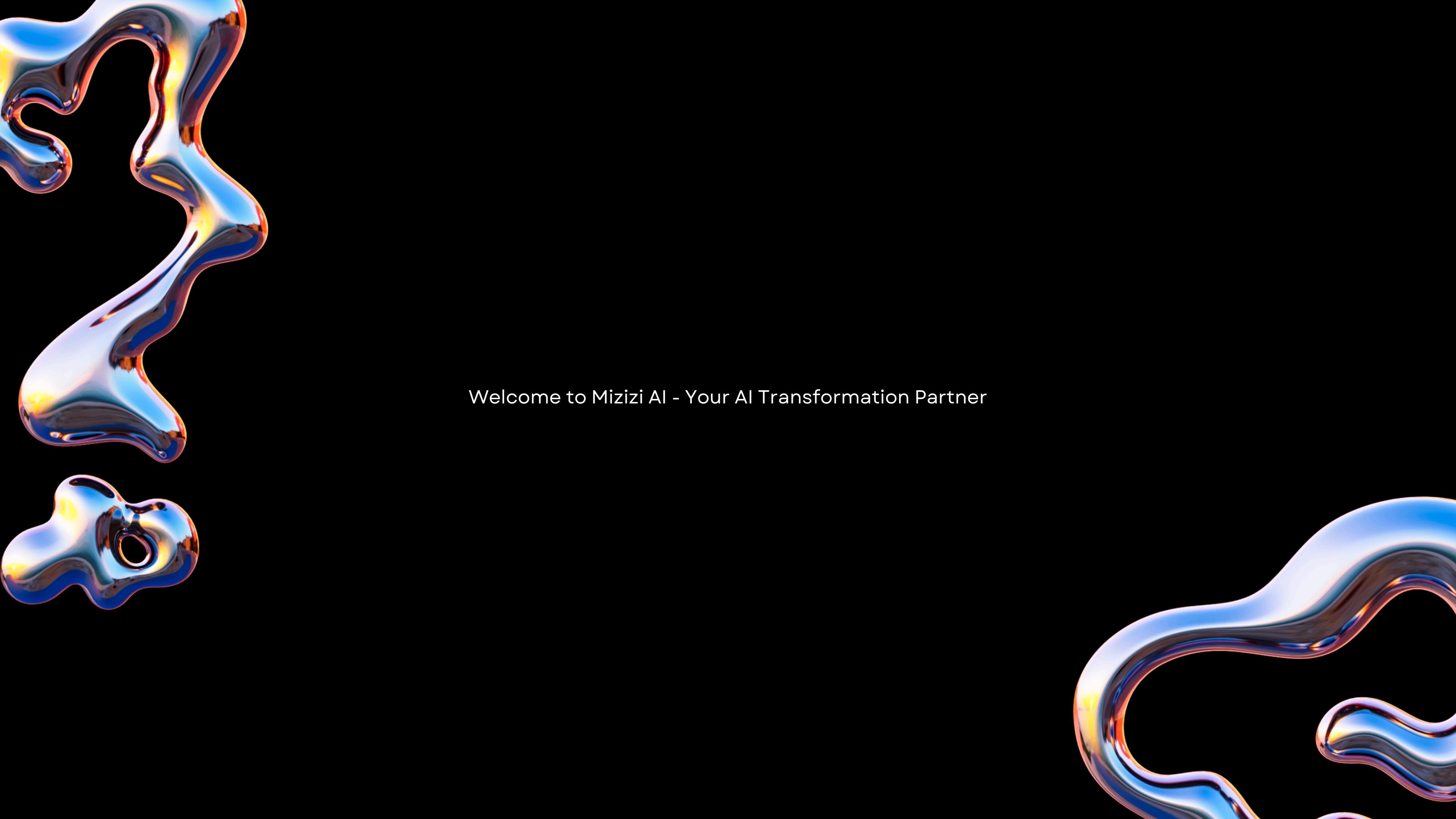


Amani Kituto



The background features three large, organic, metallic shapes resembling liquid or molten metal. They are highly reflective, with bright highlights and deep shadows, creating a sense of depth and motion. The shapes are positioned on the left, center, and right edges of the frame, partially overlapping each other.

Welcome to Mizizi AI - Your AI Transformation Partner

Problem Statement

The background features abstract, flowing liquid shapes in shades of blue, orange, and yellow, creating a dynamic and modern feel.

01 /

Problem Statement

- Problem: Kenyan agricultural, education, Finance, startup and healthcare sectors struggle with inefficient, time-consuming repetitive tasks, making it difficult to keep up with the rapid pace of AI innovation.
- Commonality: The GDIH survey found that 47.25% of the businesses consider automation or intelligent processes as a way to improve the quality of their enterprises.
- Need Not Catered For: Existing solutions lack the customizability for these industry's unique workflows or are cost-prohibitive for many businesses.

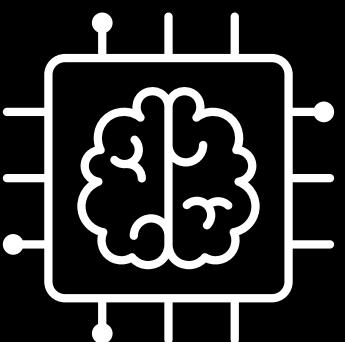


A large, abstract background featuring a gradient from dark blue at the top left to light blue at the bottom right. The surface is textured with organic, swirling patterns resembling liquid or smoke, with brighter highlights along the edges of the swirls.

How it works

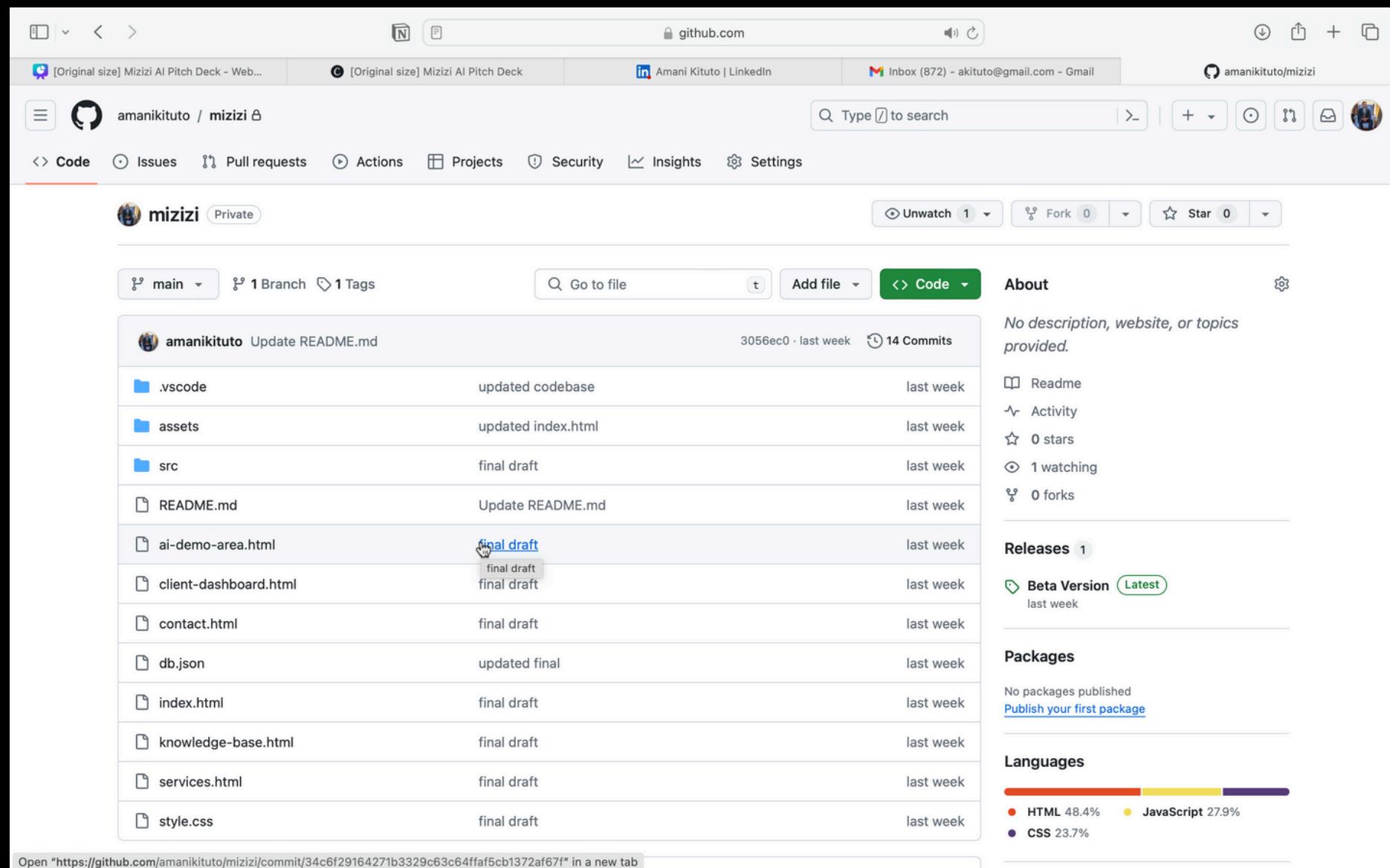


02/ How it works



- LLM Development
 - Custom AI Tools
 - AI Policy Advisory
 - AI Research Fellowship
- 
- 

02/ Repository



02/ Web Application

Mizizi AI

Mizizi AI: Transforming Kenyan Businesses

Harness the power of artificial intelligence to drive innovation, efficiency, and growth.

[Learn More](#)



What Our Client Says



"Mizizi AI's solutions helped us streamline operations and uncover valuable insights.

Highly recommended!"



Barbara Omwayi

Spark Communications Limited

[Prev](#) [Next](#)

Our AI Solutions

Amani Kituto

Menu

Business Model

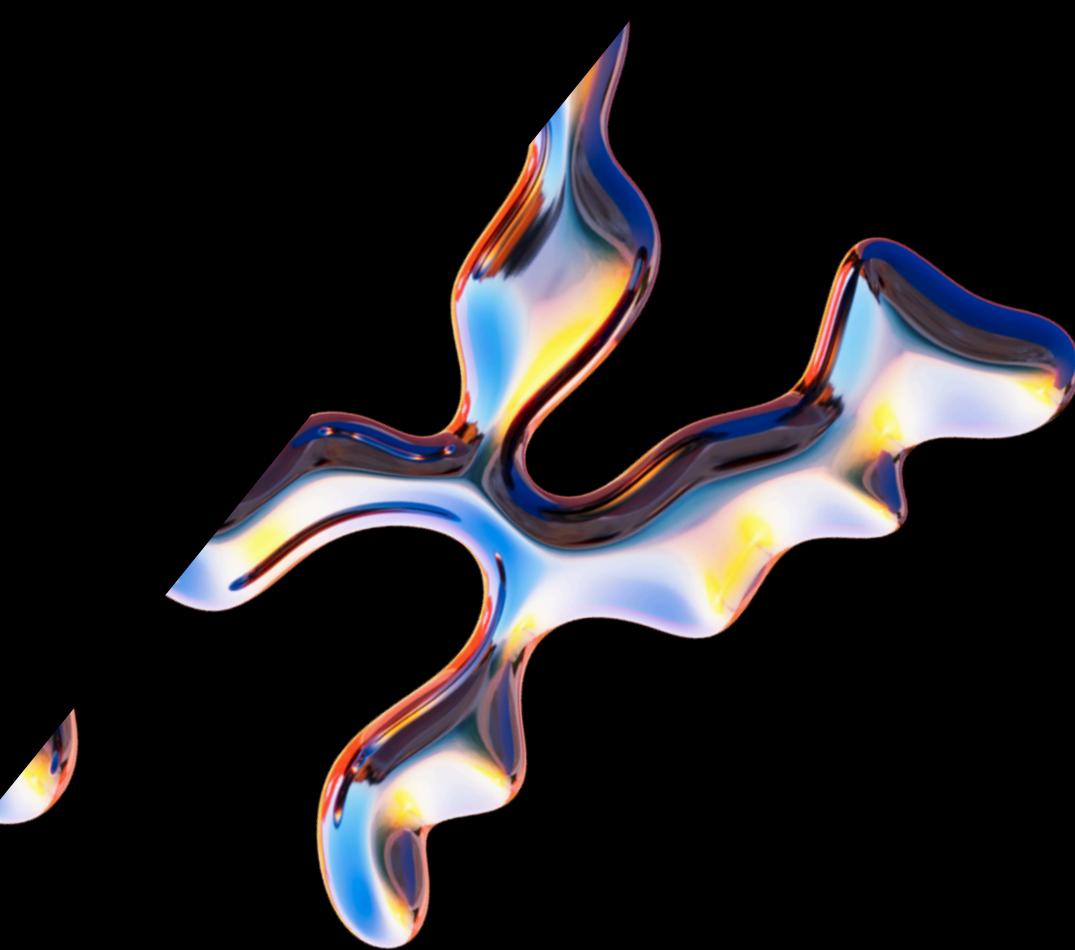
03/ **Business Model**



Information As A Service
(IaaS)



Software as a Service
(SaaS)



03/ One Time Onboarding Package

Price:1000 USD or 10% profit share of post onboarding project package revenue

This is what is included

- Discovery Workshop (1 Day)
- AI Readiness Assessment
- AI Tool Selection & Setup
- Baseline Training Program
- Project Roadmap Development

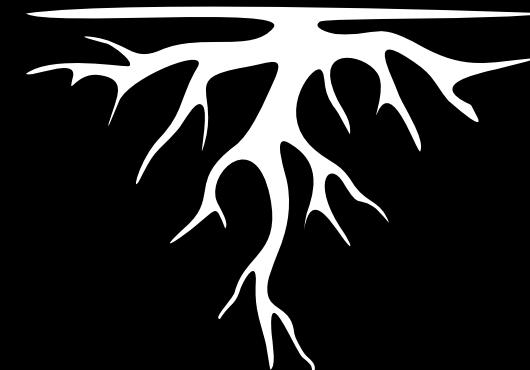


03 /

Hybrid Package

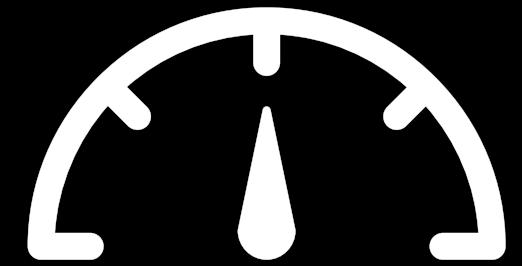
Tier 1: AI Foundations

Subscription: Access to a core suite of AI tools (sentiment analysis, content suggestion, basic reporting).
Training: Introductory workshop series for client's team
Consultancy: Quarterly strategic session with Mizizi AI expert.
Price: 1000USD



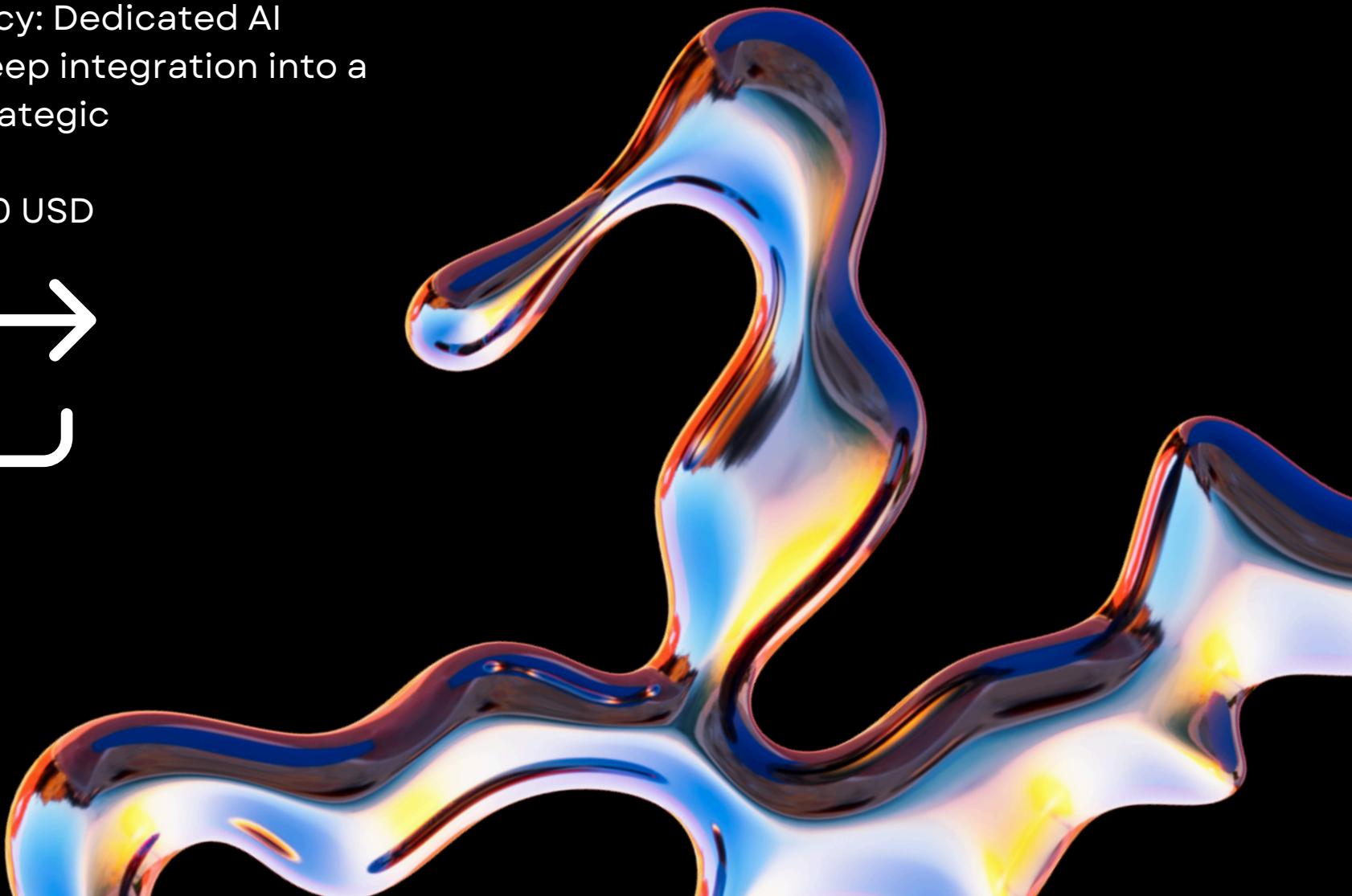
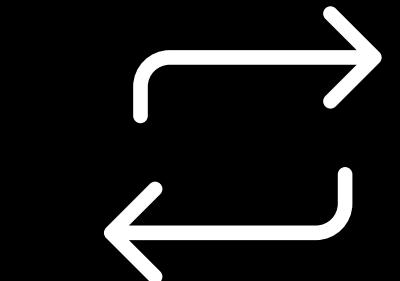
Tier 2: AI Acceleration

Subscription: Expanded AI toolkit, higher usage limits, customisation options.
Training: Role-specific training modules
Consultancy: Bi-monthly check-ins, assistance with pilot project implementation.
Price: 1500 USD



Tier 3: AI Transformation

Subscription: Full AI suite access, priority feature development.
Training: Ongoing training program, potential for knowledge transfer for client to train internally.
Consultancy: Dedicated AI advisor, deep integration into a client's strategic roadmap.
Price: 2000 USD



Traction

04/ Traction

Mizizi AI is demonstrating strong early traction. Since our pre-launch in March 2024, we have managed to secure one corporate client in the marketing sector.

Our solutions have proven to reduce operational costs, streamline processes, enhance customer experiences and generate new revenue streams for our client.



Market



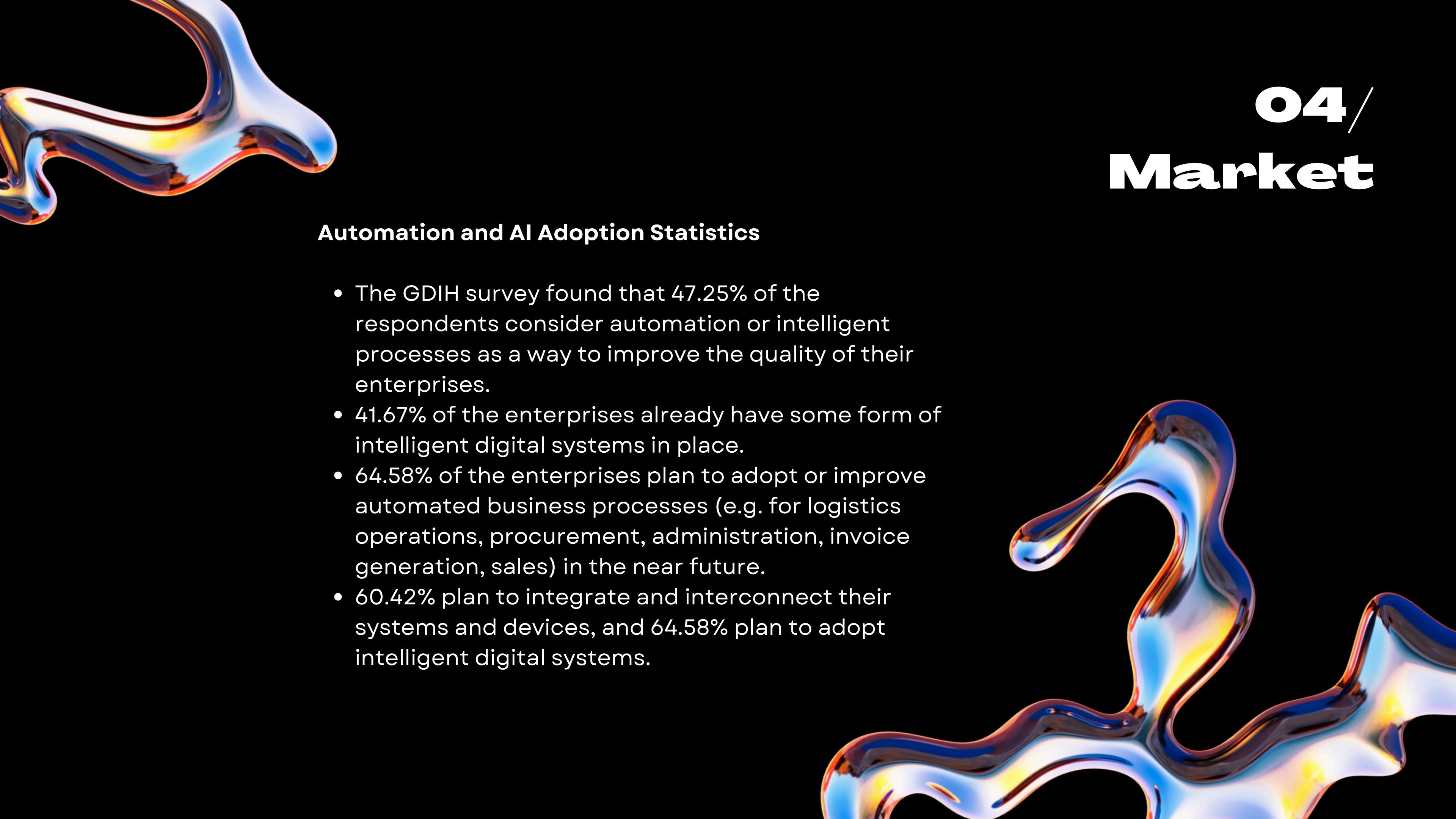
04/ Market

Market Needs: agricultural, healthcare, education, Finance, startup and e-commerce sectors urgently need AI solutions to:

- Automate repetitive tasks for improved efficiency and cost savings.
- Optimize processes with AI-powered insights for better decision-making.
- Stay competitive by adopting cutting-edge AI trends.

Market Size: There is great potential market for AI solutions in Kenya and East Africa .

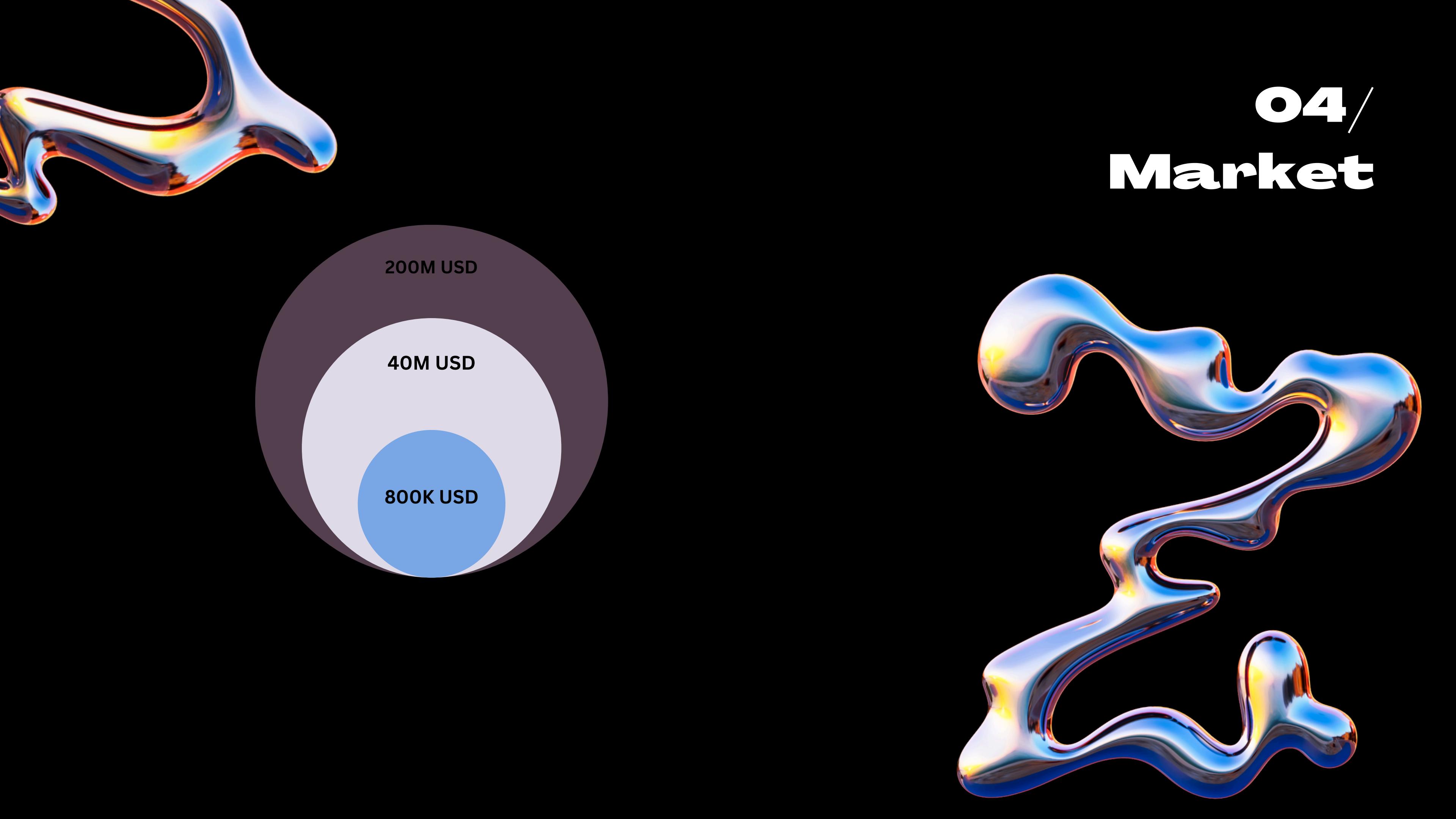
- Mizizi's Advantage: Local knowledge of Kenyan market dynamics, focus on responsible AI, and AI solutions tailored to specific sectors.

A decorative element consisting of three abstract, flowing shapes resembling liquid metal or glass. They are primarily blue and orange, with highlights reflecting light. The shapes are positioned at the top left, middle right, and bottom right of the slide.

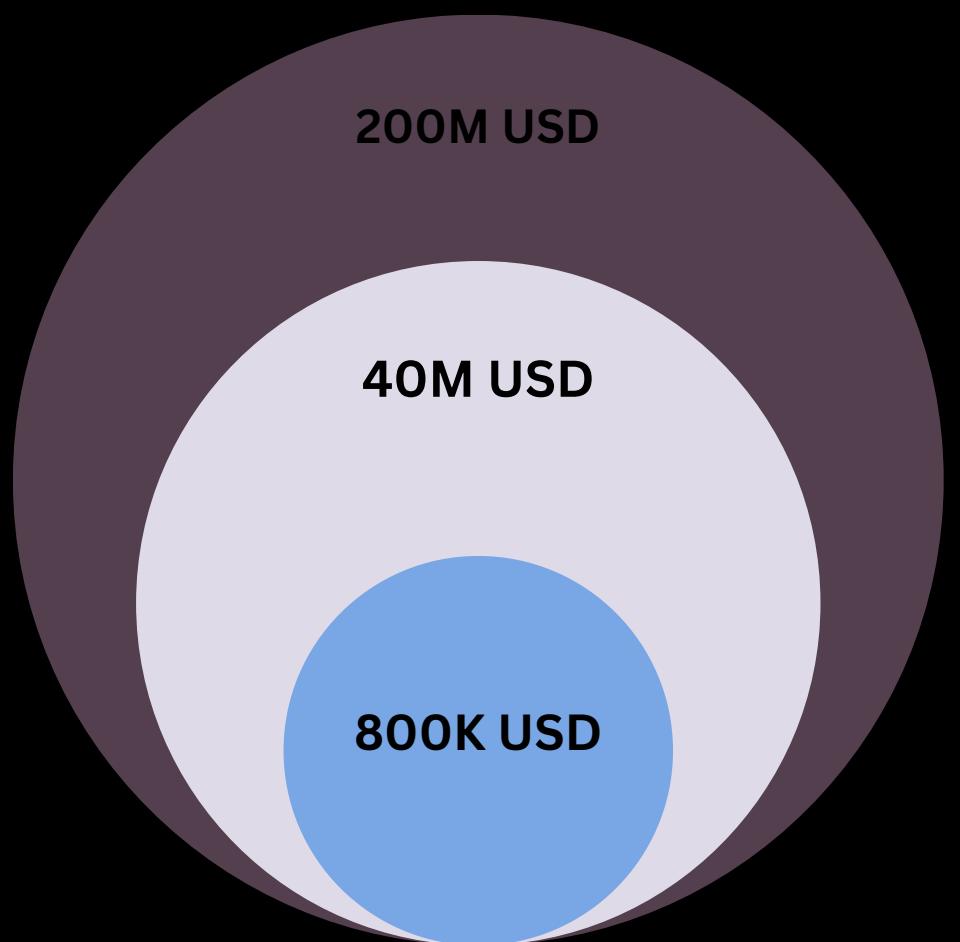
04/ Market

Automation and AI Adoption Statistics

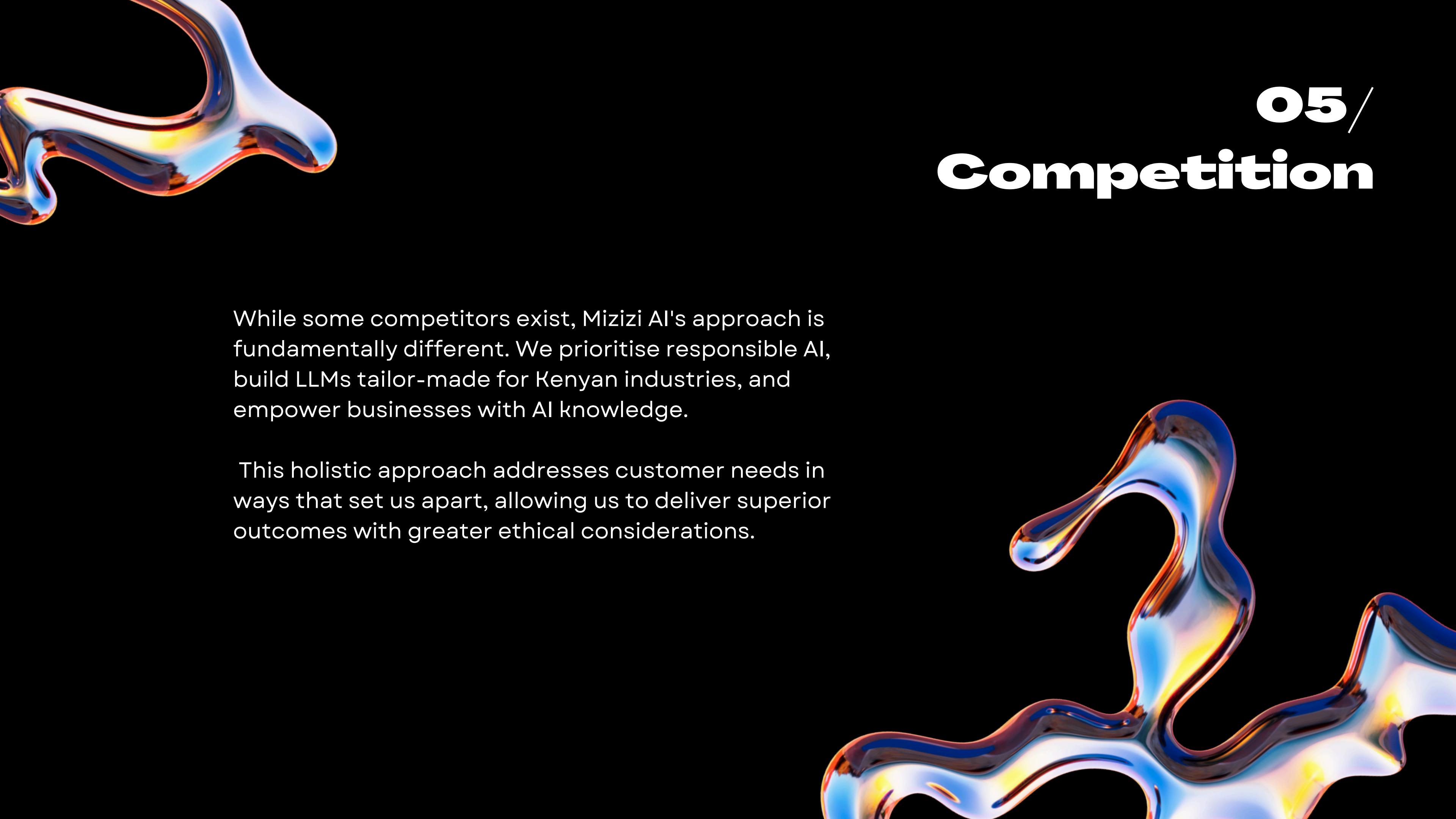
- The GDIH survey found that 47.25% of the respondents consider automation or intelligent processes as a way to improve the quality of their enterprises.
- 41.67% of the enterprises already have some form of intelligent digital systems in place.
- 64.58% of the enterprises plan to adopt or improve automated business processes (e.g. for logistics operations, procurement, administration, invoice generation, sales) in the near future.
- 60.42% plan to integrate and interconnect their systems and devices, and 64.58% plan to adopt intelligent digital systems.

A decorative element consisting of three abstract, flowing, metallic shapes resembling liquid metal or lava, positioned at the top left, bottom right, and middle right of the slide.

04 / Market



Competition

The background features abstract, flowing liquid shapes in shades of blue, orange, and yellow, set against a black background.

05 / Competition

While some competitors exist, Mizizi AI's approach is fundamentally different. We prioritise responsible AI, build LLMs tailor-made for Kenyan industries, and empower businesses with AI knowledge.

This holistic approach addresses customer needs in ways that set us apart, allowing us to deliver superior outcomes with greater ethical considerations.

Road Map



06/ Roadmap



Short-term (1-2 years):

- Build out core services and establish client base within target industries.
- Develop initial industry-specific LLMs.

Mid-term (3-5 years):

- Expand AI toolset and LLM capabilities.
- Strategically enter neighboring East African markets.

Long-term (5+ years):

- Become a leading provider of responsible AI solutions across Africa.



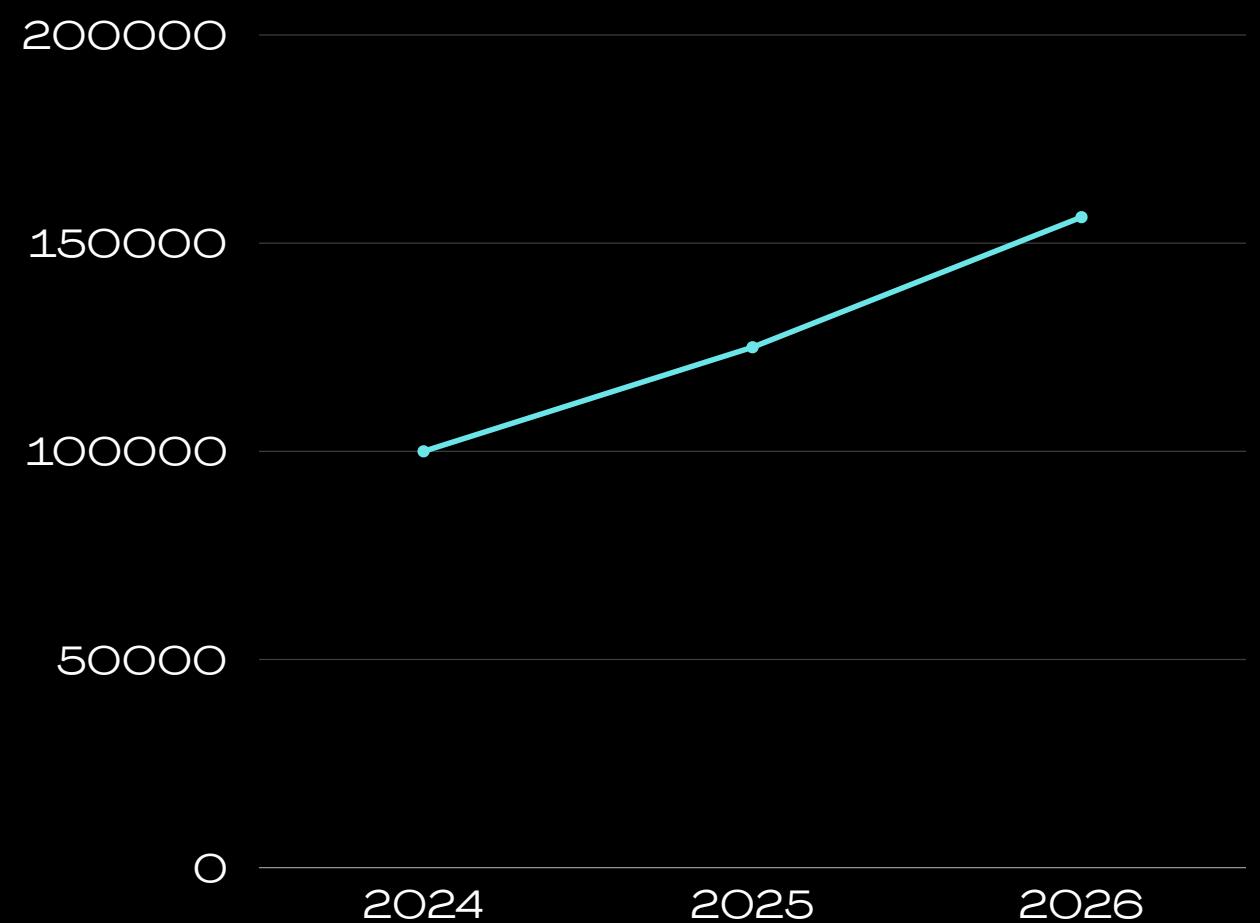
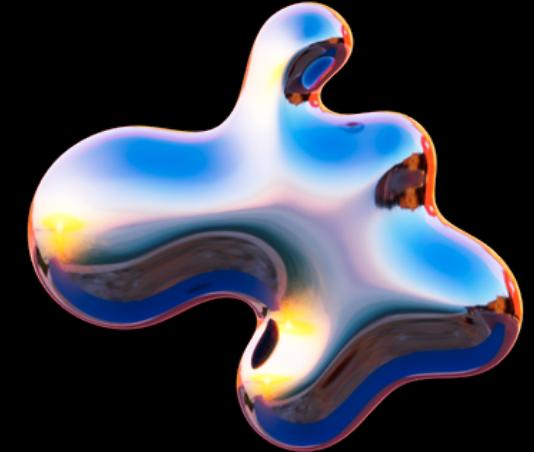
06 / Roadmap



- Year 1
 - Product: LLM Development (E-Commerce, Marketing, Healthcare), Ai Integration Package.
 - Finance: Pre - Seed Funding Round
 - Business: Initial Client Acquisition, Strategic Partnerships Established
- Year 2
 - Product: Package Expansion, LLM Refinement
 - Finance: Revenue Goal of 1M USD
 - Business: Expansion into Uganda

Forecasts

07/Financial Forecast



Ask

The background features abstract, flowing shapes resembling liquid metal or glass in shades of blue, purple, and orange, set against a black background.

08/ Ask

Funding Amount: 500,000 USD

Use of Funds:

- Accelerate product development (LLM refinement, custom tools).
- Expand team (data scientists, AI engineers, industry experts).
- Increase marketing and sales efforts.

Team

09 / Team



Amani Kituto - Founder and CEO

A blend of legal acumen, AI expertise, and entrepreneurial vision.

Background:

- Software Engineering(Moringa School)
- Certified Ai Innovator(AWS, Google, Microsoft)
- LLB(Strathmore University)
- PgDip Law (Kenya School of Law)
- Startup -Vit Logistics



Thank You

Amani Kituto