

Google Home Page and Search Result Page UI Analysis (specs)

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1. Pages Specification


*Specification below was based on English version of the app run on Chrome 78.0.3904.108(64bit).

1.1. 'Google Home Page' contains:

Search Engine:

- 'Google' logo centre aligned
- main search box below 'Google' logo, centre aligned with magnifier icon on the right and keyboard icon on the left side
- 'Google Search' button below Search Box, centre-left aligned, grey coloured
- 'I'm Feeling Lucky' button below Search Box, centre-right aligned, grey coloured

Top-right aligned menu (from left to right):


- 'Gmail' link
- 'Images' link
- Interface Keyboard button (icon )
- 'Sign in' button (if not logged in), blue coloured or Your account icon (when logged in)

Footer (from left to right):

- Country name (if localization is enabled), top-left aligned
- left aligned:
 - 'Advertising' link
 - 'Business' link
 - 'About' link
 - 'How search works' link
- right aligned:
 - 'Privacy' link
 - 'Terms' link
 - 'Settings' link

1.2. 'Google Search Result Page' contains:

Menu, top aligned :

- Left aligned:
 - 'Google' logo left aligned
 - main search box next to 'Google' logo, left aligned, with keyboard , microphone and magnifier icon on the right side (listed from left to right)
- Right aligned menu (from left to right):
 - Interface Keyboard button (icon )
 - 'Sign in' button (if not logged in), blue coloured or Your account icon (when logged in)

*menu is visible event if page is scrolled to the bottom

Bookmarks bar, top-left aligned (from left to right):

- 'All' bookmark, with magnifier icon next to the link
- 'Images' bookmark, with landscape icon next to the link
- 'Maps' bookmark, with map icon next to the link
- 'Videos' bookmark, with play icon next to the link
- 'News' bookmark, with newspaper icon next to the link
- 'More' button, with 3dots icon next to the link
- 'Settings' button
- 'Tools' button

Result summary information, left aligned (under bookmarks):

- text which contains number of results and time needed to gather the results

Search Results, left aligned:

- List of search results with link title, url, and a page description with the searched keyword highlined for each result. Sorted by most popular/relevant suggestions.

Search suggestions, bottom-left aligned:

- 'Searches related to <searchedKeyword>' text
- list of search suggestions displayed in two columns

Search navigation, bottom-left aligned (under suggestions):

- navigation displayed as the 'Google' logo with number of 'o' relevant to the number of pages with results
- list of search suggestions displayed in two columns

Footer, bottom-left aligned, 2 rows:

Top row (from left to right):

- Country name and City (if localization is enabled)
- 'Use precise location' link
- 'Learn more' link

Bottom row (from left to right):

- 'Help' link
- 'Send feedback' link
- 'Privacy' link
- 'Terms' link