



Knusperflocken

Crunchy Flakes



In the GDR, Zetti crispy flakes were very popular, but sometimes difficult to obtain. Originally known as 'Schoko-Ossis', these crispy flakes have been back on the market since 1995. Crispy and chocolatey, these little flakes are a delicious snack made from crispbread and milk chocolate.

Ingredients: Sugar, WHOLE GRAIN RYE FLOUR, cocoa butter, WHOLE MILK POWDER, cocoa mass, RYE FLOUR, WHEAT FLOUR, BARLEY FLOUR, OAT FLOUR, OAT FLAKES, vegetable oils (sunflower, rapeseed, palm), butter, condensed skimmed milk, sweet whey powder, barley malt extract, rye malt, yeast, egg yolk powder, glucose syrup, invert sugar syrup, dextrose, wheat gluten, iodised salt (salt, potassium iodate), raising agents: sodium carbonates, potassium carbonates; emulsifiers: lecithins (SOYA, sunflower), mono- and diglycerides of fatty acids; acidifier: citric acid; flavouring, colouring: carotenes May contain traces of nuts, peanuts and sesame.

BBD: 19/06/2026



Werther's Original

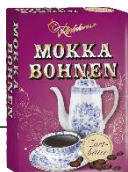
Werther's Original



It happened in the small town of Werther in 1909. There, confectioner Gustav Nebel created his finest sweet at the height of his craft. And because the cream sweets turned out so well, they were named Werther's Original. Since then, they have been delighting people of all generations.

Ingredients: sugar, glucose syrup, CREAM (7.4%), condensed SWEET WHEY, BUTTER (4.8%), cane sugar syrup, salt, emulsifier lecithin (SOYA), flavouring.

BBD: 09/2026



Mokka Bohnen

Mocca Beans



The tradition of chocolate production has a long history in towns such as Saalfeld, which was once known as the "chocolate town" and was home to "Rotstern", one of the most famous brands in the GDR. Chocolate mocca beans were produced from the 1970s onwards. They were particularly popular during the coffee crisis, when few people could afford real coffee. Despite their simple ingredients, they were considered a small delicacy and were reminiscent of West German praline products.

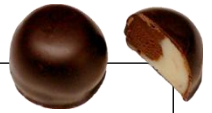
Ingredients: sugar, cocoa mass*, cocoa butter*, 1.6% coffee powder, emulsifier lecithin; coating agents: gum arabic, shellac; glucose syrup *Rainforest Alliance certified. May contain traces of milk and nuts (almonds, hazelnuts, pistachios).

BBD: 09/2027



Halleoren Kugeln

Halleoren Balls



While in the days of the GDR, you had to reach under the counter to get your hands on this treat, today Classic Cream Cacao Halleoren Os' are available to everyone! Probably the best-known product from the Halleoren chocolate factory, it has become one of the most iconic foods around. The recipe is still the same as the popular original from the 1950s.

Ingredients: sugar, glucose syrup, whole milk powder, water, cocoa butter, butter, invert sugar syrup, cocoa mass, low-fat cocoa powder 2%, humectant: invertase; emulsifier: sunflower lecithin; natural flavouring, acidifier: citric acid.

BBD: 22/09/2026



RIESEN

GIANTS



RIESEN is Germany's very first branded bonbon. This tempting treat gets its distinctive, intense flavour from a specially developed Gavao cocoa blend made from selected cocoa beans. These toffees melt delicately on the tongue at first, but then require vigorous chewing to be enjoyed to the full.

Caution: Please consume with care! There is a risk of loosening dental fillings.

Ingredients: glucose syrup, sugar, condensed sweet whey, cocoa mass* (10%), palm fat, condensed skimmed milk, cocoa, cocoa butter, humectant sorbitol syrup, clarified butter, whey product, modified starch, emulsifier lecithin (soya), vanilla extract. MAY ALSO CONTAIN HAZELNUTS, ALMONDS, PEANUTS AND OTHER NUTS. *made from the Gavao cocoa blend

BBD: 08/2026



Schoko Brezeln

Chocolate Pretzels



Not an old classic, but a sweetened version of the universally popular salty pretzel snack. The delicious Alpia chocolate pretzels combine salty and sweet in an extraordinary snack idea.

Ingredients: salted pretzel (WHEAT flour (GLUTEN), rapeseed oil, salt, yeast, WHEAT malt flour (GLUTEN), raising agent: sodium carbonates, acidity regulator: sodium hydroxide), sugar, cocoa butter*, whole MILK powder, cocoa mass*, MILK sugar, sweet whey powder (MILK), skimmed MILK powder, emulsifier: lecithins (SOYA), E476; salt, natural vanilla flavouring. * Rainforest Alliance certified. May contain: peanuts, hazelnuts, other nuts, sesame seeds.

BBD: 18/08/2026