

Region	Month	Product	Sales Forecast	Sales - Actual	Forecast Delta (%)
AsiaPac	April	Cinnamon bun	143013	144357.8	-0.9%
AsiaPac	April	Rye bread	140847	145652.3	-3.4%
AsiaPac	April	Pastries	139319	143920.7	-3.3%
AsiaPac	August	Cinnamon bun	138413		
AsiaPac	August	Rye bread	139684		
AsiaPac	August	Pastries	139990		
AsiaPac	December	Cinnamon bun	145446		
AsiaPac	December	Rye bread	142729		
AsiaPac	December	Pastries	146589		
AsiaPac	February	Cinnamon bun	141175	141251.2	-0.1%
AsiaPac	February	Rye bread	141984	143801.5	-1.3%
AsiaPac	February	Pastries	144355	143149.4	0.8%
AsiaPac	January	Cinnamon bun	138495	137060	1.0%
AsiaPac	January	Rye bread	146234	143013.3	2.2%
AsiaPac	January	Pastries	148307	140143	5.5%
AsiaPac	July	Cinnamon bun	144675		
AsiaPac	July	Rye bread	148260		
AsiaPac	July	Pastries	141808		
AsiaPac	June	Cinnamon bun	145880	141752.2	2.8%
AsiaPac	June	Rye bread	142237	146777.3	-3.2%
AsiaPac	June	Pastries	143246	149107.7	-4.1%
AsiaPac	March	Cinnamon bun	141413	145823.1	-3.1%
AsiaPac	March	Rye bread	144759	147673.2	-2.0%
AsiaPac	March	Pastries	143021	141961.8	0.7%
AsiaPac	May	Cinnamon bun	146411	146992.2	-0.4%
AsiaPac	May	Rye bread	146606	145277.4	0.9%
AsiaPac	May	Pastries	143102	141527.1	1.1%
AsiaPac	November	Cinnamon bun	140140		
AsiaPac	November	Rye bread	148416		
AsiaPac	November	Pastries	143974		
AsiaPac	October	Cinnamon bun	143590		
AsiaPac	October	Rye bread	142099		
AsiaPac	October	Pastries	139921		
AsiaPac	September	Cinnmaon bun	145928		
AsiaPac	September	Rye bread	147954		
AsiaPac	September	Pastries	146464		
EMEA	April	Cinnamon bun	179016	182065.9	-1.7%
EMEA	April	Rye bread	174040	179254.3	-3.0%
EMEA	April	Pastries	175563	179704	-2.4%
EMEA	August	Cinnamon bun	187488		
EMEA	August	Rye bread	177917		
EMEA	August	Pastries	182980		
EMEA	December	Cinnamon bun	184383		
EMEA	December	Rye bread	174574		
EMEA	December	Pastries	184553		
EMEA	February	Cinnamon bun	183920	180215.7	2.0%
EMEA	February	Rye bread	187154	176221.2	5.8%
EMEA	February	Pastries	177003	183759.6	-3.8%
EMEA	January	Cinnamon bun	181793	182161.1	-0.2%
EMEA	January	Rye bread	180779	177260.1	1.9%
EMEA	January	Pastries	181875	181190.1	0.4%
EMEA	July	Cinnamon bun	175329		
EMEA	July	Rye braed	180795		

EMEA	July	Pastries	175857		
EMEA	June	Cinnamon bun	177638	180573.3	-1.7%
EMEA	June	Rye bread	180067	178143.2	1.1%
EMEA	June	Pastries	183566	180633.5	1.6%
EMEA	March	Cinnamon bun	176914	178576.1	-0.9%
EMEA	March	Rye bread	186103	179939.1	3.3%
EMEA	March	Pastries	180454	178713.2	1.0%
EMEA	May	Cinnamon bun	184098	178762.1	2.9%
EMEA	May	Rye bread	174272	180598.7	-3.6%
EMEA	May	Pastries	178753	185225.3	-3.6%
EMEA	November	Cinnamon bun	182292		
EMEA	November	Rye bread	183757		
EMEA	November	Pastries	176344		
EMEA	October	Cinnamon bun	186763		
EMEA	October	Rye bread	187395		
EMEA	October	Pastries	180204		
EMEA	September	Cinnamon bun	178985		
EMEA	September	Rye bread	185057		
EMEA	September	Pastries	178617		
North America - Canada	April	Cinnamon bun	69178	73347.3	-6.0%
North America - Canada	April	Rye bread	68935	65915.4	4.4%
North America - Canada	April	Pastries	66212	69585	-5.1%
North America - Canada	August	Cinnamon bun	66904		
North America - Canada	August	Rye bread	66528		
North America - Canada	August	Pastries	65713		
North America - Canada	December	Cinnamon bun	65876		
North America - Canada	December	Rye bread	66715		
North America - Canada	December	Pastries	66567		
North America - Canada	February	Cinnamon bun	66582	69050.4	-3.7%
North America - Canada	February	Rye bread	70526	66951.1	5.1%
North America - Canada	February	Pastries	65165	70551.2	-8.3%
North America - Canada	January	Cinnamon bun	67227	68313	-1.6%
North America - Canada	January	Rye bread	68557	68448.9	0.2%
North America - Canada	January	Pastries	68052	69228	-1.7%
North America - Canada	July	Cinnamon bun	68260		
North America - Canada	July	Rye bread	68336		
North America - Canada	July	Pastries	69349		
North America - Canada	June	Cinnamon bun	68718	71078.3	-3.4%
North America - Canada	June	Rye bread	65524	69808.9	-6.5%
North America - Canada	June	Pastries	71092	67528.7	5.0%
North America - Canada	March	Cinnamon bun	67428	69029.1	-2.4%
North America - Canada	March	Rye bread	66246	67400.6	-1.7%
North America - Canada	March	Pastries	70288	66888.9	4.8%
North America - Canada	May	Cinnamon bun	71216	71511.1	-0.4%
North America - Canada	May	Rye bread	66198	68168.6	-3.0%
North America - Canada	May	Pastries	66546	71725.9	-7.8%
North America - Canada	November	Cinnamon bun	66346		
North America - Canada	November	Rye bread	67916		
North America - Canada	November	Pastries	68266		
North America - Canada	October	Cinnamon bun	65618		
North America - Canada	October	Rye bread	68480		
North America - Canada	October	Pastries	69139		
North America - Canada	September	Cinnamon bun	69204		

North America - Canada	September	Rye bread	66598		
North America - Canada	September	Pastries	71380		
North America - Central	April	Cinnamon bun	293401	300199.9	-2.3%
North America - Central	April	Rye bread	293721	294953.6	-0.4%
North America - Central	April	Pastries	299077	287660.6	3.8%
North America - Central	August	Cinnamon bun	303841		
North America - Central	August	Rye bread	303060		
North America - Central	August	Pastries	299737		
North America - Central	December	Cinnamon bun	300575		
North America - Central	December	Rye bread	297300		
North America - Central	December	Pastries	295542		
North America - Central	February	Cinnamon bun	298427	291296.1	2.4%
North America - Central	February	Rye bread	294027	291917.9	0.7%
North America - Central	February	Pastries	290840	312089.4	-7.3%
North America - Central	January	Cinnamon bun	293877	300444	-2.2%
North America - Central	January	Rye bread	305621	287534.1	5.9%
North America - Central	January	Pastries	307997	306342.5	0.5%
North America - Central	July	Cinnamon bun	302564		
North America - Central	July	Rye bread	302509		
North America - Central	July	Pastries	291421		
North America - Central	June	Cinnamon bun	289365	305086.9	-5.4%
North America - Central	June	Rye bread	301123	287582.9	4.5%
North America - Central	June	Pastries	305142	292035.1	4.3%
North America - Central	March	Cinnamon bun	304038	307468.4	-1.1%
North America - Central	March	Rye bread	295583	295683.6	0.0%
North America - Central	March	Pastries	304165	297633.9	2.1%
North America - Central	May	Cinnamon bun	306915	295388.6	3.8%
North America - Central	May	Rye bread	289038	302934.3	-4.8%
North America - Central	May	Pastries	291073	291304.6	-0.1%
North America - Central	November	Cinnamon bun	302617		
North America - Central	November	Rye bread	301402		
North America - Central	November	Pastries	303331		
North America - Central	October	Cinnamon bun	306457		
North America - Central	October	Rye bread	303550		
North America - Central	October	Pastries	289352		
North America - Central	September	Cinnamon bun	290326		
North America - Central	September	Rye bread	294817		
North America - Central	September	Pastries	305836		
North America - East	April	Cinnamon bun	851927	891113.7	-4.6%
North America - East	April	Rye bread	866931	864995.1	0.2%
North America - East	April	Pastries	903331	885815.4	1.9%
North America - East	August	Cinnamon bun	909530		
North America - East	August	Rye bread	902188		
North America - East	August	Pastries	871672		
North America - East	December	Cinnamon bun	885670		
North America - East	December	Rye bread	893124		
North America - East	December	Pastries	857158		
North America - East	February	Cinnamon bun	890640	889845.7	0.1%
North America - East	February	Rye bread	906480	859840.6	5.1%
North America - East	February	Pastries	854344	875433.9	-2.5%
North America - East	January	Cinnamon bun	863761	877225.3	-1.6%
North America - East	January	Rye bread	876691	908641.4	-3.6%
North America - East	January	Pastries	890419	911673.1	-2.4%

North America - East	July	Cinnamon bun	899428		
North America - East	July	Rye bread	855091		
North America - East	July	Pastries	880011		
North America - East	June	Cinnamon bun	909208	917344.9	-0.9%
North America - East	June	Rye bread	878958	882950.6	-0.5%
North America - East	June	Pastries	871143	889471.8	-2.1%
North America - East	March	Cinnamon bun	869456	903970.2	-4.0%
North America - East	March	Rye bread	855472	866952.3	-1.3%
North America - East	March	Pastries	850196	897237.3	-5.5%
North America - East	May	Cinnamon bun	857140	932043.8	-8.7%
North America - East	May	Rye bread	876014	903430.9	-3.1%
North America - East	May	Pastries	894142	876458.2	2.0%
North America - East	November	Cinnamon bun	875949		
North America - East	November	Rye bread	903611		
North America - East	November	Pastries	866687		
North America - East	October	Cinnamon bun	902138		
North America - East	October	Rye bread	875085		
North America - East	October	Pastries	869816		
North America - East	September	Cinnamon bun	863217		
North America - East	September	Rye bread	907398		
North America - East	September	Pastries	906123		
North America - Mexico	April	Cinnamon bun	30083	30277.6	-0.6%
North America - Mexico	April	Rye bread	32935	30303.2	8.0%
North America - Mexico	April	Pastries	31682	30207.1	4.7%
North America - Mexico	August	Cinnamon bun	31266		
North America - Mexico	August	Rye bread	30054		
North America - Mexico	August	Pastries	28907		
North America - Mexico	December	Cinnamon bun	31003		
North America - Mexico	December	Rye bread	28099		
North America - Mexico	December	Pastries	29774		
North America - Mexico	February	Cinnamon bun	31081	29657.7	4.6%
North America - Mexico	February	Rye bread	34307	31082.2	9.4%
North America - Mexico	February	Pastries	29591	33063.3	-11.7%
North America - Mexico	January	Cinnamon bun	33174	30857.5	7.0%
North America - Mexico	January	Rye bread	31991	32133	-0.4%
North America - Mexico	January	Pastries	29618	31901.4	-7.7%
North America - Mexico	July	Cinnamon bun	34025		
North America - Mexico	July	Rye bread	32173		
North America - Mexico	July	Pastries	28950		
North America - Mexico	June	Cinnamon bun	28239	32222.8	-14.1%
North America - Mexico	June	Rye bread	29054	30709	-5.7%
North America - Mexico	June	Pastries	30878	29723.1	3.7%
North America - Mexico	March	Cinnamon bun	29141	30574.5	-4.9%
North America - Mexico	March	Rye bread	33147	31477	5.0%
North America - Mexico	March	Pastries	28166	30631.7	-8.8%
North America - Mexico	May	Cinnamon bun	31812	32178.1	-1.2%
North America - Mexico	May	Rye bread	33350	30979.9	7.1%
North America - Mexico	May	Pastries	33965	31567.2	7.1%
North America - Mexico	November	Cinnamon bun	27076		
North America - Mexico	November	Rye bread	32262		
North America - Mexico	November	Pastries	31760		
North America - Mexico	October	Cinnamon bun	32940		
North America - Mexico	October	Rye bread	29680		

North America - Mexico	October	Pastries	32467		
North America - Mexico	September	Cinnamon bun	30915		
North America - Mexico	September	Rye bread	29525		
North America - Mexico	September	Pastries	27703		
North America - West	April	Cinnamon bun	281886	269137.6	4.5%
North America - West	April	Rye bread	299427	278587.1	7.0%
North America - West	April	Pastries	304073	287561.5	5.4%
North America - West	August	Cinnamon bun	285366		
North America - West	August	Rye bread	286933		
North America - West	August	Pastreis	291317		
North America - West	December	Cinnamon bun	290881		
North America - West	December	Rye bread	289767		
North America - West	December	Pastries	285763		
North America - West	February	Cinnamon bun	271305	279301.2	-2.9%
North America - West	February	Rye bread	299807	288708	3.7%
North America - West	February	Pastries	281191	291567.6	-3.7%
North America - West	January	Cinnamon bun	276554	293384.3	-6.1%
North America - West	January	Rye bread	297266	287399.2	3.3%
North America - West	January	Pastries	286308	291992.4	-2.0%
North America - West	July	Cinnamon bun	291294		
North America - West	July	Rye bread	276472		
North America - West	July	Pastries	277777		
North America - West	June	Cinnamon bun	282286	272397.4	3.5%
North America - West	June	Rye bread	274284	292625.9	-6.7%
North America - West	June	Pastries	298691	293138.3	1.9%
North America - West	March	Cinnamon bun	291470	280424.5	3.8%
North America - West	March	Rye bread	302894	299385.9	1.2%
North America - West	March	Pastries	290828	275805.4	5.2%
North America - West	May	Cinnamon bun	271276	270755.4	0.2%
North America - West	May	Rye bread	270576	285137.2	-5.4%
North America - West	May	Pastries	277127	271097.7	2.2%
North America - West	November	Cinnamon bun	298750		
North America - West	November	Rye bread	279856		
North America - West	November	Pastries	284801		
North America - West	October	Cinnamon bun	296342		
North America - West	October	Rye bread	298877		
North America - West	October	Pastries	270661		
North America - West	September	Cinnamon bun	295695		
North America - West	September	Rye bread	297067		
North America - West	September	Pastries	296247		
South America	April	Cinnamon bun	67131	69303	-3.2%
South America	April	Rye bread	66861	65435	2.1%
South America	April	Pastries	65042	69263	-6.5%
South America	August	Cinnamon bun	66688		
South America	August	Rye bread	64931		
South America	August	Pastries	67949		
South America	December	Cinnamon bun	65342		
South America	December	Rye bread	69370		
South America	December	Pastries	69033		
South America	February	Cinnamon bun	66331	66555	-0.3%
South America	February	Rye bread	68358	65960	3.5%
South America	February	Pastries	64976	66815	-2.8%
South America	January	Cinnamon bun	68452	67594	1.3%

South America	January	Rye bread	65154	67113	-3.0%
South America	January	Pastries	68276	66146	3.1%
South America	July	Cinnamon bun	64613		
South America	July	Rye bread	67787		
South America	July	Pastries	67030		
South America	June	Cinnamon bun	65787	65375	0.6%
South America	June	Rye bread	68747	64558	6.1%
South America	June	Pastries	65251	66136	-1.4%
South America	March	Cinnamon bun	66006	66097	-0.1%
South America	March	Rye bread	65732	64642	1.7%
South America	March	Pastries	68168	69468	-1.9%
South America	May	Cinnamon bun	64819	68165	-5.2%
South America	May	Rye bread	68723	65544	4.6%
South America	May	Pastries	65218	66920	-2.6%
South America	November	Cinnamon bun	65510		
South America	November	Rye bread	66218		
South America	November	Pastreis	65904		
South America	October	Cinnamon bun	64931		
South America	October	Rye bread	68202		
South America	October	Pastries	64913		
South America	September	Cinnamon bun	67470		
South America	September	Rye bread	66145		
South America	September	Pastries	66881		