

Annotation Instructions

In the following you are given some German phrases, some of them may just be individual words. You will be asked to annotate their overall sentiment.

A phrase may convey the following types of sentiment:

- a) **positive** (e.g. *schöne Geschichte, Hoffnung, Freiheit*)
- b) **negative** (e.g. *hässliches Foto, Krieg, Trauer*)
- c) **neutral** (anything that does not carry a positive or negative sentiment, e.g. country names, persons or places)

While some of the phrases may convey some explicit sentiment (e.g. *schöne Geschichte*), some of them may not convey some sentiment per se but they may still have some connotation. In these cases, you should label the sentiment of their connotation.

Here is an important list of entity types and how you should label them:

1) **Criminals (e.g. Hitler or Stalin), criminal organizations (e.g. Mafia) and terror organizations (e.g. Al-Qaida or Ku Klux Klan) should be labeled as conveying negative sentiment.**

2) **Victims and all sorts of protected groups (e.g. poor people, dead people, ill people, homeless people, disabled people, elderly people, minorities) should not be labeled as conveying negative sentiment. These are people that you typically feel sympathy for. Therefore, they should be labeled as conveying positive sentiment.**

There may also be phrases comprising several sentiment-bearing words. It is very important that you label the sentiment as conveyed by the **entire** phrase.

For example, the phrase *Mangel an Talent* contains a negative word (*Mangel*) and a positive word (*Talent*). The entire phrase is negative.

On the other hand, the phrase *Verdrängung on Terror* contains two negative words, i.e. *Verdrängung* and *Terror*. However, we consider the fight against terrorism as a good thing. Therefore, that phrase should be labeled as conveying positive sentiment.

There may be words in this survey with which you are less familiar. Of course, you are free to consult a dictionary to clarify their meaning. For instance, you could consult: www.duden.de/woerterbuch.

The phrases from this survey originate from Twitter. As a consequence, the spelling is occasionally incorrect. Whether the spelling is correct or incorrect should not have an impact on your responses.

For the unlikely event that you do not understand the phrase (for example, since the grammar or spelling is poor) or you are very unsure, we allow you to flag a sentence as *Can't decide*.

Please only use this label if you really do not understand the example or, after some thorough consideration, cannot make up your mind.

We will not accept any responses that contain many phrases that are flagged as *Can't decide*. (We initially pre-filtered the set of phrases of this survey and already removed those we felt were too problematic.)