









Prestigio Bakery & Bistro

MOOD BOARD

COLOR PALETTE

	#ddb892		#cccccc
	#a38064		#7e7e7e
	#643f2a		#2d2d2d
	#d27f3b		#d27f3b

ICONOGRAPHY



IMAGES / TEXTURES



TYPOGRAPHY

H1 - Playfair Display

H1 - PLAYFAIR DISPLAY SC

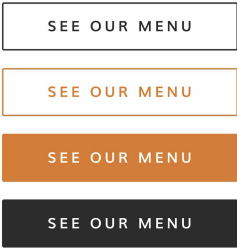
H2 - Playfair Display

BODY TEXT — MULI

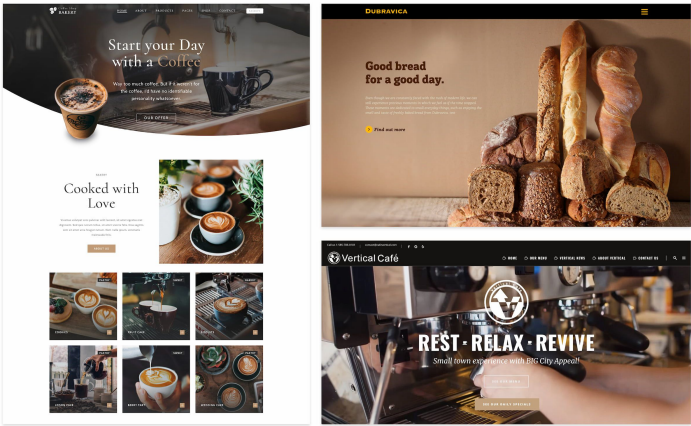
Body text unde omnis iste natus error lorem voluptatem acusan-
tium dolore lor laudantium, totam rem aperiam, eaque ipsa qua illo
inventore veritatis et architecto beatae vitae dico explicabo. Emo
enim ipsam voluptatem quia voluptas sit aspernatur aut fugit.

BUTTONS / LINKS

REGULAR LINK HOVERED LINK



INSPIRATION



ADJECTIVES

Aesthetic
Appetizing
Modern
Organized
Relaxing
Sweet

RATIONALE

The color scheme for the website was chosen since it is similar to the shades of bread, coffee, and other bakery goods. I also chose the example photographs and fonts as I'd like the website to have a calm and aesthetic design to it, but also be visually appealing and modern.