# Meena Jagadeesan

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I'm a Computer Science PhD student at UC Berkeley, where I'm a member of the Berkeley Artificial Intelligence Research Lab (BAIR) and the Berkeley Theory Group. My research investigates machine learning in marketplaces, with a focus on the interactions between ML models and competitive pressures.

### Education

**UC Berkeley** 

PhD in Computer Science

• Advised by Michael I. Jordan and Jacob Steinhardt

**Harvard University** 

S.M. IN COMPUTER SCIENCE

**Harvard University** 

A.B. IN COMPUTER SCIENCE AND MATH, summa cum laude

• Secondary Field: Statistics

• Selected Honors: Phi Beta Kappa, Hoopes Prize, Detur Book Prize, Certificate of Distinction in Teaching

**Phillips Exeter Academy** 

HIGH SCHOOL DIPLOMA

Exeter, NH, USA Sept. 2012- June 2016

Berkeley, CA, USA

Aug. 2020 - Present

Cambridge, MA, USA

Sept. 2019- May 2020

Cambridae. MA. USA

Sept. 2016- May 2020

### **Fellowships**

**Open Philanthropy AI Fellowship** (2021-2025)

Paul and Daisy Soros Fellowship for New Americans (2020-2022)

**Berkeley Fellowship** (2020-2023)

Siebel Scholarship (2019-2020)

### **Honors & Awards**

**CRA Outstanding Undergraduate Researcher Award** (2020)

**Barry Goldwater Scholar** (2018)

**Intel Science Talent Search, 2nd Place in Basic Research** (2016)

**Davidson Fellow Laureate** (2016)

### **Publications**

(\* denotes equal contribution;  $\alpha$ - $\beta$  denotes alphabetical ordering)

### JOURNAL ARTICLES: EXTENDED VERSIONS OF CONFERENCE PAPERS

1. Learning Equilibria in Matching Markets from Bandit Feedback. Journal of the ACM, 2023, Volume 70, Issue 3, Article no. 19, pp 1-46. Extended version of NeurIPS 2021 publication. Meena Jagadeesan\*, Alexander Wei\*, Yixin Wang, Michael I. Jordan, and Jacob Steinhardt.

#### **CONFERENCE PROCEEDINGS**

- 17. Clickbait vs. Quality: How Engagement-Based Optimization Shapes the Content Landscape in Online Platforms. Proceedings of the The Web Conference 2024 (WWW), 2024, to appear.  $(\alpha-\beta)$  Nicole Immorlica, Meena Jagadeesan, and Brendan Lucier.
- 16. Can Probabilistic Feedback Drive User Impacts in Online Platforms?. Proceedings of the 27th International Conference on Artificial Intelligence and Statistics (AISTATS), 2024, to appear. (α-β) Jessica Dai, Bailey Flanigan, Nika Haghtalab, Meena Jagadeesan, and Chara Podimata.

- 15. **Supply-Side Equilibria in Recommender Systems**. *Proceedings of the 37th Conference on Neural Information Processing Systems (NeurIPS), 2023, to appear*. Meena Jagadeesan, Nikhil Garg, and Jacob Steinhardt.
- 14. **Improved Bayes Risk Can Yield Reduced Social Welfare Under Competition**. *Proceedings of the 37th Conference on Neural Information Processing Systems (NeurIPS), 2023, to appear*. Meena Jagadeesan, Michael I. Jordan, Jacob Steinhardt\*, and Nika Haghtalab\*.
- 13. **Competition, Alignment, and Equilibria in Digital Marketplaces**. *Proceedings of the 37th AAAI Conference on Artificial Intelligence (AAAI), 2023*. Meena Jagadeesan, Michael I. Jordan, and Nika Haghtalab.
- 12. **Performative Power**. Proceedings of the 36th Conference on Neural Information Processing Systems (NeurIPS), 2022.
  - $(\alpha$ - $\beta)$  Moritz Hardt, Meena Jagadeesan, and Celestine Mendler-Dünner.
- 11. **Regret Minimization with Performative Feedback**. Proceedings of the 39th International Conference on Machine Learning (ICML), 9760-9785, 2022.

  Meena Jagadeesan, Tijana Zrnic, and Celestine Mendler-Dünner.
- 10. **Inductive Bias of Multi-Channel Linear Convolutional Networks with Bounded Weight Norm**. *Proceedings of the 35th Annual Conference on Learning Theory (COLT), 2276-2325, 2022*. Meena Jagadeesan, Ilya Razenshteyn, and Suriya Gunasekar.
- 9. **Individual Fairness in Advertising Auctions through Inverse Proportionality**. *Proceedings of the 13th Innovations in Theoretical Computer Science Conference (ITCS), 42:1-42:21, 2022*. (α-β) Shuchi Chawla and Meena Jagadeesan.
- 8. Learning Equilibria in Matching Markets from Bandit Feedback. Proceedings of the 35th Conference on Neural Information Processing Systems (NeurIPS), 2021. NeurIPS 2021 Spotlight presentation (given to 10% of accepted papers).
  - Meena Jagadeesan\*, Alexander Wei\*, Yixin Wang, Michael I. Jordan, and Jacob Steinhardt.
- 7. **Alternative Microfoundations for Strategic Classification**. *Proceedings of the 38th International Conference on Machine Learning (ICML), pg. 4687-4697, 2021*. Meena Jagadeesan, Celestine Mendler-Dünner, and Moritz Hardt.
- 6. Cosine: A Cloud-Cost Optimized Self-Designing Key-Value Storage Engine. Proceedings of Very Large Data Base Endowment (VLDB), pg. 112-126, 2021.
  - Subarna Chatterjee, Meena Jagadeesan, Wilson Qin, and Stratos Idreos.
- 5. **Multi-Category Fairness in Sponsored Search Auctions**. *Proceedings of the 3rd ACM Conference on Fairness, Accountability and Transparency (FAT\*), pp. 348–358, 2020*. Christina Ilvento\*, Meena Jagadeesan\*, and Shuchi Chawla.
- Individual Fairness in Pipelines. Proceedings of the 1st Conference on Foundations of Responsible Computation (FORC), pp. 7:1–7:22, 2020.
   (α-β) Cynthia Dwork, Christina Ilvento, and Meena Jagadeesan.
- 3. **Understanding Sparse JL for Feature Hashing**. *Proceedings of the 33rd Annual Conference on Neural Information Processing Systems (NeurIPS), pp. 15177-15187, 2019*. NeurIPS 2019 Oral presentation (given to 3% of accepted papers). Meena Jagadeesan.
- 2. **Simple Analysis of Sparse, Sign-Consistent JL**. *Proceedings of the 23rd International Conference on Randomization and Computation (RANDOM), pp. 61:1–61:20, 2019.*Meena Jagadeesan.
- 1. **Varying the Number of Signals in Matching Markets**. *Proceedings of the 14th International Conference on Web and Internet Economics (WINE), pp. 232-245, 2018*. Meena Jagadeesan\* and Alexander Wei\*.

#### SHORT CONFERENCE PAPERS

2. Recommender Systems as Dynamical Systems: Interactions with Viewers and Creators. AAAI

Recommendation Ecosystems Workshop (4-Page Extended Abstract), 2024. (α-β) Sarah Dean, Evan Dong, Meena Jagadeesan, and Liu Leqi.

From Worst-Case to Average-Case Analysis: Accurate Latency Predictions for Key-Value Storage Engines. Proceedings of the ACM International Conference on Management of Data (SIGMOD), pp. 2853-2855, 2020. 1st Place at SIGMOD SRC.
 Meena Jagadeesan\* and Garrett Tanzer\*.

#### OTHER JOURNAL ARTICLES

- 2. **Dyson's Partition Ranks and their Multiplicative Extensions**. The Ramanujan Journal, Vol. 45, Issue 3, pp. 817–839, 2018.  $(\alpha-\beta)$  Elaine Hou and Meena Jagadeesan.
- Mobius Polynomials of Face Posets of Convex Polytopes. Communications in Algebra, Vol. 44, Issue 11, pp. 4945-4972, 2016.
   Meena Jagadeesan and Susan Durst.

### Theses

The Performance of Johnson-Lindenstrauss Transforms: Beyond the Classical Setting. Undergraduate Thesis. Awarded Hoopes Prize.
 Advised by Prof. Jelani Nelson.

### Talks\_\_\_

- *Upcoming: INFORMS Optimization Society Conference* (3/23/24): "Content Creator Incentives in Recommender Systems".
- Cornell Theory Seminar (1/22/24): "Content Creator Incentives in Recommender Systems".
- INFORMS Annual Meeting, Learning and Mechanism Design Session (10/17/23): "Competition, Alignment, and Equilibria in Digital Marketplaces".
- *Microsoft Research New England ML Ideas Seminar* (8/14/23): "Competition between Model-Providers can Distort Social Welfare".
- Brookings Center on Regulation and Markets Seminar on AI, Economics, and Public Policy. (6/29/23): "Examining Policy Implications of Machine Learning in Digital Marketplaces".
- MIT Reading Group on Human and Machine Decisions (6/26/23): "Improved Bayes Risk Can Yield Reduced Social Welfare Under Competition".
- Stanford University Rising Stars Workshop in Management Science and Engineering (5/2/23): "Supply-Side Equilibria in Recommender Systems".
- INFORMS Annual Meeting, Responsible, Ethical, and Socially Aware Operations Session (10/16/22): "Performative Power".
- Northwestern CS Seminar & Institute for Data, Econometrics, Algorithms, and Learning (IDEAL) Seminar (9/7/22): "Learning Equilibria in Matching Markets with Bandit Feedback".
- Northwestern CS Seminar & Institute for Data, Econometrics, Algorithms, and Learning (IDEAL) Seminar (9/6/22): "Machine Learning in Digital Marketplaces: Interactions between Learners, Consumers, and Producers".
- ICML (7/21/22): "Regret Minimization with Performative Feedback".
- *COLT* (7/3/22): "Inductive Bias of Multi-Channel Linear Convolutional Networks with Bounded Weight Norm".
- INFORMS Revenue Management and Pricing (RMP) Workshop (6/22/22): "Supply-Side Equilibria in Recommender Systems".
- Workshop on Algorithms for Learning and Economics (WALE) (6/16/22): "Regret Minimization with Performative Feedback".

- Workshop on Algorithms for Learning and Economics (WALE) (6/15/22): "Competition, Alignment, and Equilibria in Digital Marketplaces".
- ITCS (2/1/22): "Individual Fairness in Advertising Auctions through Inverse Proportionality".
- ICML (7/21/21): "Alternative Microfoundations for Strategic Classification".
- FORC (6/10/21): "Individual Fairness in Advertising Auctions through Inverse Proportionality".
- Google Research Algorithms Seminar (5/20/21): "Alternative Microfoundations for Strategic Classification".
- MIT Algorithms & Complexity Seminar (4/7/21): "Inductive Bias of Multi-Channel Linear Convolutional Networks with Bounded Weight Norm".
- INFORMS Annual Meeting, Market Algorithms Session (11/11/20): "Fairness in Advertising Auctions".
- *Microsoft Research MLO Group Seminar* (6/24/20): "Understanding Sparse Johnson-Lindenstrauss Transforms for Feature Hashing".
- Algorithmic Game Theory Mentoring Workshop at ACM EC (6/15/20): "Fairness in Advertising Auctions".
- ACM FAT\* (1/29/20): "Multi-Category Fairness in Sponsored Search Auctions".
- NeurIPS (12/12/19): "Understanding Sparse JL for Feature Hashing".
- RANDOM (9/21/19): "Simple Analysis of Sparse, Sign-Consistent JL".
- *University of Wisconsin-Madison Theory Seminar* (5/17/19): "Analyzing Johnson-Lindenstrauss Transforms".
- WINE (12/17/18): "Varying the Number of Signals in Matching Markets".
- Workshop on Frontiers of Market Design at ACM EC (6/22/18): "Varying the Number of Signals in Matching Markets".

### Industry Experience \_\_\_\_

Microsoft Research Cambridge

RESEARCH INTERN Summers 2023 and 2024

• Mentors: Nicole Immorlica and Brendan Lucier

Microsoft Research Redmond, WA

RESEARCH INTERN Summer 2020

• Mentors: Suriya Gunasekar and Ilya Razenshteyn (Machine Learning and Optimization Group in MSR AI)

Microsoft San Francisco, CA

SOFTWARE ENGINEER/PROGRAM MANAGER INTERN

## **Teaching**

#### **Guest Lecture in Cornell Networks and Markets Course**

April 10th, 2024

Summer 2018

• 80 minute guest lecture on my research on content creator incentives in CS 5854/ORIE 5138: Networks and Markets at Cornell Tech, taught by Professor Nikhil Garg.

### **Graduate Student Instructor for UC Berkeley Stat 157**

*Jan. 2023 - May 2023* 

• Teaching assistant for undergraduate-level course on Forecasting at UC Berkeley, taught by Prof. Jacob Steinhardt.

#### **Graduate Student Instructor for UC Berkeley CS 281A**

Aug. 2021 - Dec. 2021

• Teaching assistant for graduate-level introductory course on Statistical Learning Theory at UC Berkeley, taught by Prof. Moritz Hardt and Prof. Ben Recht.

### **Teaching Fellow for Harvard CS 61**

Sept. 2018 - Dec. 2018

• Teaching assistant for Harvard's introductory systems programming class for computer science undergraduates, taught by Prof. Eddie Kohler. Awarded a Certification of Distinction in Teaching.

### **Service**

### Reviewer/Sub-Reviewer

2019-

- Conference reviewing: ACM FAccT 2024, The Web Conference (WWW) 2024, SODA 2024, NeurIPS 2023, ICALP 2023, ICML 2023, ICLR 2023, ICLR 2023, ICLR 2023, ICLR 2021, IC
- Workshop reviewing: AAAI 2024 EcoSys Workshop, MATCHUP 2022, NeurIPS 2021 Workshop on Strategic ML
- Journal reviewing: Management Science, Journal of Al Research

### Mentor at Learning Theory Alliance Mentorship Workshop

Nov 2023

• Served as a volunteer mentor at roundtable discussions at a virtual mentorship workshop focused on learning theory for undergraduate and graduate students.

### Co-President of Women in CS and EE (WICSE) at UC Berkeley

2022-2023

- WICSE is a community between UC Berkeley womxn graduate students and creating a welcoming and supportive environment for them throughout their graduate studies. I was one of the two co-presidents of this organization.
- Responsibilities: As a co-president, I led and worked with a board of 10 graduate student volunteers. Together, we organized the following community enrichment activities: (1) an in-person conference for Stanford and Berkeley students with a faculty keynote speaker, panels with faculty and industry researchers, and student spotlight talks (April 29th, 2023), (2) a day-long outreach event with the local Girl Scouts troops with technology-oriented activities geared towards middle school womxn (May 5th, 2023), (3) weekly community lunches, and (4) social events for holidays.

### Co-organizer of Rec Sys + Society Meeting at UC Berkeley

2022-2023

• The weekly lunch meeting brought together researchers across the Berkeley AI Research Lab who study the societal implications of recommender systems. Each week, a different speaker presented on a topic in this domain and led a discussion. I was one of two co-organizers for these lunch meetings.

### Mentor for Undergrad Mentorship Program at UC Berkeley

2022-2023

• Mentored two promising undergraduates from underrepresented groups to help them get started in pursuing a career in Al. Mentors provide general career and academic advice.

### Panelist at NeurIPS 2022 Workshop

Dec 2022

• The workshop was at NeurIPS 2022 and on incentive-aware machine learning. I was one of five panelists in a 30 minute panel discussion on incentive-aware ML and the direction of the field.