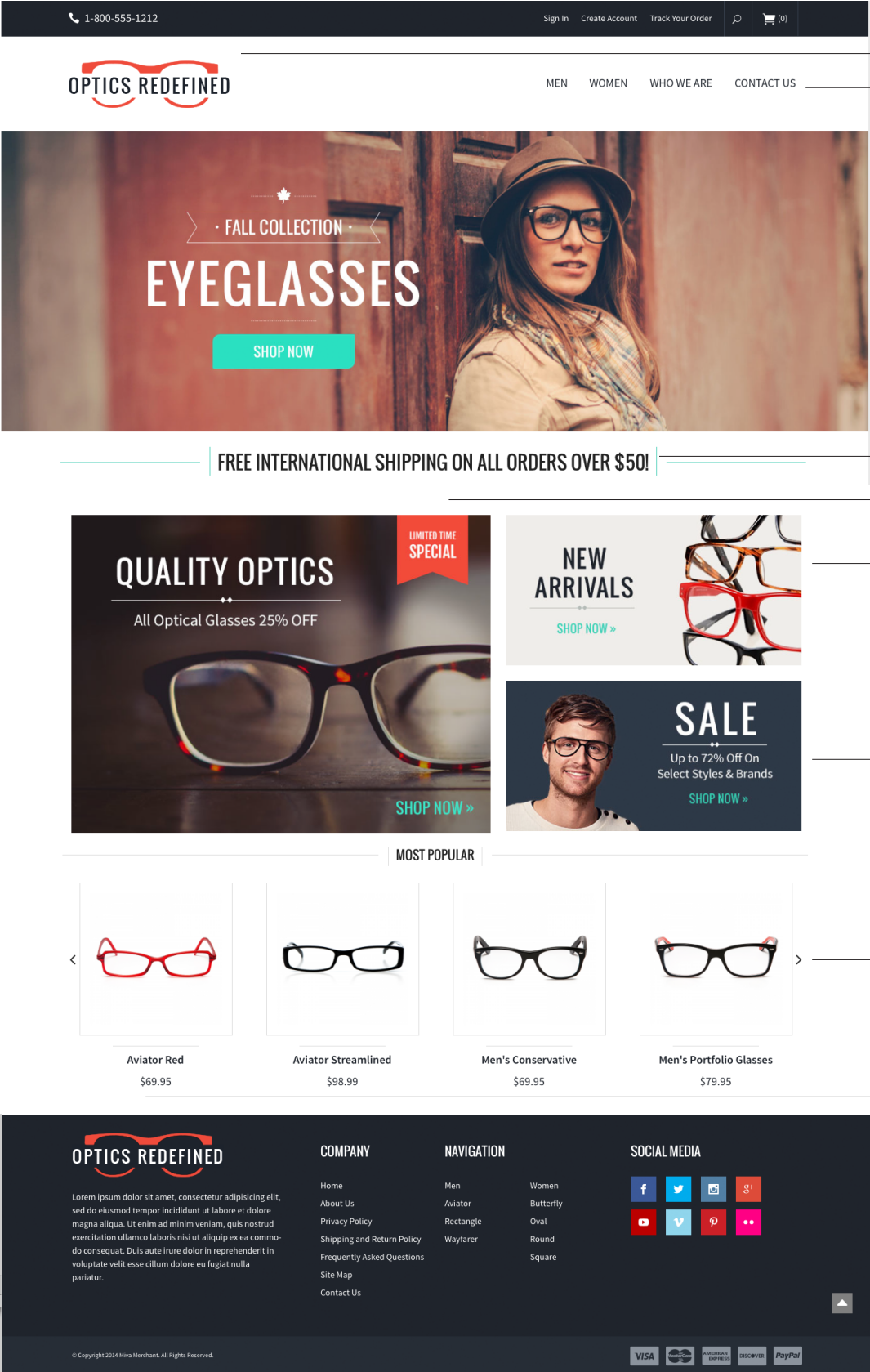


# Miva Merchant 9

## OPTICS THEME CUSTOMIZATION

Updated November 01, 2014

# Customizable Areas in the Optics Ready Theme



1. Header Logo

2. Top Navigation

3. Hero Image

4. Banners

5. SFNT Special

6. SFNT New

7. SFNT Sale

8. Most Popular

9. Footer Logo

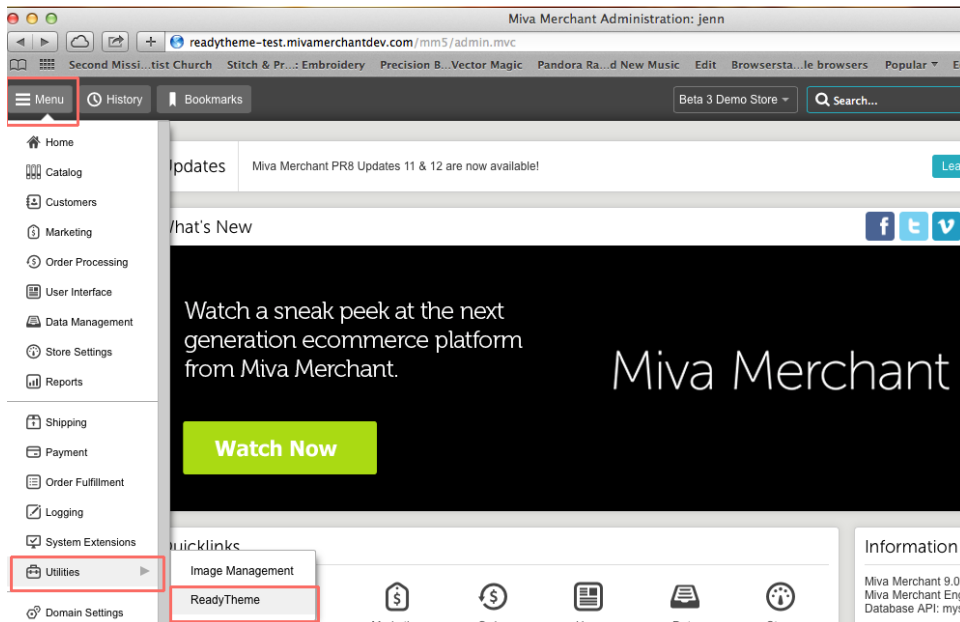
10. Social Icons

11. Right Footer Nav

12. Left Footer Nav

# Accessing the Retro Ready Theme

1. Click on the Menu
2. Scroll down to Utilities (don't click on it)
3. Click on the Right Arrow
4. Click on ReadyTheme



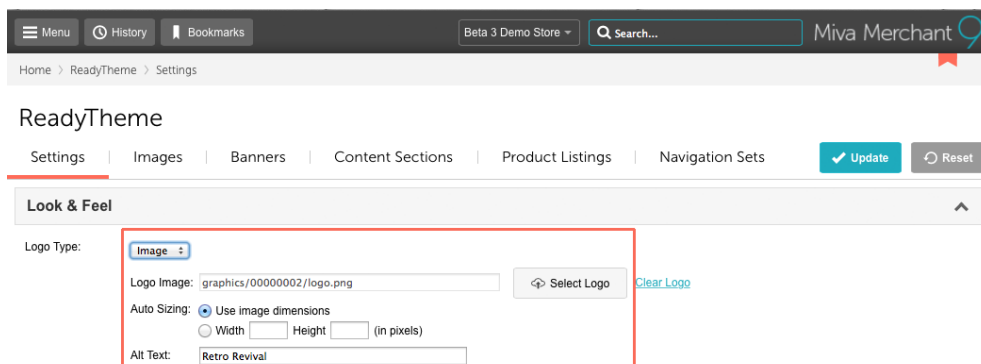
## Replace the Top Logo with Alternate Image

UNDER SETTINGS TAB

### ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | Navigation Sets

1. Go to Logo Type/Logo Image
2. Click on “Select Logo”
3. Upload your logo to replace the current one. Click on “Select” in the bottom right corner.
4. Click “Update” in the top right corner.

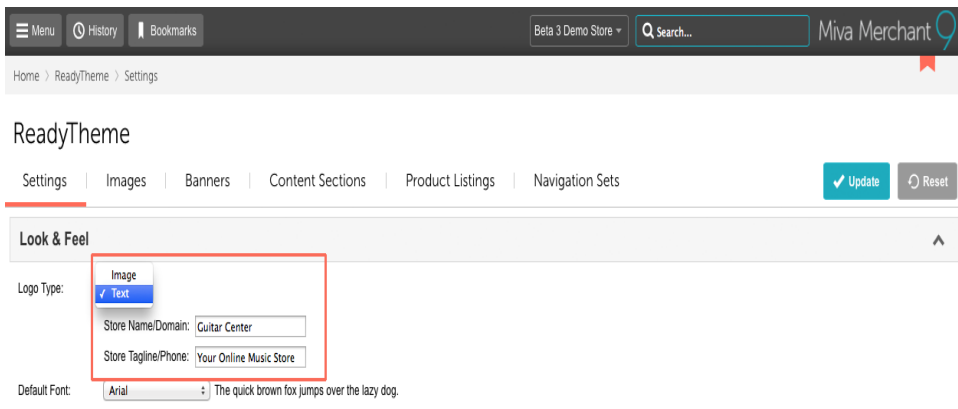


## Replace Top Logo with Text

### UNDER SETTINGS TAB

If you don't have a logo, you can use plain text in it's place.

1. Next to "Logo type" click on Image Drop Down Menu
2. Select: Text"
3. Enter "Store Name" and "Store Tagline"
4. Click "Update" in top right corner.



Menu History Bookmarks Beta 3 Demo Store Search... Miva Merchant 9

Home > ReadyTheme > Settings

ReadyTheme

Settings Images Banners Content Sections Product Listings Navigation Sets Update Reset

Look & Feel

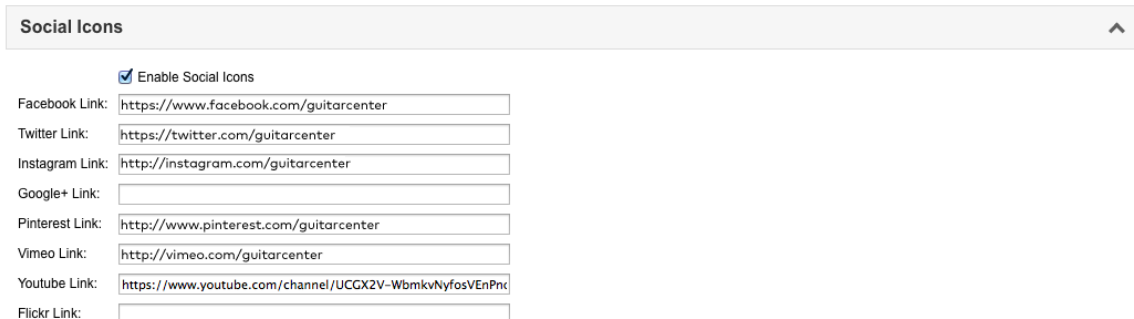
Logo Type: Image Text Store Name/Domain: Guitar Center Store Tagline/Phone: Your Online Music Store

Default Font: Arial The quick brown fox jumps over the lazy dog.

## Enable Social Media Icons

### UNDER SETTINGS TAB

1. Click "Enable Social Icons"
3. Enter your links for whichever platforms you are on (empty fields will not show an icon on your Storefront page)
4. Click "Update"



Social Icons

☒ Enable Social Icons

Facebook Link: https://www.facebook.com/guitarcenter

Twitter Link: https://twitter.com/guitarcenter

Instagram Link: http://instagram.com/guitarcenter

Google+ Link:

Pinterest Link: http://www.pinterest.com/guitarcenter

Vimeo Link: http://vimeo.com/guitarcenter

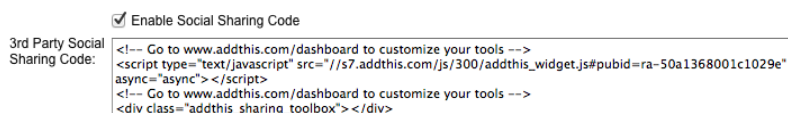
Youtube Link: https://www.youtube.com/channel/UCGX2V-WbmkvNyfosVEnPnc

Flickr Link:

## Enable Third Part Social Sharing Code

### UNDER SETTINGS TAB

1. If you have a 3rd Party Social Sharing Code, click the "Enable Social Sharing Code" box
2. Enter your code into the "3rd Party Social Sharing Code" Field
3. Click "Update"



☒ Enable Social Sharing Code

3rd Party Social Sharing Code: <!-- Go to www.addthis.com/dashboard to customize your tools --> <script type="text/javascript" src="//s7.addthis.com/js/300/addthis\_widget.js#pubid=ra-50a1368001c1029e" async="async"></script> <!-- Go to www.addthis.com/dashboard to customize your tools --> <div class="addthis\_sharing\_toolbox"></div>

# Enable Trust Symbol

## UNDER SETTINGS TAB

1. If you have a SSL Site Seal, Click the “Active” box
2. Enter your code into the :SSL Site Seal or Trust Symbol: field
3. Click “Update”

Trust Symbol

☐ Active

SSL Site Seal or Trust Symbol:

<a href="http://instantssl.com/ssl.html" style="text-decoration:none;">  
<br/></a><br/>

# Updating Images - “Main Hero” Image

## UNDER IMAGES TAB

### ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | Navigation Sets

1. Select “Storefront Hero Image”
2. Click the pencil icon to edit/replace the image
3. Under the “Image” field, click “Select Image” and upload your new image
4. Update your “Alt Text” as well as any other appropriate fields
5. Click “Save”







Menu | History | Bookmarks | Optics Ready Theme | Search... | Miva Merchant

Home > ReadyTheme > Images

ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | Navigation Sets

CSV | Edit | Delete

Image	Code	Name
	payments...	Payments Accepted
	sht_hero	Storefront Hero Image
	sht_special	Limited Time Special
	sht_new	New Arrivals
	sht_sale	Sale
	footer_logo	Footer Logo

Edit ReadyTheme Image

Code: sht\_hero

Name: Storefront Hero Image

Icon Tag: <br/></a><br/>




Image: graphics/00000001/img\_sht\_hero.jpg [Select Image](#)

Alt Text:

Auto Sizing: ☒ Use Image Dimensions ☐ Width  Height  (in pixels)

Link:

Link Target:

CSS ID:

CSS Class:

Cancel Delete Save

---

## Update “Storefront Special” Image

UNDER IMAGES TAB

1. Select “Limited Time Special” image
2. Click the pencil icon to edit/replace the image
3. Under the “Image” field, click “Select Image” and upload your new image
4. Update your “Alt Text” as well as any other appropriate fields.
5. Click “Save”

## Update “Storefront New” Image

UNDER IMAGES TAB

1. Select the “New Arrivals” image
2. Click the pencil icon to edit/replace the image
3. Under the “Image” field, click “Select Image” and upload your new image
4. Update your “Alt Text” as well as any other appropriate fields.
5. Click “Save”

## Update “Storefront Sale” Image

UNDER IMAGES TAB

1. Select the “Sale” image
2. Click the pencil icon to edit/replace the image
3. Under the “Image” field, click “Select Image” and upload your new image
4. Update your “Alt Text” as well as any other appropriate fields.
5. Click “Save”

## Replace the “Footer Logo” with Alternate Image

UNDER IMAGES TAB

1. Click on “Footer Logo”
2. Click the pencil icon to edit/replace the image
3. Under the “Image” field, click “Select Image” and upload your new image
4. Update your “Alt Text” as well as any other appropriate fields.
5. Click “Save”

## Update Top Banner Text

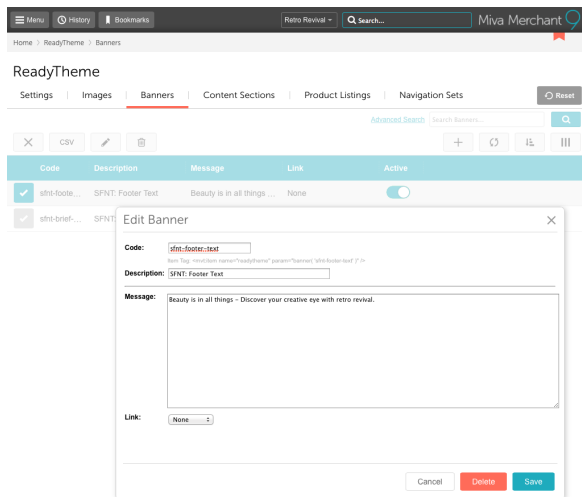
UNDER BANNERS TAB

ReadyTheme

Settings | Images | **Banners** | Content Sections | Product Listings | Navigation Sets

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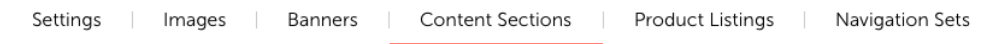
1. Select the “Free Shipping” banner
2. Click the pencil icon to edit/replace the text
3. In the “Message” field, enter your new text
4. Click “Save”



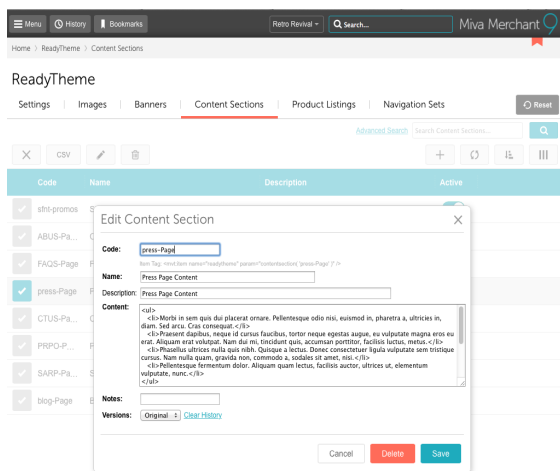
## Update Navigation Pages Content

UNDER CONTENT SECTIONS TAB

## ReadyTheme



1. Click on the page you'd like to change
2. Click on the pencil icon to edit it
3. In the "Content" field add your information
4. Click "Save"



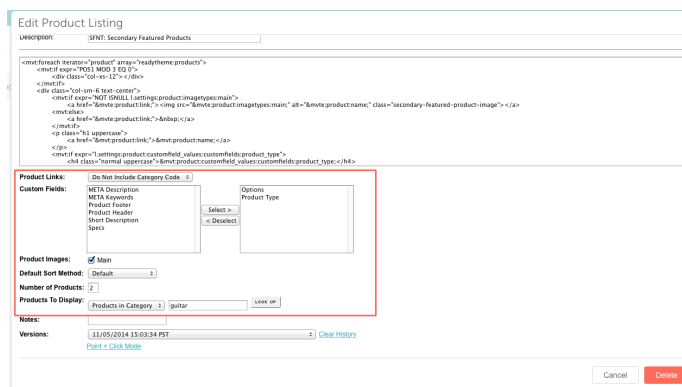
# Update “Most Popular”

## UNDER PRODUCT LISTINGS TAB

### ReadyTheme

Settings | Images | Banners | Content Sections | **Product Listings** | Navigation Sets

1. Select the “Most Popular” banner
2. Click on the pencil icon to edit
3. Under “Custom Fields” select the items you want to display, then click select to move them over into the secondary box.
4. Under “Products to Display” choose where you want the products to pull from
5. Fill in any other applicable fields
- 6 Click “Save”



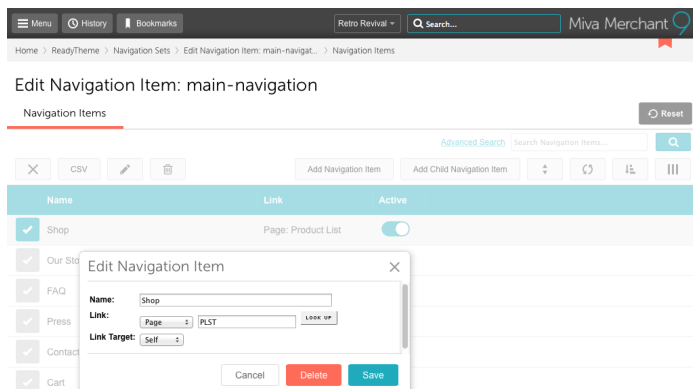
# Update Top Navigation Bar

## UNDER NAVIGATION SETS TAB

### ReadyTheme

Settings | Images | Banners | Content Sections | **Product Listings** | **Navigation Sets**


1. Click on the “Top Navigation Bar” item
2. Click on the page icon with an arrow on it in the top column
3. Click on any item you want to update
4. Click on the pencil icon to edit it and update to your navigation choices
5. Under “Link” choose where you would like the navigation to go to
6. Continue until all navigation is updated, click “Save”

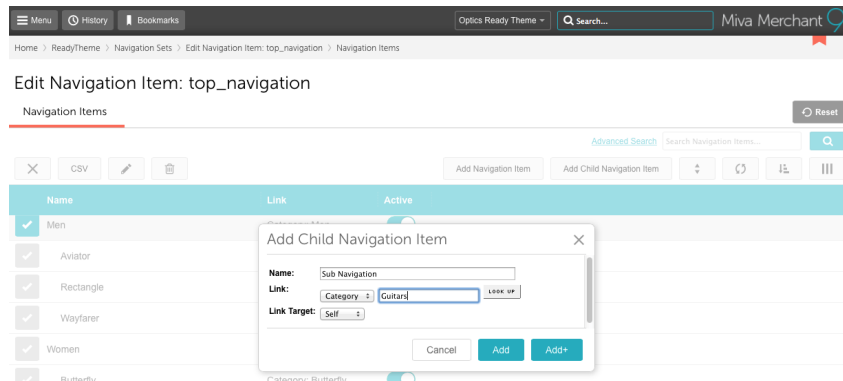




# Create Drop Down Menu


## UNDER NAVIGATION SETS TAB

1. Hover (don't click) over "Top Navigation Bar"
2. Click on the page icon with an arrow on it in the left column 
3. Click on any Parent Navigation that you want to have a Sub Nav for
4. Click on "Add Child Navigation Item"
5. Fill in the "Name" of the sub navigation item
6. Under "Link" choose where you would like the navigation to go to
- 7.If you have more sub navigation to add click on the "Add+", if you're done, click on the "Add" Button



# Update Footer Navigation

## UNDER NAVIGATION SETS TAB

1. Click on the "Left Footer Navigation" item
2. Click on the page icon with an arrow on it in the top column 
3. Click on any item you want to update
4. Click on the pencil icon to edit it and update to your navigation choices
5. Under "Link" choose where you would like the navigation to go to
6. Continue until all navigation is updated, click "Save"
7. Follow these same steps for "Right Footer Navigation"

