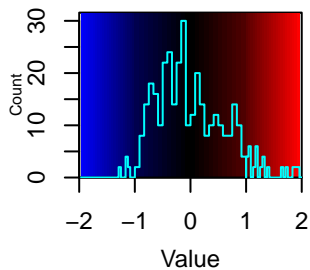GSE12366_PLASMA_CELL_VS_MEMORY_BCELL_DN(logFC)