



MARJORIE JAYME

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Edmonton, AB

Enthusiastic web developer leveraging versatile design and technical skills, consistently excited to collaborate in a team to produce beautiful web user interfaces. Has over a year of experience working in a startup – developing software and performing quality assurance. Additionally, brings in education that complements their skillset.

Skills and expertise in the following:

HTML | CSS (Bootstrap, Tailwind, SASS) | JavaScript (React, jQuery, Node.js) | PHP/MySQL | CMS (WordPress, Joomla) | SEO | Adobe Creative Suite | GIT Version Control | Android Development (Java, XML)

EDUCATION

Northern Alberta Institute of Technology (NAIT) – Edmonton, AB

Diploma in Digital Media and IT – Web Design and Development

Sept 2021 – Apr 2023

- GPA 4.0
- Designed web user interfaces while exploring various web design concepts and implementing best practices.
- Created responsive and modern websites using HTML, CSS, JavaScript, and WordPress.
- Implemented appropriate SEO techniques on a website and measured success using traffic analysis tools.
- Developed web applications using different web technologies or frameworks in PHP/MySQL and React.

Cebu Technological University – Cebu, Philippines

Bachelor of Science in Information and Communications Technology

Jun 2015 – May 2019

- Graduated Magna Cum Laude, Dean's List 2015–2019
- CHED Full Merit Scholar, Best Scriptwriter at the BSICT Film Fest 2018
- Acquired fundamental knowledge of how IT affects society and organizations, including exploring the core concepts of programming technologies, database systems, computer systems, networks, and user interfaces.

RELEVANT EXPERIENCE

FRONT-END DEVELOPER

Jun 2023 – Present

(eMotors Direct – Edmonton, AB)

- Designed and developed layouts for the company's web and mobile application, enhancing efficiency and user-friendly experience.
- Integrated custom code with API calls to modify and enhance specific functionalities within the company's HubSpot CRM account.
- Improved the design of over 20 email templates for transactional, shipping, and promotional customer communications, ensuring brand consistency and mobile responsiveness.
- Executed ongoing maintenance and updates of the company website.
- Utilized Adobe Creative Suite and other digital tools to design visually appealing marketing materials in alignment with project specifications and the organization's branding.

JUNIOR FRONT-END WEB DEVELOPER*Aug 2019 – Jun 2021**(Go2Designlab Agency – Cebu, Philippines)*

- Collaborated with a team of 6 developers to create visually appealing websites, mobile applications, and landing pages from concept to deployment.
- Assisted project manager in client meetings to discuss and document project requirements.
- Conceptualized project requirements by developing storyboards and wireframes.
- Performed quality assurance testing to identify bugs and improvements in the user interface.
- Monitored clients' websites and increased site traffic by developing monthly google analytics reports and setting up search console.
- Provided the company and clients with maintenance support – website updates, social media management, and poster designs.