

MIYOUN CHO

Product Designer



<https://miyoun.info/>



<https://www.linkedin.com/in/mycho11/>



miyoun116@gmail.com



Los Altos, CA

Design Work Experience

Intoit | UI/UX Design Intern & Part-Time Designer

San Francisco, CA | May 2022 - Jul 2022 (Intern), Aug 2022 - Nov 2023 (Part-time)

- Created a design system and UX Design for an e-commerce website.
- Designed illustrations, icons, and animation for plant-based products.
- Developed marketing materials such as business cards and stickers.

DxD Lab, KAIST | UX Design / Research Intern

Daejeon, KOREA | Jun 2022 - Aug 2022

- Drafted initial survey questions to understand the working environment and stress awareness and levels of call center workers.
- Researched available products in the market.
- Participated in writing focus group interview protocols and conducted interviews.
- Proposed ideas for a mobile/tablet app that uses a healing town and personified emotions concept with three personas to provide digital intervention programs based on self-reported and physiological data.

Academy of Art University | Interaction & UI/UX Design

San Francisco, CA | Sep 2020 - Dec 2022

- Designed Doodle Lingo, an interactive English Learning App, for my thesis project.
- Developed wireframes and clickable prototypes, defined the design system, and conducted user tests to provide an enjoyable and intuitive user experience for young learners.

Other Experience

Samsung Medical Center | Registered Nurse

Seoul, KOREA | Aug 2007 - Sep 2012

- Worked in the gastroenterology ward and liver cancer center.

Education

Academy of Art University

San Francisco, CA | Sep 2017 - Dec 2022

Master of Fine Arts, Interaction and UI/UX Design

Kyung Hee University

Seoul, KOREA | Mar 2003 - Feb 2007

Bachelor of Science, Nursing

Tools

Figma

Adobe XD

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Adobe Premiere Pro

Adobe InDesign

Sketch

Cinema 4D

Skills

Wireframing

Prototyping

Interactive Design

Usability Testing

Graphic Design

Illustrations

Motion Graphics

Animations

HTML, CSS, and JS