# **DES 350** Digital Media Design IV

Fall 2020

Prerequisites: Completion of Second Year Program Credit Hours: 4 Room: Remote/Zoom Days: Mon., Wed. Office Hours: Arranged Instructor: Michal Janicki, Adjunct Instructor, mjanic3@uic.edu Class Website: https://mjanic3. github.io/DES350/ index.html

#### **Course Description:**

Advanced interactive design with emphasis on application and usability design.

### Objectives & Goals. Upon completion of the course, you will be able to:

- Apply previous knowledge of interaction design to advanced level projects
- Explore the combination of multiple tools and technologies of interactive design
- Understand the separation of design and content

#### Course Policies. You are expected to:

You are expected to conduct yourself courteously and professionally. Here are some guidelines to follow:

Work attentively and seriously. Maintain your concentration and focus as you work through all the exercises. The simple and repetitive exercises form the foundation of your future career. There will be discussions and presentations during the class period. Arrive to class on time and stay for the entire class period via Zoom. Bring all the class materials to every class.

#### **Electronic Communication and office hours:**

You can email me at my UIC address (mjanic3@uic.edu). If you have any concerns about the class or if you need to see me outside of class, e-mail me to schedule an appointment.

#### Course schedule:

## The following is tentative:

Week 1	Syllabus and Intro Project 0: Class Website		
2	Project 1: HTML Calculator	Project 1: Calculator CSS	
3	Project 1: HTML Calculator	Project 1: Calculator Critique	
4	Project 1.2 Dieter Rams	Project 1.2 Dieter Rams	
5	Project 2: Writing Sample	Project 2: Writing Sample	
6	Project 2: Writing Sample	Project 2: Writing Sample	
7	Project 3: The HTML Self	Project 3: The HTML Self	
8	Project 3: The HTML Self	Project 3: The HTML Self	
9	Project 3: The HTML Self // Midterm Review and La		
10	Final Project		
11	Final Project		
12	Final Project		
13	Final Project		
14	Final Review	Lab/Catch Up	
15	//Final Critique//	//Final Critique//	

## **Attendance Policy:**

Students who are actively engaged in class sessions are more likely to be successful. You are expected to attend each class session and to be on time.

If you cannot come to class or have to leave notify me before class. If you miss a class, please notify me with the reason for the absence. Students who accumulate 3 or more unexcused absences may be asked to withdraw from class and/or risk receiving a failing grade.

## Assignment make-up/revision policy:

If you miss a class, you are responsible for getting the class handouts and instructions from one of your classmates. Utilize the class site to view the current project, download instructions and see the work of your peers.

#### **Grading:**

Grading is based on the aesthetic quality and craft of the work, as evidenced in the finished pieces; the course of research and/or process of design exploration pursued to achieve the finished pieces, as evidenced by your work in process; attendance and class participation.

Grading percentages: Daily research/process/product (50%), mid-term review (10%), and final project (40%). All work must be handed in by the date set for finals in order to avoid a failing grade.

A	B	C	D	F
work of exceptional	work of overall good	work of average	work of poor	work is incomplete
quality and craft	quality and craft	quality and craft	quality and craft	or missing
level of interest	level of interest	level of interest	level of interest	no demonstrated
and quality of research	interest or evidence of			
exceeds expectations	meets expectations	is average	is poor	research
deep understanding	clear understanding	understanding of	lacks understanding	no understanding
of material and	of material and	material and concepts	of material and	of material and
concepts presented	concepts presented	presented is uncertain	concepts presented	concepts presented
active/enthusiastic	attentive/open class	class participation is	class participation	class participation
class participation,	participation,	minimal, inconsistent	is nonexistent	is nonexistent
perfect attendance	good attendance	attendance	weak attendance	poor attendance

#### Required books and supplies:

We will be using the Adobe suite for all assignments. Software used in class includes Photoshop, Illustrator and DreamWeaver.

We will be meeting over Zoom. I can't guarantee access if you are late, so please join before 4pm.

You will turn in your work via the web. You will need a place to upload your files

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#### **Academic Integrity Policy:**

UIC is committed to providing an environment in which research, learning, and scholarship can flourish and in which all endeavors are guided by academic and professional integrity. All members of the campus community—students, staff, faculty, and administrators—share the responsibility of insuring that these standards are upheld so that such an environment exists. Instances of academic misconduct by students will be handled pursuant to the Student Disciplinary Policy: uic.edu/depts/dos/studentconduct.html

#### **Academic Deadlines**

Deadlines to add, drop, or withdraw from a course and other important academic deadlines can be found at: http://www.uic.edu/ucat/catalog/CA.shtml

#### **Religious Holidays**

Students who intend to observe a religious holiday shall notify their instructor of the date when they will be absent by the tenth day of the semester. The faculty member shall make every reasonable effort to honor the request, and not penalize the student for missing the class.

#### **Disability Policy**

The University of Illinois at Chicago is committed to maintaining a barrier-free environment. Students with disabilities who require accommodations for access to and/or participation in a course must be registered with the Disability Resource Center (DRC). You may contact DRC at 312-413-2183 (v) or 773-649-4535 (VP/Relay) and consult the following: uic.edu/depts/oaa/disability\_resources.

#### **Grievance Proceedures**

UIC is committed to the most fundamental principles of academic freedom, equality of opportunity, and human dignity involving students and employees. Freedom from discrimination is a foundation for all decision making at UIC. Students are encouraged to study the University's "Nondiscrimination Statement." Information on grievance policies and procedures is available on the University web pages of the Office of Access and Equity: www.uic.edu/depts/oae.

## **Campus Security**

UIC is strongly committed to public safety. Students should learn what programs and services are available in case of an emergency. You are always DISCOURAGED from staying in university buildings alone after hours and are ENCOURAGED to use the police/student patrol escort if you are uncomfortable traveling anywhere on campus. You may request an escort to accompany you to a campus destination on foot by calling 312.996.2830, and between 11:00pm and 7:00am, if you are alone and need to leave the building, you can dial the Red Car service 312.996.6800. You can subscribe your cell phone to receive text message alerts. An immediate SMS text alert will be sent in case of emergency (http://sms.accc.uic.edu). By dialing 5-5555 from a campus phone, you can summon Police or Fire for any on-campus emergency. Set up the complete number, 1-312-355-5555, on speed-dial. For more information contact: uic.edu/uic/studentlife/campus/safety.shtml