Matt Andrews

Excel Kickstarter Analysis

* 1. A). Kickstarter campaigns appear to be successful more often in achieving their goals than unsuccessful.
  2. Kickstarts campaigns seem to be more popular during the summer compared to winter.
  3. The majority of kickstarters are completed (rather than cancelled) whether or not they achieve their goals

1. A limitation of this dataset is that it only pulls data from one calendar year. This year could be an outlier or not representative as much as a 10-year trend would show.
2. We could use scatterplots to show trends in similar categories and how well they achieve their kickstarter goals or various other trends over a set limit of time.