

Maximizing home prices in King County, Washington

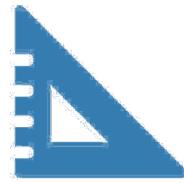
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Highest valued homes have three things in common:



Desirable
Zipcode



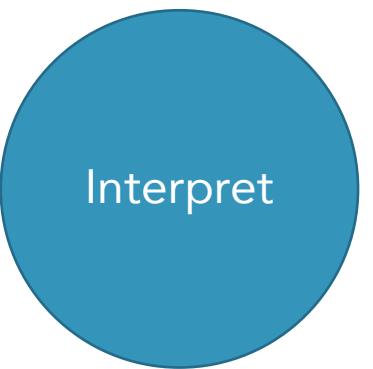
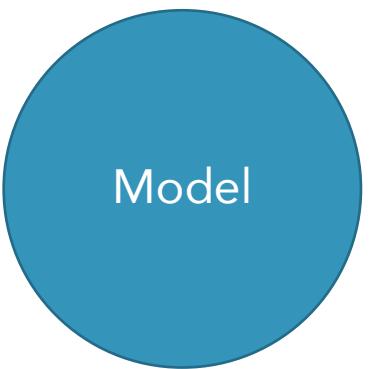
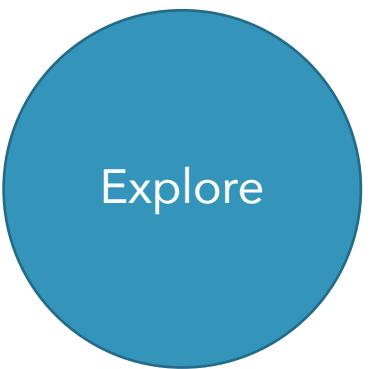
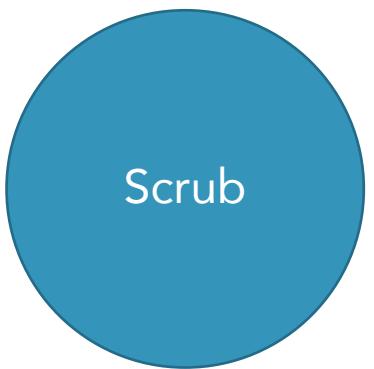
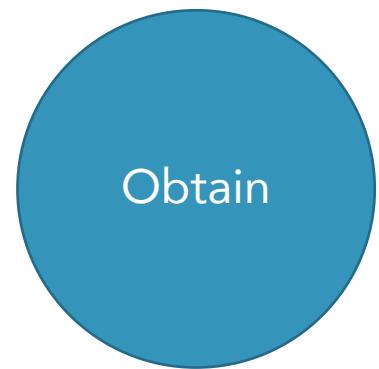
Ample Square
Footage



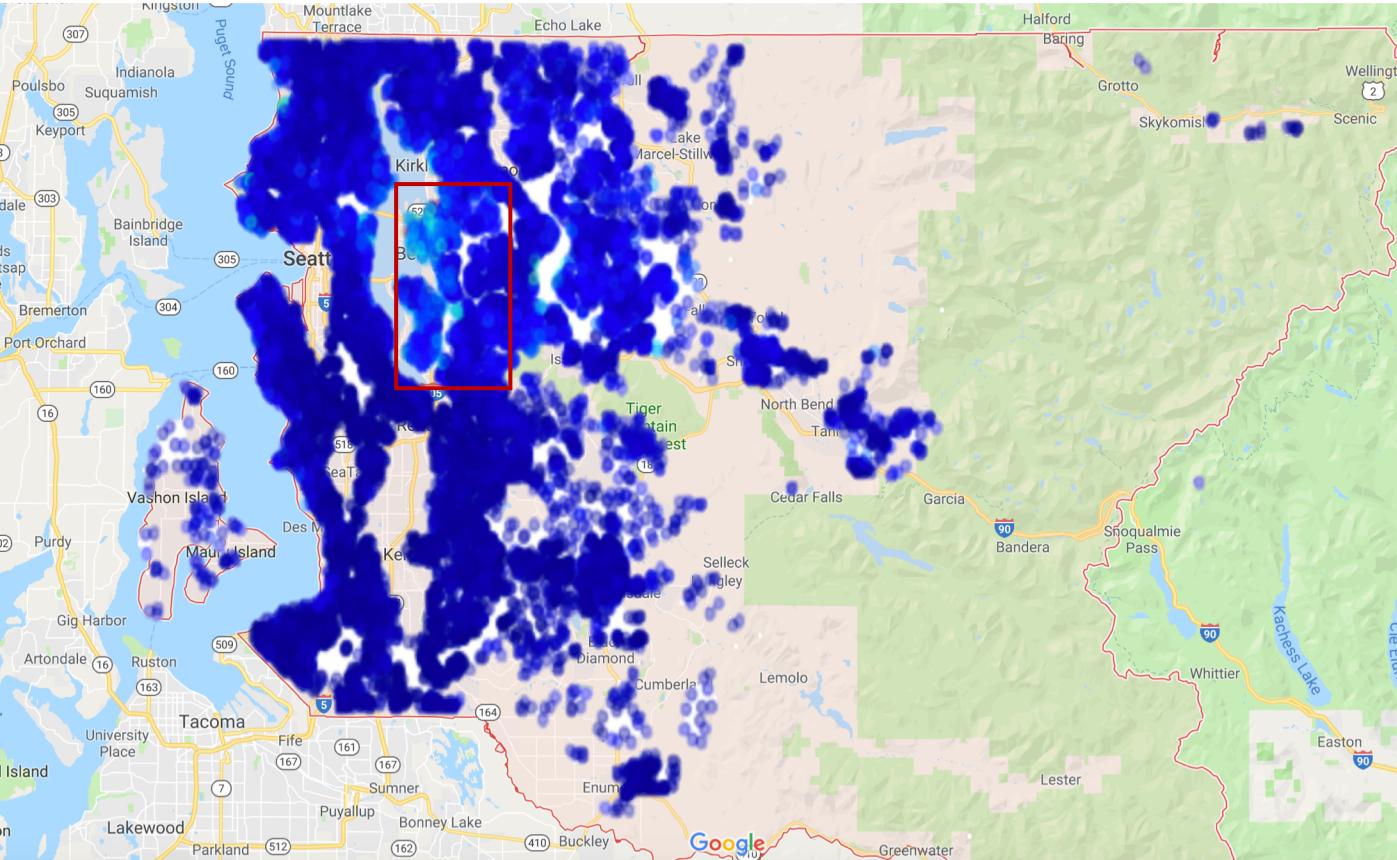
Positive
Grade

When listing, it is important to understand timing and seasonality of home purchase behavior.

Understanding how you stack up

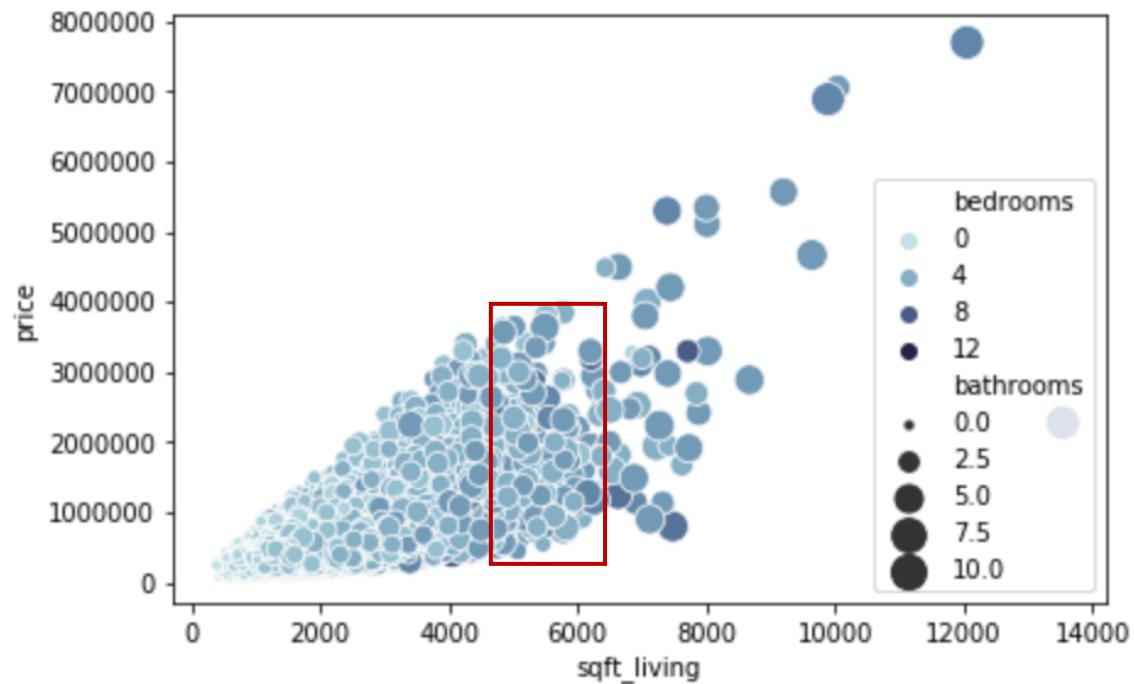


Desirable Zipcode



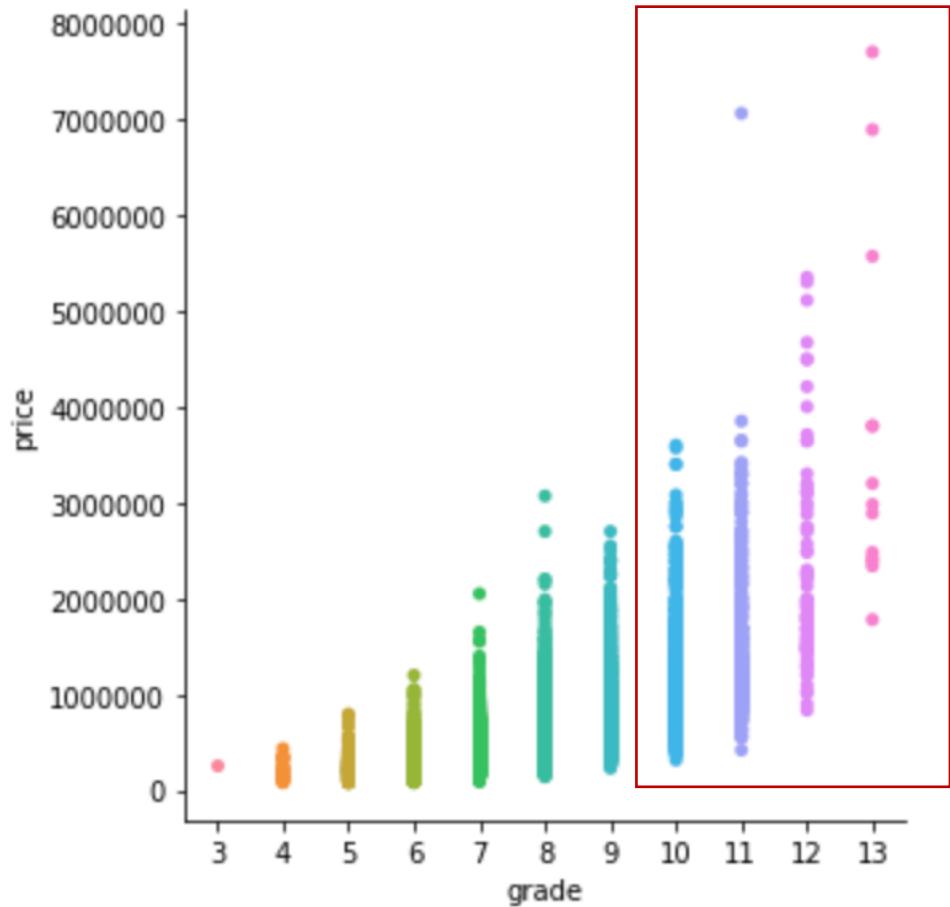
- 98039, 98040, and 98004 have significantly higher average home prices than other zipcodes in King County.
- While there is proximity to water, only 2% of homes in these districts have waterfront properties.

Square Footage & Room Ratio



- On average, the highest selling homes in King County have larger square footages.
- The wide range of prices for homes that have large square footages (5000+ sqft) indicate a relative dependence on the number of bedrooms and bathrooms.

Grade



- Grade is an important lever in home value, exhibited by the increasing value of homes as grades get higher.
- While the range of prices of homes with higher grades gets larger, the visualization shows that to sell a home for over \$300,000 in King County, a home has historically had at least a 10.

Q&A