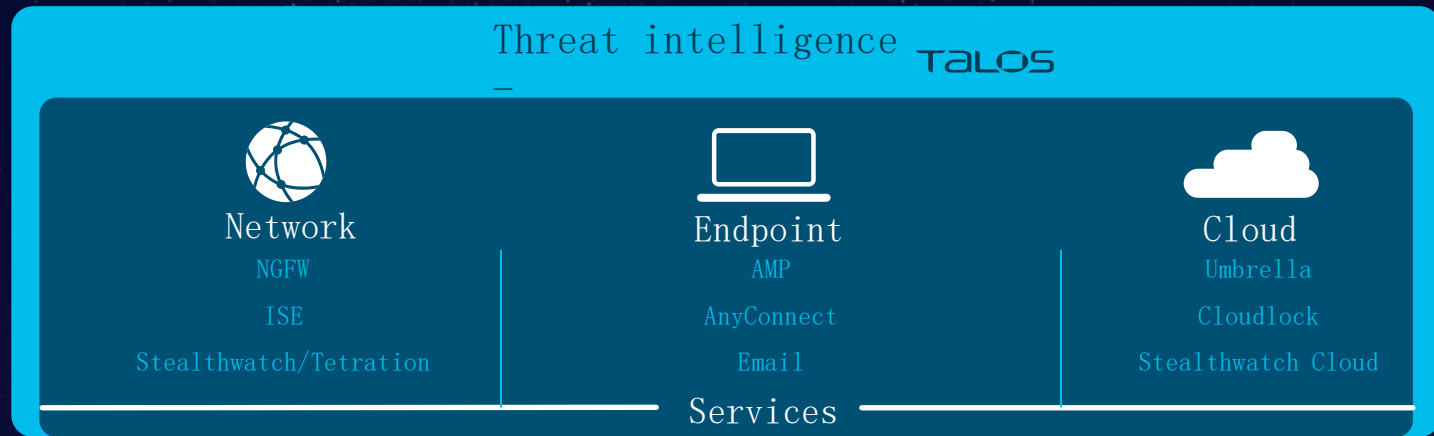
Machine
Learning

Attackers may be able to evade one technique...
but not all of them

Cisco:
Security that
works together

Security that works together

Cisco Security Architecture



Talos provides unmatched visibility, threat research, and analytics

FTT · REEBUF



GLOBAL

Threats Across the
Internet

&



LOCAL

Threats Inside
Your Network



Hundreds of
Thousands Customers



Tens of
Millions Users

19.7B

Threats Blocked
Per Day

300

Threat
Researchers



Hundreds of Threat
Analytic Engines

全球高峰会

Good AI is 100% dependent on accessible data

We analyze massive amounts of data — 19.7 billion threats blocked daily



600 Billion
Email samples



16 Billion
Web requests



3.4 Billion
AMP queries

Our real-time datasets are diverse, global, and live



100 Billion
Internet requests



80 Million
Daily active users



12,000
Enterprise customers



160
Countries worldwide

Best of breed
Portfolio



Integrated
Architecture

扫描了解更多
思科安全方案

Cisco Cybersecurity Solution



立即下载

思科2017年中网络安全报告
2017 MCR(Midyear Cybersecurity Report)



Thank you

