

FESTMAN STORES

FINANCIAL ANALYSIS REPORT

KEY PERFORMANCE INDICATORS

Sales | Current vs Prior Year
92,311,095✓
LY: 26,415,256 (+249.46%)

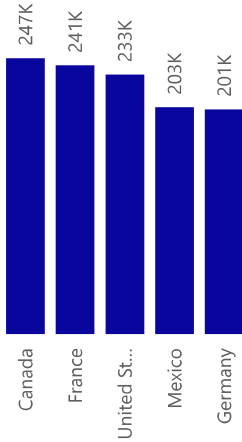
Orders | Current vs Prior Year
861,132✓
LY: 264,674 (+225.36%)

Profit | Current vs Prior Year
13,015,238✓
LY: 3,878,465 (+235.58%)

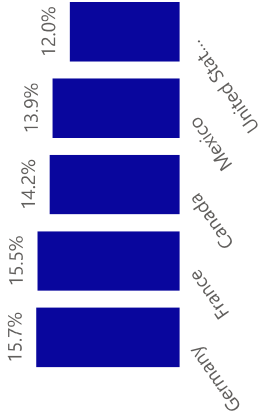
Profit Margin | Current vs Discount Band
14.1%!
LY: 14.7% (-3.97%)

Discount | Current vs Prior Year
7,059,717✓
LY: 2,145,531 (+229.04%)

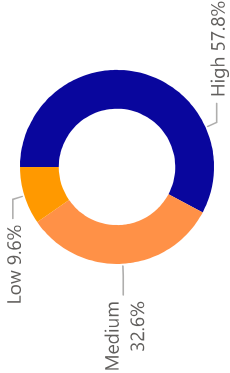
Orders by Country



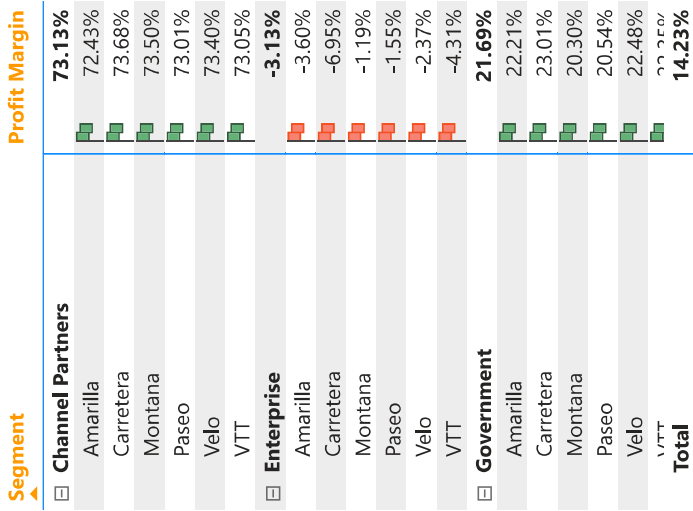
Profit Margin by Country



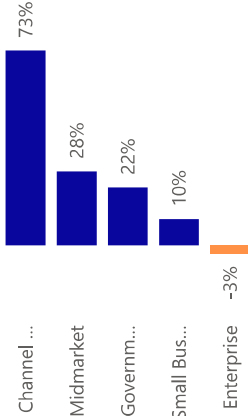
% of Discount offered by Discount Band



Profit Margin by Segment and Products



Profit Margin by Segment



Sales by Year and Month



Top 3 Products by Sales

