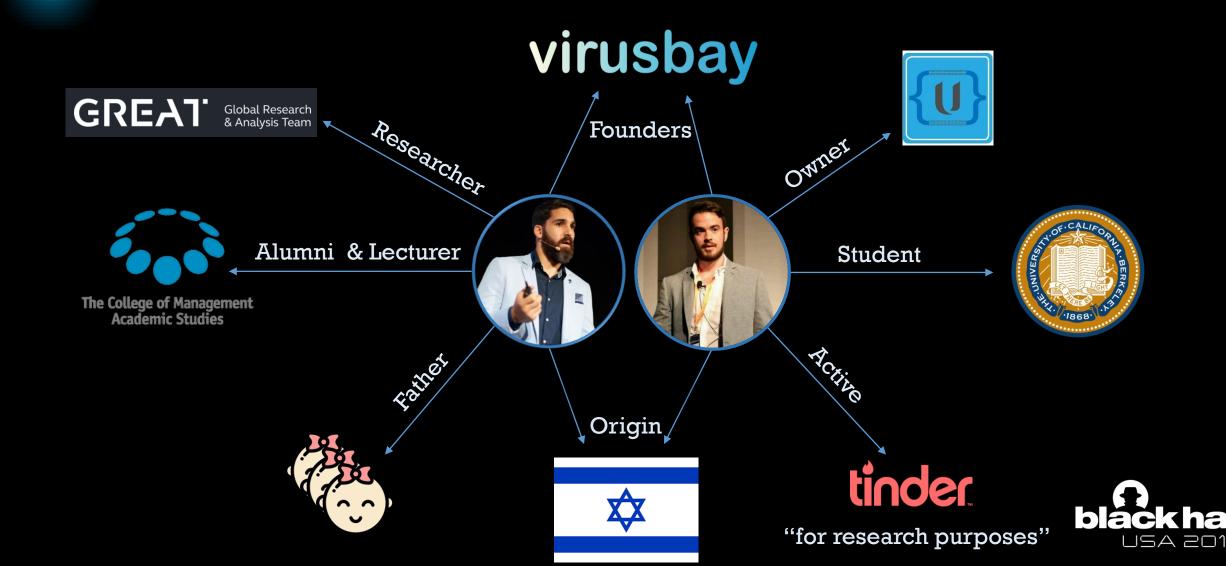


## Dissecting Non-malicious Artifacts: One IP At A Time

Ido Naor (@idonaor1) & Dani Goland (@danigoland)

## About the researchers



## General concept



Employees use online services to educate themselves



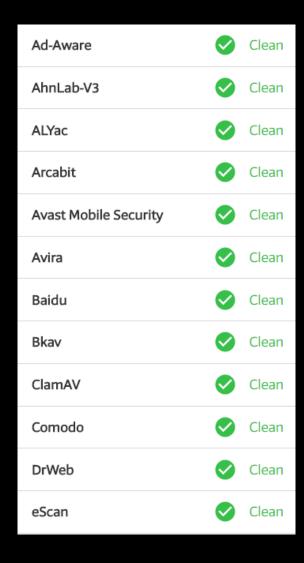
Security products use online services to enhance detection

# PRO Responsible EDUCATE

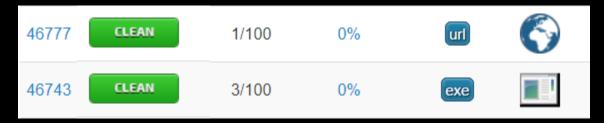
## RESEARCH FOCUS



### Zero detection









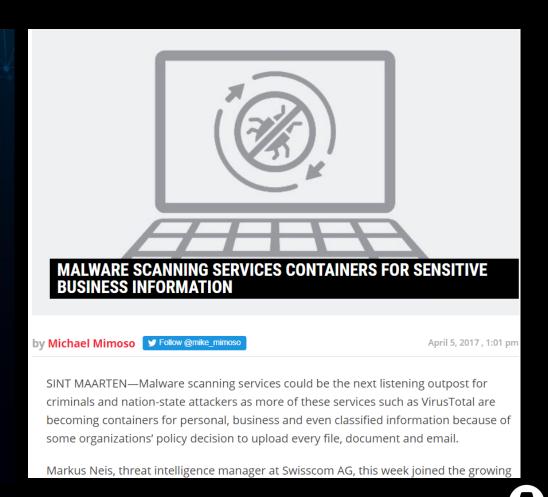


## **History Around The Subject**

## EVERY TIME YOU UPLOAD A MALWARE SAMPLE...

Online Sandboxing Services As a Data Exfiltration Intermediary

A SafeBreach Labs research by
Dor Azouri, Security Researcher, SafeBreach
March 2018



## Every time you upload a sample

- Demonstrated data exfiltration via online sandboxes and malware repositories
- Initial malware(rocket) generates a file(satellite) from a template and incorporates the sensitive data inside.
- The satellite triggers the AV product and is uploaded to a sandbox
- Demonstrated retrieval via a Yara Rule search.



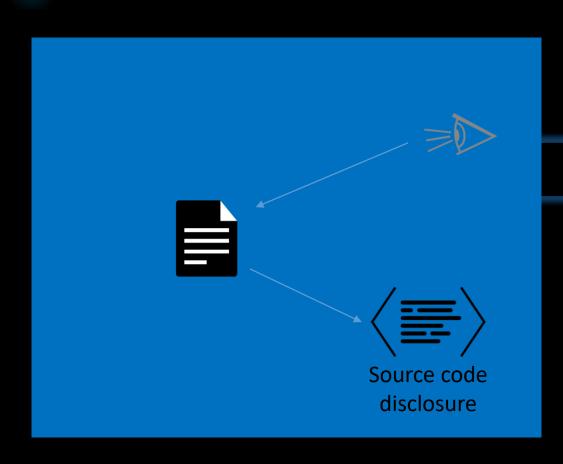


## What were we searching

- Credentials / Keys
- Database artifacts emails, passwords, PII, etc.
- Code segments
- Documents (Office/PDF/Visio and etc.)
- Compiled code (APKs, Jars and other apps)



## Look & Feel



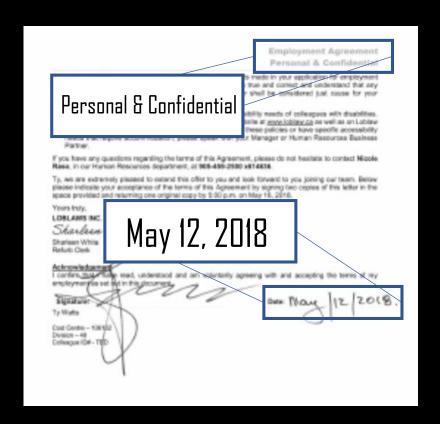
Machine learning engine





## **Proof of Concept**

- One simple search: "message"
- Mail containing non-malicious artifacts
  - Options:
    - Mail uploaded by employee
    - Mail suspected by security product
    - Mail uploaded by 3<sup>rd</sup> party
- Example of company intellectual property being leaked due to suspected file verification





## Research Scope

#### **Starting points**

- Paid/non-paid services
- Repositories
- Other

#### **Expertise**

- Yara
- Data Science
- Malware Research

#### Goal

Prove that data is being unwillingly exfiltrated from organizations, and that with simple tools – it can be stopped.



## Step 1: Espionage Tool

- Code repositories / Open source
- Script/Paste repositories
- Malware repositories
- Multi-scanners (with private key or without)
- Online sandboxes
- Forums / Social platforms



## Step 2: Espionage Tool

```
rule aws_api{
   strings:
       a = /AKIA[0-9A-Z]{16}/
condition:
   all of them
rule twitter_api{
   strings:
       $a = "consumer_key" nocase
       $b = "consumer_secret" nocase
       $c = "access_token" nocase
condition:
   all of them
```

```
rule emails{
          condition:
          ((file_type contains "internet
email") or
(file_type contains "internet email
outlook")) and
new_file and positives < 1
}</pre>
```

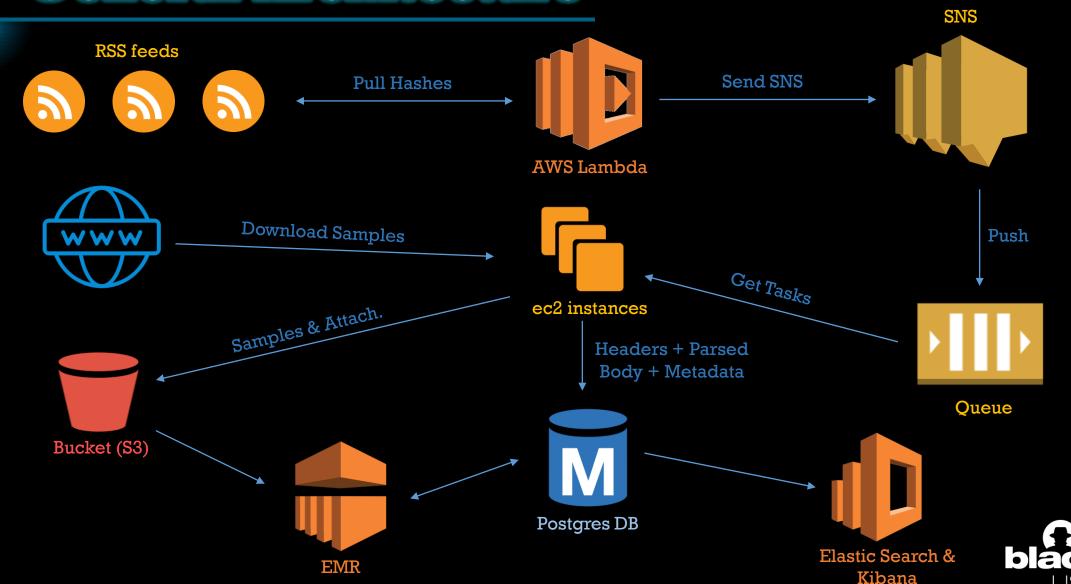


## Step 3: Espionage Tool

- Reads feed from data source
- Takes SHA1 from each sample
- Downloads samples
- Analyzing samples to find the sensitive information
- Categorize the information

```
var https = require('https');
var AWS = require('aws-sdk');
AWS.config.region = 'us-west-2';
var s3 = new AWS.S3();
let url =
"https://<datasource>/.../notifications-
feed...";
exports.handler = function (event,
context,callback) {
  https.get(url, res => {
  res.setEncoding("utf8");
  let body = "";
  res.on("data", data => {
    body += data;
  });
  let ids = []
  res.on("end", () => {
    body = JSON.parse(body);
    let notifs = body['notifications'];
    let filtered = {alerts:[]};
    for(let i = 0; i<notifs.length;i++)</pre>
```

## **General Architecture**



## **Analysis Pipeline**



- Spam Or Ham
- TF-IDF  $\rightarrow$  Naïve Bayes

Open Source Dataset

#1 Feature

**Email Queue** 



#### **Custom Parser**

- Subject & Body
- Language Detection
  - Domain Names
- Geo lookup on domains
  - Extract Attachments

Attachment Queue









Content & Metadata

Extraction



#### Preprocessing



- Stop word Removal
- Tokenization
- POS Tagging

### learn



#### Named Entity Recognition

- Names Of Persons
- Organizations
- Roles(CXO,VP)
- Locations

**Postgres** 

Monetary Values

#### Topic Modeling

- 10 Topics
- Top 10 words/topic



Scoring

1(Casual Email) - 4(Critical/Highly Confidential)



elasticsearch





<sup>\*</sup> NMF = Non-Negative Matrix Factorization





**DEMOTIME** 

## **QUESTIONS?**



(2) Grab the





## Go Feedback!

Ido Naor (@IdoNaorl) & Dani Goland (@danigoland)

