

Foundation Peace Company

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Foundation Peace Concept

Restaurant Name & URL

www.FoundationCompany.com
FoundationCompany.in

Description

The Foundation Peace is a non-profit medical assistance platform dedicated to connecting individuals—especially from under-resourced communities—with free or low-cost life-changing surgical procedures such as bone-related surgeries (e.g., dysplasia correction) and facial reconstructions (e.g., cleft lip repair). Through a network of volunteer surgeons, partner hospitals, and donors, HealBridge ensures timely, compassionate, and professional care for those in need. The app serves as a digital foundation for the organization to assess, connect, and support patients throughout their healing journey.

Location

New York, New York

Main target audience

Primary Users: Individuals (or guardians) in need of corrective surgeries, particularly those who cannot afford or access healthcare services. Secondary Users: Volunteer doctors/surgeons willing to offer services. Donors/philanthropists who want to sponsor medical procedures. NGOs and hospitals looking to partner with the initiative. Medical students or professionals who want to help in non-surgical ways (e.g., admin, follow-up, awareness).

How the app will work

Patients or guardians create an account and fill out a medical need form with photo and background details. Medical professionals create verified profiles to offer services. Medical Review & Matching: The app's backend team reviews each case. Eligible cases are matched with available surgeons/hospitals. Fundraising & Sponsorship (Optional): If needed, a public or private fundraising campaign can be created for each case. Donors can browse cases and contribute directly.

Strategy

Target Audience

Foundation Peace exists to remove barriers between people and life-changing medical care by connecting underserved individuals to volunteer professionals, partner hospitals, and compassionate donors—through technology that empowers healing.

User Role	Needs Addressed	Strategy
Patients/Guardians	Access to care, clear guidance	Simple onboarding, guided forms, case tracking, language support
Medical Volunteers	Verified profiles, scheduling, impact visibility	Streamlined registration, calendar tools, case notifications
Donors	Trust, transparency, emotional connection	Secure payments, donor stories, visible case impact
NGOs/Hospitals	Coordination tools, patient flow, visibility	Dashboard access, partnership perks, status updates

Phase 1 – MVP (Minimum Viable Product):

- Patient registration with case upload
- Doctor/surgeon sign-up and profile verification
- Matching algorithm (manual in early stage)

- Case status tracking and basic messaging
- Donation portal (Stripe/PayPal integration)
- Language toggle (e.g., English/Spanish)
- Resources & education center

Phase 2 – Growth Features:

- Video intros/testimonials from patients & doctors
- AI assistance in case triage
- Live chat with coordinators
- Push notifications for case updates
- Donor subscription options (monthly sponsorships)

Onboarding & Registration Content

- Welcome message / intro to the app
- Step-by-step patient registration form (simple, clear language)
 - Name, contact, location
 - Medical condition (with photo upload and history)
 - Consent for data use
- Doctor/Volunteer registration form
 - Medical qualifications
 - Areas of expertise
 - Availability
- Donor sign-up form (optional but helpful for campaigns)

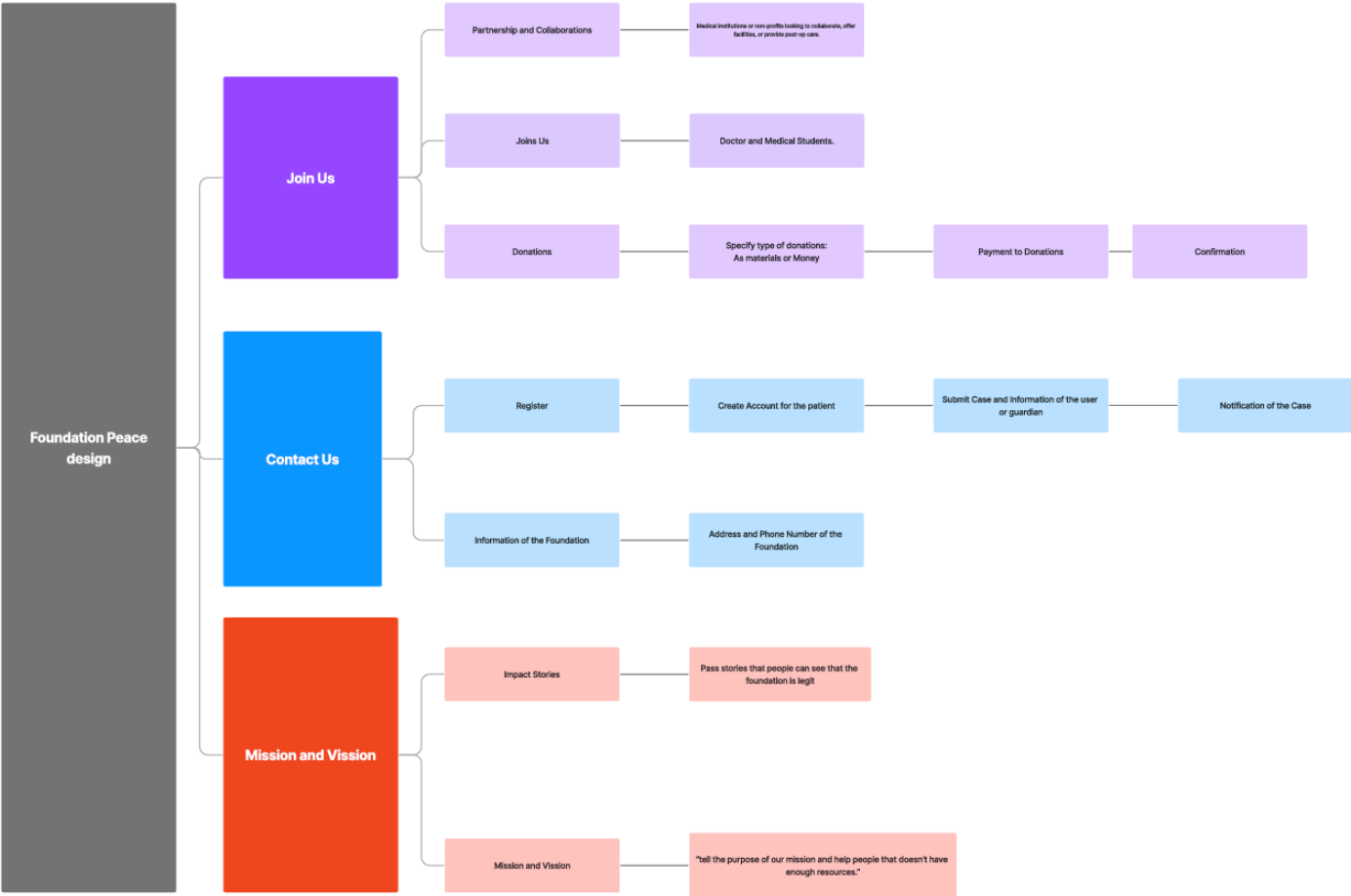
App Navigation & Core UI Labels

- Tab/Menu titles:
 - *Home, My Journey, Submit Case, Donate, Learn, Profile, Messages*
- Button texts:
 - *Submit Case, Connect with Doctor, Donate Now, Start a Campaign, Contact Support*
- Status updates:
 - *Case Submitted, Under Review, Matched, Surgery Scheduled, In Progress, Completed*

Homepage / Landing Screen Content

- Brief mission statement
- Quick access links: *Find Help, Become a Volunteer, Donate*
- Featured patient story or quote
- Impact stats (e.g., “245 surgeries funded,” “12 countries reached”)
- App intro video (optional but powerful)

SiteMap



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