

## Assignment CPPI Optimization vs. PDCA

IT-based Management WS 2015/2016

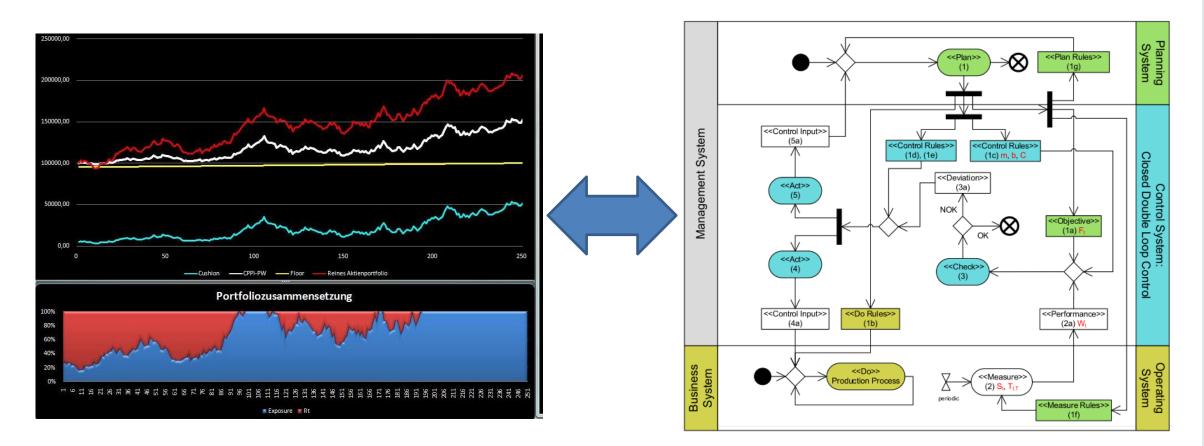
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## **CPPI & PDCA**



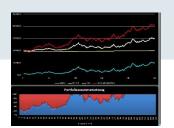
Problem statement: Combine the CPPI investment strategy with the PDCA management method

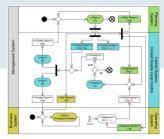




## **CPPI & PDCA**

- Problem statement: Combine the CPPI investment strategy with the PDCA management method
- ... by applying concepts of **Financial Engineering**:
  - Study the project proposal of the desired CPPI optimization
  - **2. Plan** by making use of an iceberglist (work breakdown).
  - 3. Design a management activity diagram and (multiple) sequence diagrams considering the control and information flows.
  - **4. Implement** a web application that optimizes the portfolio for the investor











## Comments



- The PDCA Framework is mostly known from social sciences and is therefore applied by humans and rarely by machines but...
- ...since we want you to sharpen your PDCA management thinking, this exercise (especially the design part) will contribute to a better understanding of management control.
- ...combined with a CPPI, you will be able to understand what "Financial Engineering" can be like, and how those problems can be solved with software solutions
- Groups of 5-6 students have to be formed in TUWEL.