

# Miyoun Cho

## Product Designer

✉ miyoun116@gmail.com

📞 +1 (650) 656-3423

📄 <https://miyoun.info/>

## Tools

Figma

Adobe XD

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Adobe Premiere Pro

Adobe InDesign

Sketch

Cinema 4D

## Skills

Wireframing

Prototyping

Interactive Design

Usability Testing

Graphic Design

Illustrations

Motion Graphics

Animations

HTML, CSS, and JS

## Design Work Experiences

### Intoit | UI/UX Design Intern & Part-Time Designer

San Francisco, CA | May 2022 - Jul 2022 (Intern), Aug 2022 - Present (Part-time)

- Created a design system and UX Design for an e-commerce website.
- Designed illustrations, icons, symbols, and animation for plant-based products.
- Developed marketing materials such as business cards and stickers.

### DxD Lab, KAIST | UX Design / Research Intern

Daejeon, KOREA | Jun 2022 - Aug 2022

- Drafted initial survey questions to understand the working environment and stress awareness and levels of call center workers.
- Researched available products in the market.
- Participated in writing focus group interview protocols and conducted interviews.
- Proposed ideas for a mobile/tablet app that uses a healing town and personified emotions concept with three personas to provide digital intervention programs based on self-reported and physiological data.

### Academy of Art University | Interaction & UI/UX Design

San Francisco, CA | Sep 2020 - Dec 2022

- Designed Doodle Lingo, an interactive English Learning App, for my thesis project.
- Developed wireframes and clickable prototypes, defined the system design, and conducted user tests to provide an enjoyable and intuitive user experience for young learners.

## Other Experiences

### Samsung Medical Center | Registered Nurse

Seoul, KOREA | Aug 2007 - Sep 2012

- Worked in the gastroenterology ward and liver cancer center.

## Education

### Academy of Art University

San Francisco, CA | Sep 2017 - Dec 2022

Master of Fine Arts, Interaction and UI/UX Design

### Kyung Hee University

Seoul, KOREA | Mar 2003 - Feb 2007

Bachelor of Science, Nursing