Individual Fairness in Pipelines

Cynthia Dwork, Christina Ilvento, and Meena Jagadeesan

https://drops.dagstuhl.de/opus/volltexte/2020/12023/pdf/LIPIcs-FORC-2020-7.pdf

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(Some of these slides are from Christina Ilvento's FORC presentation.)

Cohort pipelines

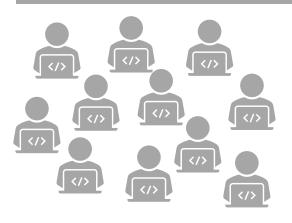
Two-stage cohort pipeline: a *cohort selection* step followed by a *scoring* step within the chosen cohort

Examples:

- Hire team & promote top performer
- Screen a batch of resumes & interview top candidates

(Can also consider pipelines with many cohort selection/scoring steps in sequence.)

Candidates



1. Cohort Selection



2. Scoring

A motivating example-- employment

Majority group S; Minority group T

Cohort selection: hire every individual with the same probability.

- "Pack" high-potential $t \in T$ into same teams.
- Place all other hires on mixed skilled teams.

Scoring step: score and promote according to relative performance.

 \Rightarrow Fewer high-potential $t \in T$ promoted than high-potential $s \in S$.

Fairness can degrade arbitrarily even in a 2-stage cohort pipeline.

The setup

- Universe U of individuals with similarity metric D
- Collection of "permissible" cohorts $\mathcal{C} \subseteq 2^U$
- Cohort selection mechanism A that chooses a cohort in $\mathcal C$
- Score function $f: \mathcal{C} \times U \to [0,1]$ for individuals within cohort context
- Pipeline $f \circ A$:
 - 1. Run A to select a cohort $C \in C$.
 - 2. Score all individuals $u \in C$ according to f(C, u).

Our goal: Ensure that the pipeline $f \circ A$ treats similar individuals similarly.

Fairness of each step in isolation

- A is an individually fair cohort selection mechanism if: For all $u, v \in U$, $|\Pr[u \in C] - \Pr[v \in C]| \leq D(u, v)$ (Dwork & Ilvento 2019).
- $f: \mathcal{C} \times U \to [0,1]$ is intra-cohort individually fair if: For all $C \in \mathcal{C}$ and $u, v \in C$, $|f(C, u) - f(C, v)| \leq D(u, v)$.

Fair components not enough

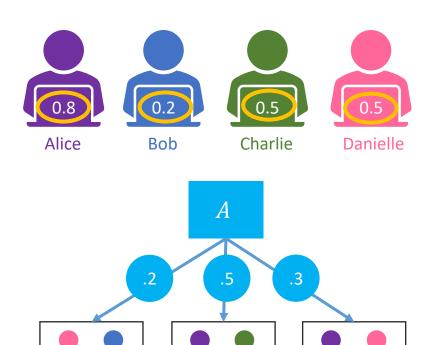
Hiring (A) followed by **promotion** (f).

- Each candidate has a quality $q_i \in [0,1]$
- Minority group T; Majority group S
- Similarity metric given by $D(i,j)\coloneqq |q_i-q_j|$

A places $\{t \in T \mid q_t \geq 0.8\}$ in same cohorts; balances other cohorts. f assigns weight proportional to quality so that $\sum_{u \in C} f(C, u) = 1$.

Intuition: High-quality $t \in T$ receive lower scores than high-quality $s \in S$.

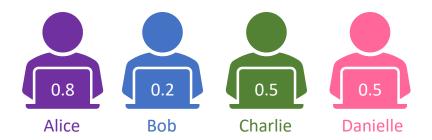
Example

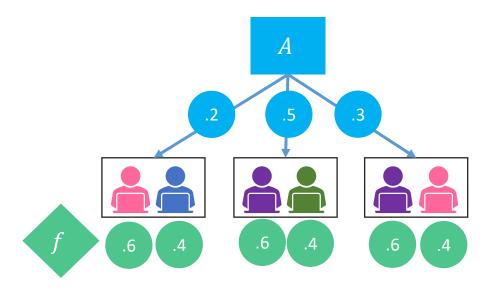


		Alice	Bob	Charlie	Danielle
\	Hire	.8	.2	.5	.5

Example

- A is individually fair
- *f* is intra-cohort individually fair
- But the pipeline results in different promotion outcomes for equal individuals Charlie and Danielle







	Alice	Bob	Charlie	Danielle
Hire	.8	.2	.5	.5



Our contributions

- 1. Formalize definitions of *pipeline fairness* and extensions to a family of scoring functions.
- 2. Provide sufficient conditions for achieving pipeline fairness. These conditions allow for *flexible design* of the cohort selection mechanism and scoring functions by different bodies.
- 3. Construct explicit cohort selection mechanisms for two families of scoring functions. These mechanisms achieve pipeline fairness and are expressive.

DEFINITIONS

Pipeline fairness and robustness

Notation: A cohort selection mechanism, f scoring function, D similarity metric

Definition: α -individually fairness for pipelines (Informal)

 $f \circ A$ is α -individually fair if for all $u, v \in U$, $d([f \circ A](u), [f \circ A](v)) \leq \alpha D(u, v)$.

But A and f might be designed by separate bodies!

 \Rightarrow Not ideal to "lock" into a single scoring function f.

Instead, we require that f lives in some pre-specified family \mathcal{F} :

Definition: α -robustness for pipelines (Informal)

A is α -robust with respect to \mathcal{F} if $f \circ A$ is α -individually fair for every $f \in \mathcal{F}$.

How should we choose the outcomes & metric?

Outcome is either not selected or a score.

- Outcome space $O_{pipeline} = [0,1] \cup \bot$.
- $\Delta(O_{pipeline})$ is space of distributions over outcomes

What metric over $\Delta(O_{pipeline})$ captures fairness desiderata?

We design metrics d over $\Delta(O_{pipeline})$ in two steps:

- 1. Interpret $\Delta(O_{pipeline})$ as a distribution over [0,1].
- 2. Select a metric over $\Delta([0,1])$.

Step 1: Interpret the distribution

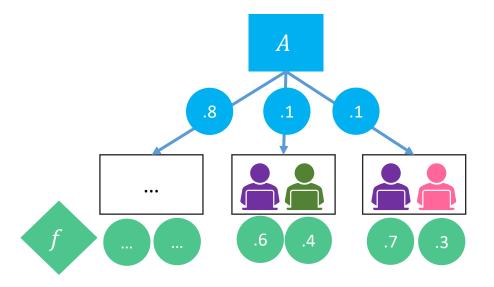
Two approaches to map $\Delta([0,1] \cup \bot)$ to $\Delta([0,1])$:

- 1. View not selected as a score of 0.
- 2. Consider distribution conditioned on being selected.

Example

- Equal hiring rate
- Difference in promotion respects metric
- Conditional probability of promotion 10x the metric distance!





		Alice	Bob	Charlie	Danielle
<	Hire	•••	•••	.1	.1
	Promote	•••	•••	.04	.03

Conditional vs. Unconditional Interpretations

 $\Pr_A[C]$ represents the probability over the randomness of A that A outputs the cohort C.

Unconditional Distribution

Treats "not selected" as score of 0. Places probability mass

- $1 \sum_{C \in \mathcal{C}} \Pr[C] \Pr[f(C, u) \neq 0]$ on score 0.
- $\sum_{C \in \mathcal{C}} \Pr_{A}[C] \Pr[f(C, u) = s]$ on score s.

Conditional Distribution

Conditions on selection in the cohort. Places probability mass

•
$$\frac{\sum_{C \in \mathcal{C}} \Pr[C] \Pr[f(C,u)=s]}{\sum_{C \in \mathcal{C}, u \in C} \Pr[C]}$$
 on each score s .

Step 2: Select distance metric over $\Delta([0,1])$

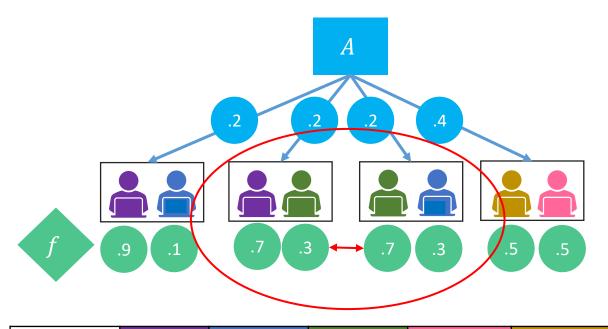
Two approaches to select distance metric over $\Delta([0,1])$:

- 1. Consider differences in expected score.
- 2. Account for uncertainty through mass-moving distance.

Example 3.

- Equal hiring rate
- Equal promotion rate
- But, compared with Danielle and Evan, Charlie has much higher certainty of promotion (or not)

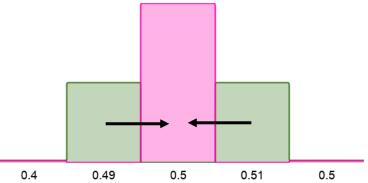




		Alice	Bob	Charlie	Danielle	Evan
\	Hire	.4	.4	.4	.4	.4
	Promote	.32	.08	.2	.2	.2

Choice for distance metric over $\Delta([0,1])$

- Expectation is often suitable
 - Simple, captures difference in binary outcomes or scores well
 - But hides certainty
- Total variation distance is a natural choice, but too strict:
 - e.g., Charlie has probability $0.5 + \varepsilon$ or 0.5ε
- Mass-moving distance
 - Combines total variation distance with earth-mover's distance.
 - Similar individuals should receive similar distributions over close (but not necessarily identical) scores



Robustly fair pipelines

Define robustness w.r.t. different metrics over $\Delta(O_{pipeline})$:

	Expectation	Mass-moving distance	
Conditional	$d^{cond,\mathbb{E}}$	$d^{cond,MMD}$	
Unconditional	$d^{uncond,\mathbb{E}}$	$d^{uncond,MMD}$	

Definition: Robust pipeline

Let $(d, D, A, \alpha, \mathcal{C}, \mathcal{F})$ be a pipeline consisting of a distance metric $d \in \{d^{cond}, \mathbb{E}, d^{cond}, MMD, d^{uncond}, \mathbb{E}, d^{uncond}, MMD\}$ over distributions over outcomes, a set of permissible cohorts \mathcal{C} , a cohort selection mechanism A, and a set of scoring functions \mathcal{F} . The pipeline is **robust** if $f \circ A$ is α -individually fair for all $f \in \mathcal{F}$.

Which metric is most appropriate is context-dependent.

CONDITIONS FOR SUCCESS

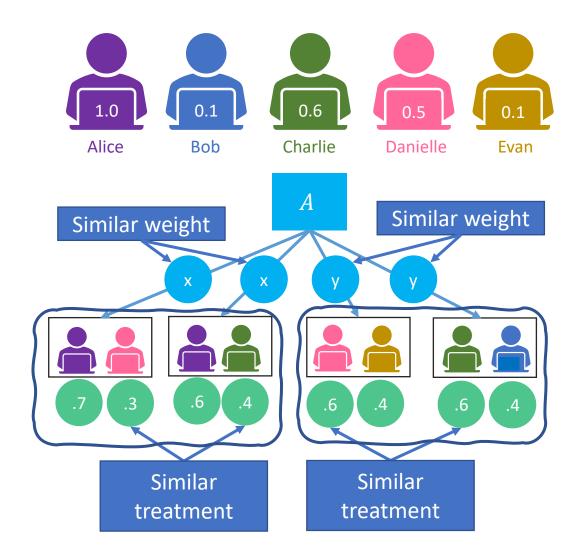
Constructing robustly fair pipelines

Our goal: Simple conditions on A that guarantee pipeline robustness with respect to \mathcal{F} .

The strength of the conditions on A heavily depends on \mathcal{F} .

- When $\mathcal F$ consists of functions that ignore the cohort, then A just needs to be individually fair.
- When \mathcal{F} accounts for *relative performance*, conditions are stronger.

Key idea: Similar individuals need to be assigned to similar distributions over cohorts. Similarity of distributions is dependent on \mathcal{F} .



The policy: $\delta^{\mathcal{F}}$

Can summarize \mathcal{F} as a distance function:

$$\delta^{\mathcal{F}}((C,u),(C',v)) \coloneqq \sup_{f \in \mathcal{F}} |f(C,u) - f(C',v)|$$

 $\delta^{\mathcal{F}}$ is a simple form of **communication** between A and \mathcal{F} .

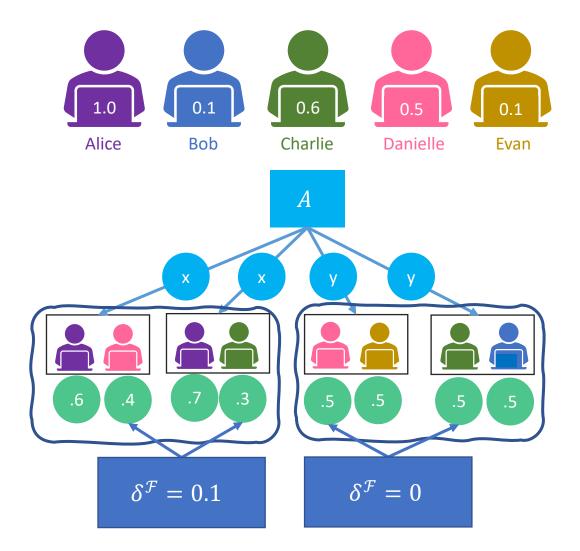
 $\delta^{\mathcal{F}}$ can be thought of a "policy" agreed upon by both parties.

Conditions on A based on $\delta^{\mathcal{F}}$

Similarity of distributions over cohorts is dictated by $\delta^{\mathcal{F}}$.

For each pair $u, v \in U$:

- 1. Consider cohort contexts $\{(C, u) \mid u \in C, C \in C\} \cup \{(C, v) \mid v \in C, C \in C\}$
- 2. Group cohort contexts into clusters so that $\delta^{\mathcal{F}}((C,x),(C',y)) \leq D(u,v)$ within cluster.
- 3. Obtain distributions p_u and p_v over clusters.
- 4. Requirement: $TV(p_u, p_v)$ small



TWO SAMPLE CONSTRUCTIONS

Two policies $\delta^{\mathcal{F}}$

Individual Interchangeability

• Scoring function "stable" if a single individual is swapped in the cohort.

Quality-based Scoring

Cohort contexts with similar "quality profiles" are treated similarly.

Individual interchangeability

• Scoring function "stable" if a single individual is swapped.

$$\delta^{\mathsf{int}}((C,u),(C',v)) = \begin{cases} \mathscr{D}(u,v) & \text{if } C = C' \\ \mathscr{D}(u,v) & \text{if } C' = (C \setminus \{u\}) \cup \{v\}. \\ 1 & \text{otherwise.} \end{cases}$$

- With $d^{uncond,MMD}$, any monotonic mechanism works. (If $|\Pr[u \in C] \leq \Pr[v \in C]|$, then $A(C \cup \{u\}) \leq A(C \cup \{v\})$.
- With $d^{cond,MMD}$, stronger requirements are necessary. We design a mechanism (Conditioning Mechanism) that works.

Conditioning Mechanism

Mechanism 4.7 (Conditioning Mechanism). Given a target cohort size k, a universe U and a distance metric \mathcal{D} , initialize an empty set S. For each individual $u \in U$:

- (1) Assign a weight w(u) such that $|w(u) w(v)| \le \mathcal{D}(u, v)$, i.e., the weights are individually fair.
- (2) Draw from $\mathbb{1}_u \sim \text{Bern}(w(u))$, (i.e. flip a biased coin with weight w(u)). If $\mathbb{1}_u$, add u to S.

If $|S| \ge k$, return a uniformly random subset of *S* of size k.¹⁹ Otherwise, repeat the mechanism.

- Mechanism is expressive (dissimilar people can be treated dissimilarly; people can have very different probabilities of being selected).
- But mechanism yields "unstructured cohorts".

Quality-based scoring

- Universe can be partitioned into "quality groups" where metric is closer within each quality group than between quality groups.
- Scores f(C, u) determined by
 - 1. Quality group membership of u
 - 2. Quality profile: number of people from each quality group in C.
- **High-level idea**: Mechanism can select cohorts with "structure" based on quality profile. Flexibility in choosing individuals within each quality group.

Conclusion & Future Work

- Fairness degrades ungracefully in cohort pipelines.
- We proposed pipeline individual fairness where similar individuals have similar distributions over outcomes w.r.t. careful selections of a metric over distributions over outcomes. We proposed pipelines robustness that requires pipeline individual fairness for every scoring function in a family.
- We provided conditions under which pipeline fairness is achieved. We proposed a "policy" as a means of communication, and we proved a sufficient condition for success in terms of distributions over the appropriate clusters.
- We constructed explicit cohort selection mechanisms for two policies.

Future work: different metrics; formalize tradeoffs between $\delta^{\mathcal{F}}$ policy complexity and the expressiveness of cohort selection; ranking instead of scoring