

Majid Jaidi

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FREELANCE DEVELOPMENT (Ruby, Vue)

Le Wagon Coding Bootcamp

Oct 2018 - Today

- Teacher (Ruby, Rails, Databases and SQL)

Serenity Insurance

Nov 2018 – Today

- **Ruby on Rails and Vue.js** – Rebuilt the management software of a major insurance broker.
- Backend (Ruby on Rails), Frontend (Rails, Webpack and Vue.js), Hosting (AWS), CICD, Testing (Minitest and Jest), API integration with insurance companies
- Responsible for application development and unit testing

Artket

Sept 2018 - Oct 2018

- **Ruby on Rails** - Built a web platform for art galleries in Morocco. It provides galleries with a minisite to publish their content and users with a single access point to all the galleries artworks.

FaluDeco

Jan-2018 – June 2018

- **FilemakerPro** - Built a business management tool for a wood manufacturer to streamline workflow, help them submit proposals in a quicker and more accurate manner as well as track a project through its lifecycle – from inception to payment.

OTHER PROFESSIONAL EXPERIENCE

Patibis SARL - Owner/Manager - Business Development

Dec 2016 – Jan 2018

Patibis runs a homemade quality pastry and Moroccan cookie company under the brand Chamita

- **Filemaker Pro** - Developed an ERP software to handle pricing, clients, suppliers, invoices, stock and personnel. **Results** – *significantly reduced paperwork and time wasted as well as improved analyses*
- Prepared the opening of the brand's first flagship store – including business planning, coordinating construction efforts, setting up store processes, interviewing and hiring personnel, communication and marketing

Strategy & formerly Booz & Company - Strategy Consultant

Dec 2015 – Dec 2016

- **Market review and investment strategy of the red meat sector in Algeria** – Analyzed the market dynamics and performed a detailed mapping of the value chain- Assessed the profitability of each of the market segments identified and decided on the best investment strategy. **Results** – *a few months after the mission the company followed our recommendations and invested, contacting us to perform a follow up mission*
- **Commercial due diligence on a retail company for a leading private equity firm in Tunisia** - Analyzed modern and traditional grocery retail market dynamics, and competitive intensity through desk based research and expert interviews – Assessed the target's commercial strategy and its coherence with the Tunisian retail market and the Tunisian consumer. **Results** – *the PE firm followed through and invested in the target company which is currently performing well in the Tunisian market*

EDUCATION

LeWagon Coding Bootcamp- Casablanca Morocco

July-Sept 2018

Fullstack Coding bootcamp – Learning Ruby on Rails and Javascript, HTML, CSS

Ranked #1 Coding Bootcamp by SwitchUp

Ecole Polytechnique Fédérale de Lausanne (EPFL) - Ecublens, VD, Switzerland

July 2015

Masters of Science in Civil Engineering – GPA: 5,3/6

Minor in Management, Technology and Entrepreneurship

Johns Hopkins University (JHU) - Baltimore, MD, USA

May 2013

Bachelors of Science in Civil Engineering – GPA: 3,8/4,0

Awards: General Honors, Departmental Honors, Gerald H. Schlimm Award for Outstanding Academic Achievement

SKILLS

Coding Languages: Ruby on Rails, React, Vue.js, JavaScript ES6, HTML5, CSS3

Software: Filemaker Pro, Microsoft Office, Adobe Photoshop and Illustrator, AutoCAD, SCIA Engineer

Languages: English, French, Moroccan Arabic

Hobbies: Running, Waterski, Music (playing the oud), Participated in 2015 edition of 4L trophy