B2B Digital Learning Journey Berlin 2019
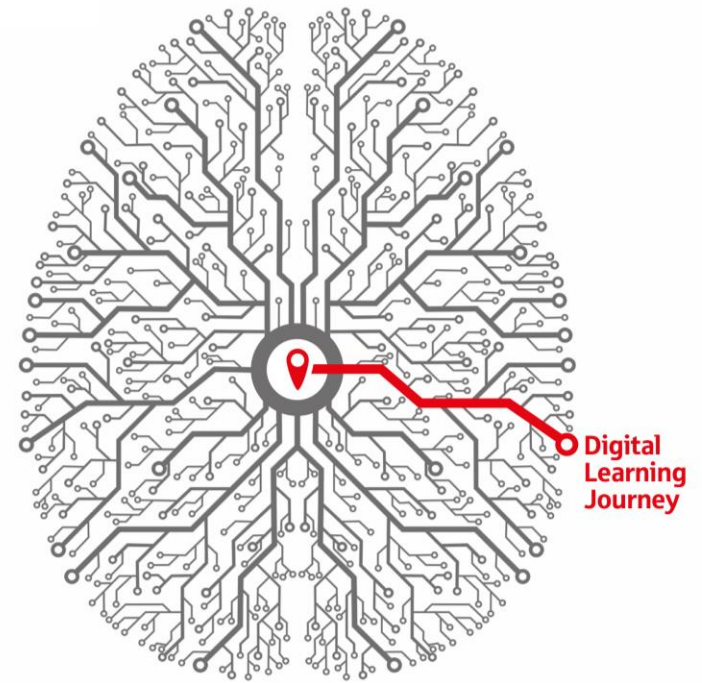
23./24.10.2019

Individuelle Einzelgespräche an Tag 2

Stadtsparkasse Düsseldorf und Capnamic Ventures

Stadtsparkasse Düsseldorf   CAPNAMIC

Im Rahmen der Digital Learning Journey vom 23. bis 24. Oktober 2019, können Sie am zweiten Tag Einzelgespräche mit Unternehmen aus dem Capnamic-Portfolio führen.

Bitte teilen Sie uns Ihre Wünsche mit, wir werden die Anfragen mit unserem Partner Capnamic koordinieren und uns vier Wochen vor dem Reisetermin erneut bezüglich konkreter Terminvereinbarungen bei Ihnen melden.

Auf den folgenden Folien finden Sie Kurzsteckbriefe der Portfolio-Unternehmen. Dabei haben wir eine grobe Clusterung nach Best-/ Medium- und Basic-Fit vorgenommen.

Tier 1 group of companies
- most potential ties to target group

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LANA LABS

Flexible and fully automated process mining solution

COMPANY PROFILE
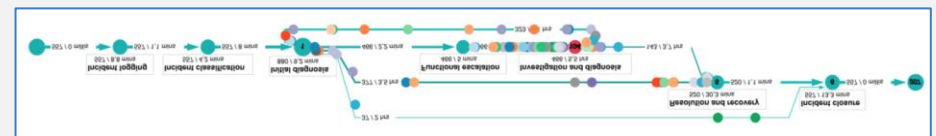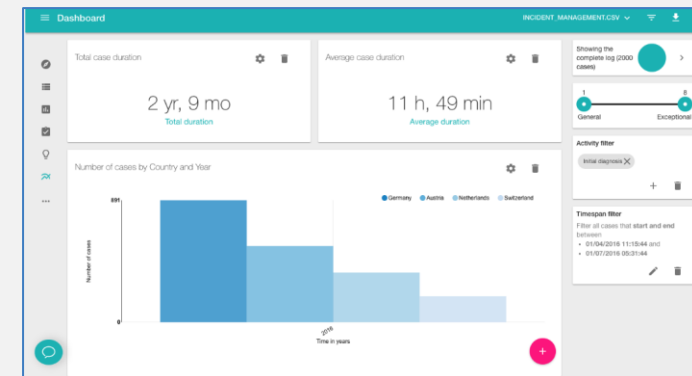
Founded	2016
HQ	Berlin (Germany)
Team	Thomas Baier, Rami Eid-Sabbagh, Karina Buschsieweke; 11 FTE
Website	www.lana-labs.com
Market	Process mining

PRODUCT & MILESTONES

Product	LANA is a process mining platform, which provides a flexible and fully automated process analysis
Value Proposition	Enhance the quality and efficiency of processes with a multi-source process mining approach
Milestones	Generating traction with large corporates and becoming a daily driver in their process overview

INTERESTING FOR

Demand / Requirement	Wishes to review and optimize internal processes

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USERLANE

The navigation system for software

COMPANY PROFILE

|	
Founded	2016
HQ	Munich (Germany)
Team	Hartmut Hahn (CEO), Kai Uhlig (CMO), Felix Eichler (CTO); 23 FTE
Website	www.userlane.com
Market	Enterprise application/ Digital adoption

INTERESTING FOR

Demand / Requirement	Wants to ease software onboarding for new employees
	Wants to enable customers or partners to easier use digital products

PRODUCT & MILESTONES

Product	Userlane automates user-onboarding for software vendors and staff training for large enterprises by offering a "software navigation system".
Value Proposition	Enable companies to fully leverage new and existing software.
Milestones	Released Chrome-browser extension for a more flexible application of Userlane.
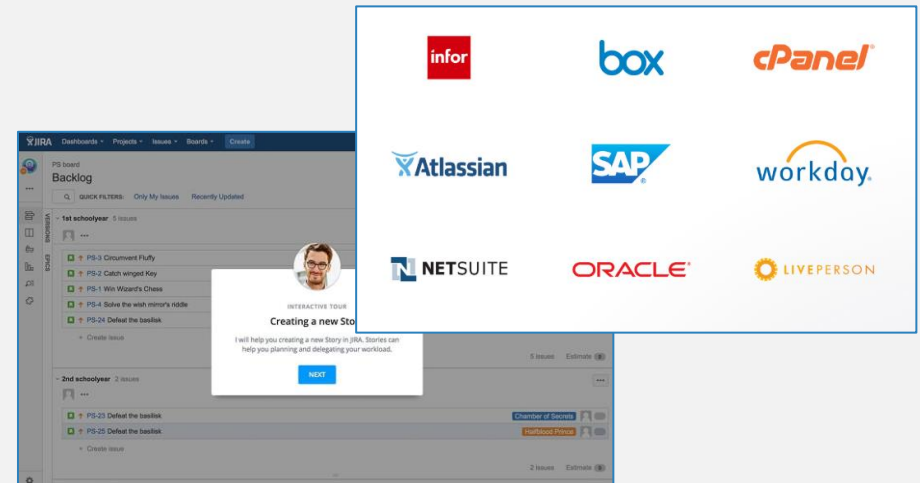
IWELCOME

Consumer identity and access management

COMPANY PROFILE

Founded	2012
HQ	Amersfoort (Netherlands)
Team	Danny de Vreeze, Jordi Clement; 72 FTE
Website	www.iwelcome.com
Market	Customer data/ Identity & Access management market

INTERESTING FOR

Demand / Requirement	Is handling possibly millions of consumer / customer data points and wishes to maximize analytics while staying 100% compliant with GDPR
	Looks for a 360° identity suite

PRODUCT & MILESTONES

Product	Identity and Access Management as a Service focused on consumer and workforce solutions via the cloud. Full GDPR compliance as first market player.
Value Proposition	Managing customer data and compliance to create positive business impact for enterprises.
Milestones	Improved product integration to low-touch model at significantly higher speed.

AGORIZE

The leading open innovation challenge platform
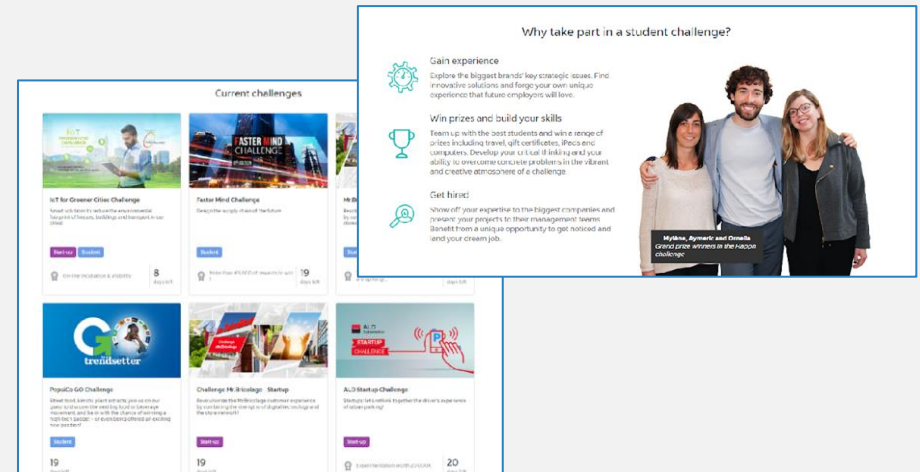
COMPANY PROFILE

Founded	2012
HQ	Paris (France)
Team	Charles Thou, Yohan Attal, Yohann Melamed; 40 FTE
Website	www.agorize.com
Market	Open Innovation

INTERESTING FOR

Demand / Requirement	Faces challenges in product, process or any other dimension
	Open minded for innovative approach towards innovation

PRODUCT & MILESTONES

Product	Open innovation challenge platform bringing together startups, students and developers with corporate customers to solve innovation challenges.
Value Proposition	Enabling companies to leverage digital innovators and rising startups to maintain and enhance leading market and product positioning.
Milestones	Successful internationalization in Europe, Asia and Canada primarily with recurring clients.

LEANIX

**Enabling companies to regain control over their IT landscape**

COMPANY PROFILE

Founded	2012
HQ	Bonn (Germany)
Team	André Christ, Jörg G. Beyer, André Burchart; 43 FTE
Website	www.leanix.net
Market	Enterprise Architecture Management

PRODUCT & MILESTONES

Product	LeanIX offers its customers to manage their IT PORTFOLIO in an agile and easy to implement way combined with a strong user interface.
Value Proposition	Enable enterprises to create and sustain control over their application landscape.
Milestones	Generated traction with US client followed by an increasing focus on internationalisation.

INTERESTING FOR

Demand / Requirement	Faces challenges caused by increasingly complex IT infrastructure

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CAPNAMIC
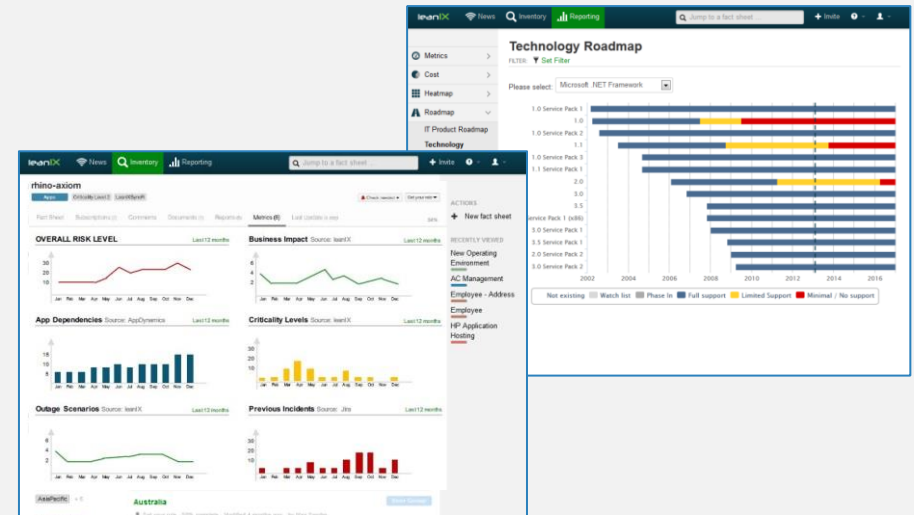
Tier 2 group of companies
- cooperation potential for specific target group members

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CONTIAMIO

Data integration, analysis and visualization solution

COMPANY PROFILE

Founded	2012
HQ	Berlin (Germany)
Team	Michael Franzkowiak, Tilmann Doll; 22 FTE
Website	www.contiamo.com
Market	Data analytics / visualization

PRODUCT & MILESTONES

Product	Contiamo is a cloud-based SaaS solution for organizations to make better use of their existing internal and external data and data sources
Value Proposition	Complexity reduction and efficiency increase to integrate, analyze and visualize data faster
Milestones	Extended customer base and further improve the software to fit corporate needs

INTERESTING FOR

Demand / Requirement	Employs multiple data sources and needs to analyse them in real-time with minimal friction

ACELLERE

**Easy to use code analyzer to help developers build complex software**

COMPANY PROFILE

Founded	2008
HQ	Frankfurt (Germany)
Team	Vishal Rai, Sudarshan Bhide, Benjamin Scherer; 49 FTE
Website	www.acellere.com
Market	Code analysis

INTERESTING FOR

Demand / Requirement	Is looking for enhanced code analysis and smoother / more efficient ways to develop code

PRODUCT & MILESTONES

Product	Acellere's main product 'Gamma' assists developers with an easy-to-use code analyzer, which will be enhanced by an AI-powered code recommendation engine.
Value Proposition	Enhancing the quality and maintainability of code by tightly integrating in the devops toolchain.
Milestones	Generating traction with large corporates and becoming a crucial part of the devops toolchain.

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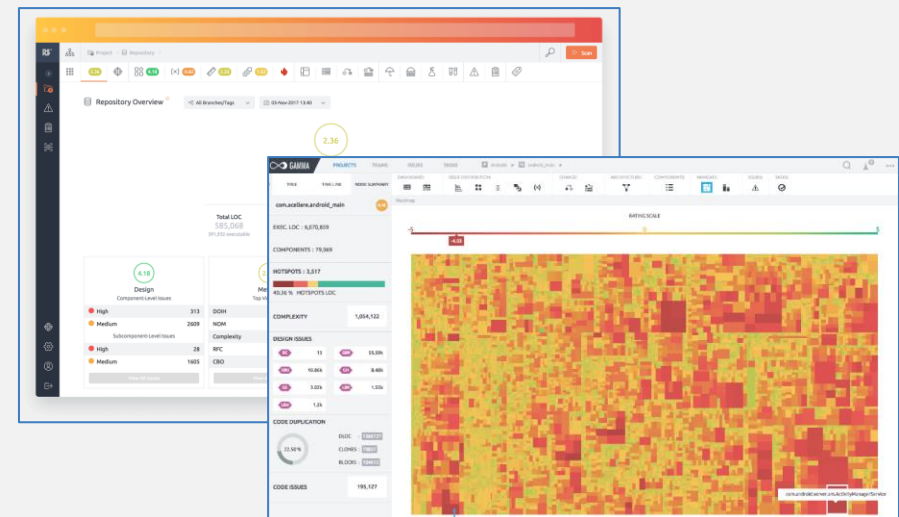
ONEDOT

Data preparation solution to transform data into structured information

COMPANY PROFILE

Founded	2014
HQ	Zurich (Switzerland)
Team	Bernhard Bicher, Tobias Widmer; 11 FTE
Website	www.onedot.com
Market	Data cleansing

INTERESTING FOR

Demand / Requirement	Has to handle high volume of unstructured data and wishes to automate

PRODUCT & MILESTONES

Product	OneDot's artificial intelligence (AI)-driven solution helps businesses to reduce manual work in product data management by 20x, to speed-up time-to-market by 90% and to increase revenue up to 10%.
Value Proposition	Enable companies to significantly increase data quality and decrease manual work.
Milestones	Major corporate customer wins in Switzerland and Germany.
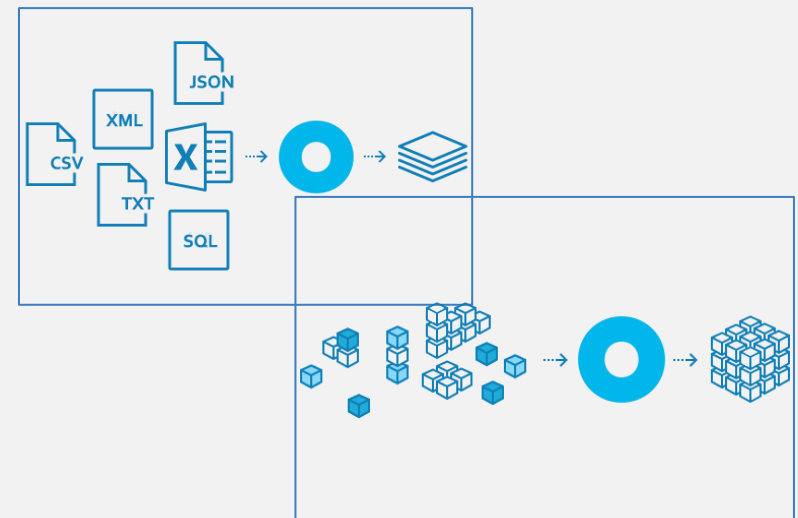
CROSSENGAGE

The moment marketing machine

CrossEngage

COMPANY PROFILE

Founded	2015
HQ	Berlin (Germany)
Team	Markus Wübben, Manuel Hinz; 26 FTE
Website	www.crossengage.io
Market	Marketing Automation

INTERESTING FOR

Demand / Requirement	Engages in multi-channel marketing / communication campaigns

PRODUCT & MILESTONES

Product	Customer Data Platform (CDP) to consolidate and enrich user data from any data source and create meaningful user moments through sophisticated audience segmentation in real-time and at scale – supported by Artificial Intelligence.
Value Proposition	Enabling CMOs and CRM managers to create real cross-channel campaigns through integrations into any delivery channel.
Milestones	**The product is constantly optimized to increase automation to improve and sustain growth.**
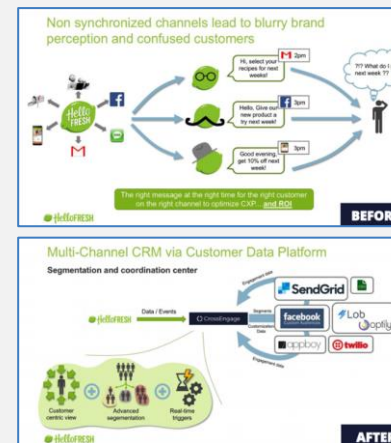
INNOACTIVE

**Underlying technology for Enterprise ready VR / AR solutions**

Innoactive®

COMPANY PROFILE

Founded	2013
HQ	Munich (Germany)
Team	Daniel Seidl (CEO), Benedikt Reiser (CTO) 25 FTE
Website	www.innoactive.de
Market	VR/AR

INTERESTING FOR

Demand / Requirement	Looking for innovative means of staff training
	considers to employ a VR platform for multiple use cases

PRODUCT & MILESTONES

Product	VR/AR Content Management Platform
Value Proposition	The software platform Innoactive Hub simplifies the creation and use of professional VR/AR applications and enables central content management.
Milestones	Launched SDK, which enables customers to implement specific requirements into the workspace. Contracted Volkswagen, who publicly announced to train 10k employees with the Innoactive solution in 2018.
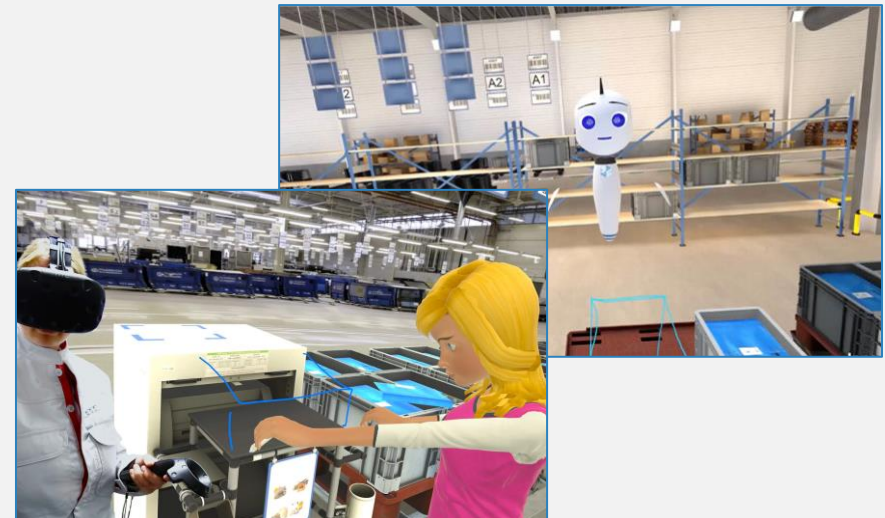
NOMAGIC

Robotic manipulation powered by AI for agile stores & warehouses

COMPANY PROFILE

Founded	2017
HQ	Warsaw (Poland)
Team	Kacper Nowicki (CEO), Tristan d'Orgeval (COO), Marek Cygan (CSO); 12 FTE
Website	www.nomagic.ai
Market	Robotics

INTERESTING FOR

Demand / Requirement	Looking for a robotic solution in picking and packing

PRODUCT & MILESTONES

Product	Differentiating artificial intelligence and machine learning software to control mainstream robot hardware for for order preparation and fulfillment (warehousing and retail).
Value Proposition	Automation of pick-and-place processes of random (unlearned) objects.
Milestones	Successful PoC (picking from bin and placing to cardboard boxes) in Q2-Q3 2018 with Cdiscount (French e-Commerce player; >€3bn revenue)

Tier 3 group of companies
- broader scope could be interesting

CHRONEXT

The international market place for luxury watches

CHRONEXT

COMPANY PROFILE

Founded	2013
HQ	Zug (Switzerland)
Team	Ludwig Wurlitzer, Philipp Man; 80 FTE in total
Website	www.chronext.com
Market	Luxury retail

PRODUCT & MILESTONES

Product	CHRONEXT is an online marketplace where private and business merchants trade luxury watches.
Value Proposition	Buy and sell certified luxury watches globally on a safe and consumer friendly platform.
Milestones	Closing partnerships with leading international watch brands.

INTERESTING FOR

Demand / Requirement	Is interested in using CHRONEXT as employee benefit - CHRONEXT allows discounts in a B2B context Looks for a marketing cooperation

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