Miva Merchant \bigcirc

BASE READYTHEME CUSTOMIZATION

Updated November 12, 2014

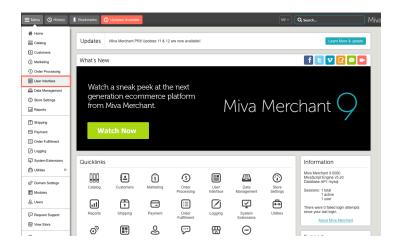
Installing the Base ReadyTheme

These instructions are for installing a ReadyTheme to a brand new store. If you have an existing store, please contact support.

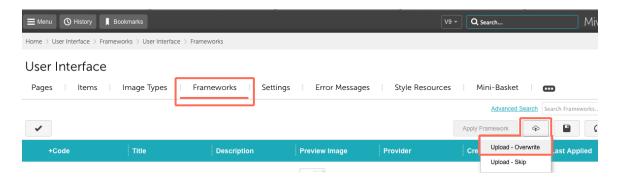
1. Got to http://www.miva.com/mm5/merchant.mvc?Screen=readythemes&Store_Code=MIVA and download the theme you want. For this guide we are downloading and installing the Base ReadyTheme.



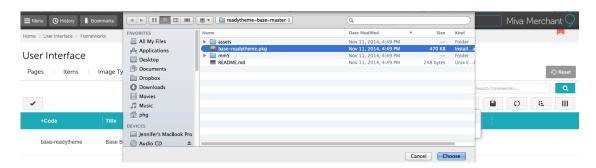
2. Go to your Miva 9 Admin, click on Menu, scroll down and select "User Interface."



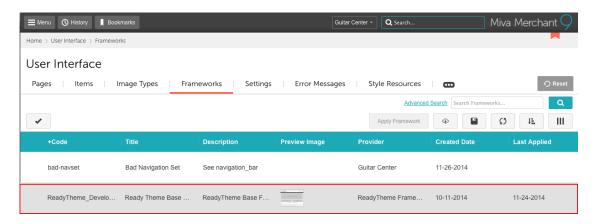
3. Select Frameworks, click on the upload button, select "Upload-Overwrite."



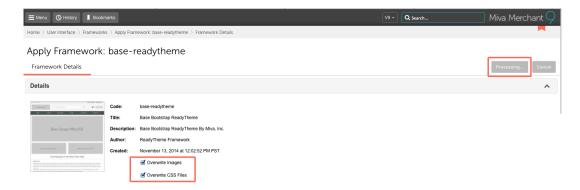
4. Go to your downloads file, open the readytheme folder, and select the .pkg file, then select "Choose."



5. Click on your ReadyTheme, Click "Apply Framework."



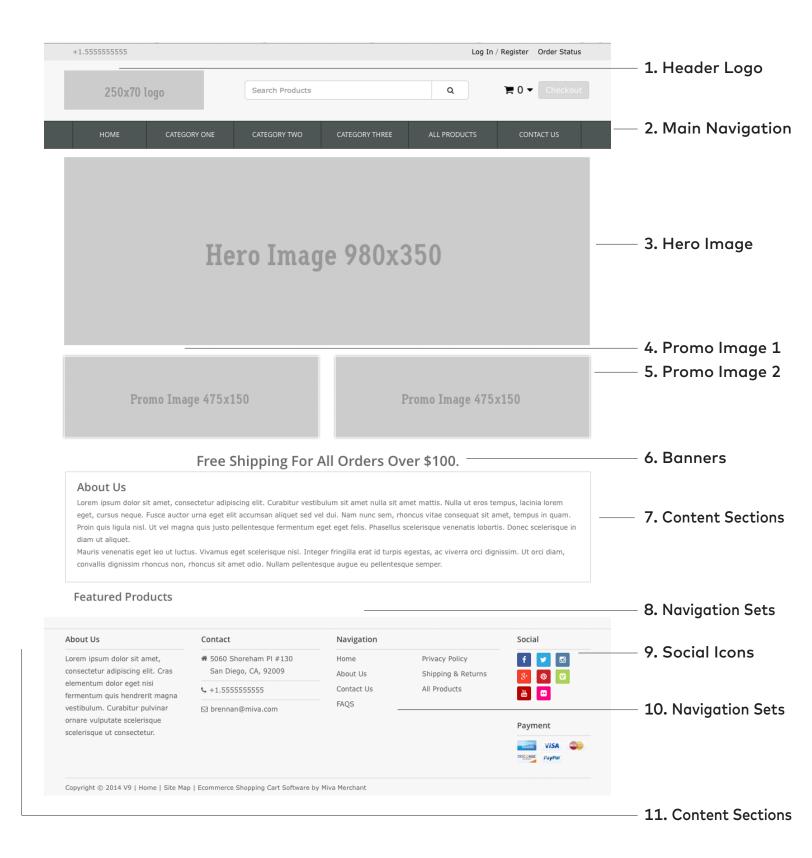
6. Click the two boxes, "Overwrite Images" and "Overwrite CSS Files", then click "Apply."



7. A secondary warning page will come up, go ahead and hit "Apply" one more time.

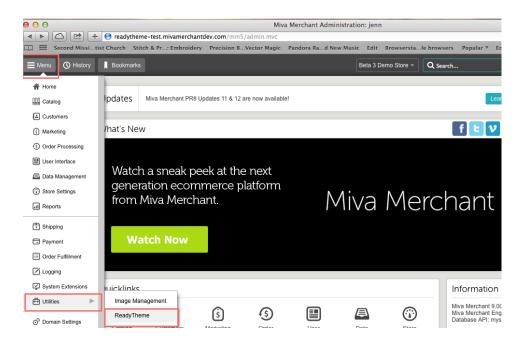


Customizable Areas in the Base ReadyTheme



Accessing the Base ReadyTheme

- 1. Click on the Menu
- 2. Scroll down to Utilities (don't click on it)
- 3. Click on the Right Arrow
- 4. Click on ReadyTheme

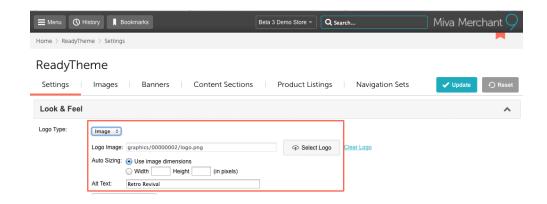


Replace the Top Logo with Alternate Image

UNDER SETTINGS TAB



- 1. Go to Logo Type/Logo Image
- 2. Click on "Select Logo"
- 3. Upload your logo to replace the current one. Click on "Select" in the bottom right corner.
- 4. Click "Update" in the top right corner.

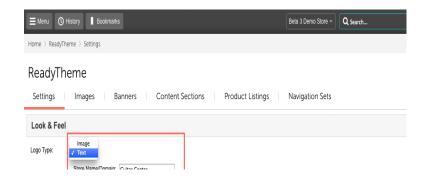


Replace Top Logo with Text

UNDER SETTINGS TAB

If you don't have a logo, you can use plain text in it's place.

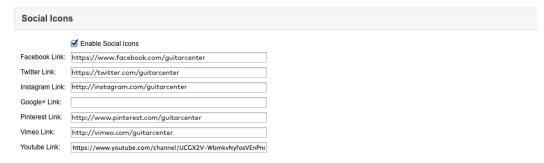
- 1. Next to "Logo type" click on Image Drop Down Menu
- 2. Select: Text"
- 3. Enter "Store Name" and "Store Tagline"
- 4. Click "Update" in top right corner.



Enable Social Media Icons

UNDER SETTINGS TAB

- 1. Click "Enable Social Icons"
- 3. Enter your links for whichever platforms you are on (empty fields will not show an icon on your Storefront page)
- 4. Click "Update"



Enable Third Part Social Sharing Code

UNDER SETTINGS TAB

- 1. If you have a 3rd Party Social Sharing Code, click the "Enable Social Sharing Code" box
- 2. Enter your code into the "3rd Party Social Sharing Code" Field
- 3. Click "Update"



Enable Trust Symbol

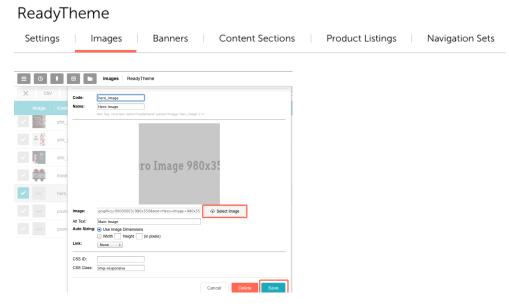
UNDER SETTINGS TAB

- 1. If you have a SSL Site Seal, Click the "Active" box.
- 2. Enter your code into the :SSL Site Seal or Trust Symbol: field
- 3. Click "Update"



<u>Updating Images - (SFNT: Hero Image)</u>

UNDER IMAGES TAB



- 1. Select "SFNT: Hero Image"
- 2. Click the pencil icon to edit/replace the image
- 3. Under the "Image" field, click "Select Image" and upload your new image
- 4. Update your "Alt Text" as well as any other appropriate fields.
- 5. Click "Save"

Update "SFNT: Hero Mobile" Image

There is also a separate Hero image for mobile settings. Make sure you replace this as well. UNDER IMAGES TAB

- 1. Select "SFNT: Hero Image Mobile"
- 2. Click the pencil icon to edit/replace the image
- 3. Under the "Image" field, click "Select Image" and upload your new image
- 4. Update your "Alt Text" as well as any other appropriate fields.
- 5. Click "Save"

Update "SFNT: Promo 1" Image

UNDER IMAGES TAB

- 1. Select "SFNT: Promo 1"
- 2. Click the pencil icon to edit/replace the image
- 3. Under the "Image" field, click "Select Image" and upload your new image
- 4. Update your "Alt Text" as well as any other appropriate fields.
- 5. Click "Save"

Update "SFNT: Promo 2" Image

UNDER IMAGES TAB

- 1. Select "SFNT: Promo 2"
- 2. Click the pencil icon to edit/replace the image
- 3. Under the "Image" field, click "Select Image" and upload your new image
- 4. Update your "Alt Text" as well as any other appropriate fields.
- 5. Click "Save"

Update Free Shipping Banner Text

UNDER BANNERS TAB

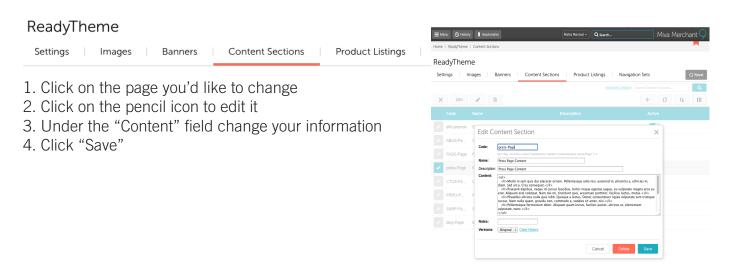
ReadyTheme



- 1. Select "SFNT: Footer Text"
- 2. Click the pencil icon to edit/replace the image
- 3. Enter your new text in the "Message" field.
- 4. Click "Save"

Update Navigation Pages Content

UNDER CONTENT SECTIONS TAB



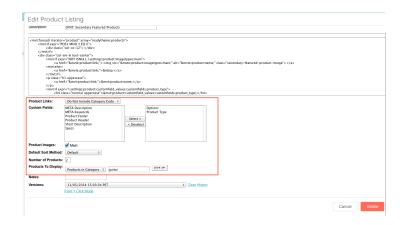
Update Featured Products

UNDER PRODUCT LISTINGS TAB

ReadyTheme



- 1. Select SFNT: Featured Products
- 2. Click on the pencil icon to edit
- 3. Under "Custom Fields" select the items you want to display, then click select to move them over into the secondary box.
- 4. Under "Products to Display" choose where you want the products to pull from
- 5. Fill in any other applicable fields
- 6. Click "Save"



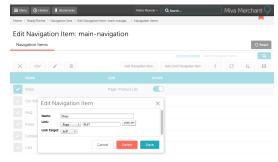
Update Top Navigation

UNDER NAVIGATION SETS TAB

ReadyTheme



- 1. Hover (don't click) over "Top Navigation"
- 2. Click on the page icon with an arrow on it in the left column
- 3. Click on any item you want to update
- 4. Click on the pencil icon to edit it and update to your navigation choices
- 5. Under "Link" choose where you would like the navigation to go to
- 6. Continue until all navigation is updated, click "Save"
- 7. If you want to turn one of the navigation items off, click the active button to the right til it turns grey.



Update Footer Navigation

UNDER NAVIGATION SETS TAB

- 1. Hover (don't click) over "Footer Navigation"
- 2. Click on the page icon with an arrow on it in the left column
- 3. Click on any item you want to update
- 4. Click on the pencil icon to edit it and update to your navigation choices
- 5. Under "Link" choose where you would like the navigation to go to
- 6. Continue until all navigation is updated, click "Save"

