

Idea Machine Character Illustration Prompts

Notion-Style Character Guide for Output Styles

Master Style Reference

Base Style Description: Hand-drawn minimalist illustration inspired by Notion's signature aesthetic. Characters feature slightly wobbly black ink outlines (not perfectly geometric), simple dot eyes, single curved-line expressions, and circular or rounded head shapes. Limited flat color palette with strategic accent colors. The overall feel is "sophisticated doodle" — playful and approachable without being childish. Influenced by mid-century modern illustration and naive art.

Technical Specifications:

- Line weight: Medium, consistent throughout
 - Line quality: Organic, hand-drawn, slightly imperfect
 - Color approach: Black outlines + white fill + ONE flat accent color per character
 - Expression style: Minimal — personality conveyed through accessories, not facial detail
 - Background: White/transparent
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Individual Character Prompts

1. NO SAUCE

Accent Color: Gray-blue ( #6B7280)

Full Prompt:

Hand-drawn minimalist character illustration in Notion style. Simple circular head with slightly wobbly black ink outlines. Dot eyes, neutral straight horizontal line for mouth expressing calm professionalism. Wearing a simple collar and tie rendered with minimal lines. Small clipboard or document in hand suggested with basic rectangular shapes. One flat gray-blue color accent on the tie. White background. Friendly but buttoned-up energy, sophisticated doodle aesthetic. No gradients, no shading.

Character Personality: The straight-shooter. Clean, no-nonsense, gets to the point. Professional but not cold.

2. TECH BRO

Accent Color: Bright orange ( #F97316)

Full Prompt:

Hand-drawn minimalist character illustration in Notion style. Simple circular head with slightly wobbly black ink outlines. Dot eyes with slight upward tilt suggesting confidence, small curved smirk mouth. Wearing a hoodie silhouette with hood outline behind head. Two small dots near ears suggesting AirPods. Holding a simple coffee cup shape in one hand. One flat bright orange color accent on the hoodie. White background. Energetic startup founder energy, sophisticated doodle aesthetic. No gradients, no shading.

Character Personality: Move fast, disrupt things. Optimistic, tech-forward, speaks in startup-ese.

3. CREATIVE STRATEGIST

Accent Color: Warm yellow ( #FBBF24)

Full Prompt:

Hand-drawn minimalist character illustration in Notion style. Simple circular head with slightly wobbly black ink outlines. Dot eyes gazing slightly upward in thought, gentle curved smile suggesting inspiration. Expressive wavy or tousled hair rendered with loose curved lines. A simple lightbulb shape floating above head with small radiating lines. One flat warm yellow color accent on the lightbulb. White background. Dreamy big-picture thinker energy, sophisticated doodle aesthetic. No gradients, no shading.

Character Personality: The visionary. Thinks in concepts and narratives. Inspirational, sees connections others miss.

4. GEN Z CODED

Accent Color: Electric purple ( #A855F7)

Full Prompt:

Hand-drawn minimalist character illustration in Notion style. Simple circular head with slightly wobbly black ink outlines. Dot eyes, relaxed half-smile mouth with slight asymmetry suggesting casual coolness. Wearing a bucket hat or beanie rendered with simple curved lines. One hand making a peace sign gesture. Small phone shape in other hand or pocket suggested. One flat electric purple color accent on the hat. White background. Laid-back digital native energy, sophisticated doodle aesthetic. No gradients, no shading.

Character Personality: Chronically online but make it charming. Trend-aware, uses current slang naturally, authentic.

5. SPORTS EXPERT

Accent Color: Championship gold ( #EAB308)

Full Prompt:

Hand-drawn minimalist character illustration in Notion style. Simple circular head with slightly wobbly black ink outlines. Dot eyes with focused intensity, determined small smile. Wearing a baseball cap or visor with simple curved brim line. Whistle around neck rendered as small circle with line. Holding clipboard with tiny X's and O's suggesting play diagrams. One flat championship gold color accent on the cap. White background. Coach/analyst energy, sophisticated doodle aesthetic. No gradients, no shading.

Character Personality: Knows the stats, respects the game. References athletes and team history. Competitive spirit.

6. WORLD TRAVELER

Accent Color: Ocean teal ( #14B8A6)

Full Prompt:

Hand-drawn minimalist character illustration in Notion style. Simple circular head with slightly wobbly black ink outlines. Dot eyes with curious wide-open expression, warm gentle smile. Small backpack straps visible on shoulders rendered as two simple lines. Camera shape hanging around neck suggested with basic rectangle and circle. Could have small passport booklet in hand. One flat ocean teal color accent on the backpack straps. White background. Cultured explorer energy, sophisticated doodle aesthetic. No gradients, no shading.

Character Personality: Been there, seen that. Global perspective, culturally aware, brings international references and insights.

7. DATA NERD

Accent Color: Analytics blue ( #3B82F6)

Full Prompt:

Hand-drawn minimalist character illustration in Notion style. Simple circular head with slightly wobbly black ink outlines. Prominent round glasses rendered as two circles with line bridge — a defining feature. Dot eyes behind glasses, slightly furrowed brow line suggesting deep thought, small concentrated mouth. Small bar chart or graph floating nearby with 3-4 simple rectangular bars of varying heights. One flat analytics blue color accent on the chart bars. White background. Analytical mind energy, sophisticated doodle aesthetic. No gradients, no shading.

Character Personality: Show me the numbers. Backs everything up with data, finds patterns, speaks in percentages and metrics.

Color Palette Summary

Character	Accent Color	Hex Code	Emoji Reference
No Sauce	Gray-blue	#6B7280	⌚
Tech Bro	Bright orange	#F97316	🚀
Creative Strategist	Warm yellow	#FBBF24	✨
Gen Z Coded	Electric purple	#A855F7	👉
Sports Expert	Championship gold	#EAB308	🏆
World Traveler	Ocean teal	#14B8A6	🌐
Data Nerd	Analytics blue	#3B82F6	📊

Usage Notes for Designer

- Consistency is key** — All characters should feel like they belong to the same family. Keep line weights, head sizes, and expression styles consistent across all seven.
- Imperfection is intentional** — The wobbly lines are a feature, not a bug. Don't over-polish.
- One accent color only** — Each character gets ONE flat color accent. The rest is black linework on white. This restraint is what makes the style sophisticated.
- Scalability** — These should work as small icons (32px) and larger hero illustrations. Keep details minimal enough to read at small sizes.
- Personality through accessories** — Faces stay simple. Hats, glasses, items in hands, and floating elements do the heavy lifting for differentiation.

Prompt Modifier Options

For AI image generation, you can append:

- "isolated on white background, vector-style, clean edges"
- "suitable for app icon, centered composition"
- "profile view" or "three-quarter view" for variation
- "waving hand" or "thumbs up" for friendly variants

For different moods:

- Add "excited expression, curved-up eyebrows" for energetic
- Add "thoughtful expression, hand on chin" for contemplative
- Add "celebratory, confetti elements" for success states