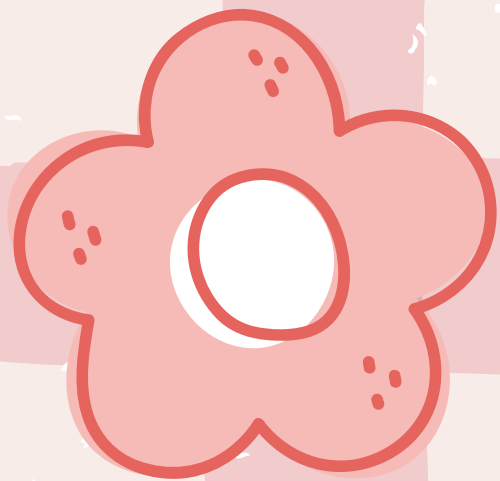
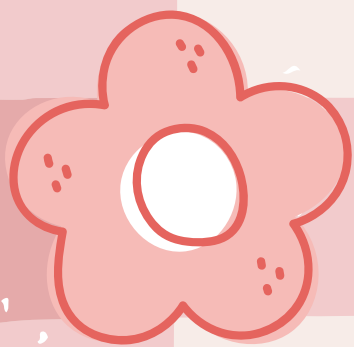
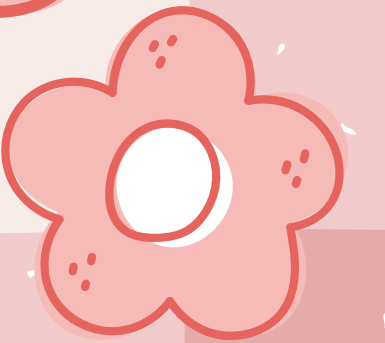
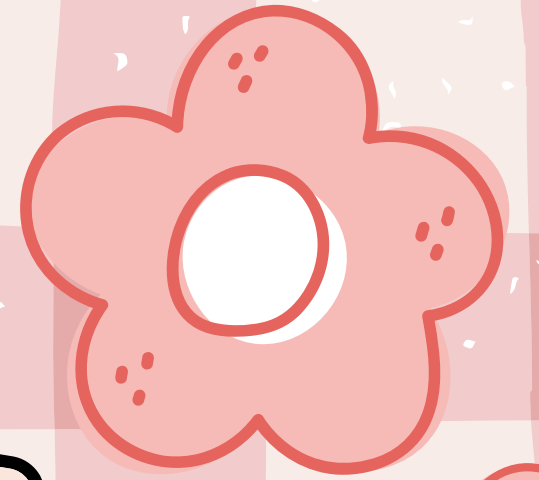
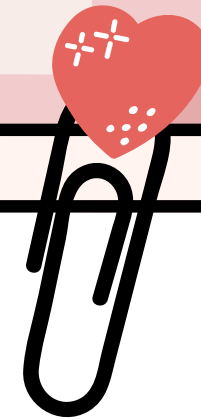
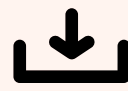


MY SWOT ANALYSIS

*by Huien Mi
Yordanova*







STRENGTH

Over the past few months, I've spent a lot of time thinking about my strengths, the things I enjoy, and the achievements I'm most proud of. Through this reflection, I've come to a clear realization: my key strengths lie in designing and coding.

I'm a naturally motivated person and often come up with different ideas. I really enjoy working on creative and technical projects—especially when I'm passionate about the concept. When I like the idea behind a project, I find myself deeply engaged and excited to design and code. On the other hand, if the idea doesn't interest me or feels boring, I struggle to stay motivated, even if I've already started the work.





WEAKNESSES

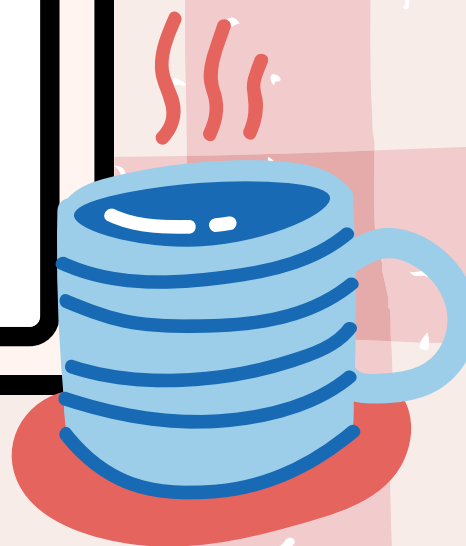
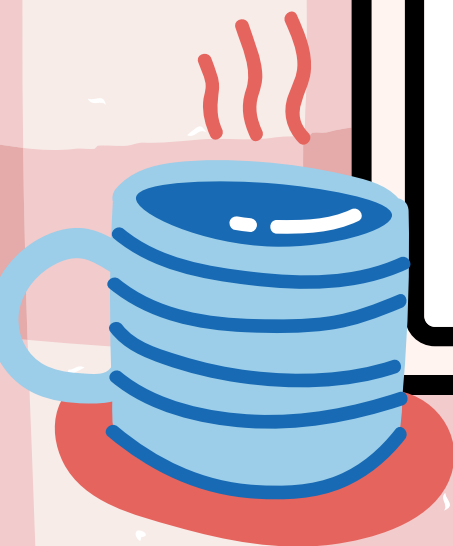
- **Creativity:** While I don't think I'm completely uncreative, I sometimes wish my ideas were more unique or original. I often compare my concepts to others and feel like they lack that extra spark of creativity.
- **Organization in coding:** I tend to be a bit unorganized, especially in larger or longer coding projects. When I take a break for a few days or revisit a long block of code, I often find myself confused and needing a lot of time to understand what I previously wrote. This slows down my progress and adds unnecessary frustration.
- **Overthinking and stress:** I tend to stress myself out over small details, which can easily lead to demotivation. When I get overwhelmed, I find it hard to focus, procrastinate, and often end up doing things at the last minute—something I know could be avoided with better planning and mindset.

OPPORTUNITIES

My parents own small bubble tea shop. Over the summer, I took the initiative to create a new brand identity for them, replacing the old one. I designed posters, menus, and came up with promotional ideas to help attract more customers.

This hands-on project allowed me to apply my design and marketing skills in a real-world setting, and it felt especially rewarding because I was helping my family. I noticed that when I work on something personal and meaningful, I'm much more motivated and disciplined—I don't get lazy or lose interest.

Additionally, with the structure from Fontys, I believe I can push myself further, especially in terms of communicating more effectively and asking for feedback—both of which are areas I'm actively trying to improve.





THREADS

1. I often overthink and stress myself out, especially when I start comparing my progress to others. This leads me to believe that I haven't done enough, even when I've made solid progress. As a result, I tend to start a bunch of small side projects, which end up distracting me and affecting the quality and focus of my main project.
 2. I'm also scared to ask for feedback. I worry that I'll say something wrong or that my work isn't finished enough to show. When I have questions, I usually tell myself, "You can just check online instead of bothering the teachers." This prevents me from getting valuable input that could help me improve faster.
 3. Additionally, I struggle with giving honest feedback to others. I'm afraid of hurting someone's feelings, so even when I have useful thoughts or suggestions, I often choose to stay silent instead. I know that honest and respectful feedback is important for growth, and I want to become more confident in both giving and receiving it.
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